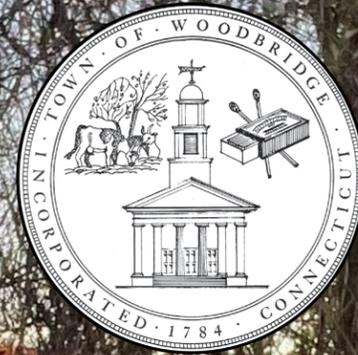


Woodbridge Business District Vision & Placemaking Study



prepared for the

Town of Woodbridge

by Pirie Associates Architects

PIRIE
ASSOCIATES

May 2023

Acknowledgments

Special thanks to the following people & groups who were instrumental to the completion of this study.

Town of Woodbridge

Board of Selectmen

- Beth Heller | First Selectman*
- Sheila McCreven | Deputy First Selectman*
- Joseph J. Crisco, Jr.*
- Paul Kuriakose*
- David Lober*
- David Vogel*

Economic Development Commission

- Anthony Genovese | Administrative Officer | Director of Finance*
- Betsy Yagla | Assistant Administrative Officer*

2030 Task Force Committee

- Chris Dickerson | Co-chair*
- Susan Jacobs | Co-chair*
- Chris Lovejoy*
- Garett Luciani*
- Jeremy Rosner*
- Teri Schatz*
- Justin Anderson (new member)*
- Robert Sharrer (new member) | Chair of Economic Development Commission*

Additional Collaborators

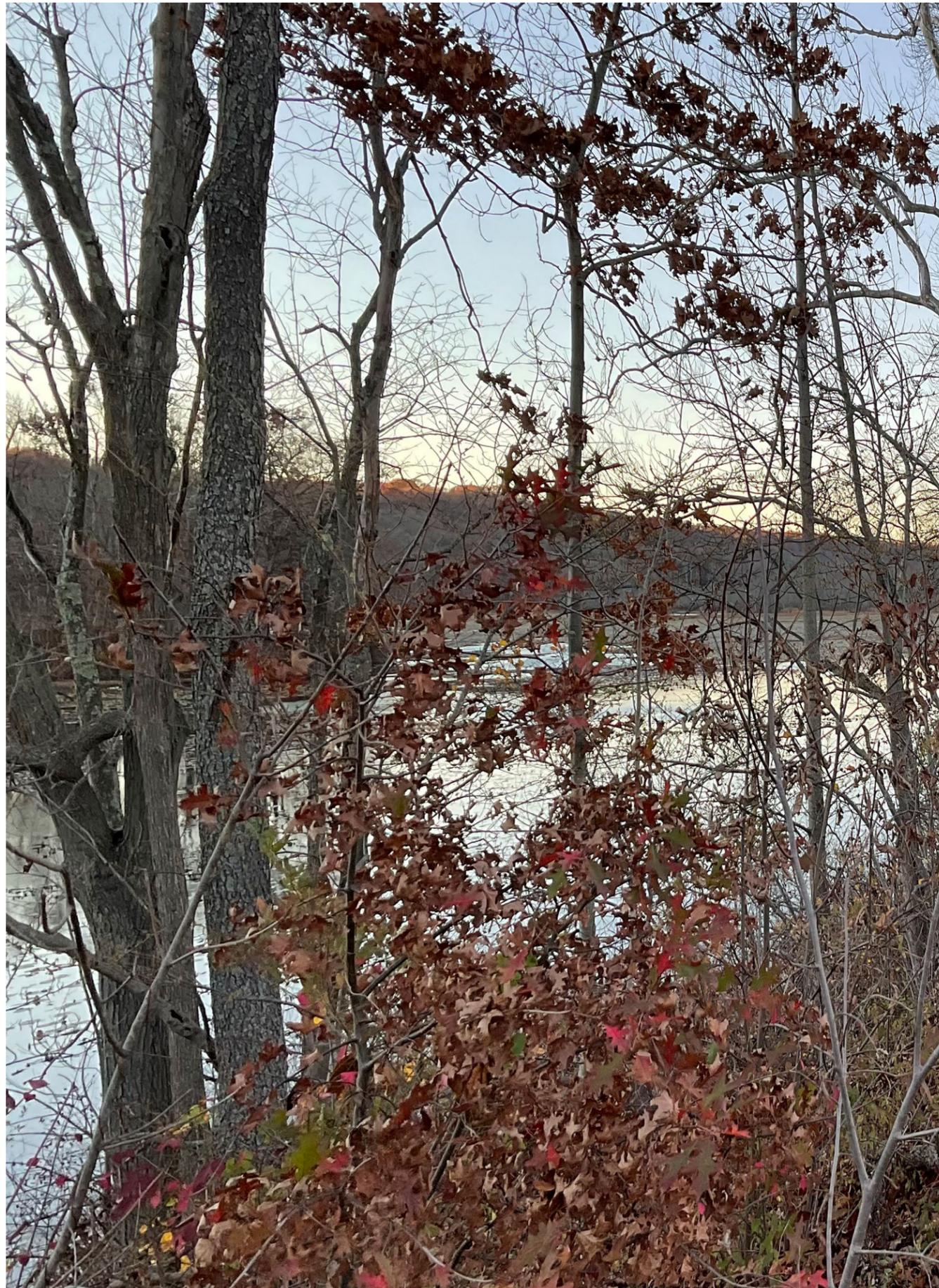
- Jason Williams | SLR International | Principal Landscape Architect*
- Samantha Stewart | SLR International | Project Landscape Designer*

Many thanks to New England Brewing Company for graciously offering event space for the community sessions.

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Executive Summary

Introduction

Over the past 12 months, Pirie Associates engaged with the Town of Woodbridge's 2030 Task Force Committee and broader community to formulate a specific and tailored approach to Vision & Placemaking in the Woodbridge Business District. The intent was to honor and respond to the character of the District, which is uniquely bracketed by between the beautiful cliffs of West Rock at the East and the Hills to the West.

The Vision and Placemaking Study included the following efforts:

- discover & articulate the unique character that underpins the Woodbridge Business District's community,
- define development goals for the area that align with the Town & community aspirations,
- create a framework to guide incremental, ground-up development toward a unified "whole" over time, and
- develop strategies to maximize the area's economic potential while respecting its current community.

Concurrent to the Study, the Town of Woodbridge engaged SLR International Corporation for a Connectivity Study. SLR participated in parts of the discovery process with the 2030 Committee and collaborated with the Pirie Associates team throughout the community sessions. In this way, the Connectivity Plan and intersection improvements proposed by SLR are compatible and aligned with the Vision Framework and Placemaking Strategies of the Pirie Associates study.

Discovery and Goals Overview

Working closely with the members of the Woodbridge 2030 Committee, Pirie Associates dove into analysis of the Woodbridge Business District historically, geographically, and through qualitative benchmarking of a field trips to other Connecticut business areas.

Using input from previous EDC surveys of business owners and residents in Woodbridge, Pirie Associates developed the following three project goals with the Committee:

1. **CHARACTER OF PLACE:** Create a unique, safe & connected place based on nature-forward Woodbridge character & sustainable strategies.
2. **BUILDING & USE TYPOLOGIES:** Encourage combination residential/commercial infill development & recreational uses that focus on families & all age groups.
3. **"BOTH/AND" TAX BASE:** Develop a small-business-focused, managed district that is a regional destination & provides for resident needs.

These efforts identified a unique "nature-forward" character in the District that would be further defined by the Vision Framework.

Vision Framework Overview

Following the Discovery and goal development effort, three public community engagement sessions



provided broader community feedback for a unified Vision Framework to capture Woodbridge's unique "nature-forward" character. The Vision Framework gives imagery and descriptive guidance for four primary categories that give expression to that unique character:

- Building Character: building scale, typologies, and uses.
- Public Realm Design: public fixtures, activity nodes, hardscape, and softscape.
- Branding Identity: identity as a destination and for wayfinding.
- Operations & Engagement: programmed activities, maintenance, safety, and organization.

The Framework condenses community feedback on these character-defining traits into a graphic chart that can guide future planning efforts.

Placemaking Strategies Overview

Building on community input and the vision framework, Pirie Associates proposed four main Placemaking Strategies that will fulfill the project goals:

1. **Densify the "L":** In the short-term, this strategy encourages incremental mixed-use development over and between existing properties along Amity in an L-shaped zone. In the longer-term, this strategy suggests a new connector to divide the super block between Route 15 and Lucy Street. With broad support among the community session 3 respondents, the connector would encourage inner-block development and could relieve some traffic pressures on Lucy Street.
2. **Nature-forward network:** The strategy proposes an activity loop that connects existing trails in the Hills with the entire business district area. New pedestrian pathways can have activities encouraged at various locations like pearls on a necklace, interspersing community activity throughout the district. Residents have expressed a strong preference for outdoor activities and are drawn to the natural beauty of Woodbridge, and this strategy amplifies that preference.
3. **Mixed-use development:** This strategy proposes a zoning modification to allow residential mixed use in the L-shaped zone in the near term. In the long term, zoning could also be modified near Konold's Pond to further encourage 24/7 activity in the district.
4. **Design Guidelines:** This strategy proposes that the Town of Woodbridge create Design Guidelines to inform the character of development. Design Guidelines can be appended to zoning regulations for the district and provide criteria to keep development approvals aligned with the long-term vision.

Recommendations for Next Steps

Pirie Associates has identified six key recommendations for the Town of Woodbridge to push forward development of a unified Woodbridge Business District. They are:

1. Move forward with Phase 1 of Connectivity/Sidewalk Improvement plans.
2. Coordinate between Town Committees & Commissions to find synergies/efficiencies to integrate Vision & Placemaking Framework.
3. Adopt Vision & Placemaking Framework as guide for future action.
4. Revise and/or create zoning regulations for the district to include mixed use and Design Guidelines.
5. Create Design Guidelines.
6. Establish a strategy for district management, e.g. National Main Street Four Points Model.



Discovery & Engagement

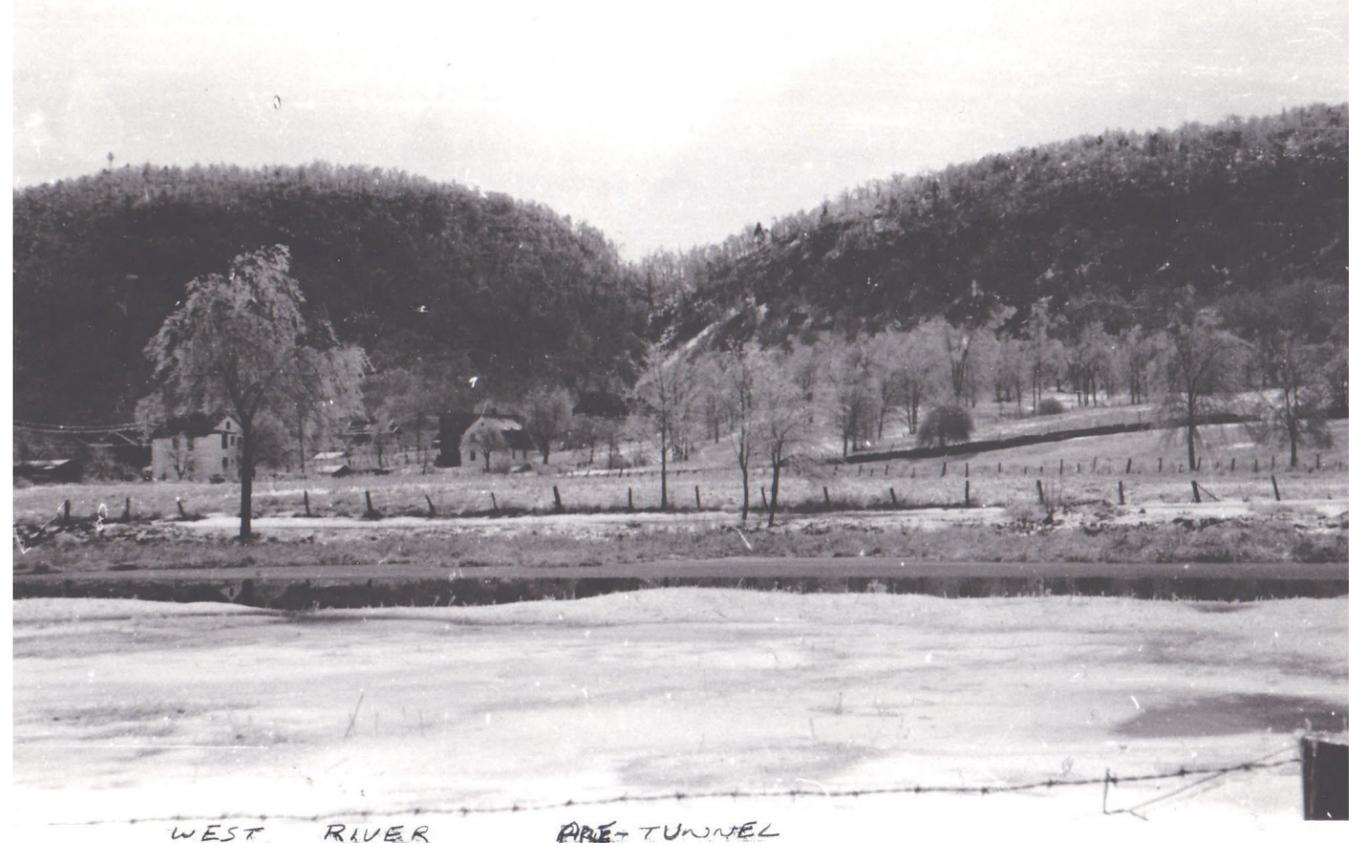
Process

The Town of Woodbridge provided Pirie Associates with several past surveys conducted by the town Economic Development Commission. These included: SWOT analyses, a 2021 survey of Woodbridge residents, a survey of businesses conducted during the COVID-19 pandemic, and in-person interview survey with business owners conducted in 2018-2019.

Additionally, Pirie Associates researched the geographic and historical characteristics of the area and West River Valley through maps and articles. In particular, local historian Simon Donato's publications were helpful to understand the local history of what is now the Woodbridge Business District. The flat topography of the district between to the Hills and West Rock is unique and due to glacial movement through the valley. Deposits from the glacier left the land favorable for agriculture and the hydropower potential of the West River encouraged manufacturing. Repeatedly, the natural resources of the district combined to encourage economic activity and a thriving community here.

With input from the 2030 Task Force and from analysis of local history and survey responses, Pirie Associates distilled the following three project goals:

1. Create a unique, safe & connected place based on nature-forward Woodbridge character & sustainable strategies.
2. Encourage combination residential/commercial infill development & recreational uses that focus on families & all age groups.
3. Develop a small-business-focused, managed district that is a regional destination & provides for resident needs.



2030 committee swot >> focus areas

STRENGTHS	WEAKNESSES	OPPORTUNITIES
<ul style="list-style-type: none"> Location Education system Open space/trails Yale Sense of volunteerism/corresponsibility Rural feel Gorgeous Library Former CCW Rural yet close to urban Family oriented Residents are affluent and educated Police/sense of security Volunteer fire department/community minded 	<ul style="list-style-type: none"> Limited number of destination businesses 	<ul style="list-style-type: none"> Former CCW

EDC swot (2019 update) >> focus areas

STRENGTHS	WEAKNESSES (cont.)
<ul style="list-style-type: none"> Affluent community attractive to service/professional businesses Availability to Route 8 and Merritt Parkway for comm One of the top school districts in the state JCC Large number of young families Aging population and retirees...growing active and destination businesses (Brewery, Bike shop, Katz) Educated population Natural environment incl. Blue Trail and trails system Lower housing costs than Fairfield County 	<ul style="list-style-type: none"> We've not historically been business friendly

EDC swot (2019 update) >> focus areas

OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> Full proposal for incentives Participate with Regional and State economic development efforts (ex. help New Haven focus on Bioscience) Increase in telecommuting satellite offices due to Electronic Medical Records Active adult demographic growing Autonomous cars are increasing "acceptable commuting" distances The "gig economy" allows more structure for part-time work Agriculture and organic/k farming Healthcare consolidation is growing 	<ul style="list-style-type: none"> Connecticut financial position could require towns to be more self-reliant

residential survey highlights ideas/goals for discussion

improve multimodal safe

"Sidewalks in the lower Woodbridge only and perhaps on routes 69 and because I have seen individuals walk these roads and it seems dangerous."

"Wheelchair accessibility should be inclusivity focus point of any given improvement project."

"I would love to see bike lanes as can ride our bike down to different"

"I think we need to consider more residents who are not part of the We need more bus stops/routes, e thinking of adding more affordable What about bike lanes?"

residential survey highlights ideas/goals for discussion

diversify tax base, grow

"It would be great to have a central friendly business in town. We have and it's one of the places I've enjoyed concerts on the Green. Since we have located businesses, I often go to Or spend more money here in town if variety."

"Let's modernize our town and draw visitors rather than residents. Art s wineries. We have them all but need towards the beautiful town center t

residential survey highlights ideas/goals for discussion

how to meet/engage/get

"Your survey is foolish, as none of above ...are things s that I want dev ordered them and registered them and/or important"

...business complaints, not being heard

"This is ridiculous. We've paid thou planning and the town hasn't mad planning skepticism

Regarding business district infras elements, "None are needed." we're good as we are

residential survey highlights ideas/goals for discussion

develop uses for all ages, families

"We need places to gather as a community that are for adults but also families with young kids. This includes restaurants but can also be concerts, plays, festivals, etc."

"I think the town needs a town center where people can gather. For a small town, the only places I run into people are either at school or shopping in Orange or the once-a-year summer movies. We should have more town events. There's so much money being spent at other towns at their shops, it's a missed opportunity. Woodbridge is so lovely and can be such a quaint town with mom-and-pop shops. Imagine a mini golf place at the country club and a town coffee shop where people can run into each and say hi."

residential survey highlights ideas/goals for discussion

connect to trails & nature assets

"...I value the beautiful walking trails and could not live in a town without them after experiencing them in Woodbridge, a true asset."



Field Trip & Benchmarking

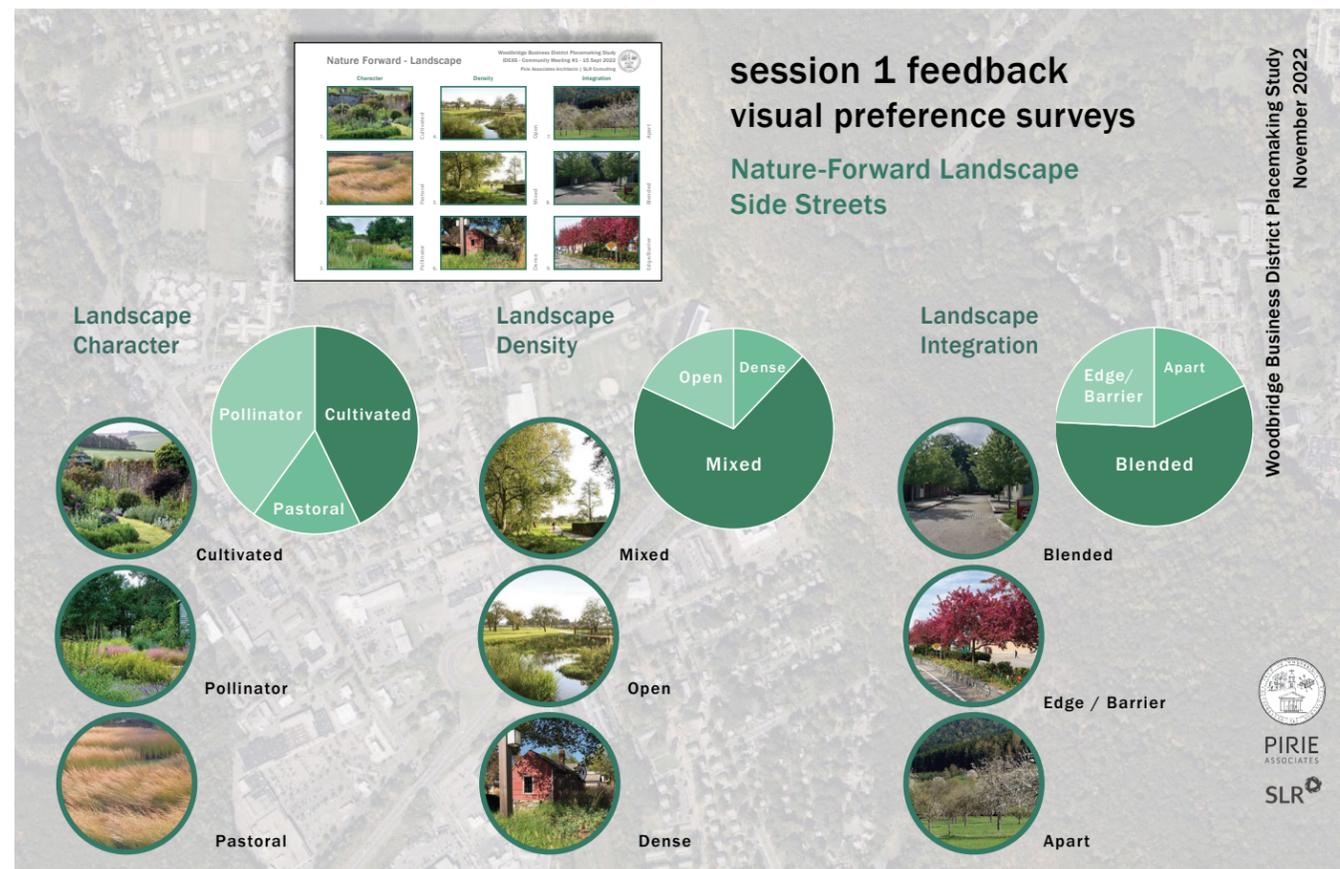
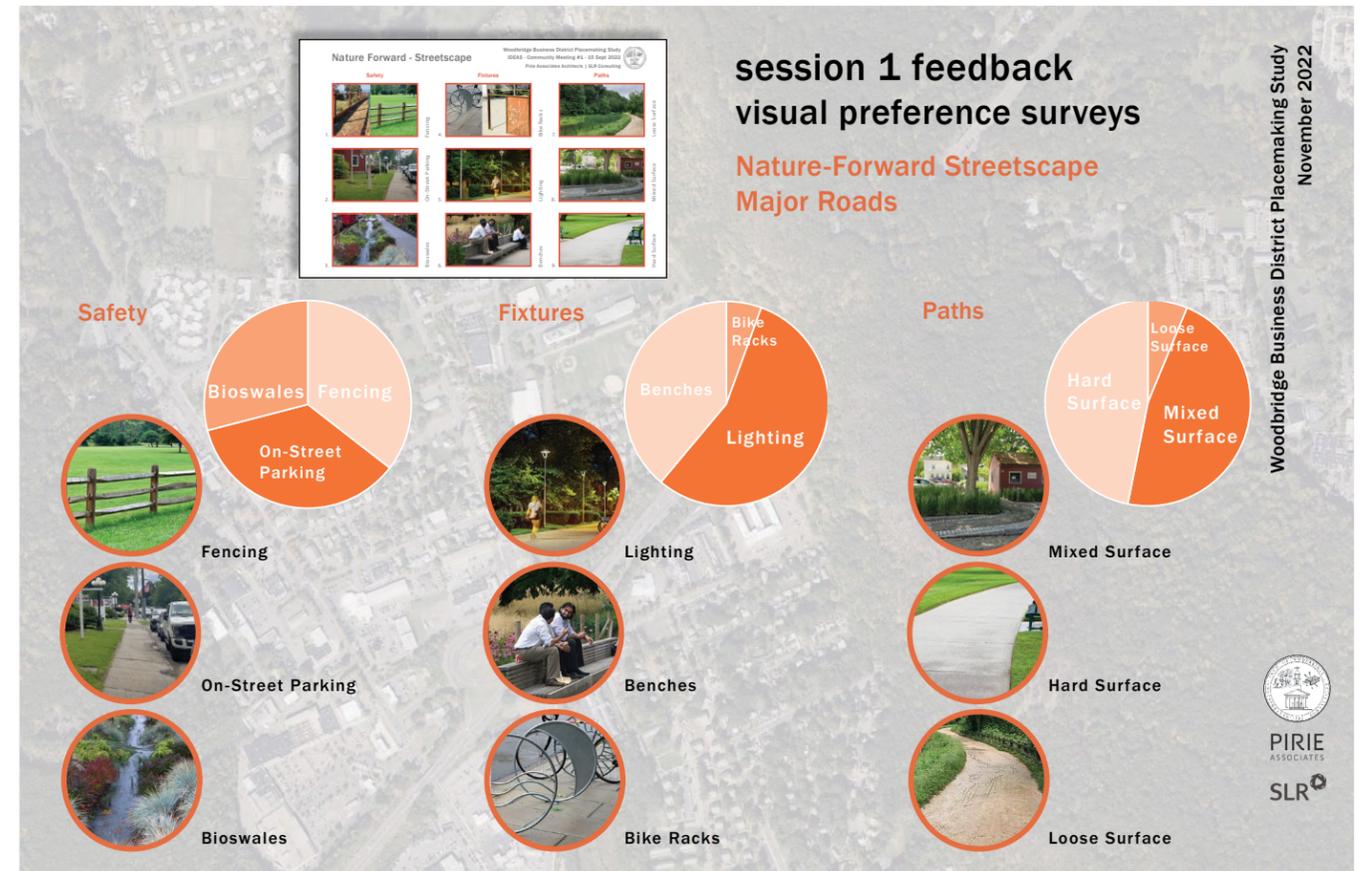
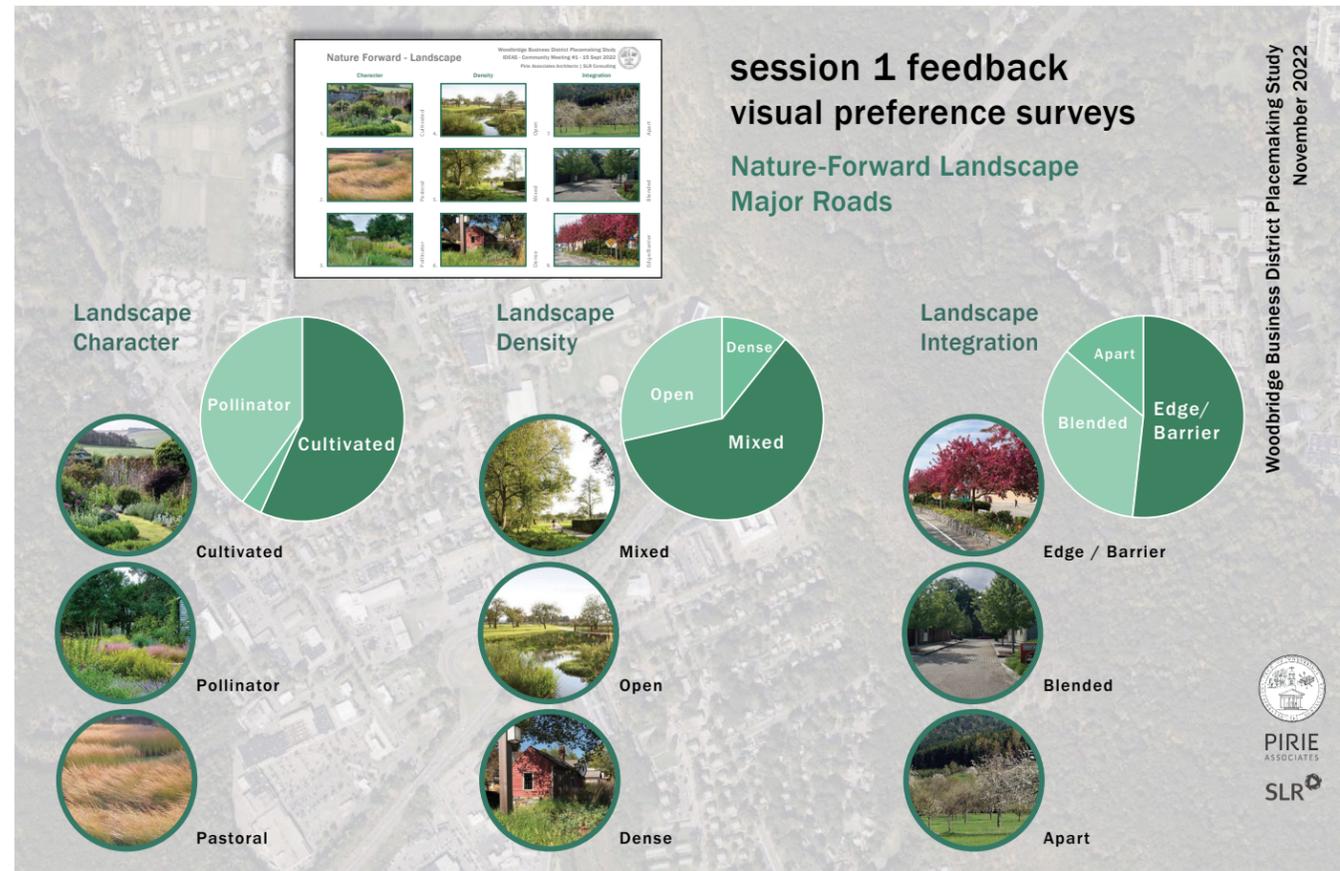
To build a common language about District character, spatial preferences, and building language Pirie Associates led the 2030 Task Force Committee on an excursion to four business districts in the region: Westville, Wilton, Ridgefield, and Kent. Committee members anonymously recorded their thoughts about characteristics of these districts, which provided direction for preference surveys that would be used during the broader public community sessions.

Engagement

During three community sessions conducted in September 2022, November 2022, and January 2023, Pirie Associates shared the building blocks of this Vision for the Woodbridge Business District and solicited community feedback using a variety of tools.

These engagement tools included: visual preference surveys, poster board brainstorming sessions, voting ballots, and sketching exercises over maps of the district. Meeting presentations, engagement materials, and responses are included in the Appendix of this report.





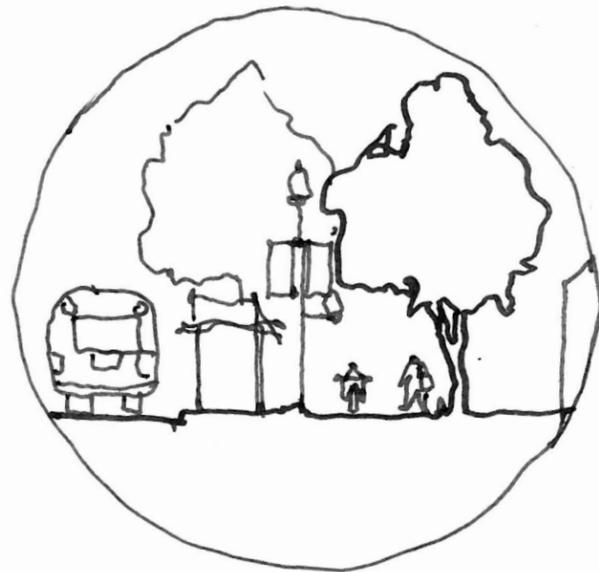
Vision: Between the Hills and the Rock

The discovery process led to a vision that embraces the natural & historical characteristics valued by the residents: the Woodbridge Business District is an active, thriving destination bracketed by nature.

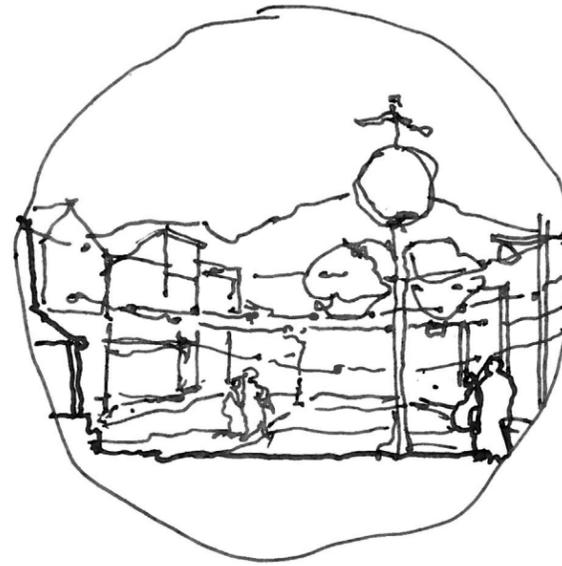
The diagram below and those on the following pages illustrate the components and characteristics required to implement the Vision of the Business District.



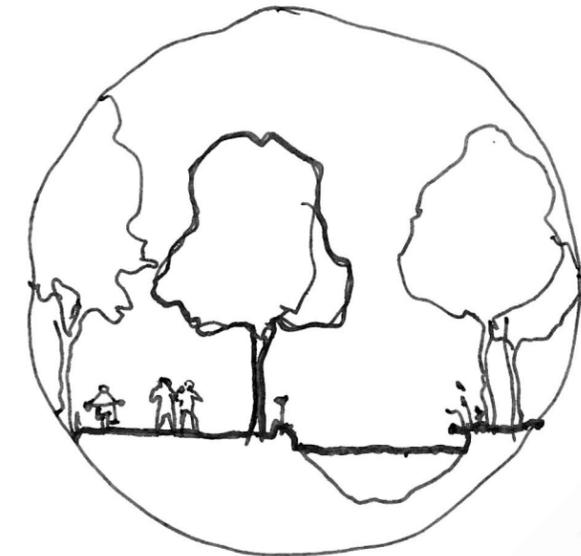
trails connect district to nature-forward amenities



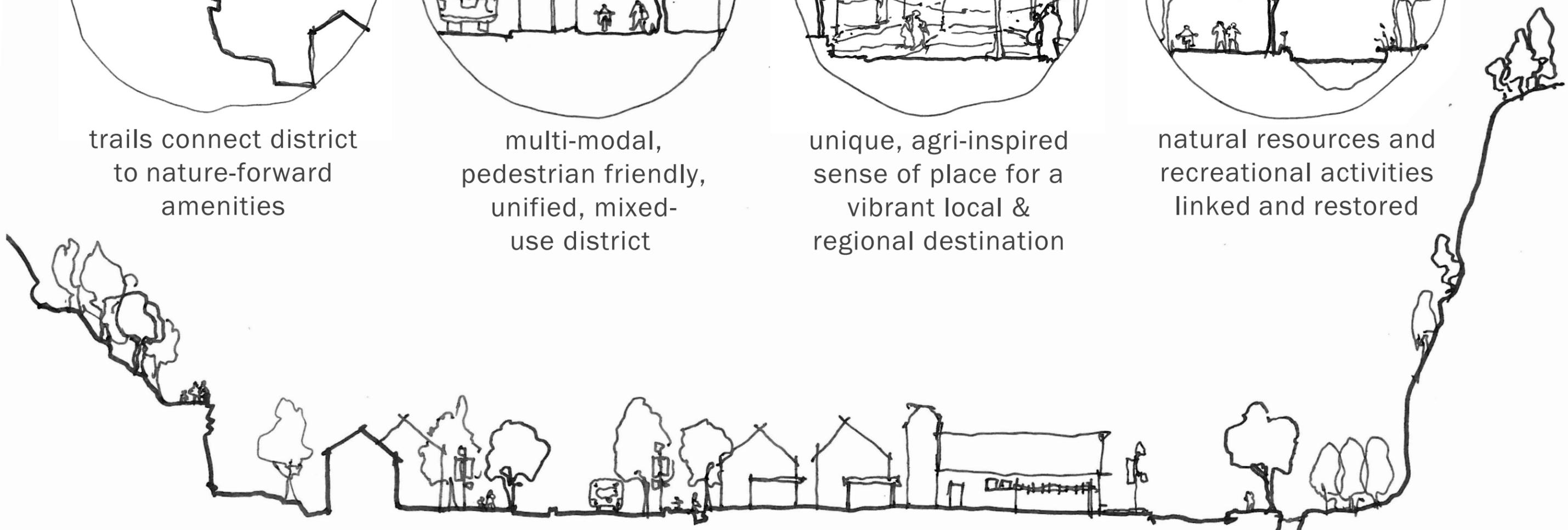
multi-modal, pedestrian friendly, unified, mixed-use district

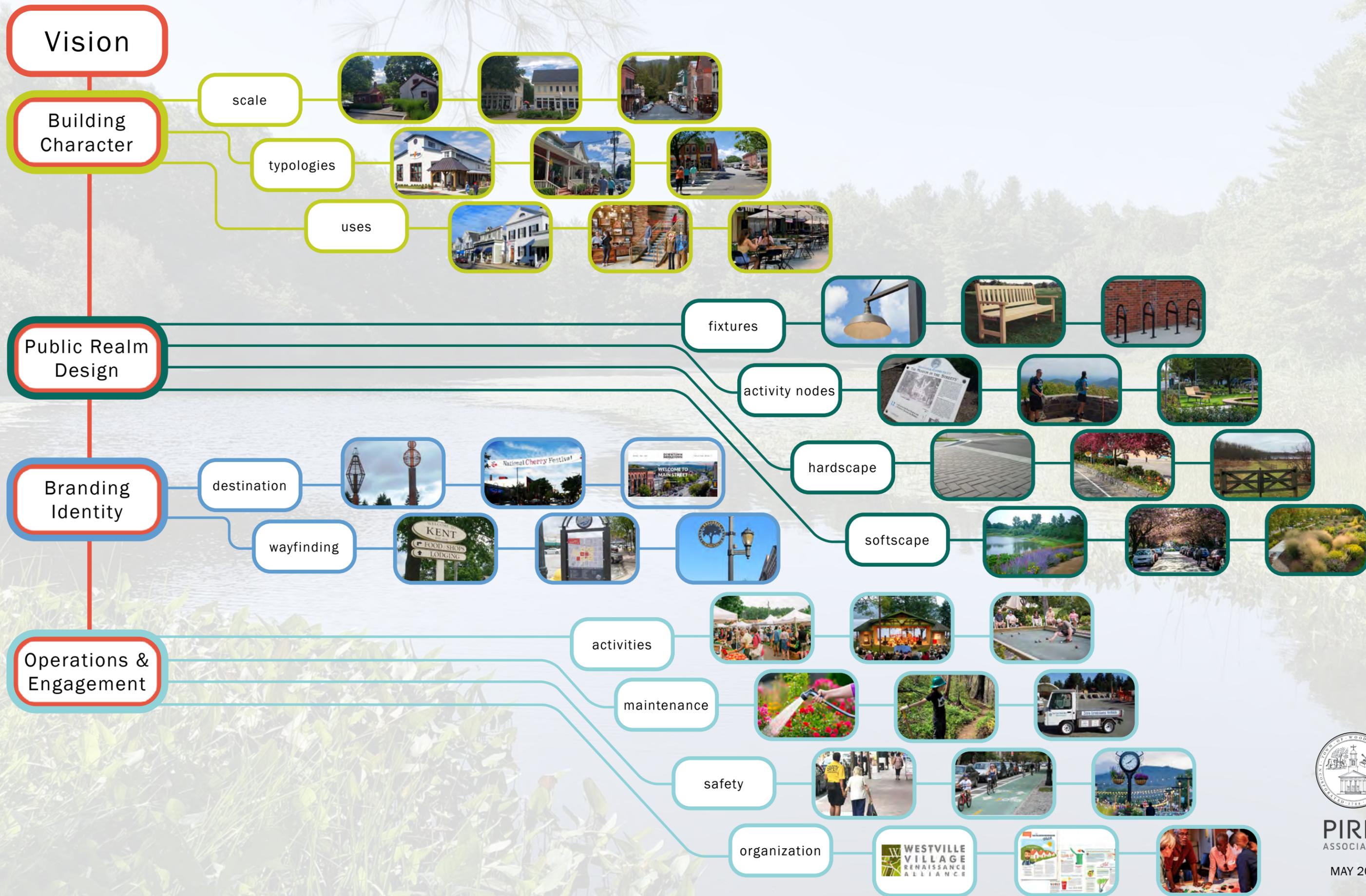


unique, agri-inspired sense of place for a vibrant local & regional destination



natural resources and recreational activities linked and restored





Building Character

scale



human-scaled



2-3 story maximum



views through to nature

typologies



agrarian



gables & porches



non-streetwall

uses



mixed-use



independent retail & commercial



ground floor uses engage public realm



Public Realm

fixtures



lighting



furniture



amenities

activity nodes



walking trail



vista overlook



parklets

hardscape



textured sidewalk



layered edges



rural-inspired safety elements

softscape



pollinator garden



orchard-inspired tree palette



bioswale



Branding Identity

destination



arrival markers



seasonal programming



website

wayfinding



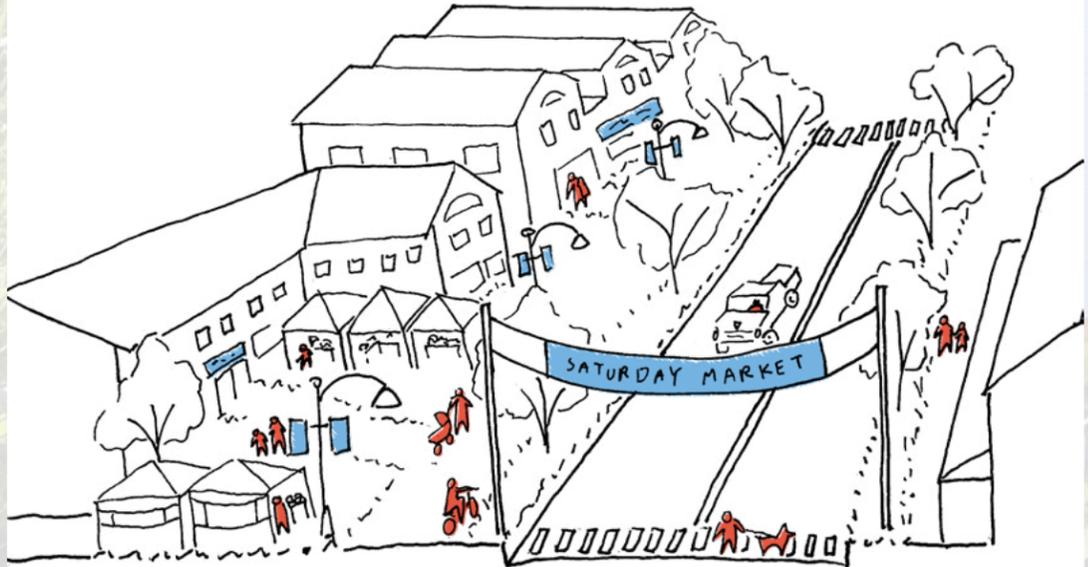
district signage



amenity maps



district graphics



Operations & Engagement

activities



events



performances



recreation

maintenance



landscape management



maintaining trails



clean team

safety



district ambassadors



safe streets



illumination

organization



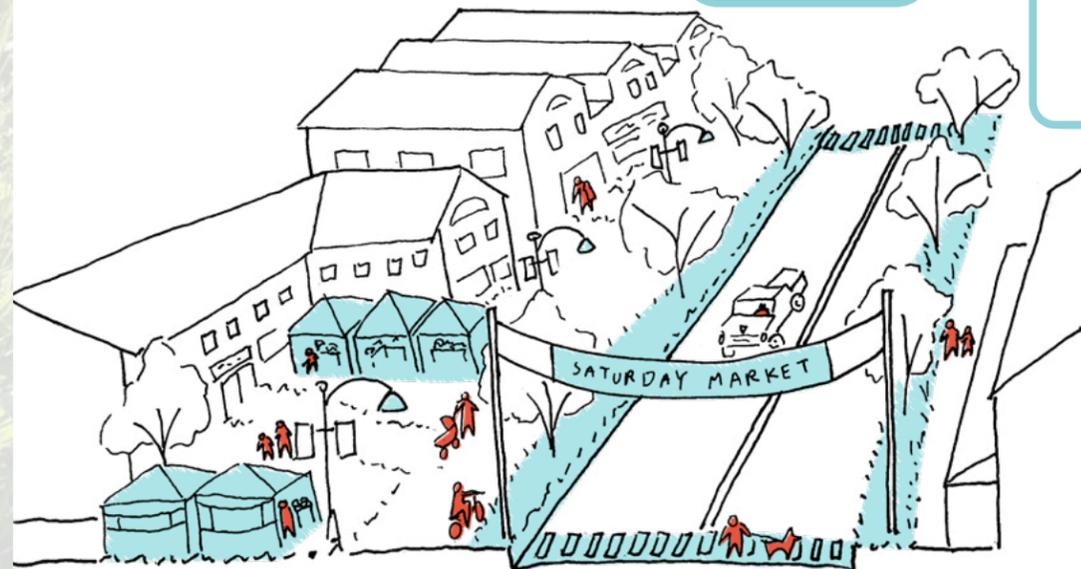
small business support



newsletter



fundraising

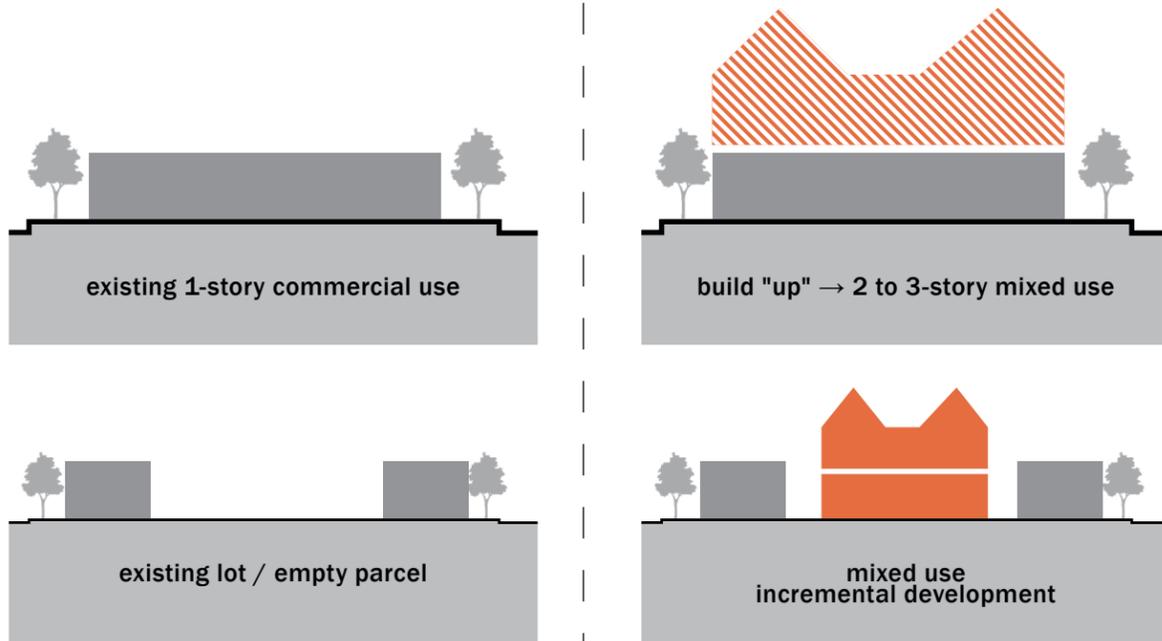
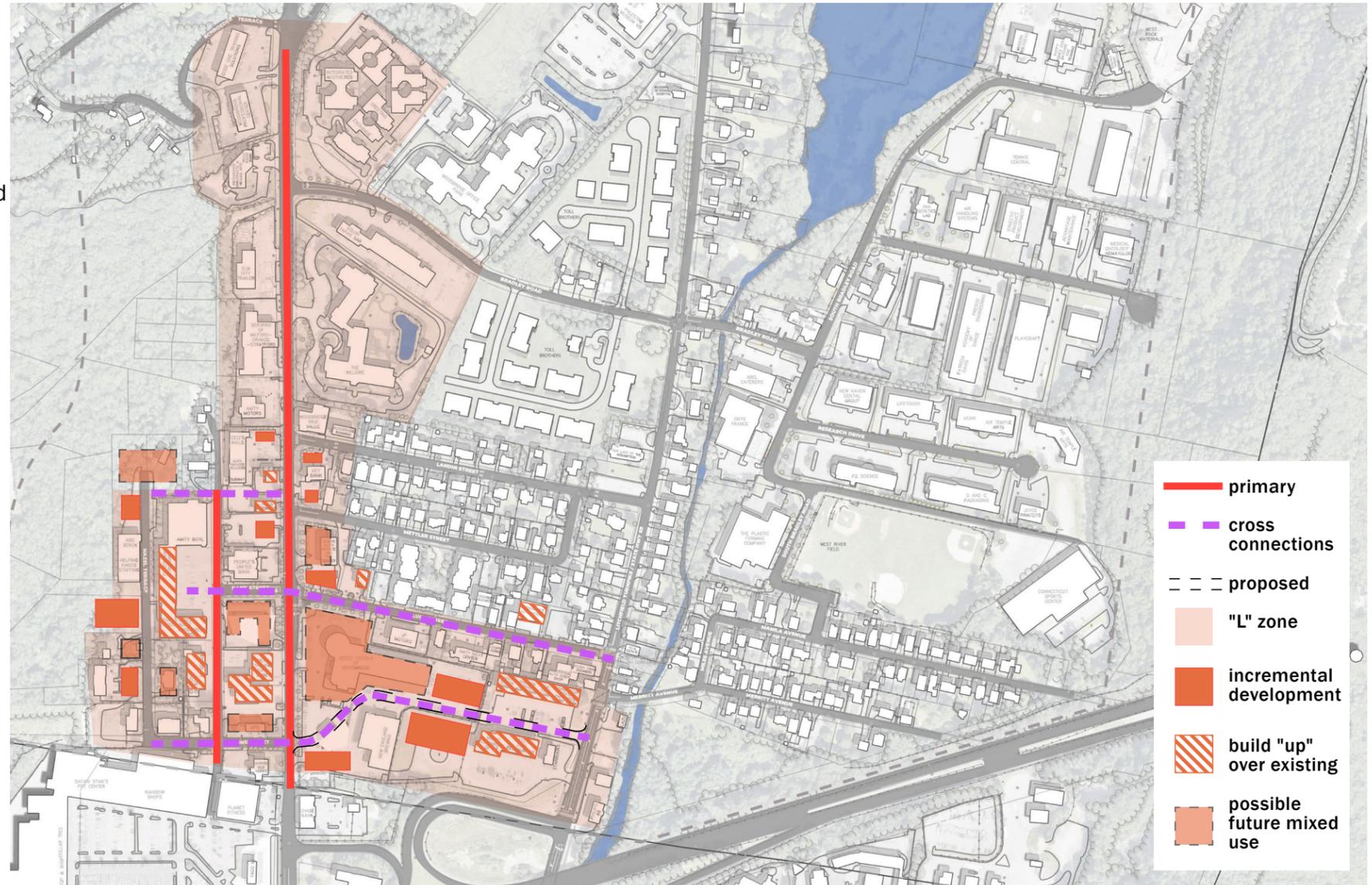


Placemaking Strategies

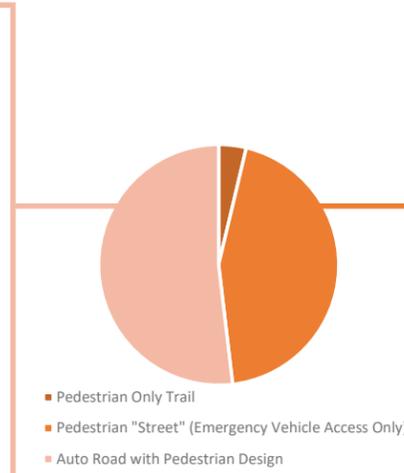
Building on community input and the vision framework, Pirie Associates proposes four Placemaking Strategies to fulfill the project goals: densify the "L", create a nature-forward network, allow mixed-use development, and create design guidelines for the Business District.

1: Densify the "L"

In the short-term, this strategy encourages incremental mixed-use development over and between existing properties along Amity Road in an L-shaped zone. In the longer-term, this strategy suggests a new connector to divide the super block between Route 15 and Lucy Street. With broad support among the community session 3 respondents, the connector would encourage inner-block development and could relieve some traffic pressures on Lucy Street.



AUTO ROAD WITH PEDESTRIAN DESIGN

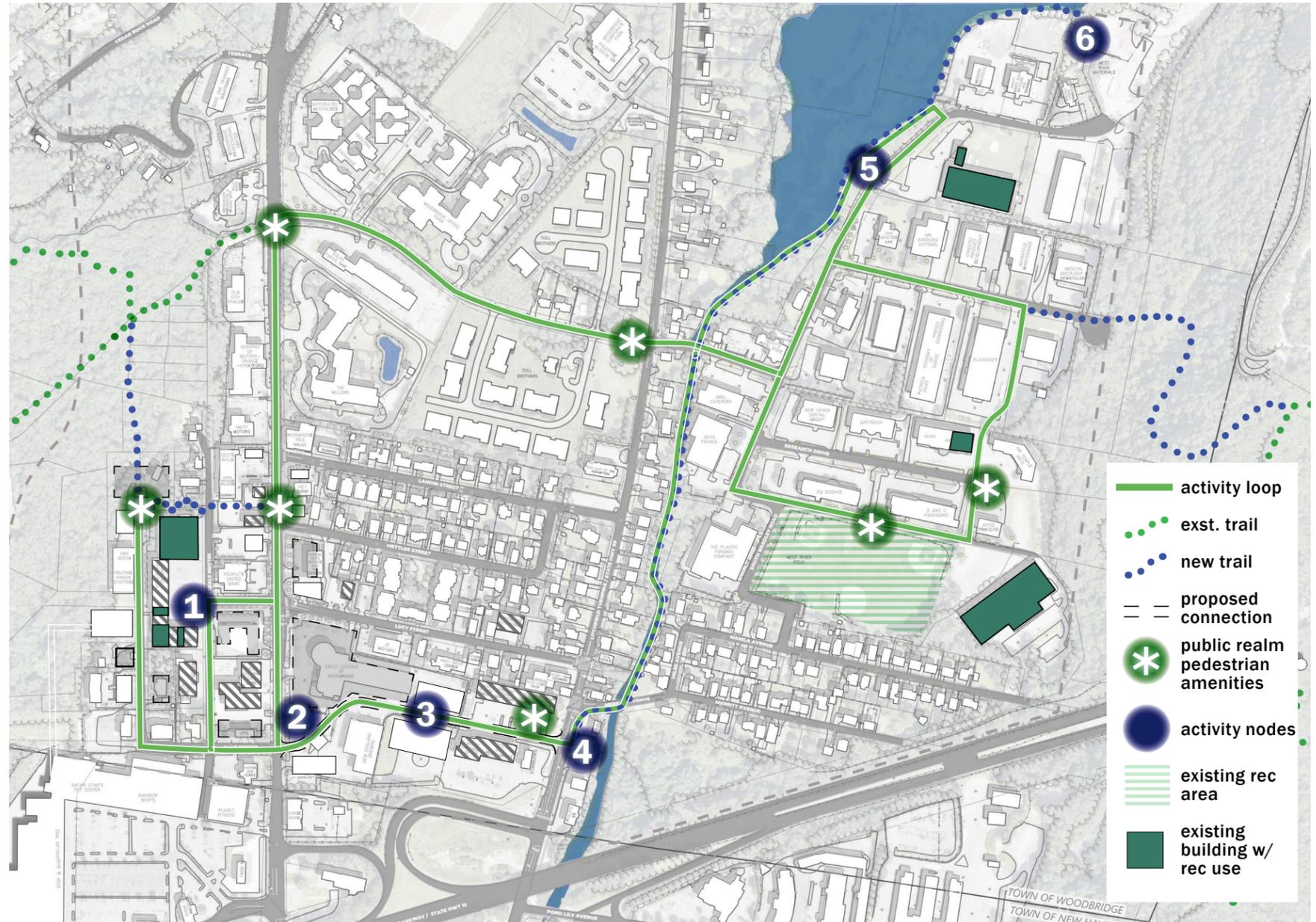


PEDESTRIAN "STREET" (EMERGENCY VEHICLE ACCESS ONLY)



2: Nature-forward Network

The strategy proposes an activity loop that connects existing trails in the Hills with the entire Business District area. New pedestrian pathways can have activities to encourage engagement at various locations, interspersing community activity throughout the District like pearls on a necklace. Residents expressed a strong preference for outdoor activities and are drawn to the natural beauty of Woodbridge, and this strategy amplifies that preference.



Activities by Location			
1 SELDEN	Bocce / Pickleball	3	8%
	EV Charge Park	10	27%
	Farmer's Market	18	49%
	Other	6	16%
2 AMITY	Public Green	9	32%
	Farmer's Market	6	21%
	Art Venue/Gallery	6	21%
	Other	7	25%
3 MID-BLOCK	Farmer's Market	7	24%
	Entertainment Venue	6	21%
	Outdoor Performance	8	28%
	Other	8	28%

4 LITCHFIELD	Riverwalk Trailhead	19	63%
	Bocce / Pickleball	2	7%
	Food Truck & Tables	7	23%
	Other	2	7%
5 KONOLD A	Bocce / Pickleball	8	18%
	Kayak / Paddleboat Rental	15	34%
	Food Truck & Tables	8	18%
	Pier	10	23%
6 KONOLD B	Other	3	7%
	Outdoor Performance	9	26%
	Mountain Bike Anchor	10	29%
	Skate Park	5	15%
	Pier	6	18%
	Other	4	12%



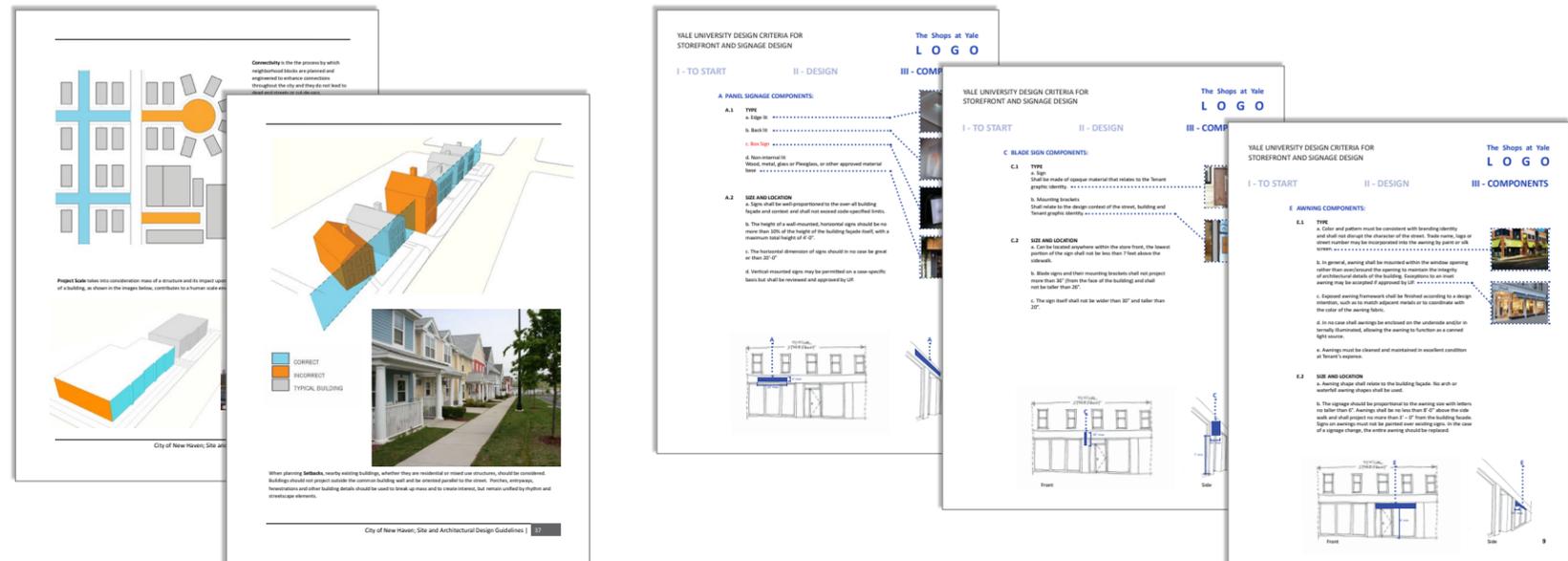
3: Mixed-use development

This strategy proposes a zoning modification to allow residential mixed use in the L-shaped zone in the near term. In the long term, zoning could also be modified near Konold's Pond to add more housing in a mixed-use configuration that complements the aspirations for the Business District and supports the value of existing housing in the area.



4: Design Guidelines

This strategy proposes that the Town of Woodbridge create Design Guidelines to inform the character of development. Design Guidelines can be appended to zoning regulations for the District to give cohesive direction to development proposals and to provide criteria to keep development approvals aligned with the long-term vision.



Appendix A - Presentations

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- A2. June 29, 2022 – 2030 Workgroup Session 2 Presentation
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Appendix B - Community Feedback

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B5. November 29, 2022 – Community Meeting 2: Visual Survey Results & Scans

B6. January 30, 2023 – Community Meeting 3: Survey Results & Scans





imagine...
what new PLACE can Woodbridge create?

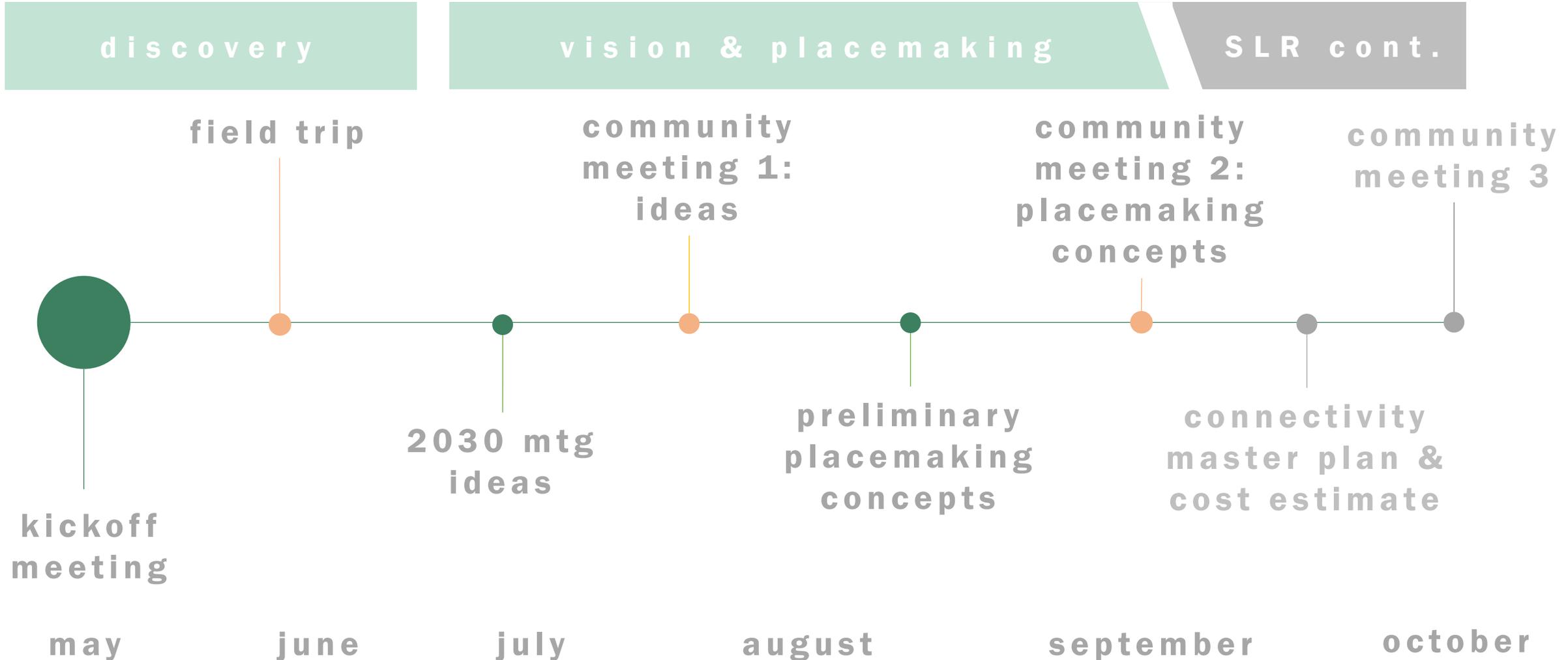


overview
introductions & agenda

overview: where we're going

pirie associates: vision & placemaking

SLR: connectivity study



tonight: what we want to accomplish

PART I

Practicalities & Integrating Past Efforts

- **Engagement**
 - participation levels
 - change management
- **Integrating Past Efforts**
 - YUDW 2013 Concept Plan
 - 2030 Committee & EDC SWOT analyses

PART II

Define Project Goals

- **mining resident survey & SWOTs for ideas**
- **define & prioritize initial GOALS**
 - practical
 - aspirational

PART III

Initial Placemaking Brainstorm

- Introduce focus areas of this placemaking vision:**
- **character & scale**
 - **uses**
 - **catalytic locations**
 - **placemaking elements & amenities**
 - **district name!**

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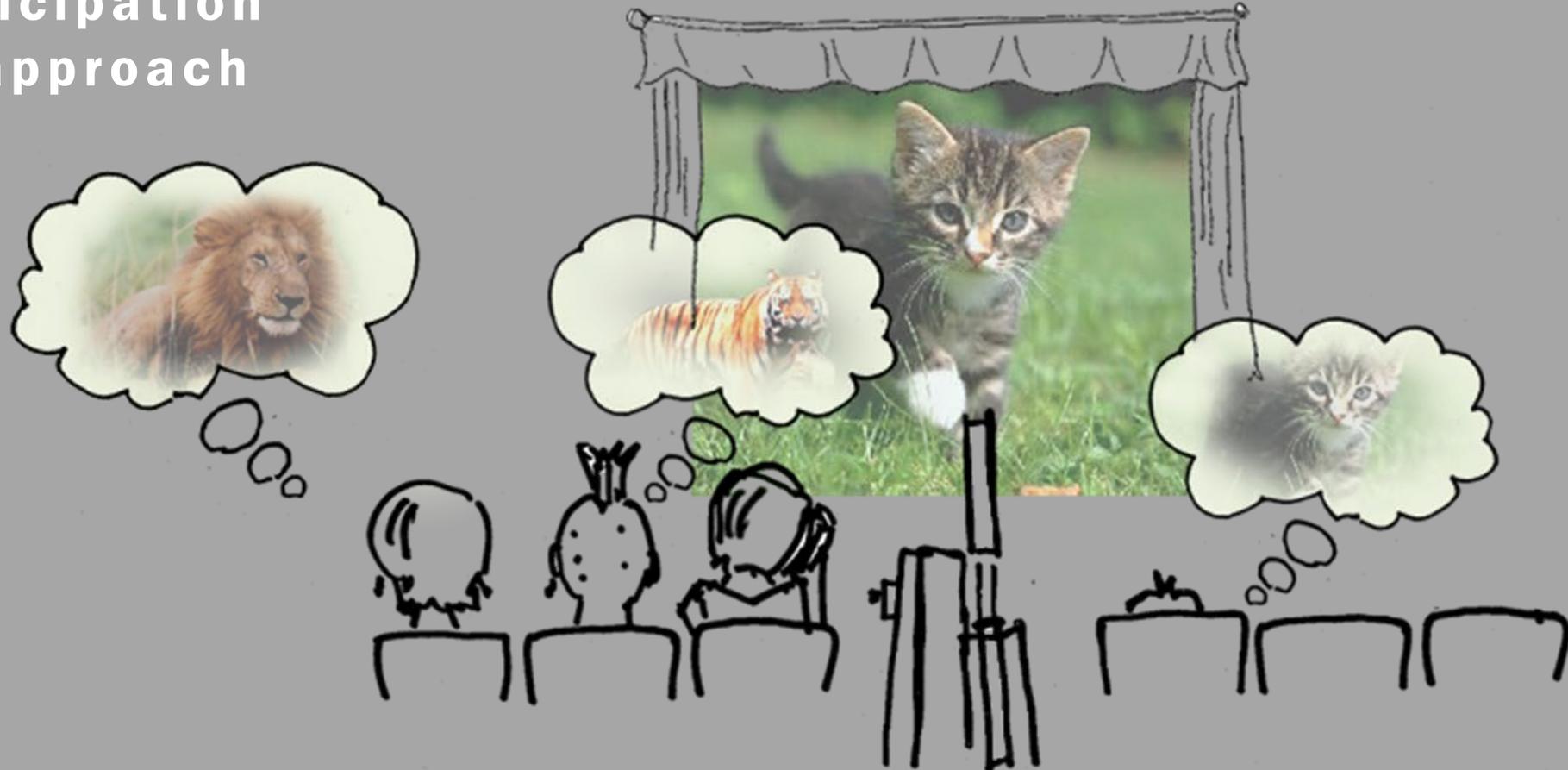
PART III

Initial Placemaking Brainstorm

- Introduce focus areas of this placemaking vision:
- character & scale
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 - district name!

engagement

- participation to create better places: connection, belonging, and usefulness
- change
- levels of participation
- ambassador approach



tonight: what we want to accomplish

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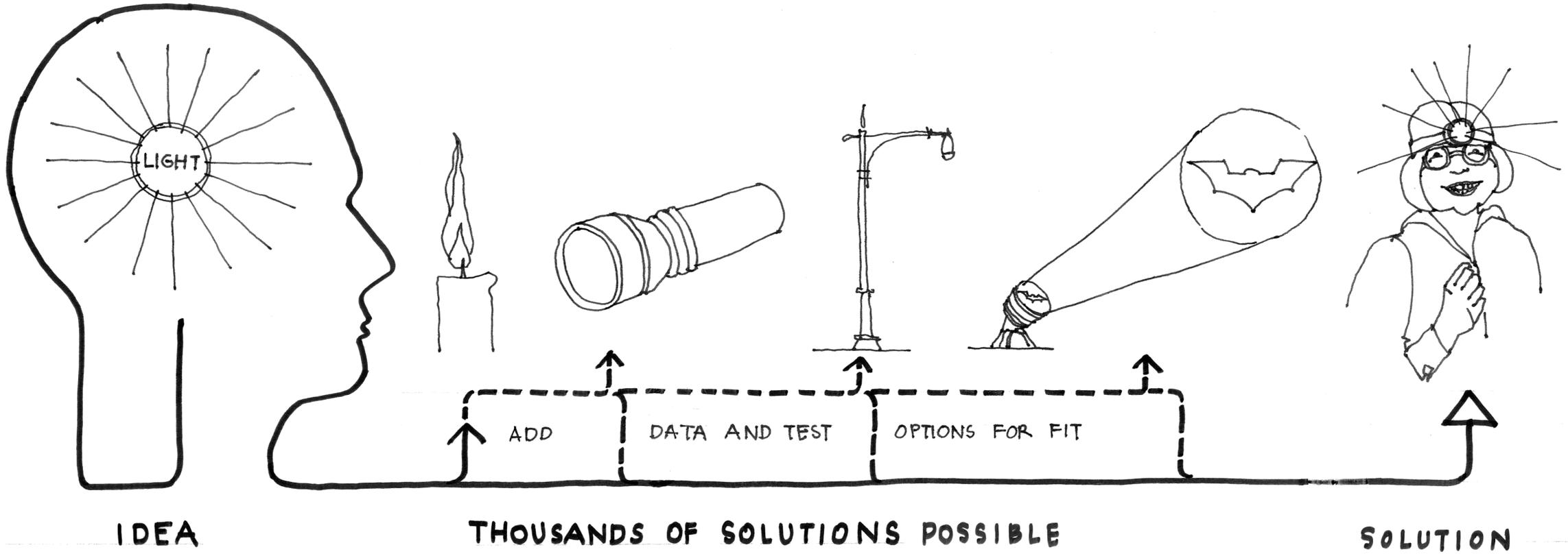
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PART III

Initial Placemaking Brainstorm

- Introduce focus areas of this placemaking vision:
- **character & scale**
 - **uses**
 - **catalytic locations**
 - **placemaking elements & amenities**
 - **district name!**

ideas are not solutions



2030 committee swot >> focus areas

STRENGTHS

- Location
- Education system
- Open space/trails
- Yale
- Sense of volunteerism/civic responsibility
- Rural feel
- Gorgeous
- Library
- Former CCW
- Rural yet close to urban areas
- Family oriented
- Residents are affluent and educated
- Police/sense of security
- Volunteer fire department/community minded

WEAKNESSES

- Limited number of destination businesses
- Location – between Waterbury and New Haven
- Location – not on 91 or 95 so truck access is problematic
- Lack of sidewalks
- Lack of “village feel” businesses
- High taxes means high rent for businesses
- Concentrated ownership of commercial property
- Litchfield Turnpike
- Traffic
- Hidden businesses (Selden and Litchfield)
- West River
- Small business district
- Former CCW
- Lack of mixed-use buildings/zoning
- Lack of economic/housing diversity in business district
- Lack of consensus on Town direction
- Parking

OPPORTUNITIES

- Former CCW
- New residents
- Clean energy
- DOT plan for Exit 59 on & off ramps
- ~~Brewery plans~~

THREATS

- Former CCW
- State economy
- Pandemic
- DOT plan for Route 15 tunnel
- Office vacancies

EDC swot (2019 update) >> focus areas

STRENGTHS

- Affluent community attractive to service/professional businesses
- Availability to Route 8 and Merritt Parkway for commuters
- One of the top school districts in the state
- JCC
- Large number of young families
- Aging population and retirees...growing active adult
- Destination businesses (Brewery, Bike shop, Katz)
- Educated population
- Natural environment including Blue Trail and trails system
- Lower housing costs than Fairfield County
- Safety
- Proximity to New Haven cultural events and facilities (2nd only to Hartford)
- Less competition than Fairfield County (won't lose employees)
- Close to Yale, Quinnipiac, University of New Haven and SCSU

WEAKNESSES

- Budget make it difficult to compete for businesses with subsidies/tax breaks.
- Limited commercially zoned areas
- High Property Tax for businesses
- Traffic in Amity and limited truck options
- No “downtown” foot traffic commercial area

WEAKNESSES (cont.)

- We've not historically been business friendly.
- Long distance to rail and mass transit (30 min to Metro North/Amtrak; 15 min to Seymour with limited trains.
- No distinctive “identity”
- People don't know when they're “in Woodbridge”
- Small size (43rd smallest out of 169 jurisdictions)
- Woodbridge has 2nd highest expenditures per capita (CERC p26)
- High cost of living
- Traffic on Merritt

EDC swot (2019 update) >> focus areas

OPPORTUNITIES

- Full proposal for incentives
- Participate with Regional and State economic development efforts (ex. help New Haven focus on Bioscience)
- Increase in telecommuting and satellite offices due to Electronic Medical Records
- Active adult demographic is growing
- Autonomous cars are increasing “acceptable commuting” distances
- The “gig economy” allows for more structure for part-time work
- Agriculture and organic/local farming
- Healthcare consolidation (YNH is growing)

THREATS

- Connecticut financial position could require town to bear more of the costs of education
- Extreme weather activity
- Home Values (ENGL) drop from \$1.8 to \$1.5B from 2008 to 2016
- New Haven is booming (millennials and empty nesters)
- Cost of healthcare could affect our over-65 community
- Millennials' attraction to urban life and shrinking of suburbs
- Our 80% reliance on residential tax base require homeowners to bear costs of economic development

residential survey highlights

ideas/goals for discussion

define boundaries, sense of arrival

“The current “business district” is too geographically interspersed with New Haven and the chain stores/shopping centers there to have its own “feel” and appeal. A business/shopping area that feels more like a part of the town of Woodbridge would be much more appealing, and in my opinion, successful.”

“I'm not even sure that I know what you are referring to as the business district.”

“Give a sense of connectiveness to counteract the pass-through corridor feeling on your way to someplace else. The tree scaping many years ago helped.”

develop unique identity, character

“I love my home in Woodbridge but feel that the business district is underdeveloped. I would love for it to be more walkable, more accessible by bus, and to feel more inviting to pedestrians, with green areas, small parks or plazas etc.”

“Overall, the village area is an unpleasant experience. It's congested, lacks charm, poorly designed, and appears most building owners don't care...”

“Bradley road should be our “Main Street.” Residents should have an area to stroll down, grab a coffee, a drink, a bite. Shop a little and run into neighbors. This would make our town so much more desirable. Our teenage population would also have somewhere to gather. Maybe an ice cream shop along Bradley road as well.”

residential survey highlights

ideas/goals for discussion

improve multimodal safety & access

“Sidewalks in the lower Woodbridge section only and perhaps on routes 69 and 63 because I have seen individuals walk down these roads and it seems dangerous.”

“Wheelchair accessibility should be a major inclusivity focus point of any given improvement project.”

“I would love to see bike lanes as well so we can ride our bike down to different events.”

“I think we need to consider more of the residents who are not part of the affluent crowd. We need more bus stops/routes, esp. if you are thinking of adding more affordable housing. What about bike lanes?”

create diverse uses, occupancies

“Woodbridge needs to change its zoning to allow for residential apartments above commercial spaces. This is what would create foot-traffic for businesses and increase a sense of community. We would also receive HUGE benefit from more public outdoor space in the business district. The model for all of this is Rock Center Green in Oxford, CT. It is beautiful and well-used both during the day and evening hours.”

“Our business district could benefit by people living there in luxury apartments able to walk to dining and specialty shops. Highly stylized with luxury apartments on top of shops/restaurants. Would attract young professionals without children who want to take advantage of great on/off commuting location. Then connect it to existing businesses with streetscaping and sidewalks.”

residential survey highlights

ideas/goals for discussion

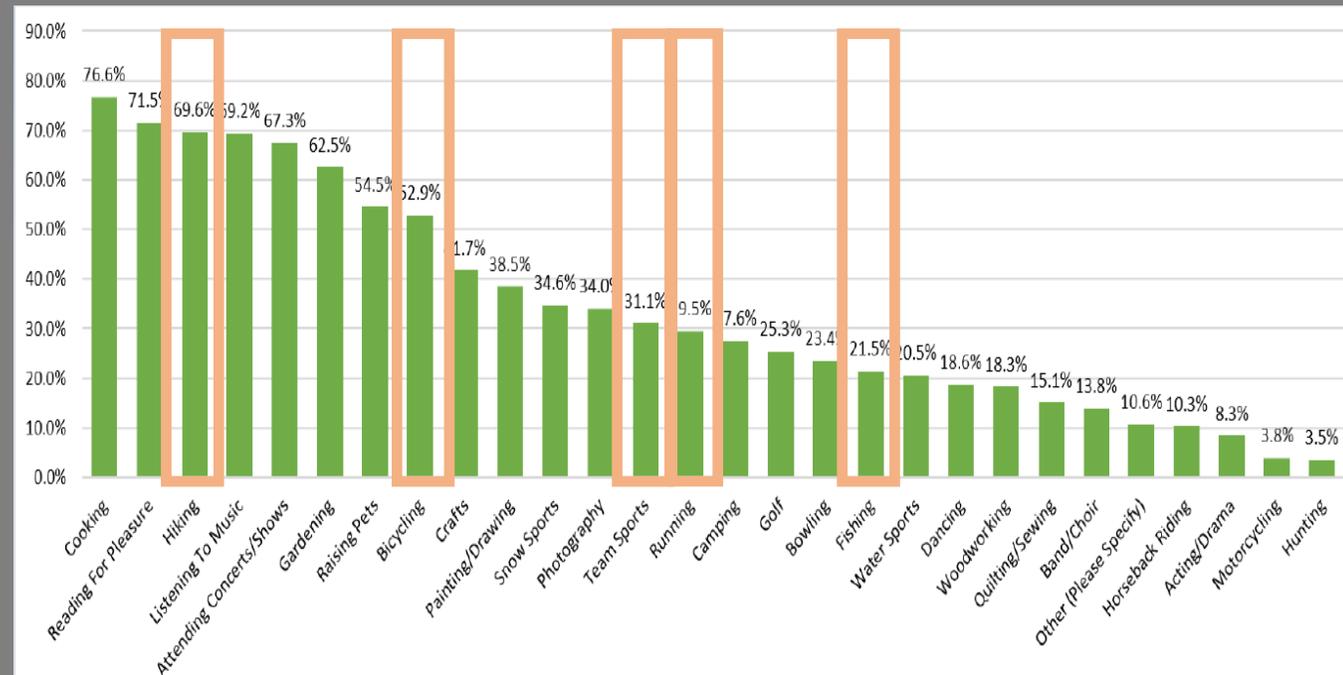
develop uses for all ages, families

“We need places to gather as a community that are for adults but also families with young kids. This includes restaurants but can also be concerts, plays, festivals, etc.”

“I think the town needs a town center where people can gather. For a small town, the only places I run into people are either at school or shopping in Orange or the once-a-year summer movies. We should have more town events. There’s so much money being spent at other towns at their shops, it’s a missed opportunity. Woodbridge is so lovely and can be such a quaint town with mom-and-pop shops. Imagine a mini golf place at the country club and a town coffee shop where people can run into each and say hi.”

connect to trails & nature assets

“...I value the beautiful walking trails and could not live in a town without them after experiencing them in Woodbridge, a true asset.”



residential survey highlights

ideas/goals for discussion

diversify tax base, grow business rolls

“It would be great to have a centrally located, family friendly business in town. We have a beautiful town center and it's one of the places I've enjoyed the most during concerts on the Green. Since we have very little centrally located businesses, I often go to Orange or Milford. I'd spend more money here in town if there were more variety.”

“Let's modernize our town and draw in tax revenue from visitors rather than residents. Art studios, breweries, wineries. We have them all but need to consolidate towards the beautiful town center that we have.”

sustainable infrastr. as differentiator

“I don't know what EV parking is or wayfinding signage. Also, commuter parking for what? I don't think there is any commuter service in Woodbridge, is there?”

“Look to incorporate green infrastructure (EV charging stations, solar, battery storage) into any development plans. Being an easy on/off RT 15 for charging could bring people in that wouldn't normally stop and spend time in Woodbridge.”

“Bike parking is a must. Why is wifi mentioned without any mention of bikes? Woodbridge is small enough where most residents can bike downtown. Including bike parking and facilities (bike lanes and/or sharrows) will reduce car traffic, create a more beautiful downtown by reducing parking lots, and make Woodbridge a more environmentally friendly community.”

residential survey highlights

ideas/goals for discussion

how to meet/engage/get constructive feedback from those resistant to change

“Your survey is foolish, as none of the responses above ...are things that I want developed, but you ordered them and registered them as being valid and/or important”

bias complaints, not being heard or valued

“This is ridiculous. We’ve paid thousands for town planning and the town hasn’t made any progress.”

planning skepticism

Regarding business district infrastructure elements, “None are needed.”

we’re good as we are

“We don’t need anything and shouldn’t have anything added. Go to other towns for business. Woodbridge is for residential housing.”

do not want change

“Don’t allow any more businesses.”

do not want change

Regarding business district infrastructure elements, “None of these are useful without businesses people want to patronize.”

planning skepticism

tonight: what we want to accomplish

PART I

Practicalities & Integrating Past Efforts

- **Engagement**
 - participation levels
 - change management
- **Integrating Past Efforts**
 - YUDW 2013 Concept Plan
 - 2030 Committee & EDC SWOT analyses

PART II

Define Project Goals

- **mining resident survey & SWOTs for ideas**
- **define & prioritize initial GOALS**
 - practical
 - aspirational

PART III

Initial Placemaking Brainstorm

- Introduce focus areas of this placemaking vision:**
- **character & scale**
 - **uses**
 - **catalytic locations**
 - **placemaking elements & amenities**
 - **district name!**

character & scale



uses

river walk & trails

restaurants & bars

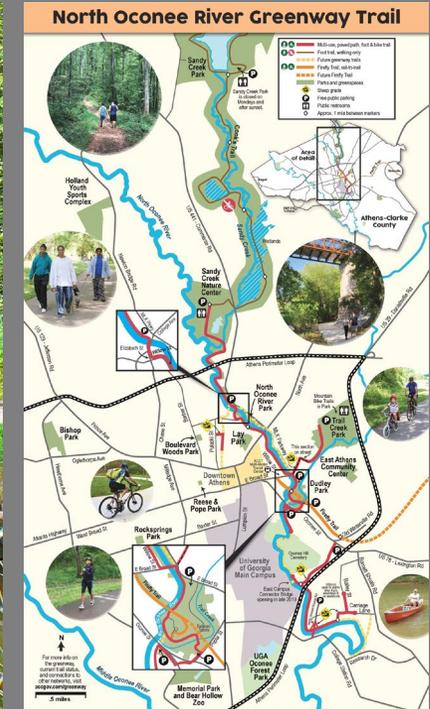
retail

cultural destinations

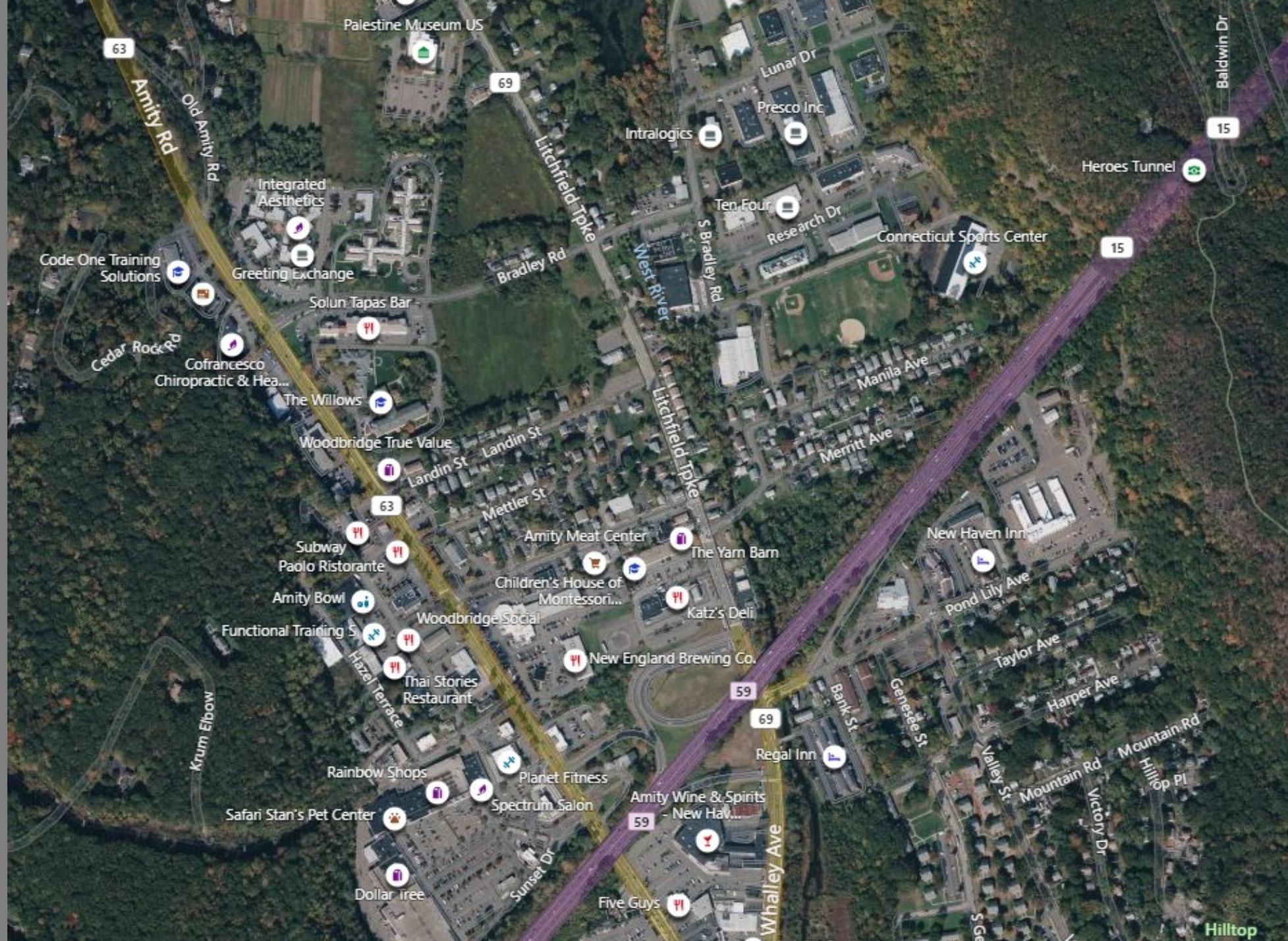
housing

business / services

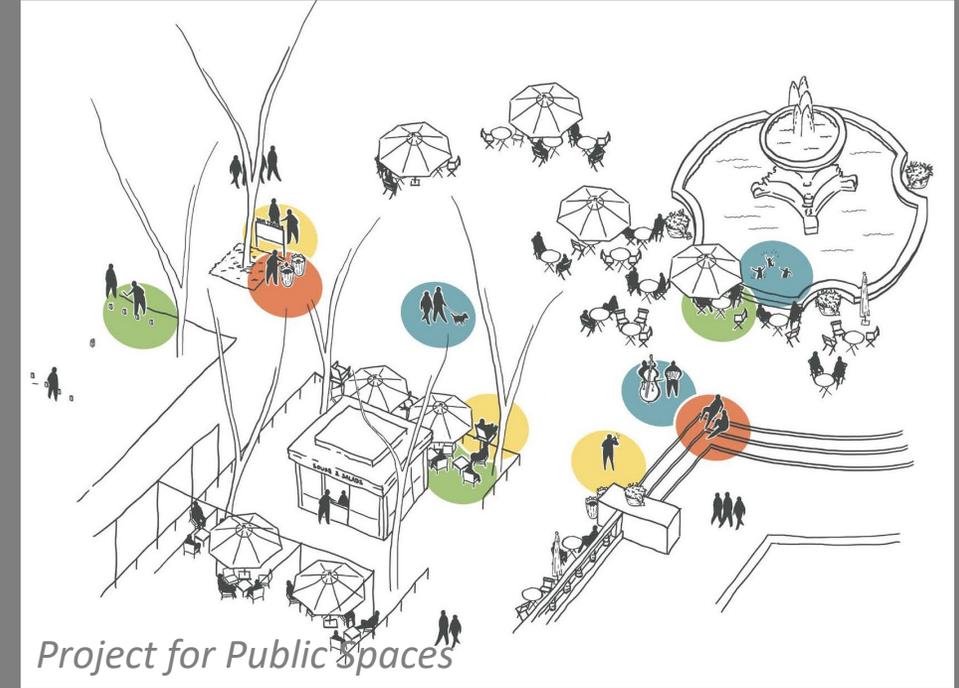
manufacturing



catalytic locations



placemaking elements & amenities



district name!

geographical/geological

historical

cultural

other?

An aerial photograph of a campus or town area, showing a mix of green spaces, buildings, and roads. A river flows through the left side of the image. The text is overlaid on a semi-transparent dark grey banner at the bottom.

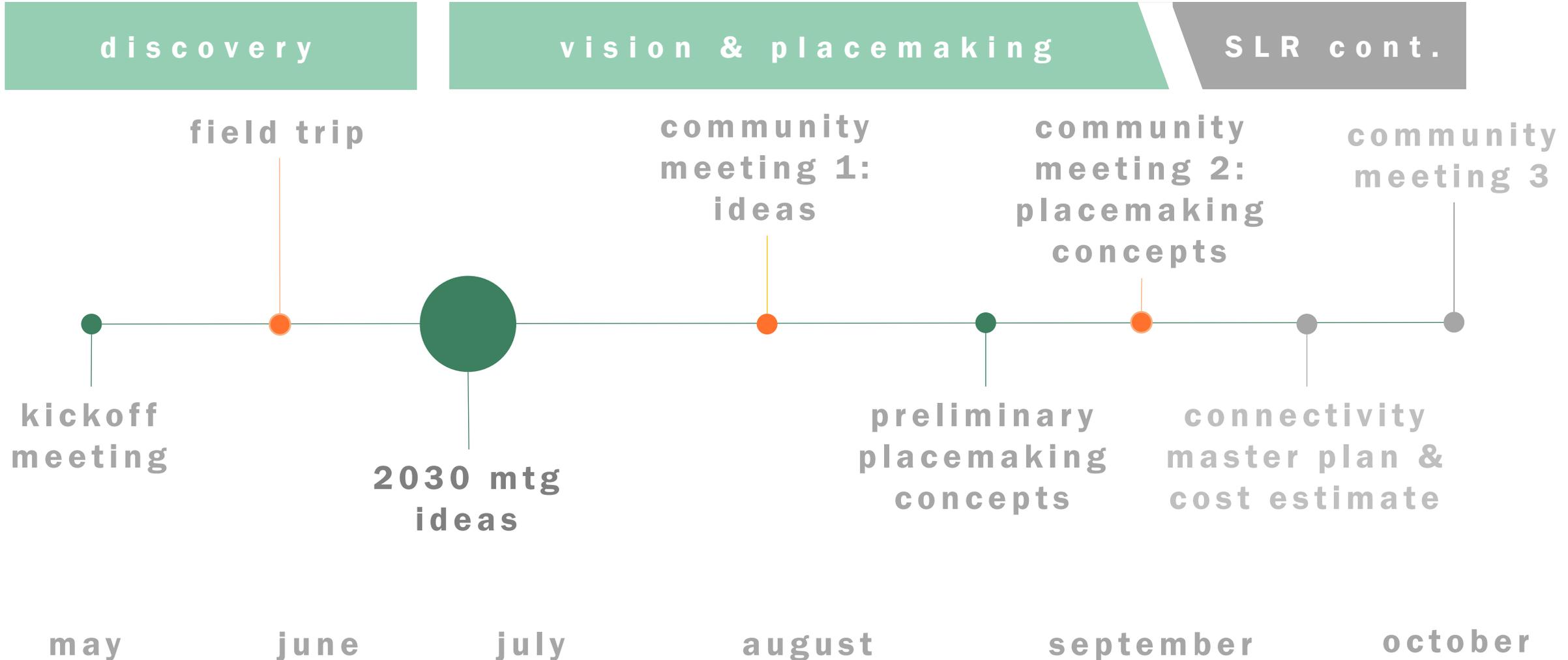
work group session 2 - visioning

6/29/2022

overview: where we're going

pirie associates: vision & placemaking

SLR: connectivity study



tonight: what we want to accomplish

PART I

Finalize Goals

PART II

Placemaking

History of the Flats

Review & Refine Preliminary Vision

- character
- scale
- uses
- placemaking elements
& amenities
- catalytic locations

PART III

Discuss Public Visioning Session 1

Confirm 2030 committee facilitators

tonight: what we want to accomplish

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Review & Refine Preliminary Vision

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PART III

Discuss Public Visioning Session 1

Confirm 2030 committee facilitators

finalize goals

Initial list

- Define boundaries, sense of arrival
- Develop unique identity, character
- Improve multimodal safety & access
- Create diverse uses, occupancies
- Develop uses for all ages, families
- Connect to trails & nature assets
- Diversify tax base, grow business rolls
- Sustainable infrastructure as a differentiator
- **Create a unique, safe, connected place based on nature-forward Woodbridge character & sustainable strategies (character of place)**
- **Encourage combination residential/commercial infill development & recreational uses that focus on families & all age groups (building & use typologies)**
- **Develop a small-business focus managed district that is a regional destination and provides for resident needs (“both/and” tax base growth)**

tonight: what we want to accomplish

PART I

Finalize Goals

PART II

Placemaking

History of the Flats

**Review & Refine
Preliminary Vision**

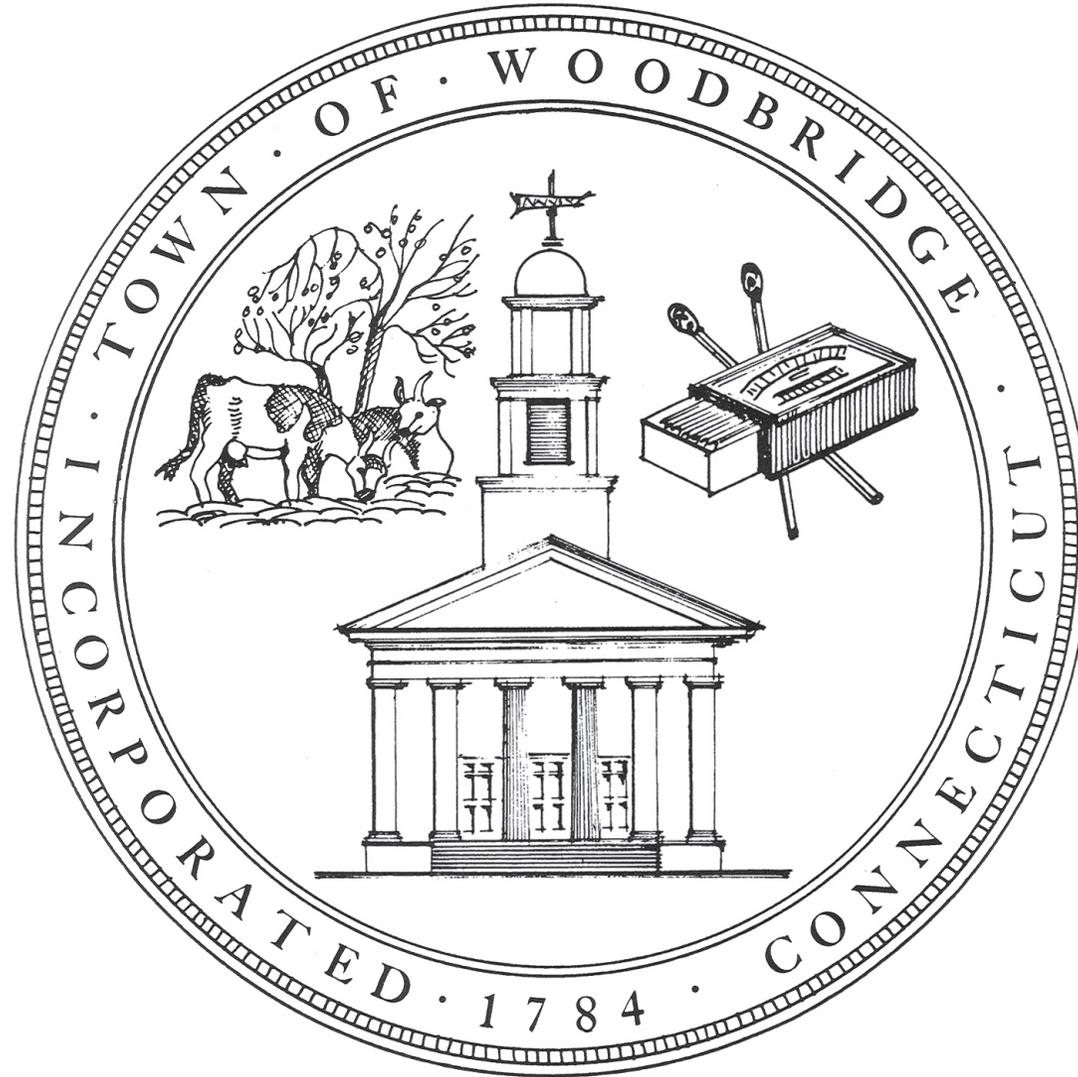
- **character**
- **scale**
- **uses**
- **placemaking elements
& amenities**
- **catalytic locations**

PART III

**Discuss Public
Visioning Session 1**

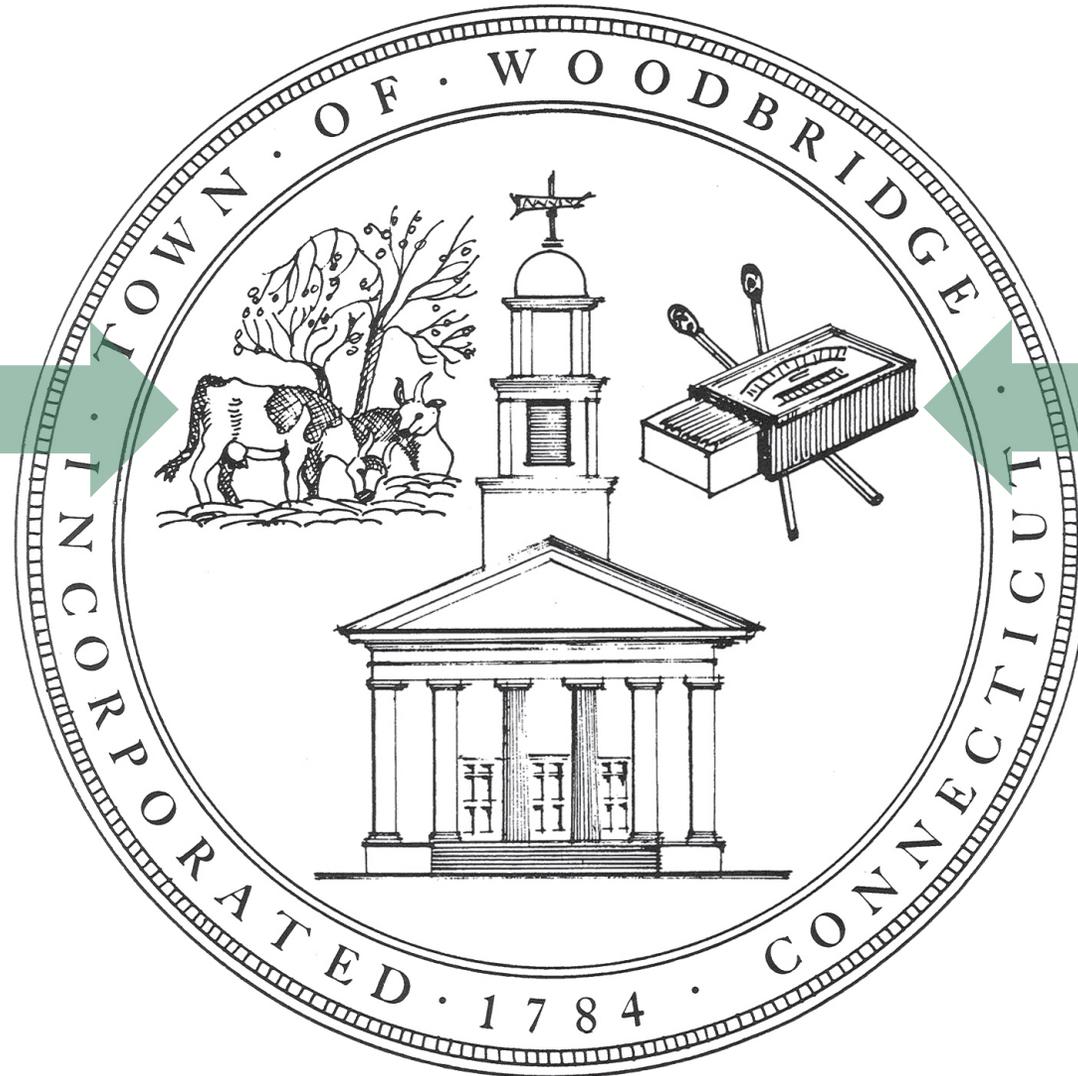
**Confirm 2030 committee
facilitators**

history of the Flats



history of the Flats

both



and

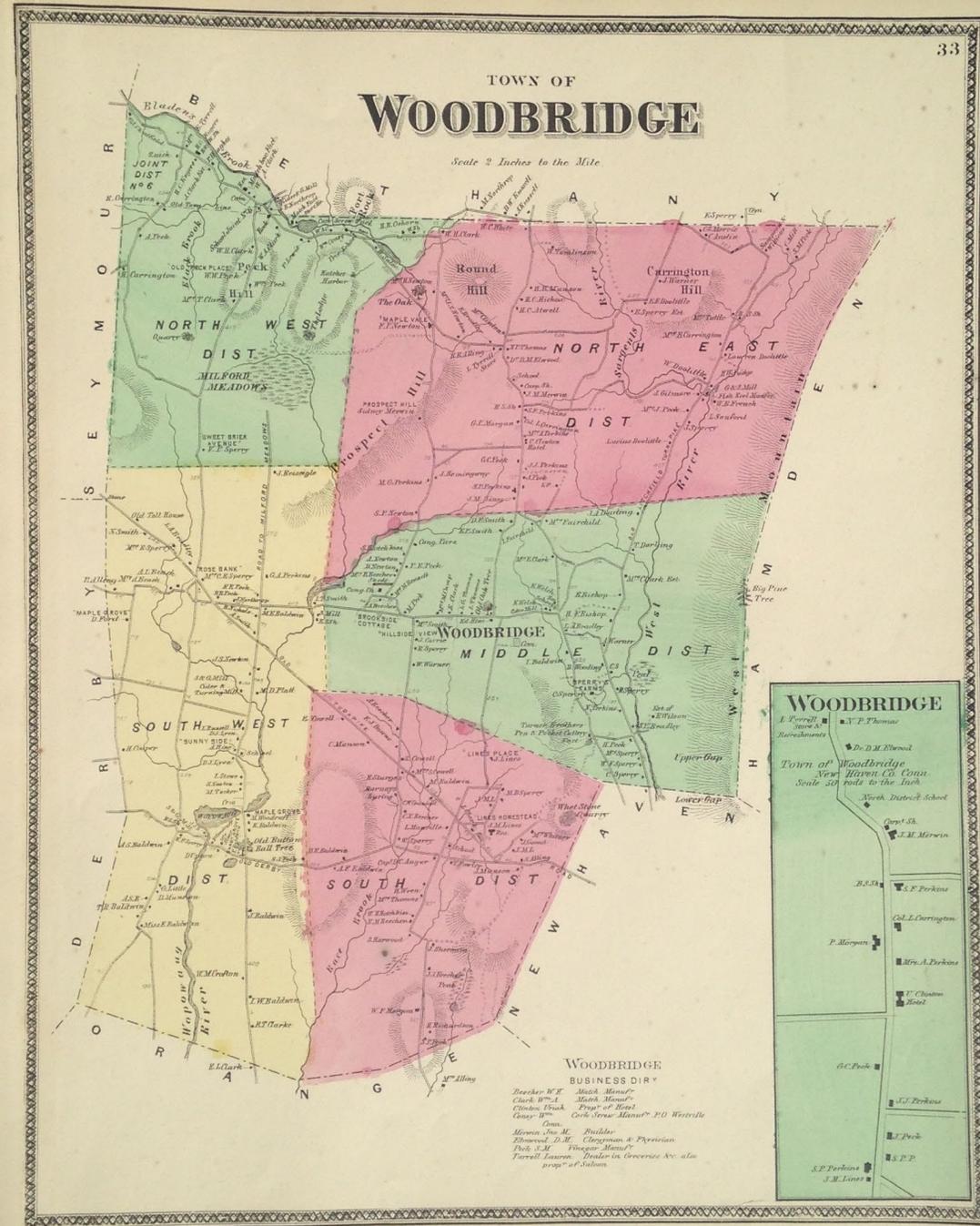
history of the Flats

WOODBIDGE BUSINESS DIR.Y

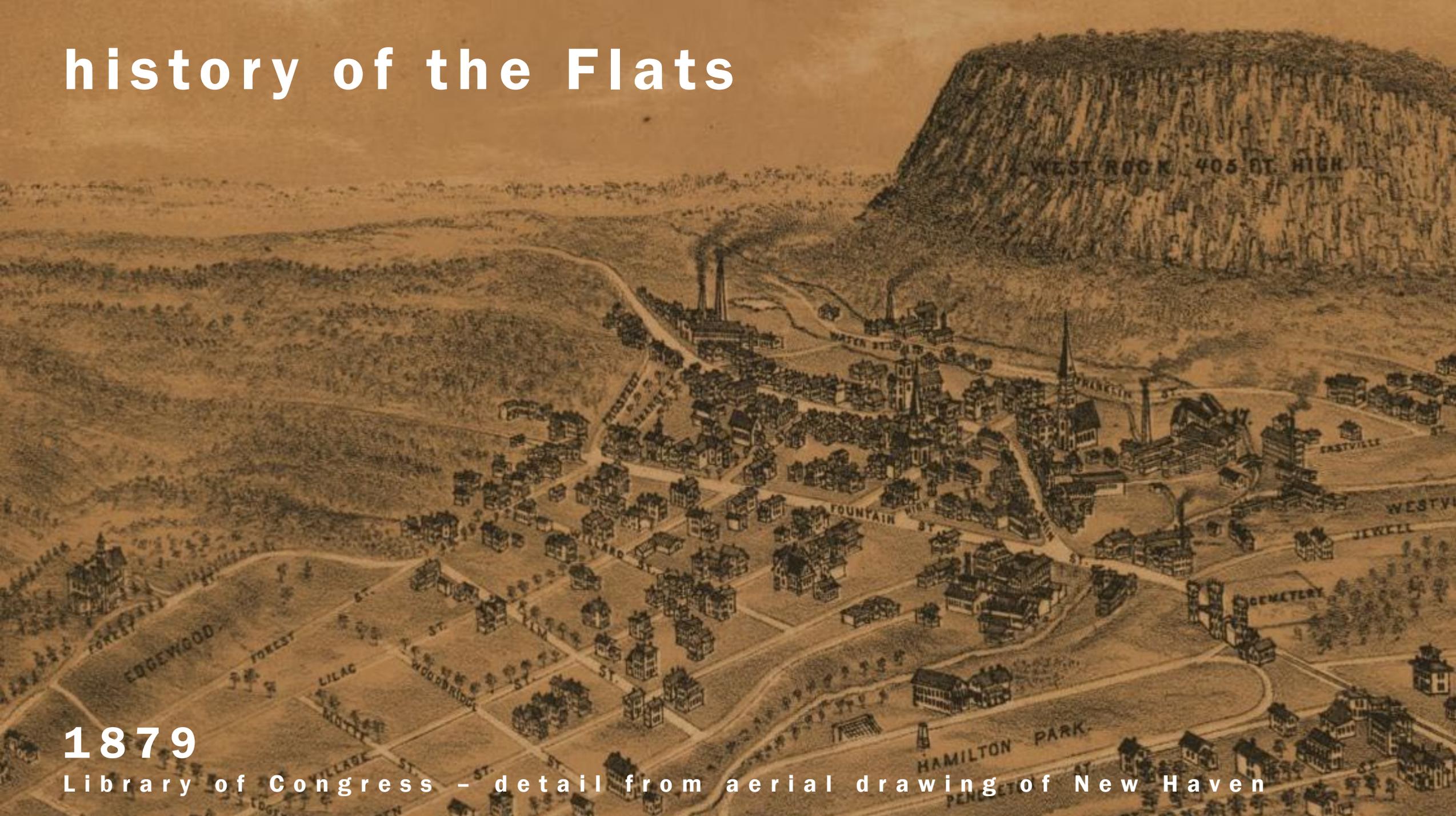
Beecher W.A. Match Manuf'r
Clark W^m A. Match Manuf'r
Clinton Uriah Prop'r of Hotel
Coney W^m Cork Screw Manuf'r P.O. Westville
Conn.
Merwin Jno M. Builder
Elmwood D.M. Clergyman & Physician
Peck S.M. Vinegar Manuf'r
Farrell Lauren Dealer in Groceries &c. also
prop'r of Saloon

the time. There were four basic types of waterwheels used in the mills; undershot, breastshot, overshot, and pitchback. (slide 22) As to which ones were used in the mills along the West River one can only speculate. It is known that the following industries used waterpower, according to the 1870 United States Census Report: Blake Brothers Foundry, 1 wheel, 12 horsepower; Beecher Fruit Basket and Beecher Match Company, 1 wheel, 40 horsepower; Parker Paper Company, 1 wheel, 75 horsepower; Harrison Portable Grist Mill Company, 1 wheel, 20 horsepower; Mallory Paper Mill, 1 wheel, 25 horsepower.

1868



history of the Flats



1879

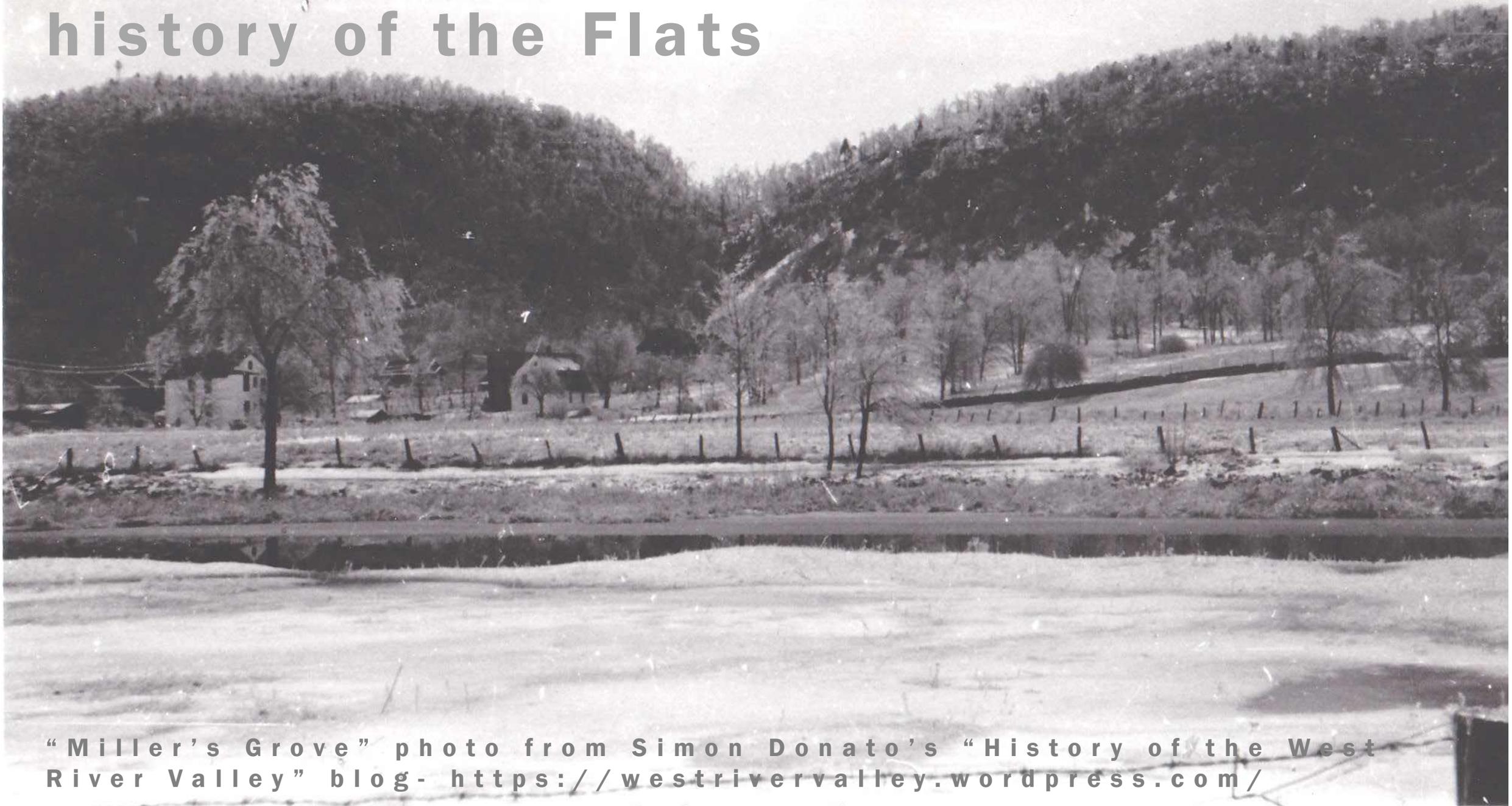
Library of Congress - detail from aerial drawing of New Haven

history of the Flats



Konold's Pond & the Quarry - photo from Simon Donato's
"History of the West River Valley" blog
<https://westrivervalley.wordpress.com/>

history of the Flats

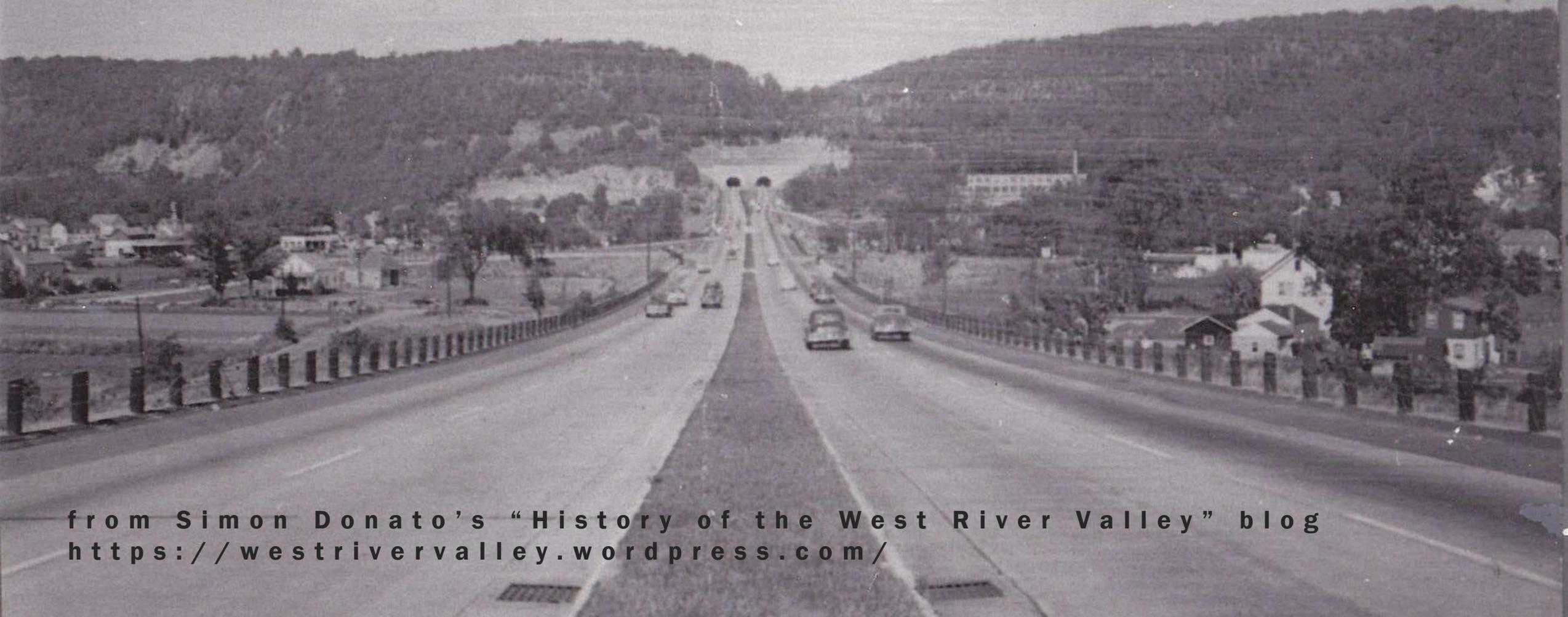


“Miller’s Grove” photo from Simon Donato’s “History of the West River Valley” blog- <https://westrivervalley.wordpress.com/>

WEST RIVER

PRE-TUNNEL

history of the Flats



from Simon Donato's "History of the West River Valley" blog
<https://westrivervalley.wordpress.com/>

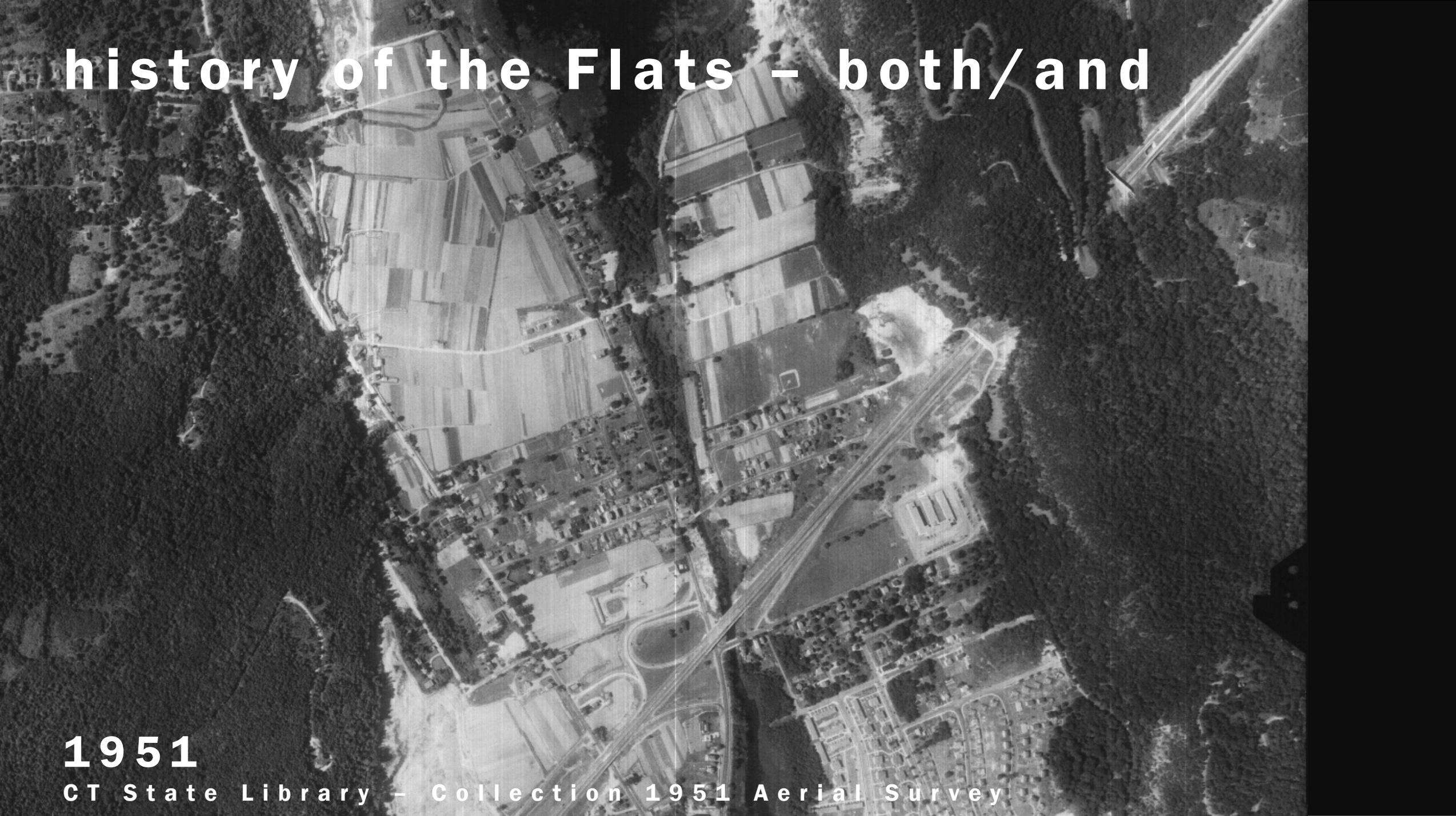
history of the Flats

An aerial photograph showing a rural landscape. A central road or path runs vertically through the middle. On either side of the road are numerous rectangular plots, likely agricultural fields. To the right, a prominent, winding, light-colored stream or canal meanders through the terrain. The overall scene depicts a developed but still rural area.

1934

CT State Library - Collection 1934 Aerial Survey

history of the Flats – both/and



1951

CT State Library – Collection 1951 Aerial Survey

history of the Flats – both/and

2022

Bing maps



tonight: what we want to accomplish

PART I

Finalize Goals

PART II

Placemaking

History of the Flats

**Review & Refine
Preliminary Vision**

- **character**
- **scale**
- **placemaking elements
& amenities**
- **uses & catalytic
locations**

PART III

**Discuss Public
Visioning Session 1**

**Confirm 2030 committee
facilitators**

recap: Westville



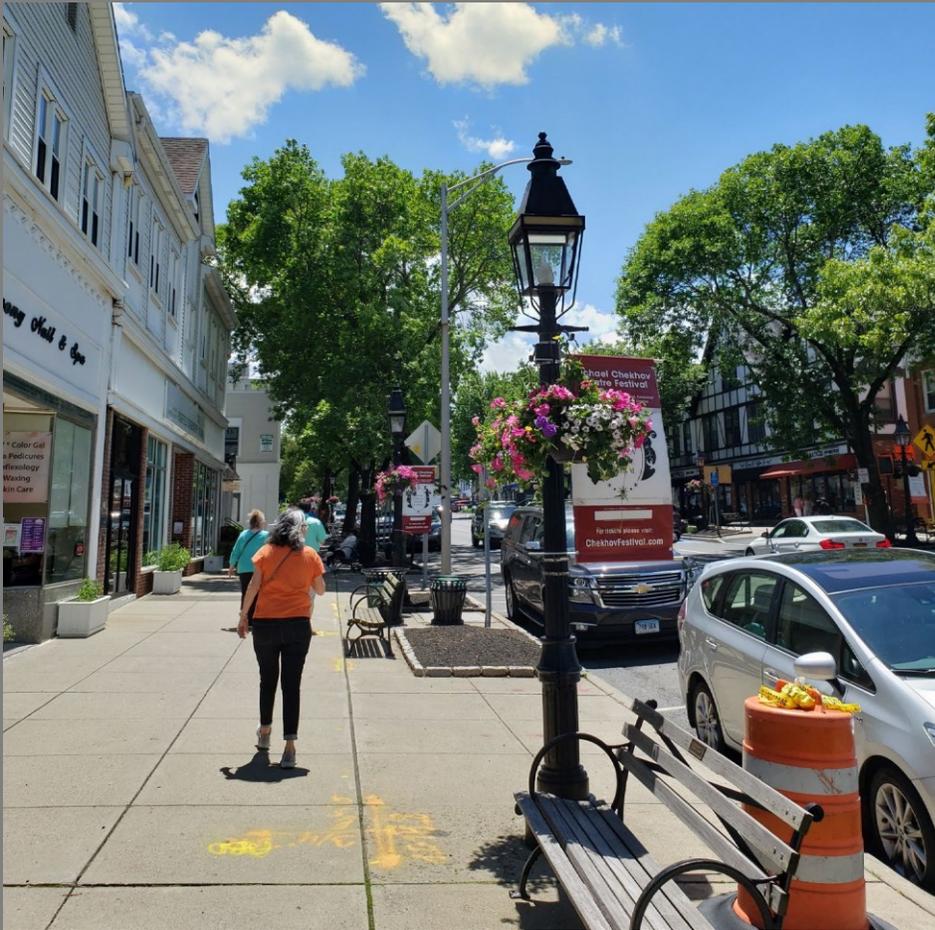
- clear, definable vibe (Woodbridge is different, but vibe needs to be as readable)
- love the Central Patio as a hang-out model
- great cafes and restaurants

recap: Wilton

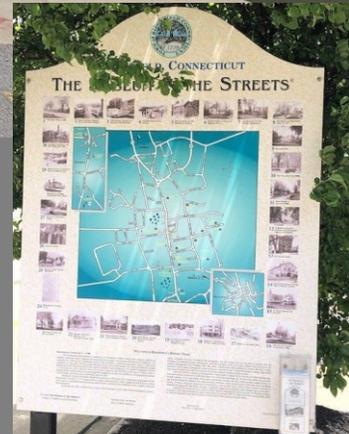


- nice sidewalks, placemaking elements (flowers, lamp posts), maybe a little too formal, cultivated
- too car oriented – “where are the people?”
- great use of side streets, front-in parking
- liked the public monument space

recap: Ridgefield



- street wall too dense; felt busy, not quiet/pastoral enough
- like the street edge layering: cars, trees, benches, sidewalk
- like the historic interpretive design and “donation” strategy



recap: Kent



- parking along state highway is possible!
- street wall density just right – open but still an edge; allow for new building with spaces between, “mom & pop” feel
- didn’t mind “not fancy, even cruddy” sidewalk (ie: edge still clear)

recap: Kent



- building set-back can be used for public space, helps scale/define edge
- “chip seal” paving looks like gravel but is safe, bound by hard edge
- great cafes and restaurants – antique shops would become “recreational retail” in Woodbridge?
- nice public monument



recap: Kent



- rural “out building” scale is nice, has tidy feel
- “chip seal” paving is great, very walkable
- landscape is attractive, ties buildings together that are somewhat randomly placed

**preliminary vision:
Woodbridge**



character:

nature-forward

- maximize geographical resonance
- informal but tidy character
- not too dense, open and airy



character - landscape vocabulary:

- “natural” elements - fields, hills, waterways
- orchards, grasses/fields
- open vistas and orderly



character – built form vocabulary:

- tidy, agri-industrial inspired
- keep space between buildings - use landscape, parking edges, and placemaking elements to unify a diverse style vocabulary

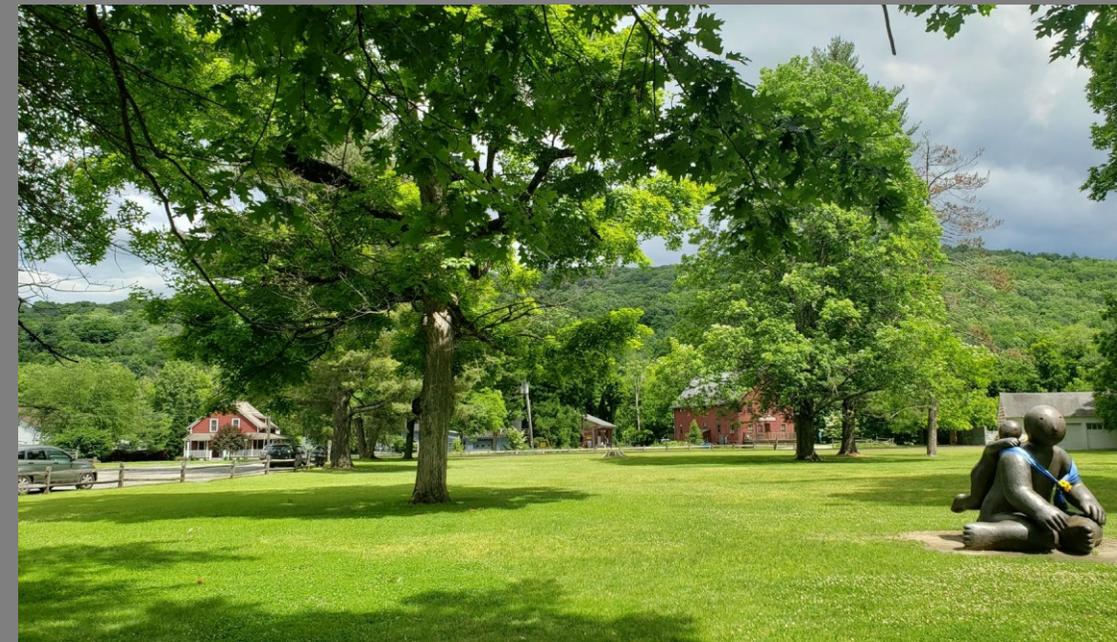
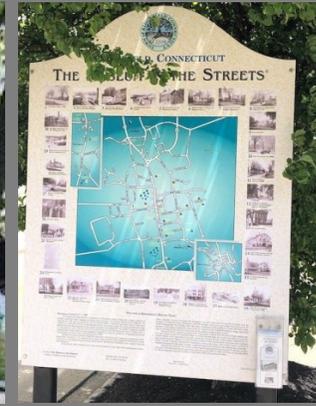


scale:

- 2+ story, space/air/vistas between buildings
- “shopkeeper” typology
- gabled roofs to let light more deeply into in-between spaces
- reuse/integrate existing larger scale buildings (ie: NEBC) with connecting elements



placemaking elements & amenities



catalytic uses

PUBLIC

- farmer's market
- open air "hall"

RESTAURANT/CAFÉ

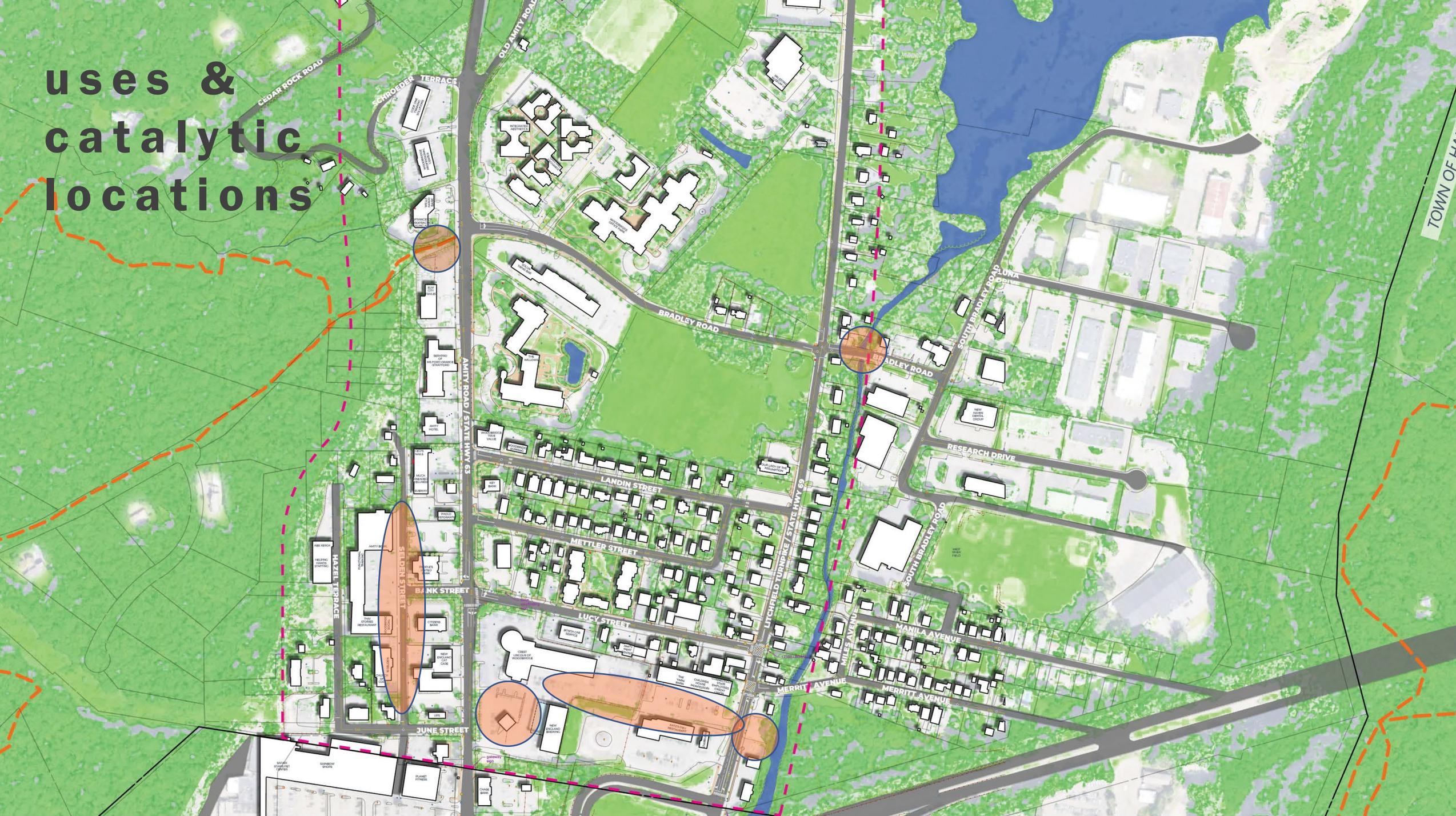
RETAIL – FOCUS ON RECREATIONAL FOR KEY LOCATIONS

HOUSING

- mixed use, "mom & pop shop" typology
- walk-ups, no internal loaded circulation



uses & catalytic locations



tonight: what we want to accomplish

PART I

Finalize Goals

PART II

Placemaking

History of the Flats

**Review & Refine
Preliminary Vision**

- **character**
- **scale**
- **uses**
- **placemaking elements
& amenities**
- **catalytic locations**

PART III

**Discuss Public
Visioning Session 1**

**Confirm 2030 committee
facilitators**

format



format



An aerial photograph of a town nestled between a river on the left and forested hills on the right. The town features a mix of residential houses, commercial buildings, and a school campus with a baseball field. A road and a railway line cross the town. A semi-transparent dark grey banner is overlaid at the bottom of the image.

community meeting 1 :: **PLACEMAKING**
VISION & IDEAS
September 15, 2022

Agenda

1

- welcome
- INTRODUCTION & BACKGROUND

2

- ACTIVITY 2 - Name the District

3

- ACTIVITY 3 – Visual Preference Survey

4

- ACTIVITY 4 - Catalytic Places Brainstorming
- closing

1 | Project Limits



1 | Schedule

pirie associates: vision & placemaking

SLR: connectivity study

discovery

vision & placemaking

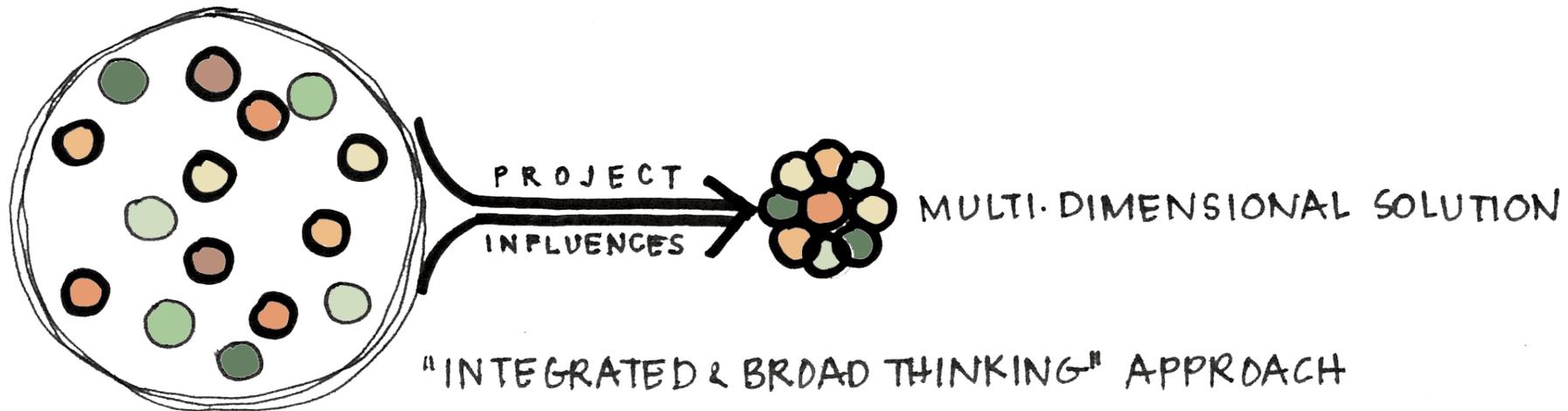
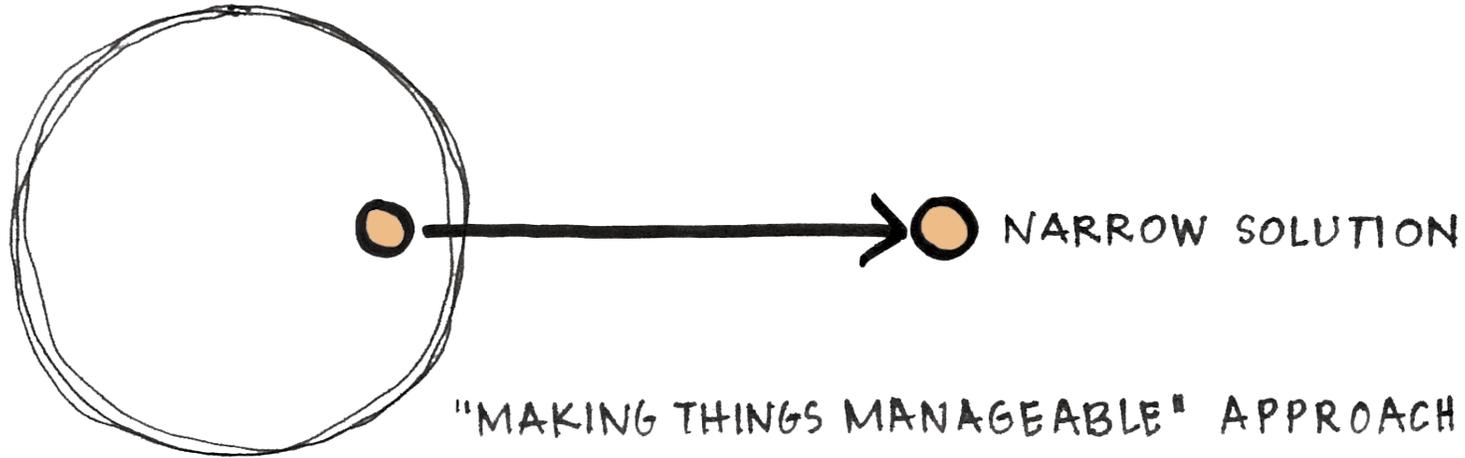
connectivity study



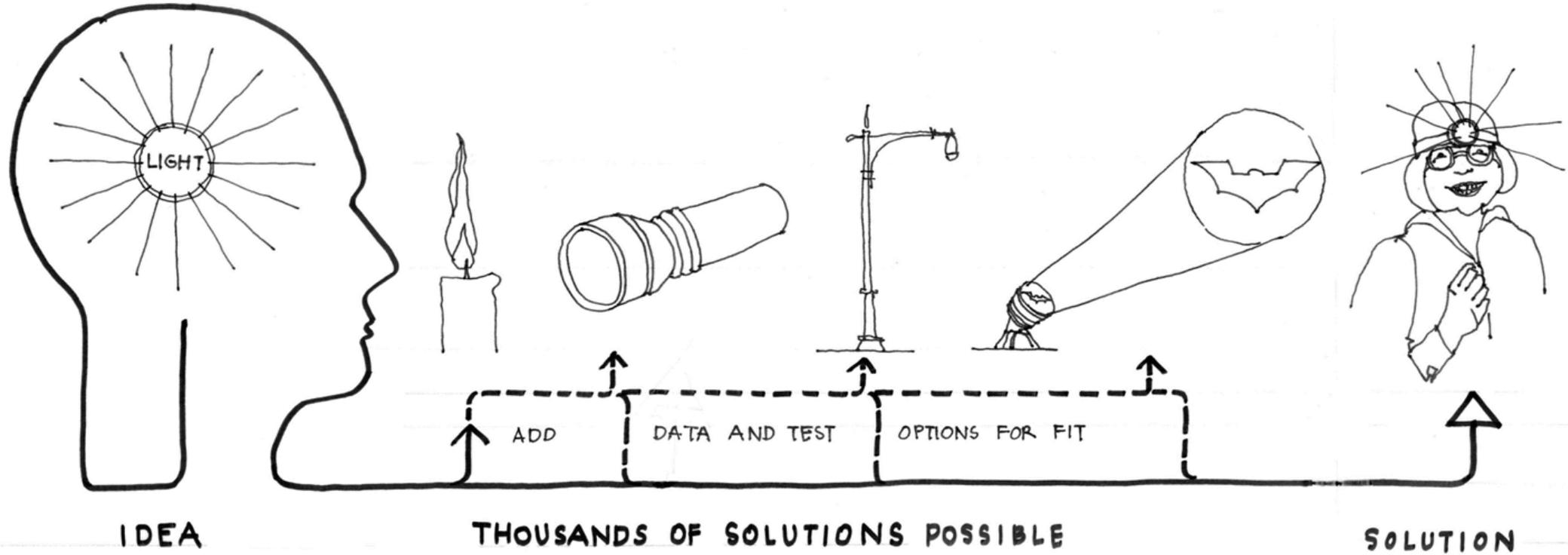
1 | **What We Ask of You**

DREAM

1 | What We Ask of You



1 | What We Ask of You



1 | Placemaking Project Goals

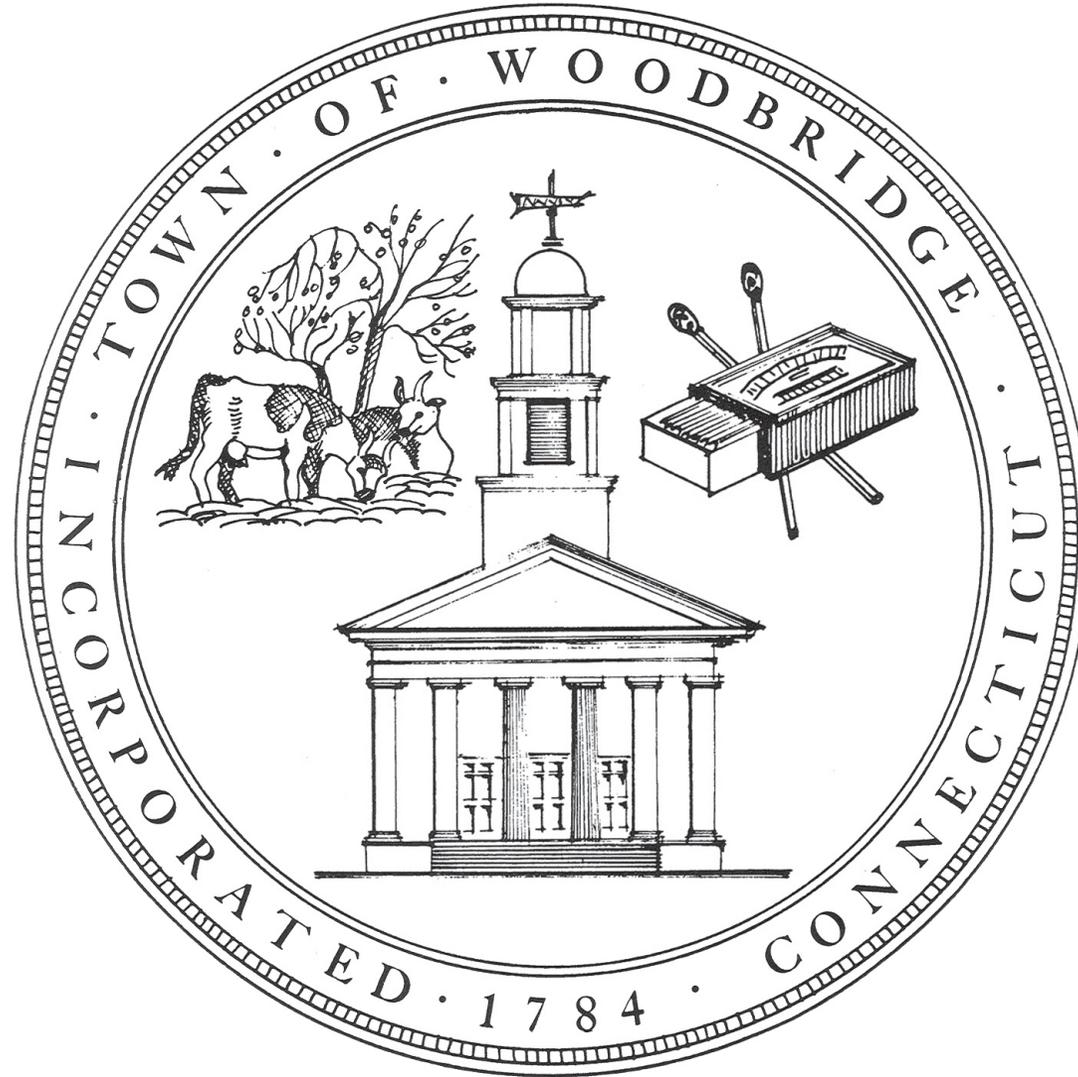
Resident & Business Owner Survey Take-aways

- Define boundaries, sense of arrival
- Develop unique identity, character
- Improve multimodal safety & access
- Create diverse uses, occupancies
- Develop uses for all ages, families
- Connect to trails & nature assets
- Diversify tax base, grow business rolls
- Sustainable infrastructure as a differentiator

GOALS

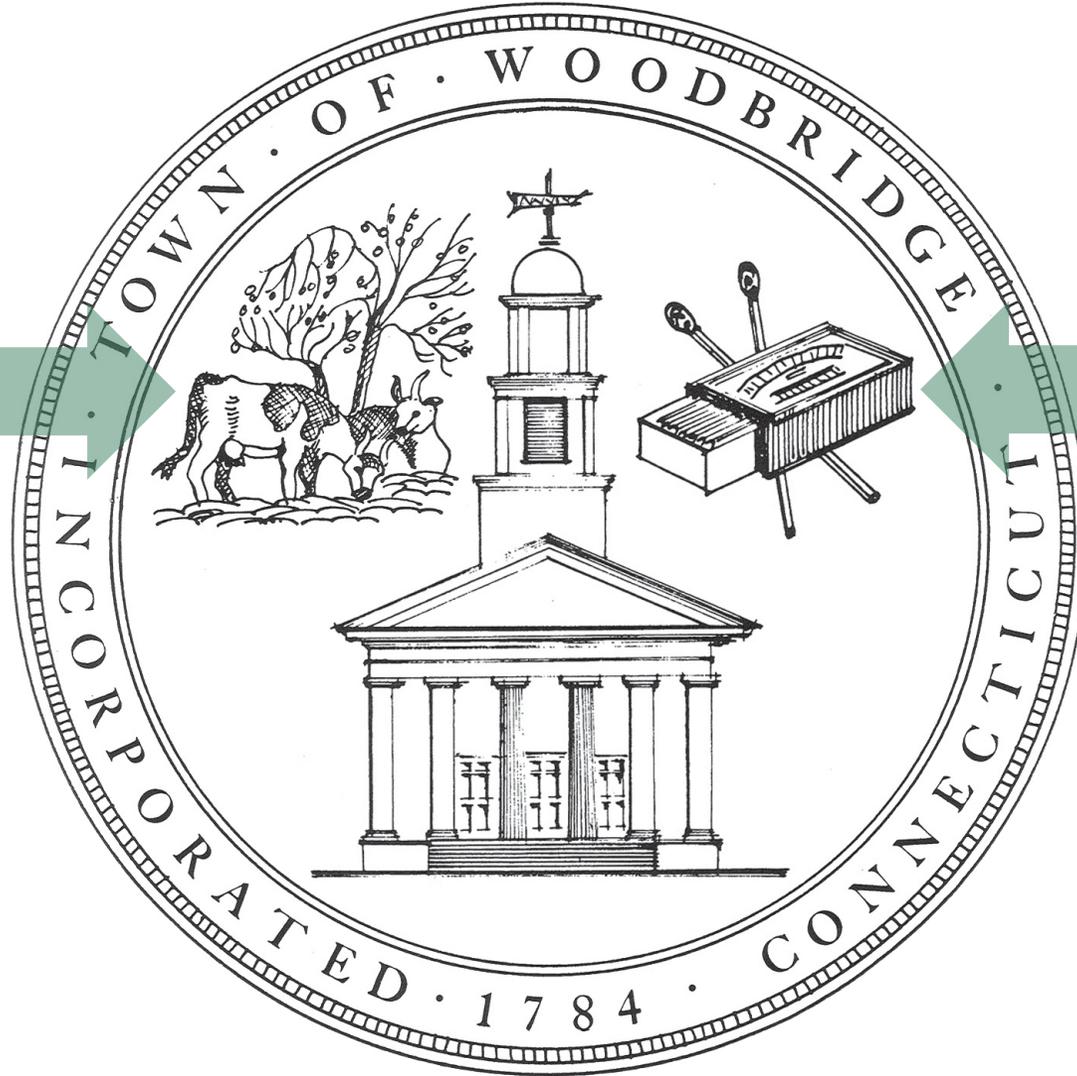
- **Create a unique, safe, connected place based on nature-forward Woodbridge character & sustainable strategies (*character of place*)**
- **Encourage combination residential/commercial development & recreational uses that focus on families & all age groups (*building & use typologies*)**
- **Develop a small-business focus managed district that is an area destination and provides for resident needs (*economic development*)**

1 | Mining for Clues - Observations



1 | Mining for Clues - Observations

both



and

1 | Geography and Past Uses



Konold's Pond & the Quarry - photo from Simon Donato's
"History of the West River Valley" blog
<https://westrivervalley.wordpress.com/>

1 | **1934**



**CT State Library Collection
Aerial Survey**

2022



Bing maps

1 | District Character: Nature-Forward

- maximize geographical resonance
- informal but tidy character
- not too dense; open and airy



2 | Activity: Name the District

- The Flats
- Woodbridge District
- West River District
- West Rock Vale
- The Tunnel Flats

3 | Activity: Visual Preference Survey

Nature Forward - Landscape

Rural - Open - Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy - Casual - Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall - Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community - Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Nature Forward - Landscape

Woodbridge Business District Placemaking Study
IDEAS - Community Meeting #1 - 15 Sept 2022
Pirie Associates Architects | SLR Consulting

<p>Character</p>  <p>1. Cultivated</p>	<p>Density</p>  <p>4. Open</p>	<p>Integration</p>  <p>7. Apartment</p>
<p>Pastoral</p>  <p>2. Pastoral</p>	<p>Mixed</p>  <p>5. Mixed</p>	<p>Blended</p>  <p>8. Blended</p>
<p>Pollinator</p>  <p>3. Pollinator</p>	<p>Dense</p>  <p>6. Dense</p>	<p>Edge/Barrier</p>  <p>9. Edge/Barrier</p>

Nature Forward - Streetscape

Woodbridge Business District Placemaking Study
IDEAS - Community Meeting #1 - 15 Sept 2022
Pirie Associates Architects | SLR Consulting

<p>Safety</p>  <p>1. Fencing</p>	<p>Fixtures</p>  <p>4. Bike Racks</p>	<p>Paths</p>  <p>7. Loose Surface</p>
<p>On-Street Parking</p>  <p>2. On-Street Parking</p>	<p>Lighting</p>  <p>5. Lighting</p>	<p>Mixed Surface</p>  <p>8. Mixed Surface</p>
<p>Bioswales</p>  <p>3. Bioswales</p>	<p>Benches</p>  <p>6. Benches</p>	<p>Hard Surface</p>  <p>9. Hard Surface</p>

Built Environment

Woodbridge Business District Placemaking Study
IDEAS - Community Meeting #1 - 15 Sept 2022
Pirie Associates Architects | SLR Consulting

<p>Types</p>  <p>1. Mom and Pop</p>	<p>Street Edge</p>  <p>4. Landscaped</p>	<p>Character</p>  <p>7. Informal</p>
<p>Non-Streetwall</p>  <p>2. Non-Streetwall</p>	<p>Layered</p>  <p>5. Layered</p>	<p>Rural</p>  <p>8. Rural</p>
<p>Agri-Inspired</p>  <p>3. Agri-Inspired</p>	<p>Inside-Out</p>  <p>6. Inside-Out</p>	<p>Agri-Industrial</p>  <p>9. Agri-Industrial</p>

Activities and Amenities

Woodbridge Business District Placemaking Study
IDEAS - Community Meeting #1 - 15 Sept 2022
Pirie Associates Architects | SLR Consulting

<p>Outdoor Recreation</p>  <p>1. Nature Trails</p>	<p>Outdoor Activities</p>  <p>4. Bocce</p>	<p>Attractions</p>  <p>7. Farmers' Market</p>
<p>River Walk</p>  <p>2. River Walk</p>	<p>Pickleball</p>  <p>5. Pickleball</p>	<p>Performance</p>  <p>8. Performance</p>
<p>Ballfields</p>  <p>3. Ballfields</p>	<p>Disc Golf</p>  <p>6. Disc Golf</p>	<p>Walking Tours</p>  <p>9. Walking Tours</p>



Woodbridge Business District Placemaking Study - IDEAS - Community Meeting #1

Thank you for your participation in this survey, your input is greatly appreciated!

Pirie Associates Architects | SLR Consulting

15 Sept 2022

4 | Activity: Catalytic Locations Brainstorming



Activity: Name the District

R E S U L T S

An aerial photograph of a town nestled in a valley. A river flows through the left side of the image. The town is surrounded by dense green forests on hills. The town itself features a mix of residential houses, commercial buildings, and a large sports field with a baseball diamond. A road with a bridge crosses the river in the lower right. A semi-transparent dark grey banner is overlaid at the bottom of the image, containing white text.

THANK YOU!

**PLACEMAKING
VISION & IDEAS**

September 15, 2022

An aerial photograph of a campus, likely a university, showing various buildings, parking lots, and green spaces. A semi-transparent dark grey banner is overlaid at the bottom of the image, containing white text. The text reads "work group session 3" in a large, bold, sans-serif font, and "9/28/2022" in a smaller, bold, sans-serif font below it.

work group session 3

9/28/2022

tonight's agenda

1. Review 2030 Committee feedback of last community meeting

2. Added iteration of Visioning Ideas/Solutions at next community meeting

3. Summary of Input from the Community Meeting:

- a) Visual Preference Surveys**
- b) Name preference**
- c) Destination brainstorming**
- d) Map sketches**

4. Intro to Connectivity Work, SLR

- a) SLR traffic and data analysis**
- b) Initial Review of Opportunities and Constraints**

5. Looking ahead

- a) Topics for next public session**
- b) Confirm date of next session**

overview: where we're headed

pirie associates: vision & placemaking

SLR: connectivity study



tonight's agenda

1. Review 2030 Committee feedback of last community meeting

2. Added iteration of Visioning Ideas/Solutions at next community meeting

3. Summary of Input from the Community Meeting:

- a) Visual Preference Surveys**
- b) Name preference**
- c) Destination brainstorming**
- d) Map sketches**

4. Intro to Connectivity Work, SLR

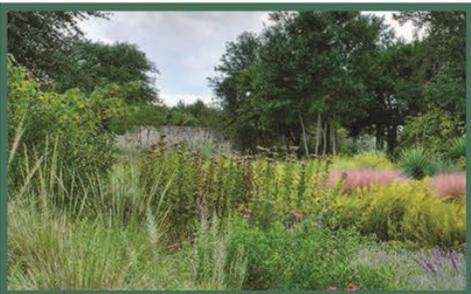
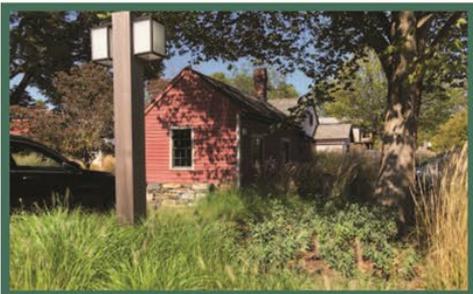
- a) SLR traffic and data analysis**
- b) Initial Review of Opportunities and Constraints**

5. Looking ahead

- a) Topics for next public session**
- b) Confirm date of next session**

a) visual preference surveys

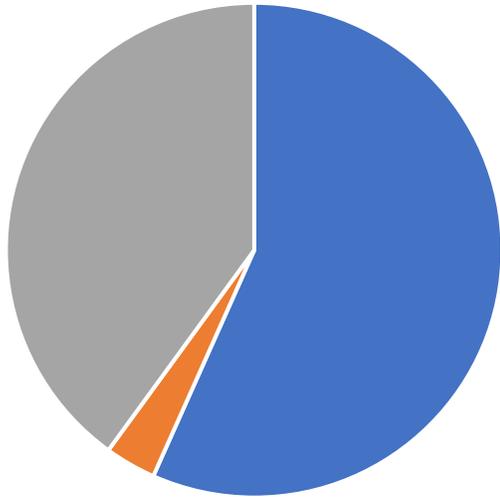
Nature Forward - Landscape

	Character	Density	Integration	
1.				Cultivated
2.				Pastoral
3.				Pollinator
4.				Open
5.				Mixed
6.				Dense
7.				Apart
8.				Blended
9.				Edge/Barrier

a) visual preference surveys

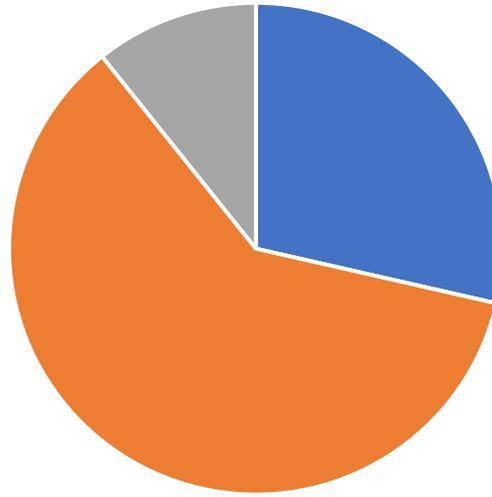
Nature Forward - Landscape

Major Road - Landscape Character



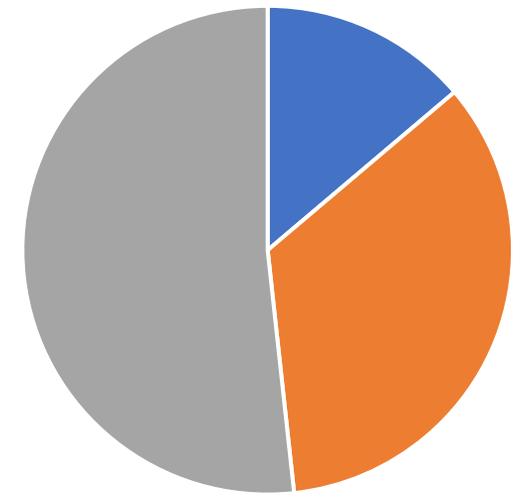
■ 1. Cultivated ■ 2. Pastoral ■ 3. Pollinator

Major Road - Landscape Density



■ 4. Open ■ 5. Mixed ■ 6. Dense

Major Road - Landscape Integration

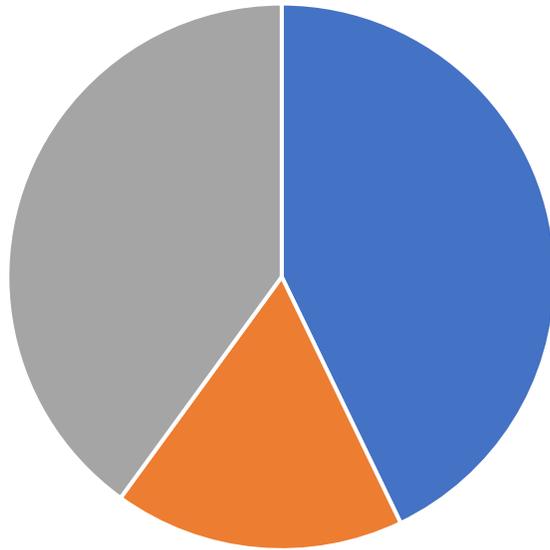


■ 7. Apart ■ 8. Blended ■ 9. Edge/Barrier

a) visual preference surveys

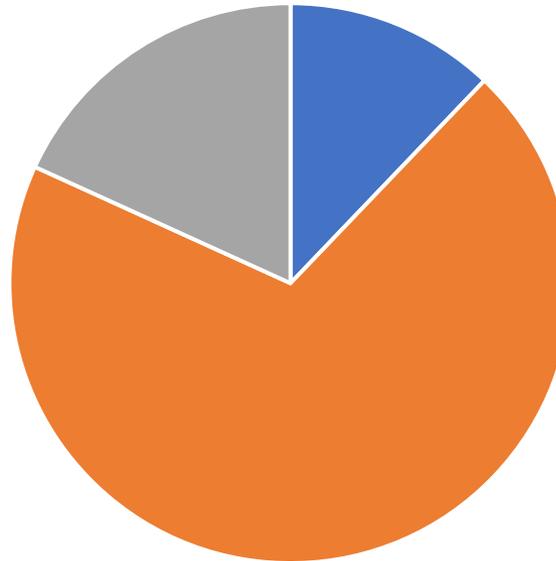
Nature Forward - Landscape

Side Streets - Landscape Character



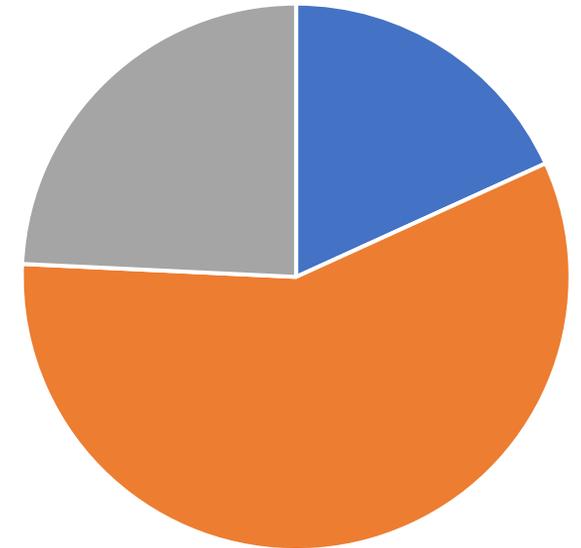
■ 1. Cultivated ■ 2. Pastoral ■ 3. Pollinator

Side Streets - Landscape Density



■ 4. Open ■ 5. Mixed ■ 6. Dense

Side Streets - Landscape Integration



■ 7. Apart ■ 8. Blended ■ 9. Edge/Barrier

a) visual preference surveys

Nature Forward - Streetscape

Safety



Fencing

Fixtures



Bike Racks

Paths



Loose Surface



On-Street Parking



Lighting



Mixed Surface



Bioswales



Benches

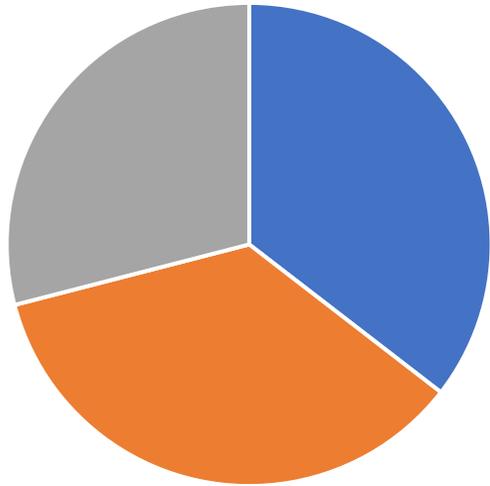


Hard Surface

a) visual preference surveys

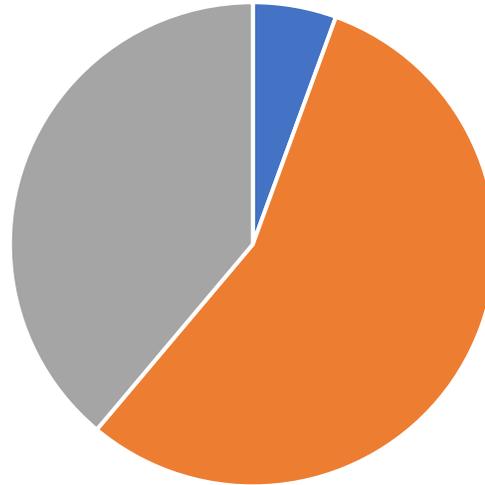
Nature Forward - Streetscape

Major Roads - Safety



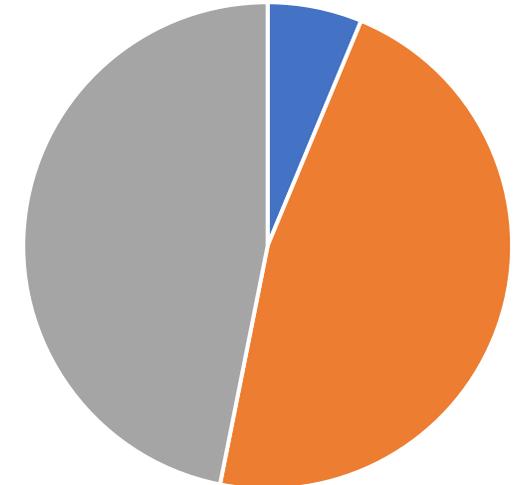
■ 1. Fencing ■ 2. On-Street Parking ■ 3. Bioswales

Major Roads - Fixtures



■ 4. Bike Racks ■ 5. Lighting ■ 6. Benches

Major Roads - Paths

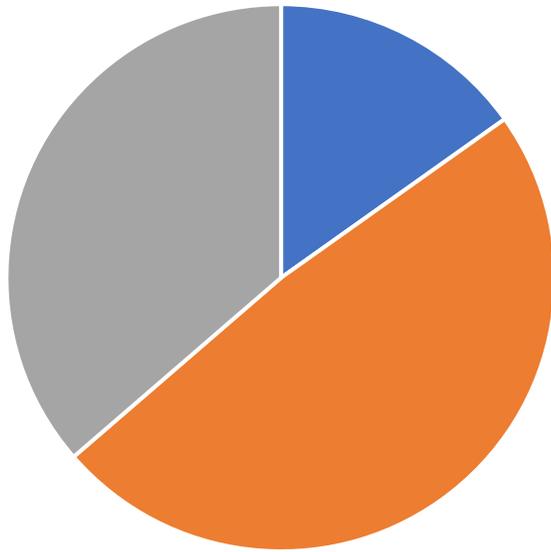


■ 7. Loose Surface ■ 8. Mixed Surface ■ 9. Hard Surface

a) visual preference surveys

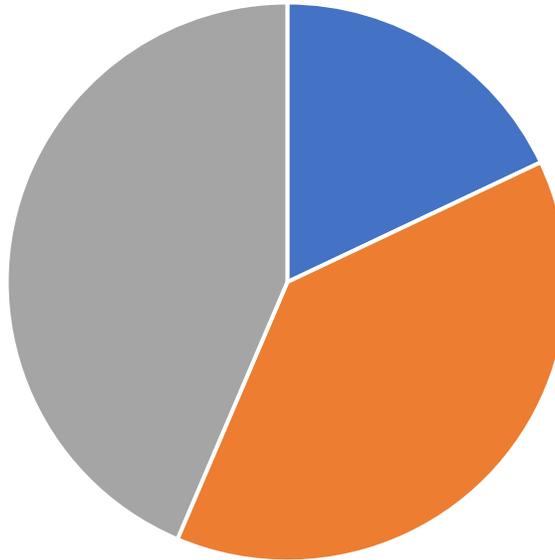
Nature Forward - Streetscape

Side Streets - Safety



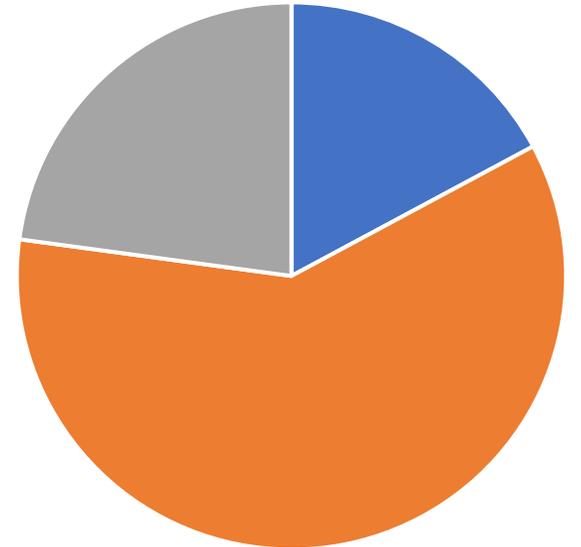
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Side Streets - Fixtures



■ 4. Bike Racks ■ 5. Lighting ■ 6. Benches

Side Streets - Paths



■ 7. Loose Surface ■ 8. Mixed Surface ■ 9. Hard Surface

a) visual preference surveys

Built Environment

Types



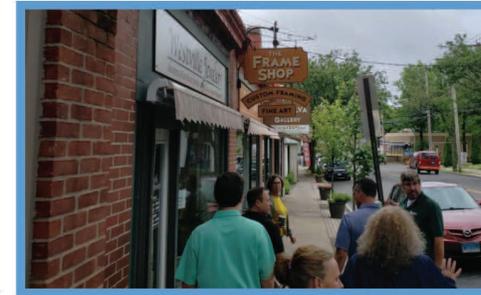
Mom and Pop

Street Edge



Landscaped

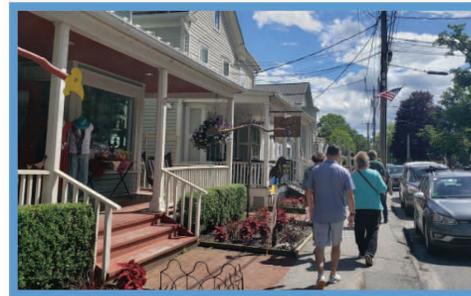
Character



Informal



Non-Streetwall



Layered



Rural



Barn-Inspired



Inside-Out

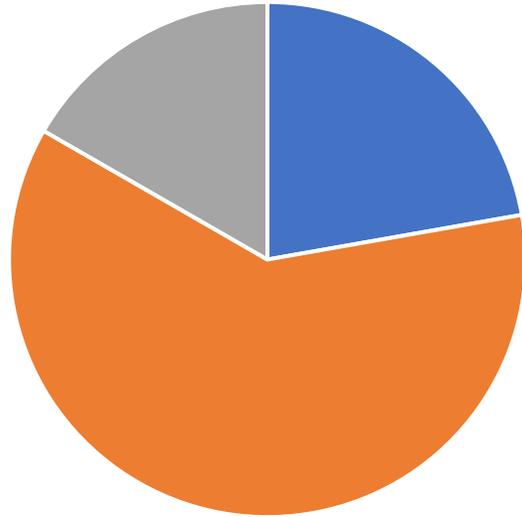


Agri-Industrial

a) visual preference surveys

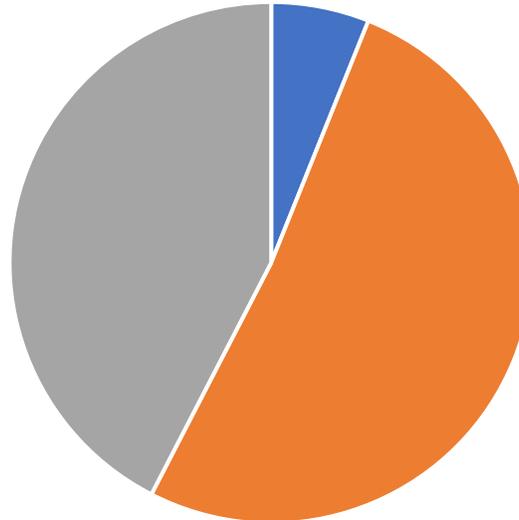
Built Environment

Built Environment - Types



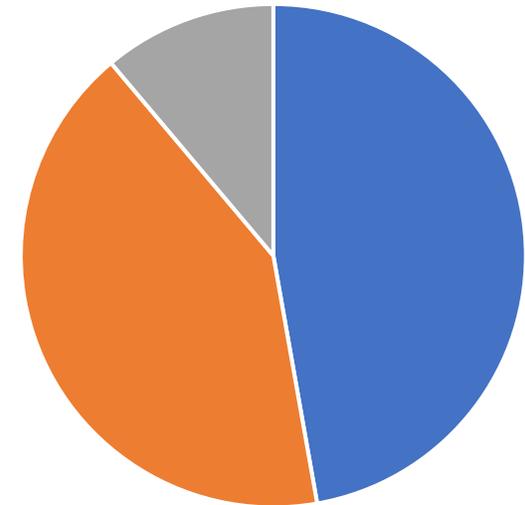
■ 1. Mom and Pop ■ 2. Non-Streetwall ■ 3. Barn-Inspired

Built Environment - Street Edge



■ 4. Landscaped ■ 5. Layered ■ 6. Inside-Out

Built Environment - Character



■ 7. Informal ■ 8. Rural ■ 9. Agri-Industrial

a) visual preference surveys

Activities and Amenities

Outdoor Recreation



Nature Trails

Outdoor Activities



Bocce

Attractions



Farmers' Market



River Walk



Pickleball



Performance



Ballfields



Large-Scale Chess

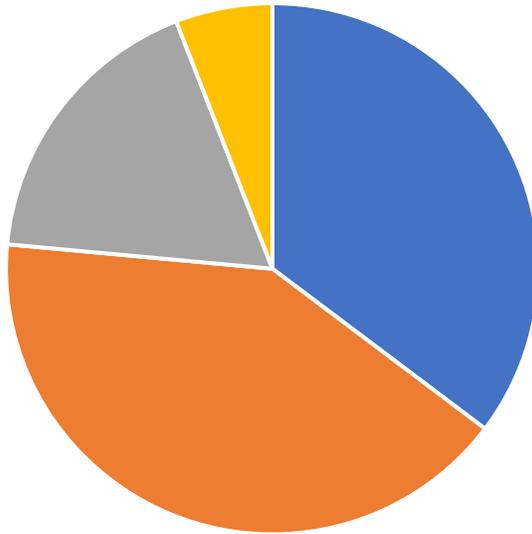


Walking Tours

a) visual preference surveys

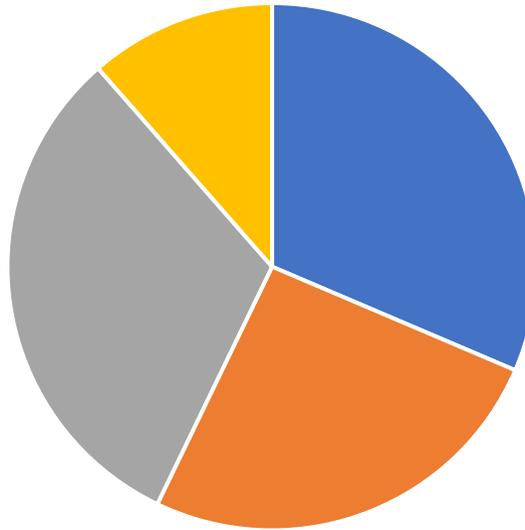
Activities and Amenities

Outdoor Recreation



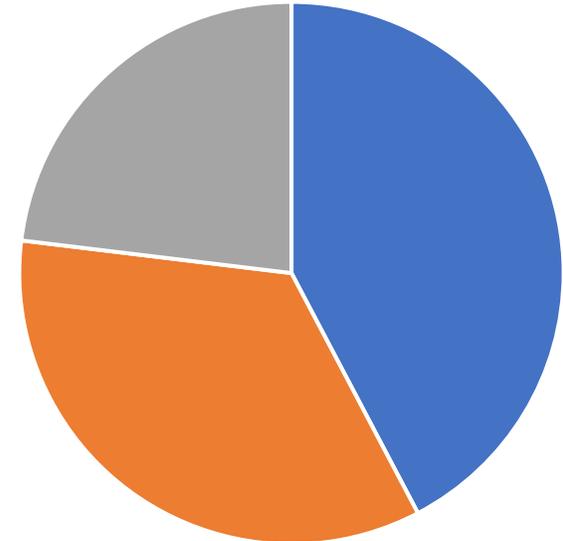
■ 1. Nature Trails ■ 2. River Walk ■ 3. Ballfields ■ Other

Outdoor Activities



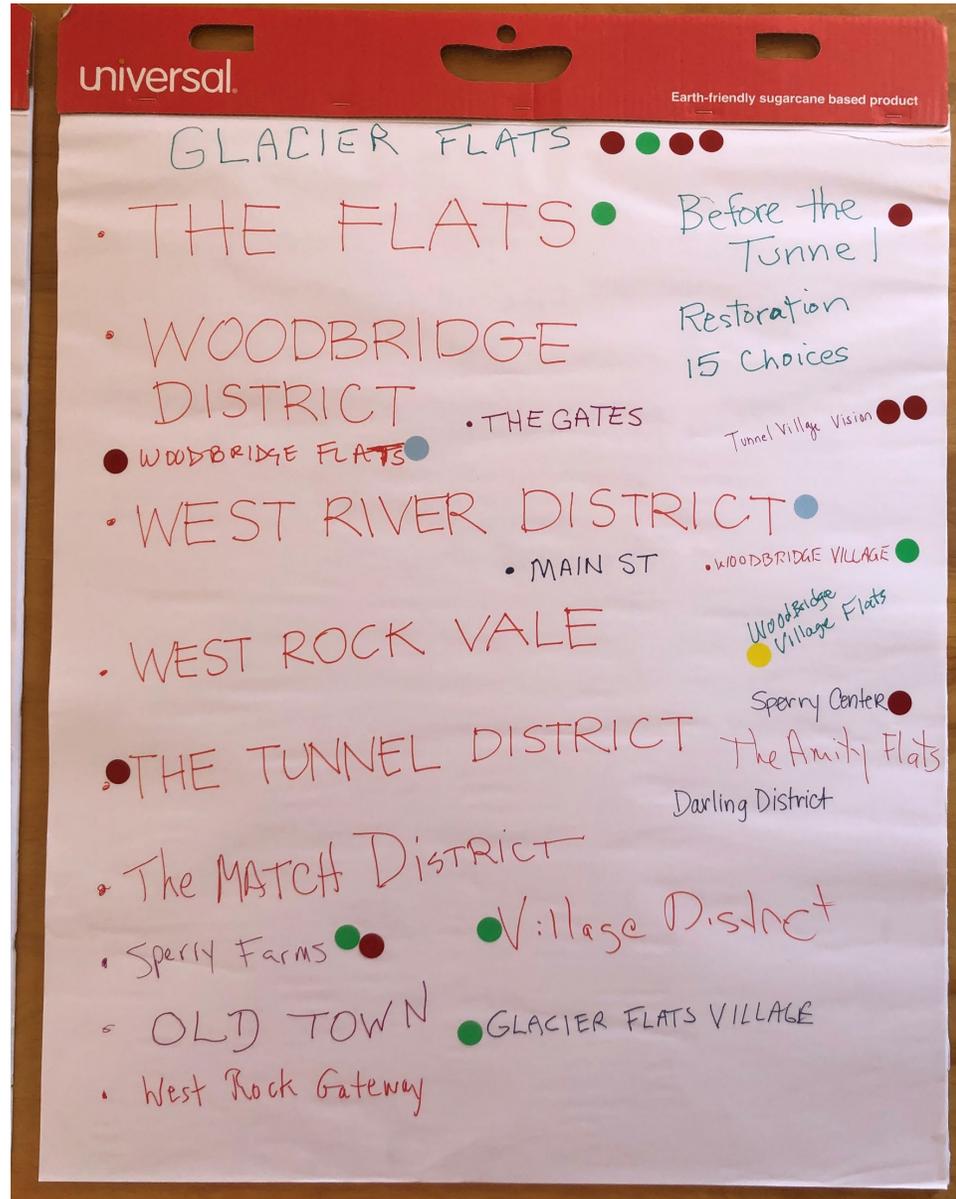
■ 4. Bocce ■ 5. Pickleball ■ 6. Disc Golf ■ Other

Attractions



■ 7. Farmer's Market ■ 8. Performance ■ 9. Walking Tours ■ Other

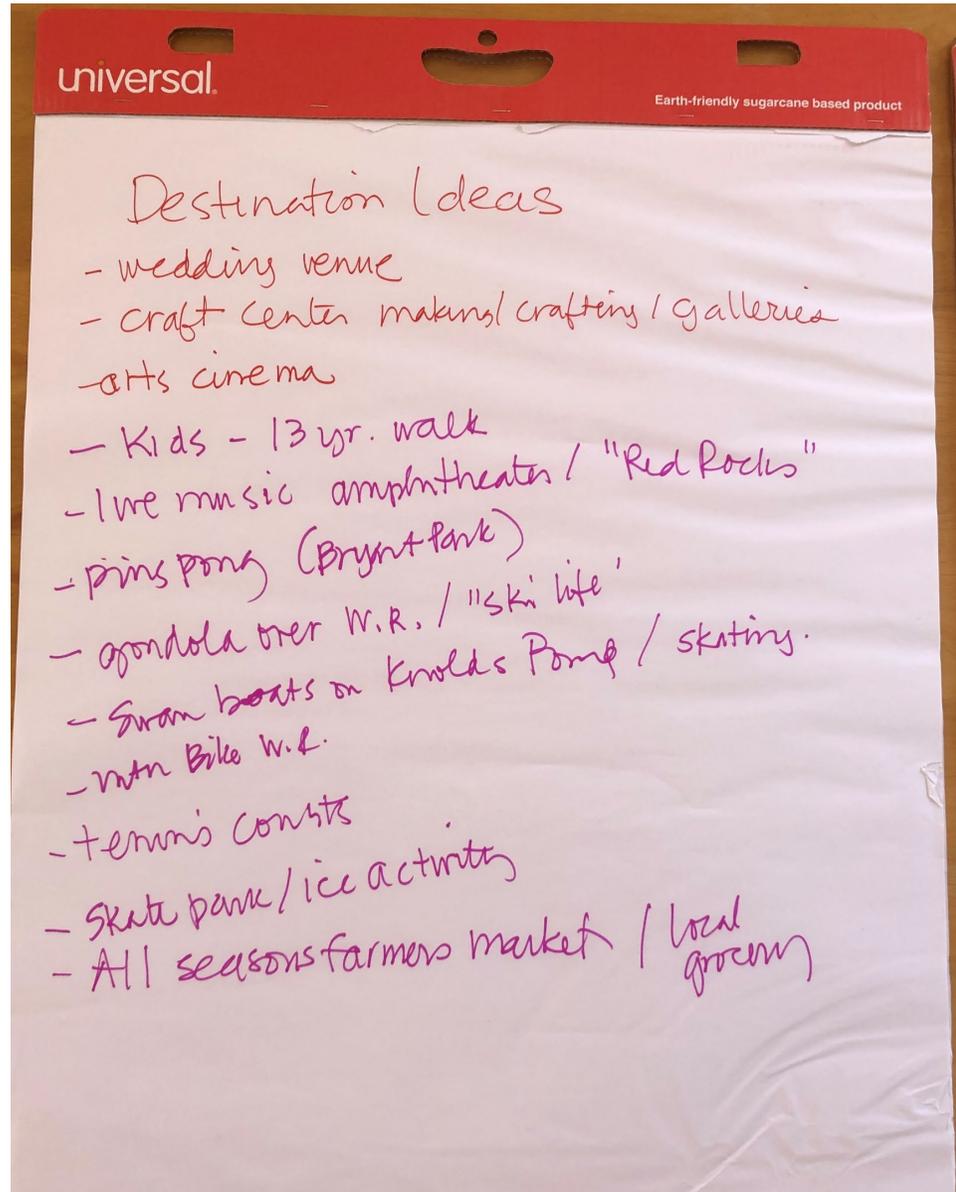
b) name preference



Votes for

Names with Flats in it	9
Names with Woodbridge in it	4
Names with District in it	3
Names with Village in it	6
Names with Tunnel in it	4

c) destination brainstorm



Distilled Idea

CULTURAL DESTINATION VENUE ANCHOR, INT/EXT

music amphitheater
galleries

ACTIVITY DESTINATION VENUE, ANCHOR INT/EXT

wedding venue (view of West Rock)
farmer's market
crafts/making studios
teen activity anchor - dance, digital, ?

KONOLD'S POND AREA AS REC DESTINATION ANCHOR

on-pond vendor activities (boats, etc)
ice skating

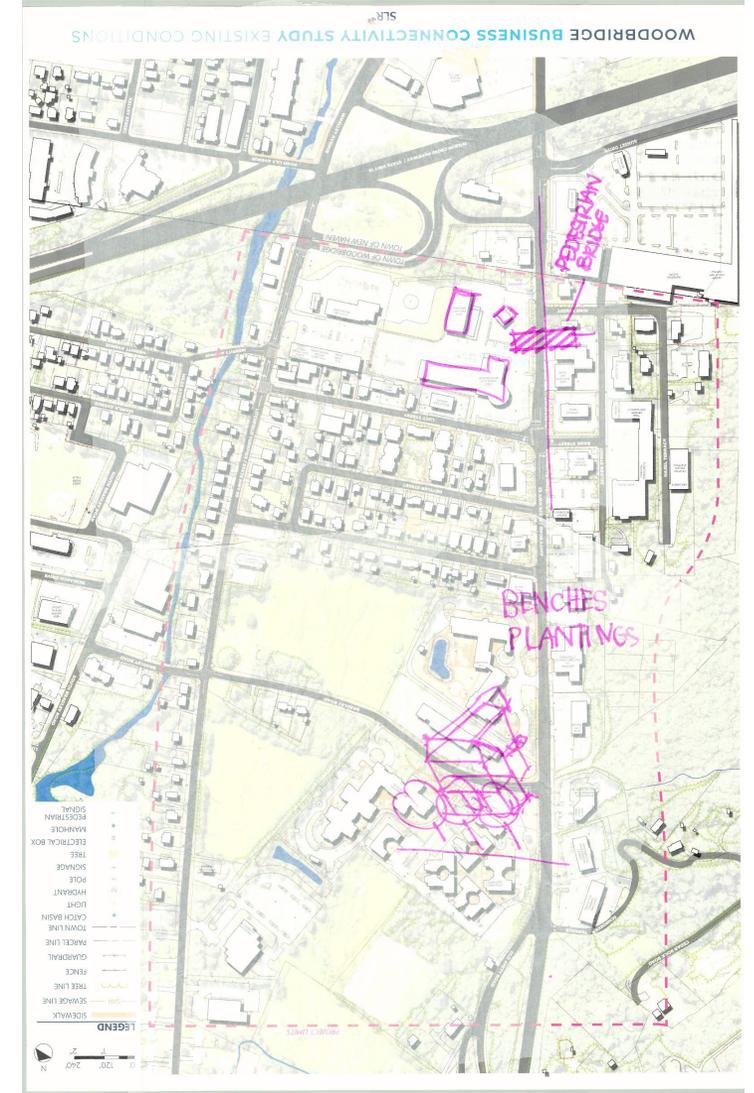
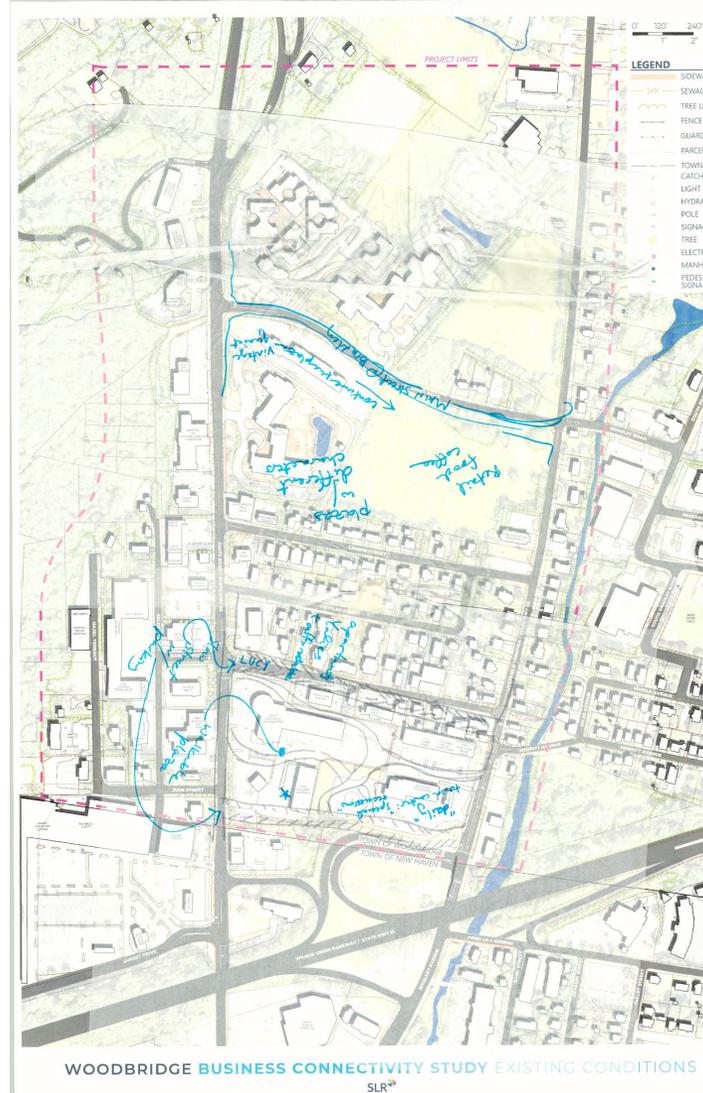
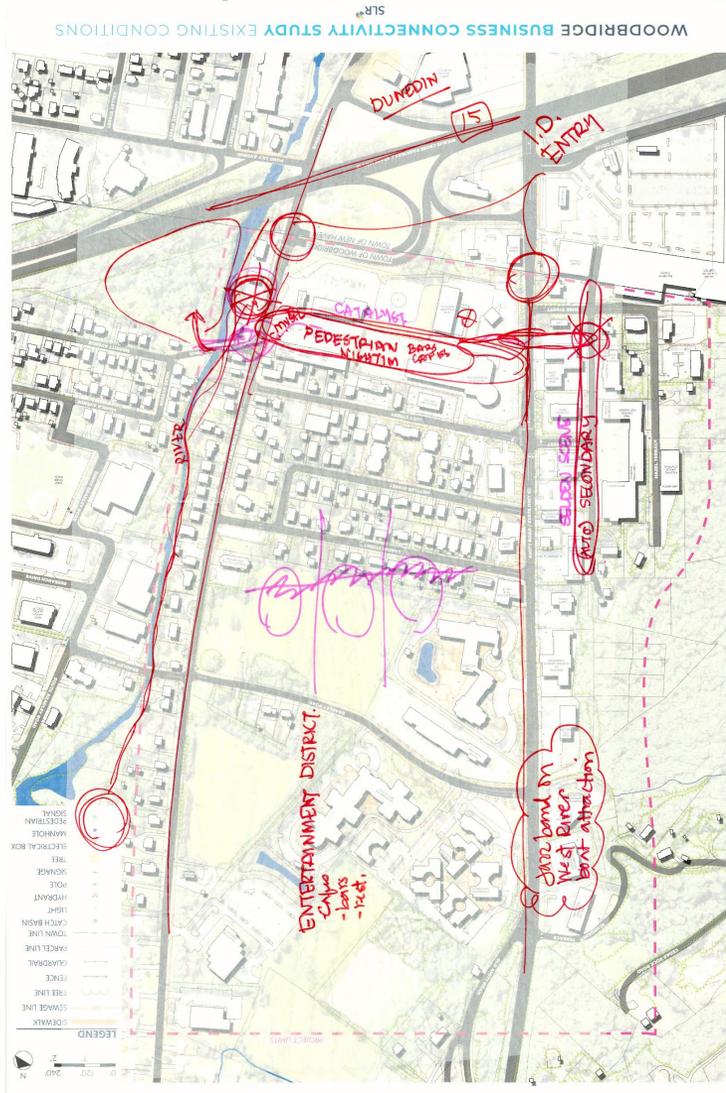
ORGANIZED RECREATIONAL ANCHORS

tennis courts
mountain bike anchor
skate park
West Rock gondola
ping pong (Bryant Park)

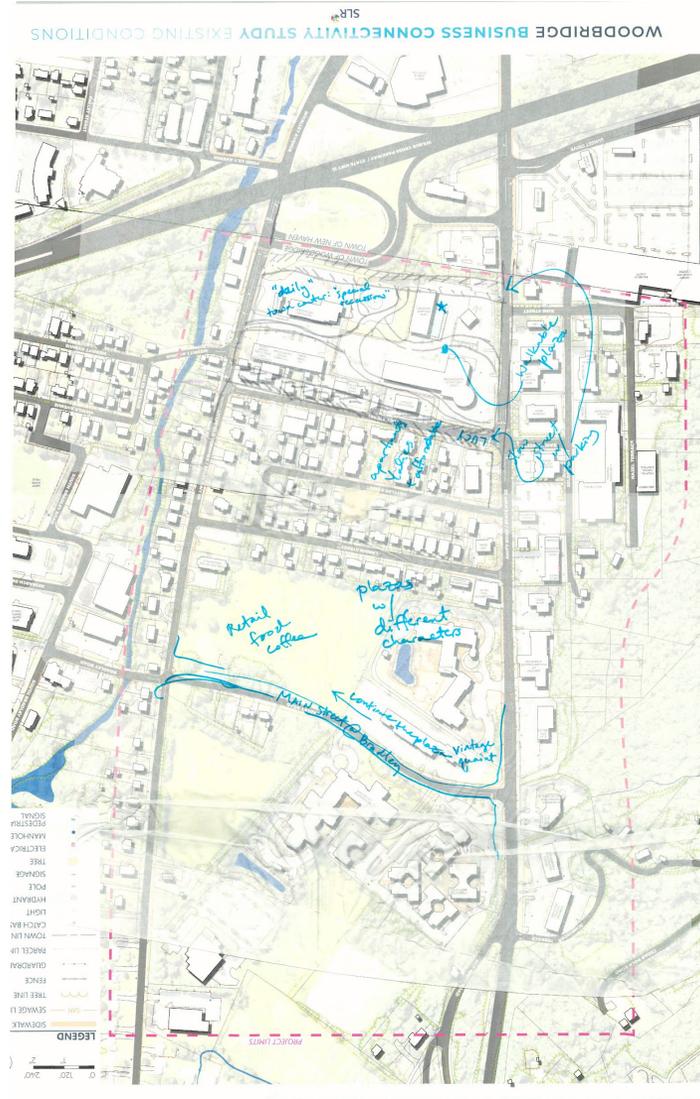
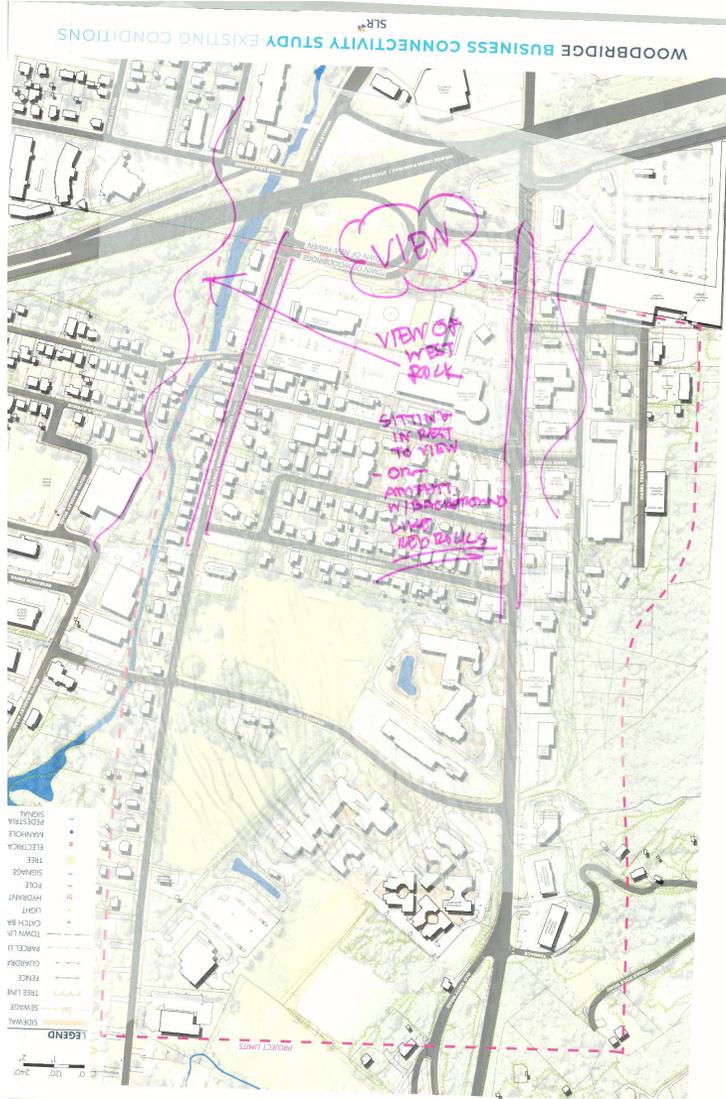
RETAIL NEEDS

local grocery (not chain)

d) map sketches



d) map sketches



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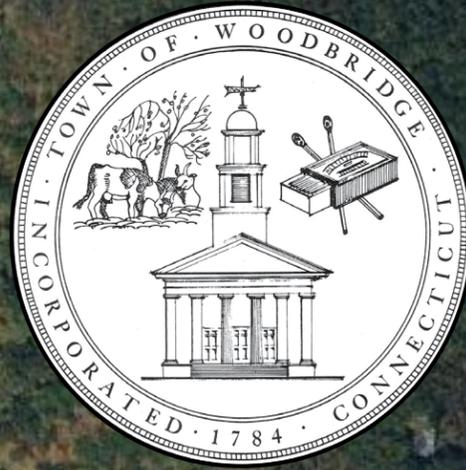
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- b) Initial Review of Opportunities and Constraints

5. Looking ahead

- a) Topics for next public session
- b) Confirm date of next session



Woodbridge Business District Placemaking Study

Pirie Associates Architects
SLR Consulting

November 2022



meeting agenda

- schedule
- project goals
- review last meeting's ideas & input
- strategies for placemaking, refine input
- connectivity diagrams and planning
- identify priority areas

placemaking connectivity study



PIRIE
ASSOCIATES

SLR

discovery

vision & placemaking

connectivity study





project goals

- **CHARACTER OF PLACE:** Create a unique, safe & connected place based on nature-forward Woodbridge character & sustainable strategies
- **BUILDING & USE TYPOLOGIES:** Encourage combination residential/commercial infill development & recreational uses that focus on families & all age groups
- **"BOTH/AND" TAX BASE:** Develop a small-business focus managed district that is a regional destination & provides for resident needs

**rank your choices in
both categories**

descriptor

noun

____ **Woodbridge**

____ **Flats**

____ **West River**

____ **District**

____ **Tunnel**

____ **Village**

____ **Glacier**

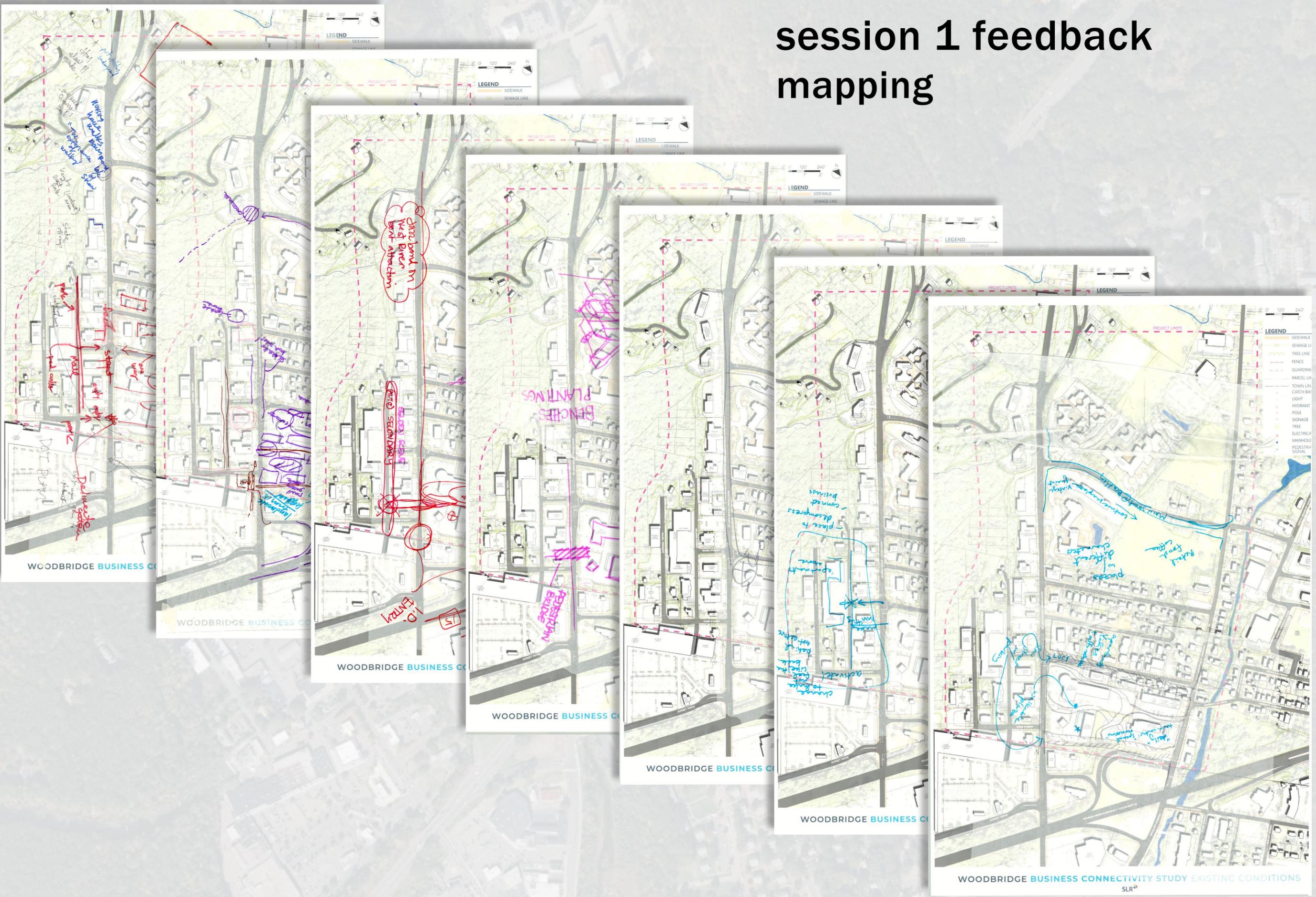
____ **Farms**

**1 is most preferred
4 is least preferred**

make sure to turn in your ballot!



session 1 feedback mapping





- 1 IMPROVE PEDESTRIAN CROSSING AT INTERSECTIONS
- 2 CREATE CONNECTION TO TRAIL SYSTEM
- 3 CREATE PLEASING EAST/WEST PEDESTRIAN LINK BETWEEN RECREATIONAL RESOURCES
- 4 BRADLEY ROAD IMPROVEMENTS TO MIMIC TRADITIONAL "MAIN STREET"
- 5 IMPROVE PEDESTRIAN CROSSING (DOT PEDESTRIAN SIGNALS 2023)
- 6 CREATE TRAILHEAD TO ACCESS RIVER EDGE
- 7 CREATE TRAIL SYSTEM ALONG RIVER
- 8 CREATE ACTIVITIES ON KONOLD'S POND TO ENHANCE USE (EXAMPLE: JAZZ BAND ON THE RIVER/BOAT ATTRACTIONS)
- 9 CONSIDER A GONDOLA BETWEEN WEST ROCK AND THE LOWER BUSINESS DISTRICT
- 10 CREATE TRAILHEAD/CONNECTION TO WEST ROCK TRAILS
- 11 PUT UTILITY LINES BELOW GRADE IN BUSINESS DISTRICT
- 12 INCREASE PLANTINGS THROUGHOUT THE BUSINESS DISTRICT
- 13 LUCY STREET IS DANGEROUS! ADD ON-STREET PARKING TO ENCOURAGE TRAFFIC CALMING
- 14 PERFECT AREA FOR AFFORDABLE HOUSING DEVELOPMENT
- 15 BRAND AREA AS AN "ENTERTAINMENT DISTRICT" AND A PLACE FOR "DAILY" USE
- 16 POTENTIAL CONNECTION TO RIVER (THROUGH RESIDENTIAL LOTS)
- 17 CREATE A PEDESTRIAN CORRIDOR/PROMENADE THAT LINKS RESIDENTIAL TO COMMERCIAL USES
- 18 NEW VEHICULAR & PEDESTRIAN THROUGH STREETS ALLEVIATE CONGESTION AND PROVIDE OPPORTUNITIES FOR FUTURE BUILD-OUT SCENARIOS.
- 19 WALKABLE PLAZAS WITH DIFFERENT CHARACTERISTICS CONNECT BUSINESSES AND AN OPEN LAWN SPACE FOR EVENTS LOCATED IN THE HEART OF THE BUSINESS DISTRICT (INCLUDE AN AMPITHEATRE FOR MUSIC THAT USES WEST ROCK AS A BACKDROP)
- 20 LANDMARK/ ICONIC TOWER OR SCULPTURE PROVIDES A DESTINATION FOR VIEWS OF WEST ROCK
- 21 CREATE CLEAR SENSE OF ARRIVAL
- 22 CONSIDER A PEDESTRIAN BRIDGE OVER AMITY ROAD
- 23 SELDON STREET AREA
 - CHANGE THE CHARACTER OF SELDON SO IT DOESN'T FEEL LIKE THE "BACK" OF THE DISTRICT
 - IMPROVE PEDESTRIAN INFRASTRUCTURE
 - INCREASE VIEWSHEDS TO WEST ROCK
 - BRAND THE AREA AS "SELDON SCENE"
 - ACTIVATE THE AREA!
 - DESIGN A PLACE TO DECOMPRESS
- 24 CREATE "INVITING" PEDESTRIAN AND VEHICULAR ENTRANCES INTO SELDON
- 25 ADD SIDEWALKS ON BOTH SIDES OF AMITY ROAD
- 26 CONSIDER TURNING EAST/ WEST CROSS STREETS INTO ONE-WAY
- 27 CONSIDER APARTMENTS ABOVE EXISTING BUILDINGS IN THE SELDON AREA
- 28 INVESTIGATE WAYS TO EXPAND BUILDING MASSING ALONG AMITY ROAD
- 29 CREATE AN "EXPERIENCE" AND IMPROVE SIDEWALK CONNECTIONS BETWEEN NURSING HOME AND BUSINESS DISTRICT (ESPECIALLY DURING SNOW STORMS)
- 30 NODE ALONG WEST RIVER FOR PARK, ACCESS, AND/OR PEDESTRIAN BRIDGE



- 1 IMPROVE PEDESTRIAN CROSSING AT INTERSECTIONS
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LEGEND

- BUSINESS
- RESIDENTIAL
- INSTITUTIONAL / INDUSTRIAL
- RECREATION AND OPEN SPACE
- PLAZA LINK
- INTERSECTION IMPROVEMENT
- ACCESS MANAGEMENT
- RECREATIONAL LINK
- PEDESTRIAN AND VEHICULAR LINK
- EXISTING TRAILS

OPPORTUNITIES

- A** WHILE SIDEWALKS EXISTS, THE LACK OF PEDESTRIAN BUFFERS MAKE WALKING ALONG A BUSY STATE ROAD FEEL UNCOMFORTABLE
- B** ABILITY TO CONNECT PEDESTRIANS TO THE RIVER
- C** PEDESTRIAN CONNECTIONS TO EXISTING TRAIL SYSTEMS
- D** LARGE OPEN ASPHALT PARKING AREAS PROVIDE FLEXIBILITY FOR FUTURE DEVELOPMENT AND IS IN LINE WITH RECOMMENDATIONS FROM THE POCD
- E** EXISTING ROADWAYS PROVIDE OPPORTUNITIES FOR PEDESTRIAN CONNECTIONS TO SELDON STREET
- F** CREATE "GATEWAY" ELEMENTS TO DELINEATE BUSINESS DISTRICT AND ALERT MOTORISTS OF CROSSING PEDESTRIANS
- G** EXISTING AND PROPOSED, ADJACENT RESIDENTIAL AREAS PROVIDE CRITICAL MASS FOR ECONOMIC INTERACTIONS WITHIN THE BUSINESS DISTRICT
- H** INFILL & RE-USE DEVELOPMENT AREA (IN KEEPING WITH POCD)
- I** CATALYTIC RECREATIONAL AREA
- J** STREETScape IMPROVEMENTS, BIKE LANES, TREES AND ON-STREET PARKING
- K** PROVIDE BUS STOP SHELTERS AND MULTI-MOBILITY PLAZAS ALONG LUCY STREET AND AMITY ROAD
- L** EASTERN PEDESTRIAN PLAZA CREATES LINK BETWEEN BUSINESS DISTRICT AND RECREATION AMENITIES
- M** DEVELOP STREET SCENE ON SELDON STREET AND HAZEL TERRACE

CONSTRAINTS

- 1** ACCESS MANAGEMENT IN/OUT OF BUSINESSES AND THE PROXIMITY TO THE ON/OFF RAMP CREATE A CONFUSING VEHICULAR SITUATION
- 2** LACK OF PEDESTRIAN CROSSING INFRASTRUCTURE TO SELDON STREET
- 3** DISTANCE BETWEEN INTERSECTIONS CAUSE DRIVER CONFUSION AND QUEUING ISSUES
- 4** PHYSICAL BARRIERS AND DISTANCE BETWEEN BUSINESSES LIMIT PEDESTRIAN CONNECTIONS
- 5** LACK OF INTERSECTION COMPONENTS THAT ENFORCE VEHICULAR TRAFFIC CALMING AND PEDESTRIAN SAFETY ELEMENTS
- 6** BRADLEY ROAD COMMERCIAL AREAS FEEL DISCONNECTED FROM THE CORE BUSINESS DISTRICT
- 7** ROUTES 63 AND 69 ARE IDENTIFIED AS STATE BICYCLE ROUTES BY CONNECTICUT DEPARTMENT OF TRANSPORTATION YET LACK DEDICATED, SEPARATED AND PROTECTED BIKE LANES
- 8** EAST/WEST CROSS STREETS LACK PROTECTED BIKE LANES





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placemaking strategy A:
"densify the L"



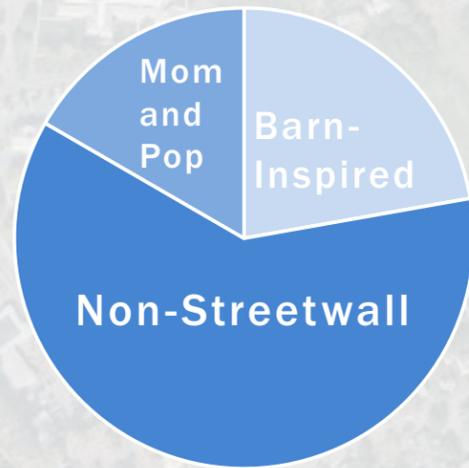


session 1 feedback visual preference surveys

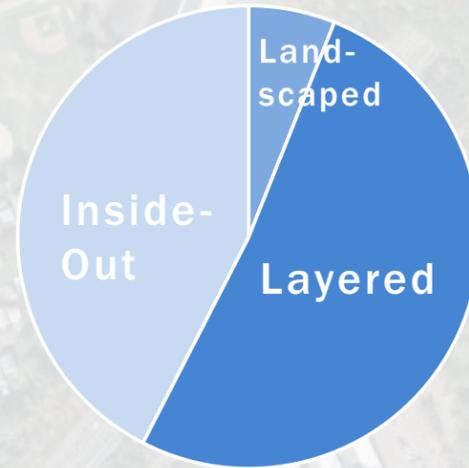
Built Environment



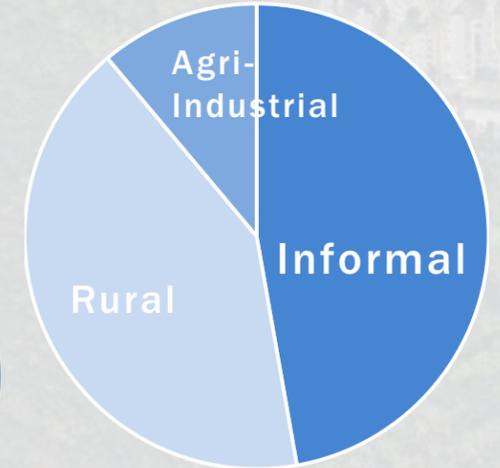
Building Type



Street Edge



Character



Non-Streetwall



Barn-Inspired



Mom and Pop



Layered



Inside-Out



Landscaped



Informal

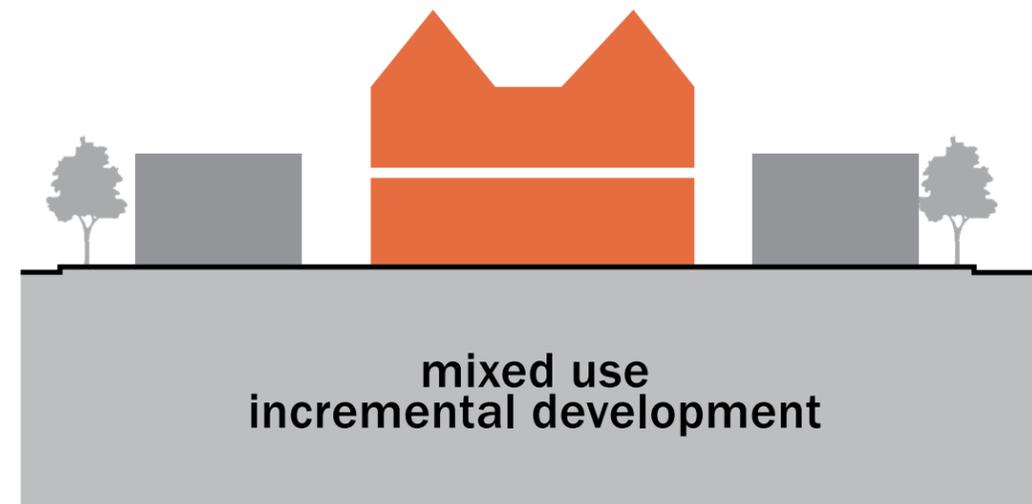
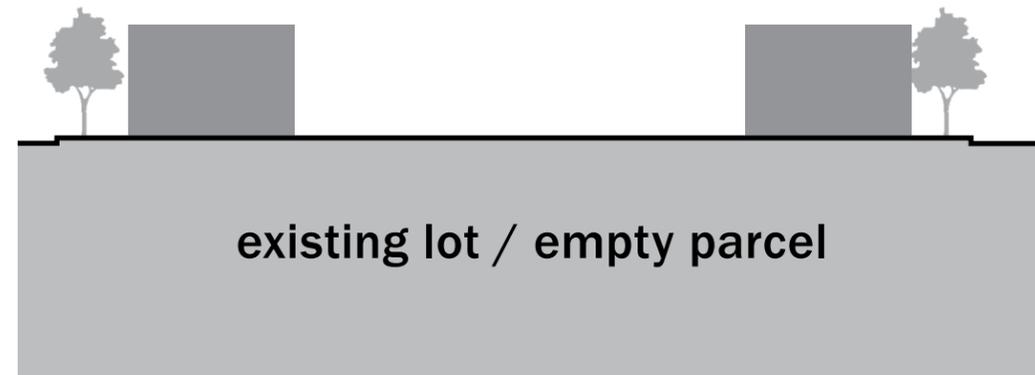
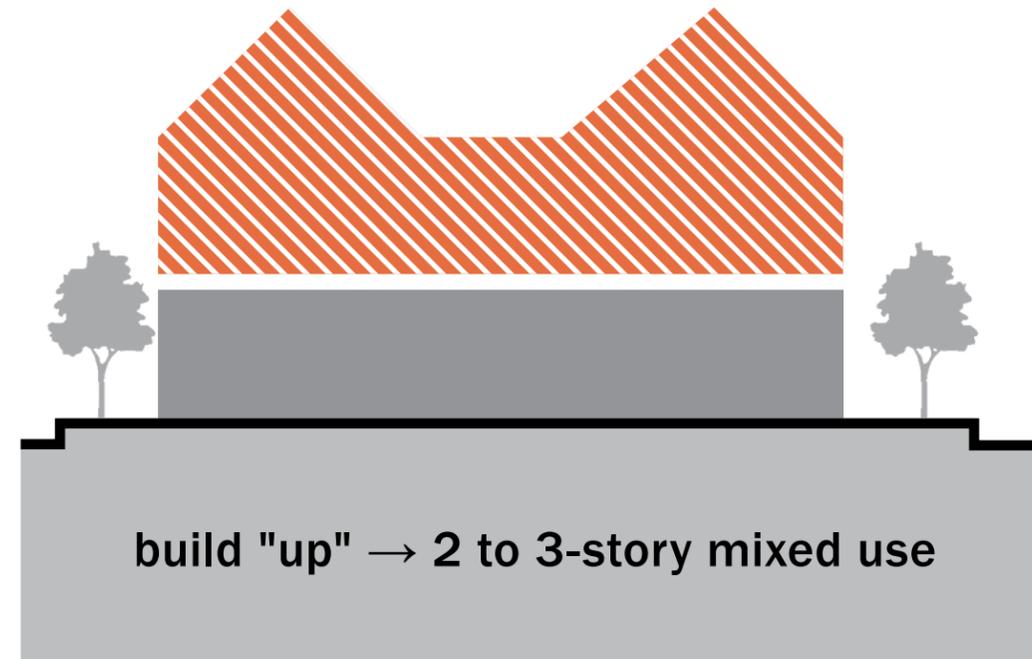
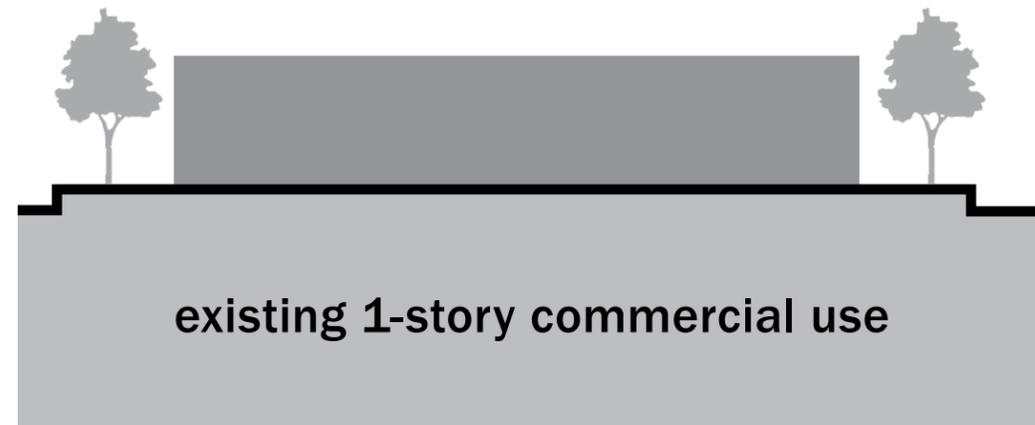


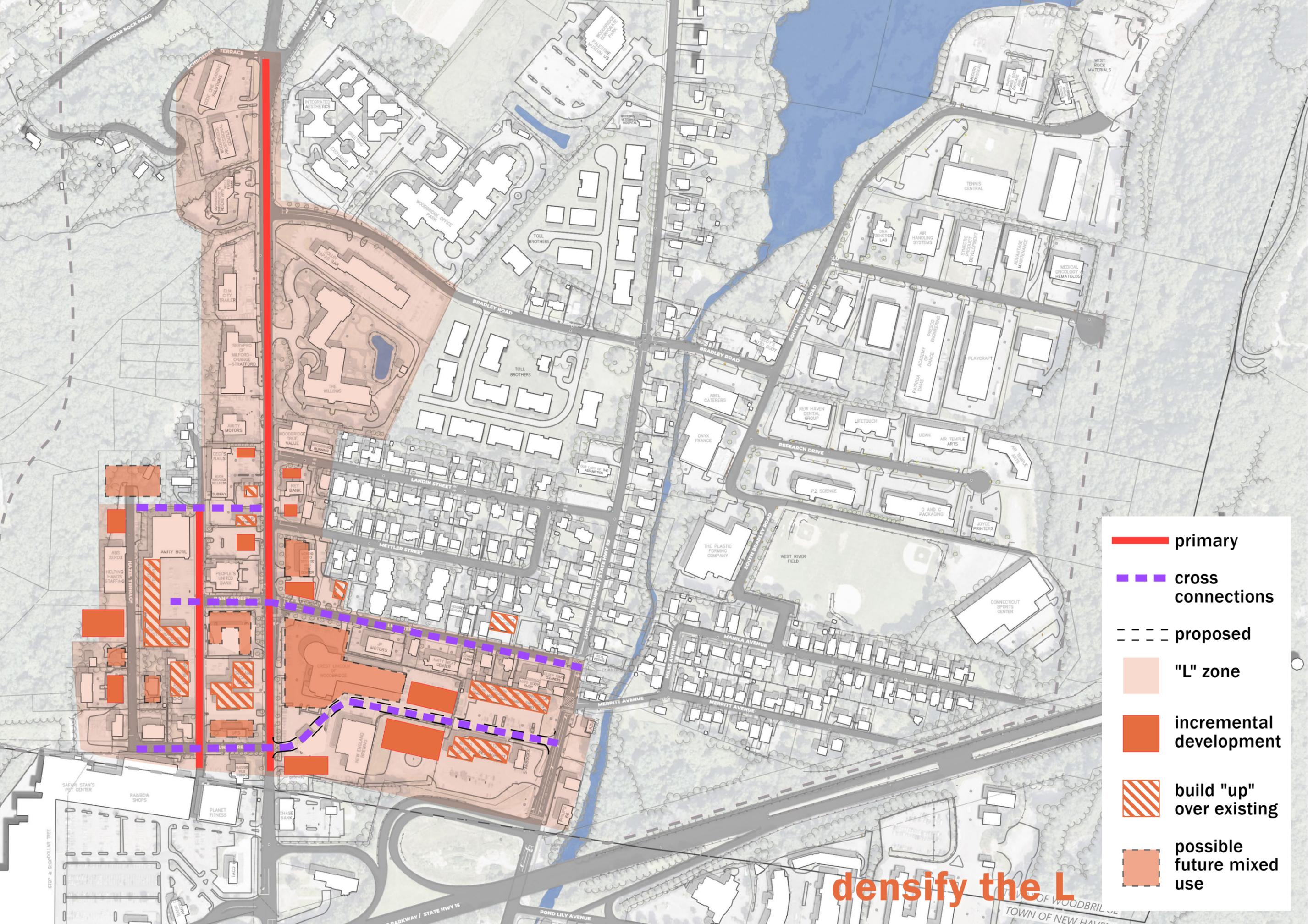
Rural



Agri-Industrial

densify strategies





- primary
- - - cross connections
- proposed
- "L" zone
- incremental development
- build "up" over existing
- possible future mixed use

densify the L



PIRIE ASSOCIATES

SLR

Built Environment



Non-Streetwall Building Type



+



Both Layered and Inside-Out Street Edge



+

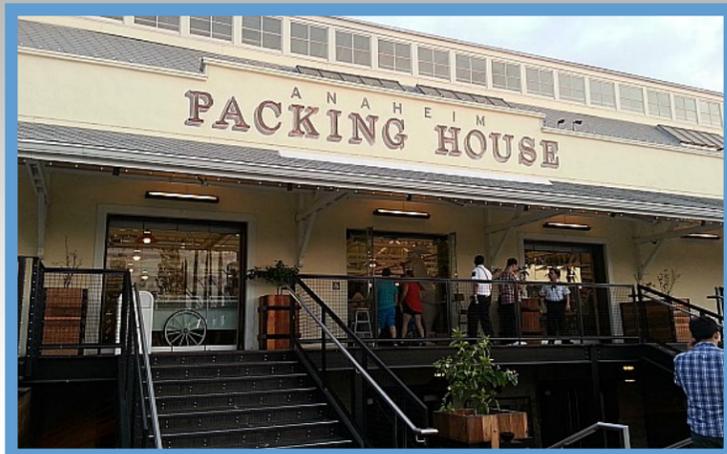
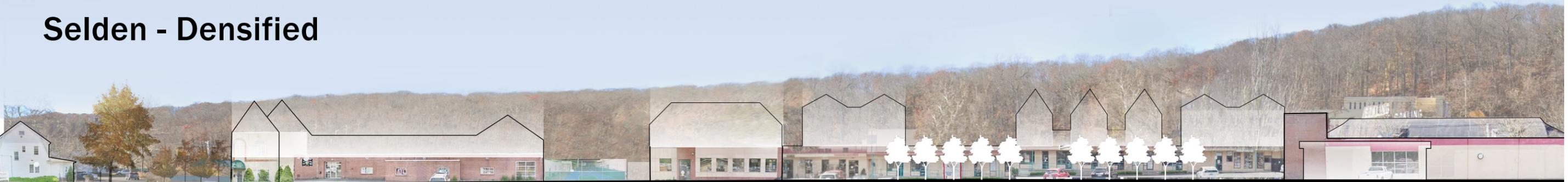


Both Informal and Rural Character

Selden - Existing



Selden - Densified



Built Environment



Non-Streetwall Building Type



+



Both Layered and Inside-Out Street Edge



+



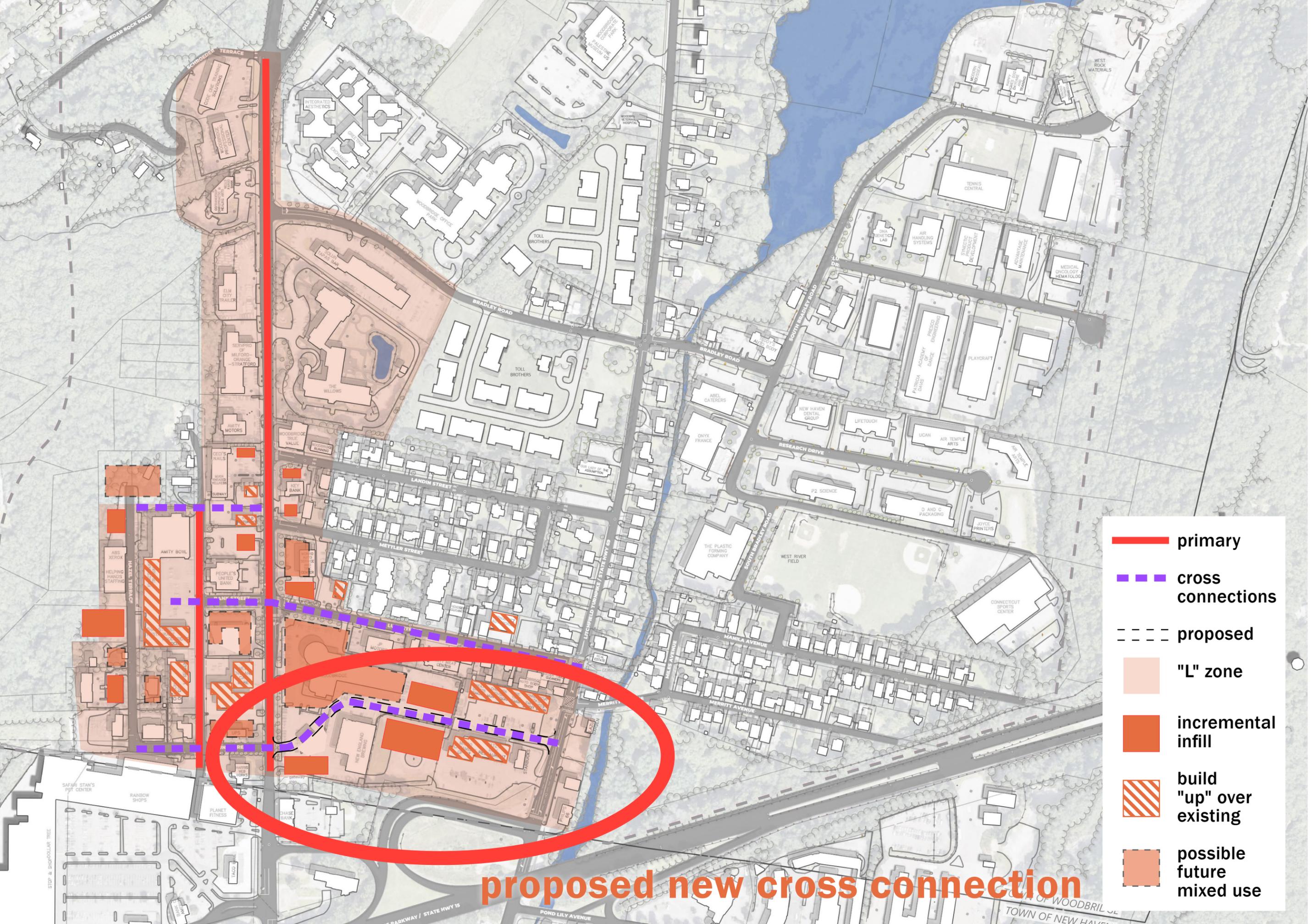
Both Informal and Rural Character

Amity - Existing



Amity - Densified





- primary
- - - cross connections
- proposed
- "L" zone
- incremental infill
- build "up" over existing
- possible future mixed use

proposed new cross connection



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Built Environment - Proposed New Connection

FOR THE NEW CONNECTOR BETWEEN LITCHFIELD TURNPIKE AND AMITY ROAD, RANK THE CONNECTION IMAGES IN PREFERENCE FROM MOST FAVORITE (1) TO LEAST FAVORITE (3).

PEDESTRIAN ONLY TRAIL



PEDESTRIAN "STREET"
(EMERGENCY VEHICLE ACCESS ONLY)



AUTO ROAD WITH PEDESTRIAN DESIGN



PLEASE COMMENT ABOUT EACH IMAGE ON SCALE, DENSITY, "NATURE FORWARD" THEME, ETC.

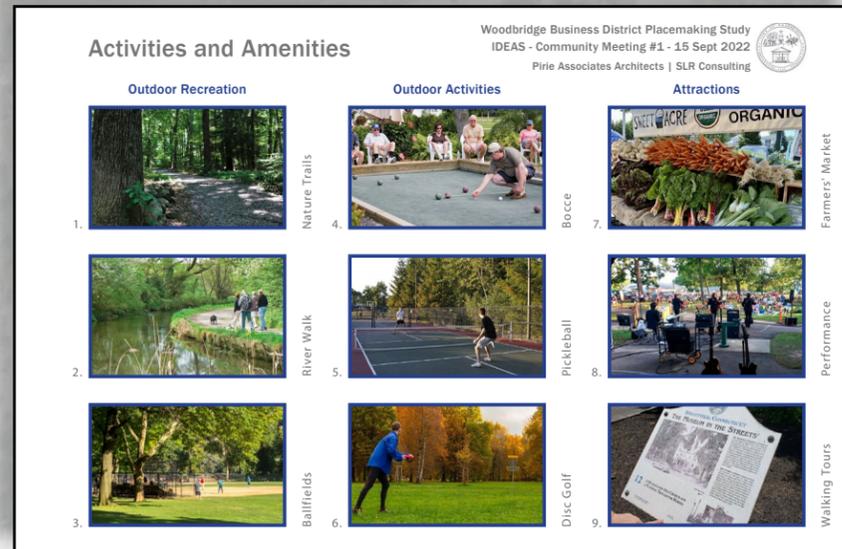


project goals

- **CHARACTER OF PLACE:** Create a unique, safe & connected place based on nature-forward Woodbridge character & sustainable strategies
- **BUILDING & USE TYPOLOGIES:** Encourage combination residential/commercial infill development & recreational uses that focus on families & all age groups
- **"BOTH/AND" TAX BASE:** Develop a small-business focus managed district that is a regional destination & provides for resident needs

placemaking strategy B:
"nature-forward activity network"



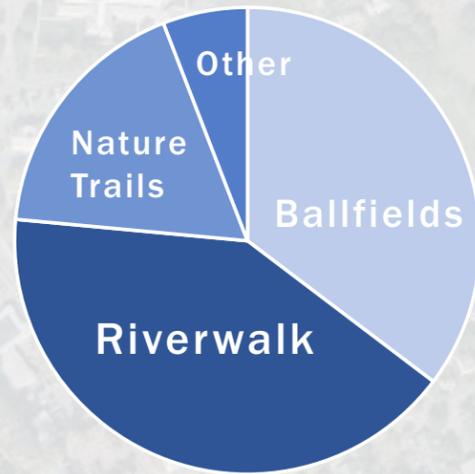


session 1 feedback

visual preference surveys

Activities and Amenities

Outdoor Recreation



Riverwalk

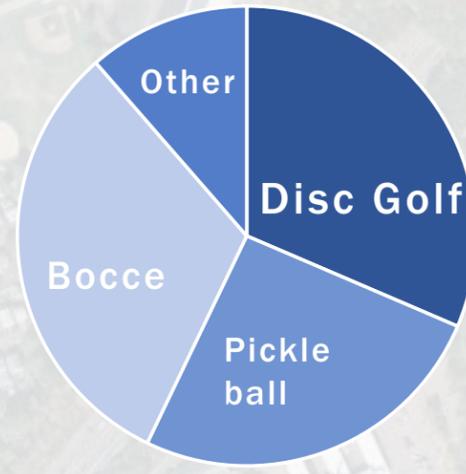


Ballfields



Nature Trails

Outdoor Activities



Disc Golf

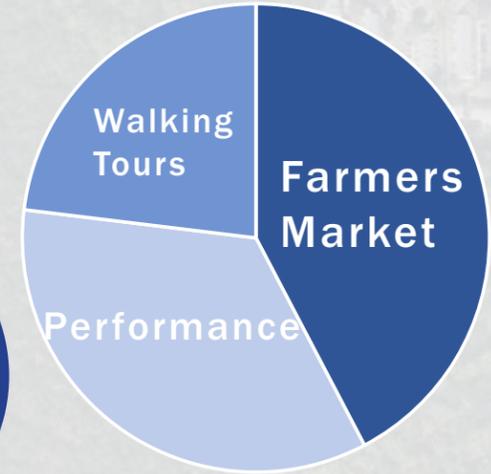


Bocce



Pickleball

Attractions



Farmers Market

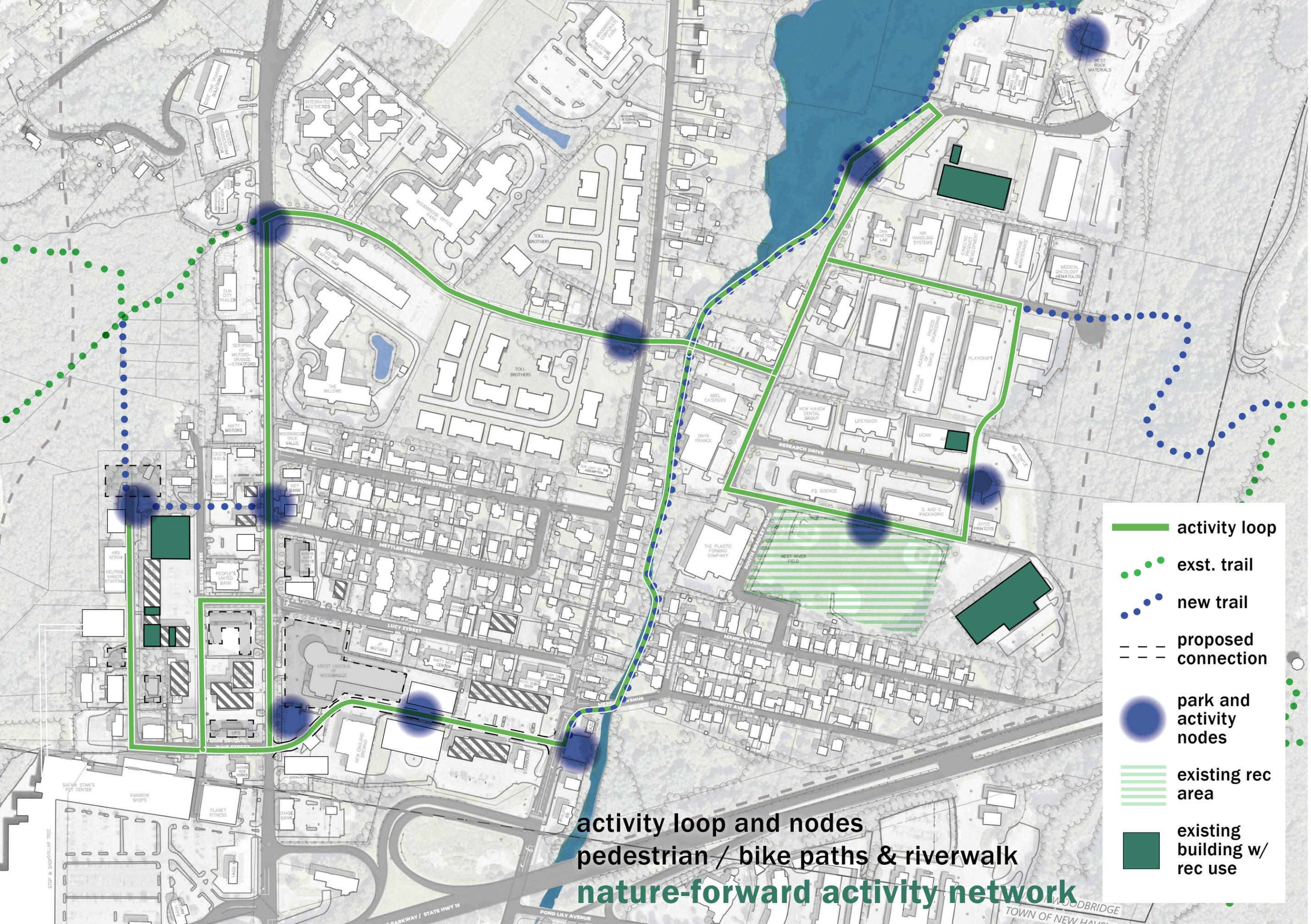


Performance



Walking Tours





-  activity loop
-  ext. trail
-  new trail
-  proposed connection
-  park and activity nodes
-  existing rec area
-  existing building w/ rec use

activity loop and nodes
pedestrian / bike paths & riverwalk
nature-forward activity network



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connectivity study



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ASSOCIATES

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landscape and streetscape survey takeaways

Major Roads



Cultivated Character



Mixed Density



Use Landscape as Edge/Barrier



Safety Elements: Fencing, Bioswales & On-street parking



Lighting



Both Mixed Surface and Hard Surface Pathways

Side Streets



Cultivated & Pollinator Character



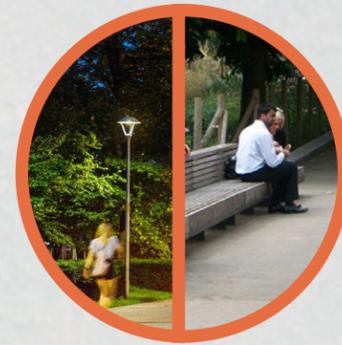
Mixed Density



Blended Planting/Hardscape



Safety Elements: Bioswales & On-street parking



Lighting & Benches



Mixed Surface Pathways

MAP KEY



WOODBIDGE BUSINESS CONNECTIVITY STUDY EXISTING CONDITIONS
SLR

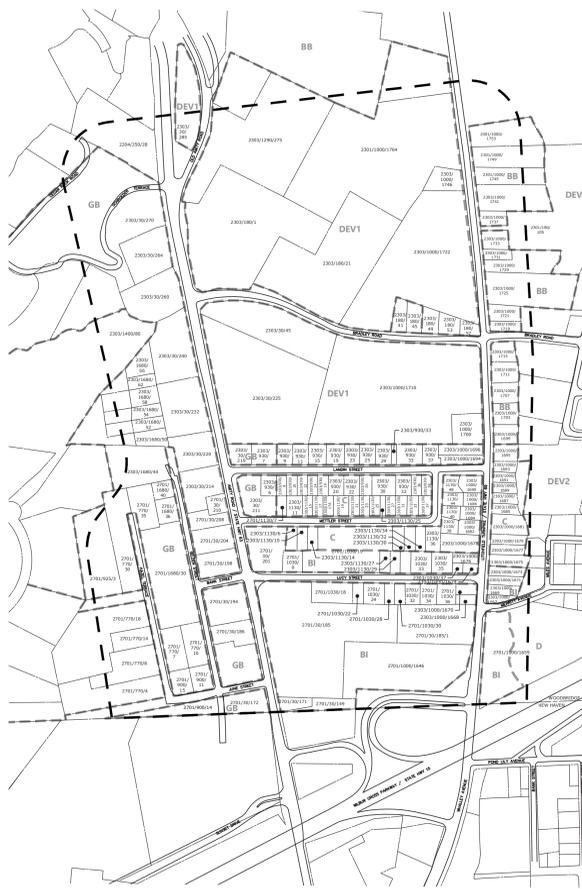


ZONING CLASSIFICATIONS

- GB GENERAL BUSINESS
- BI BUSINESS / INDUSTRIAL
- C RESIDENTIAL C
- DEV 1 DEVELOPMENT DISTRICT 1
- BB RESIDENTIAL BB
- DEV 2 DEVELOPMENT DISTRICT 2
- A RESIDENTIAL A
- P PARK
- D RESIDENTIAL D

SUMMARY:
1. RESIDENTIAL ZONES
SURROUNDING BUSINESS ZONES
ENCOURAGE WALKING TO RETAIL AMENITIES

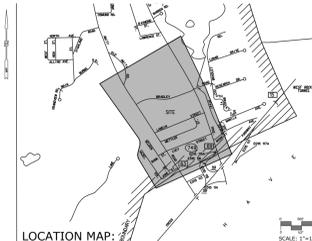
WOODBIDGE BUSINESS CONNECTIVITY STUDY ZONING MAP
SLR



WOODBIDGE BUSINESS CONNECTIVITY STUDY PARCEL OWNERS
SLR

NOTES
1. INFORMATION COMPILED FROM THE TOWN OF WOODBRIDGE GIS AND ASSESOR ON JUNE 2022 AND SHOULD BE CONSIDERED APPROXIMATE.

LEGEND
 ZONE BOUNDARY - - - - -
 ZONE DEV 1
 PROPERTY LINE - - - - -
 PROJECT LIMITS - - - - -
 MAP/BLOCK/LOT 2301/1000/1733



PROPERTIES WITHIN APPROXIMATE PROJECT LIMITS

Parcel ID	Owner Name	Address	Map/Block/Lot	Parcel Area	Assessed Value
2301/1000/1733
2301/1000/1734
2301/1000/1735
2301/1000/1736
2301/1000/1737
2301/1000/1738
2301/1000/1739
2301/1000/1740
2301/1000/1741
2301/1000/1742
2301/1000/1743
2301/1000/1744
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2301/1000/1800



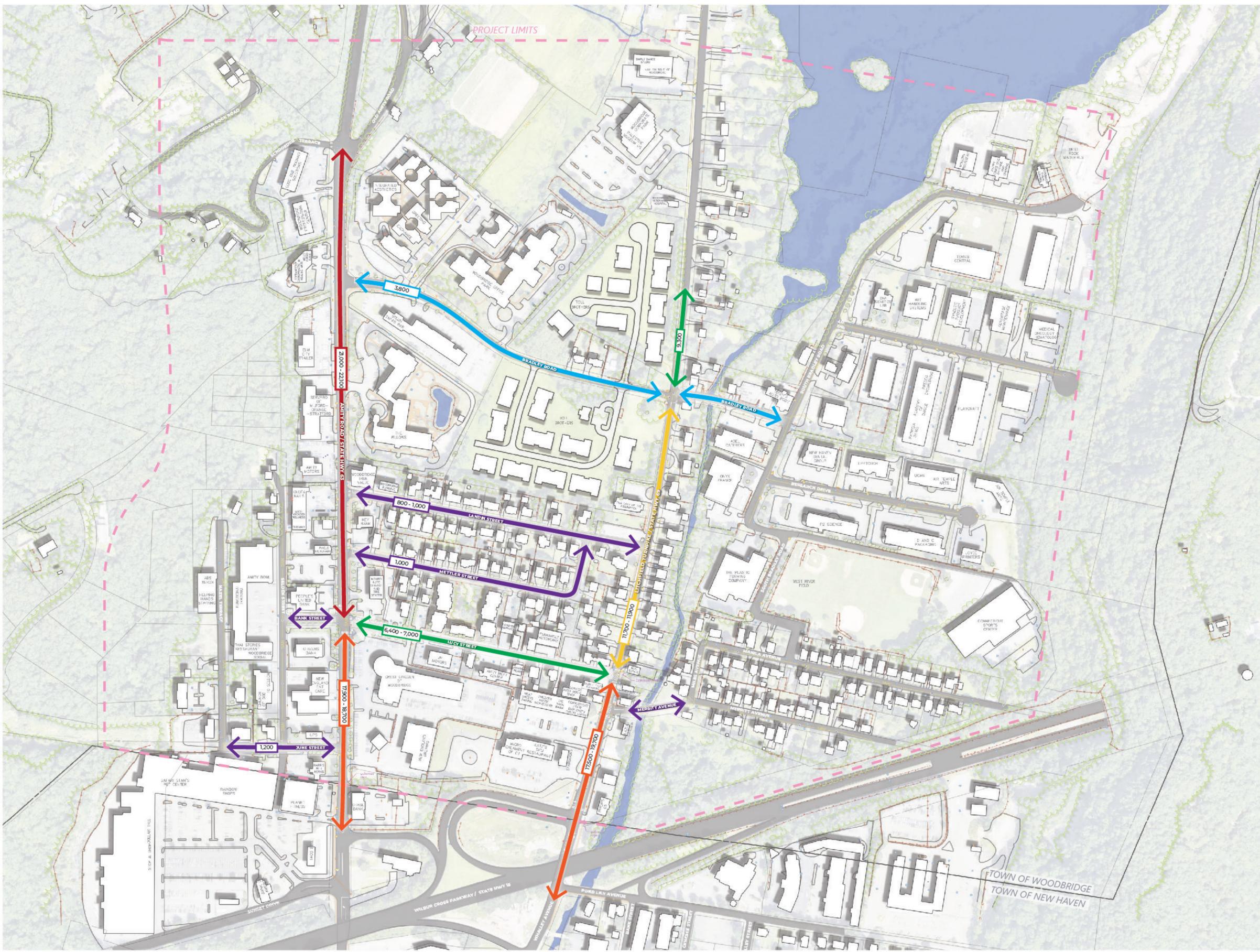
WOODBIDGE BUSINESS CONNECTIVITY STUDY GREENSPACE AND RECREATIONAL OPPORTUNITIES
SLR



LEGEND

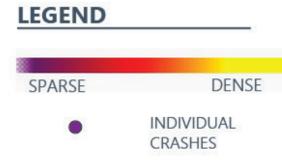
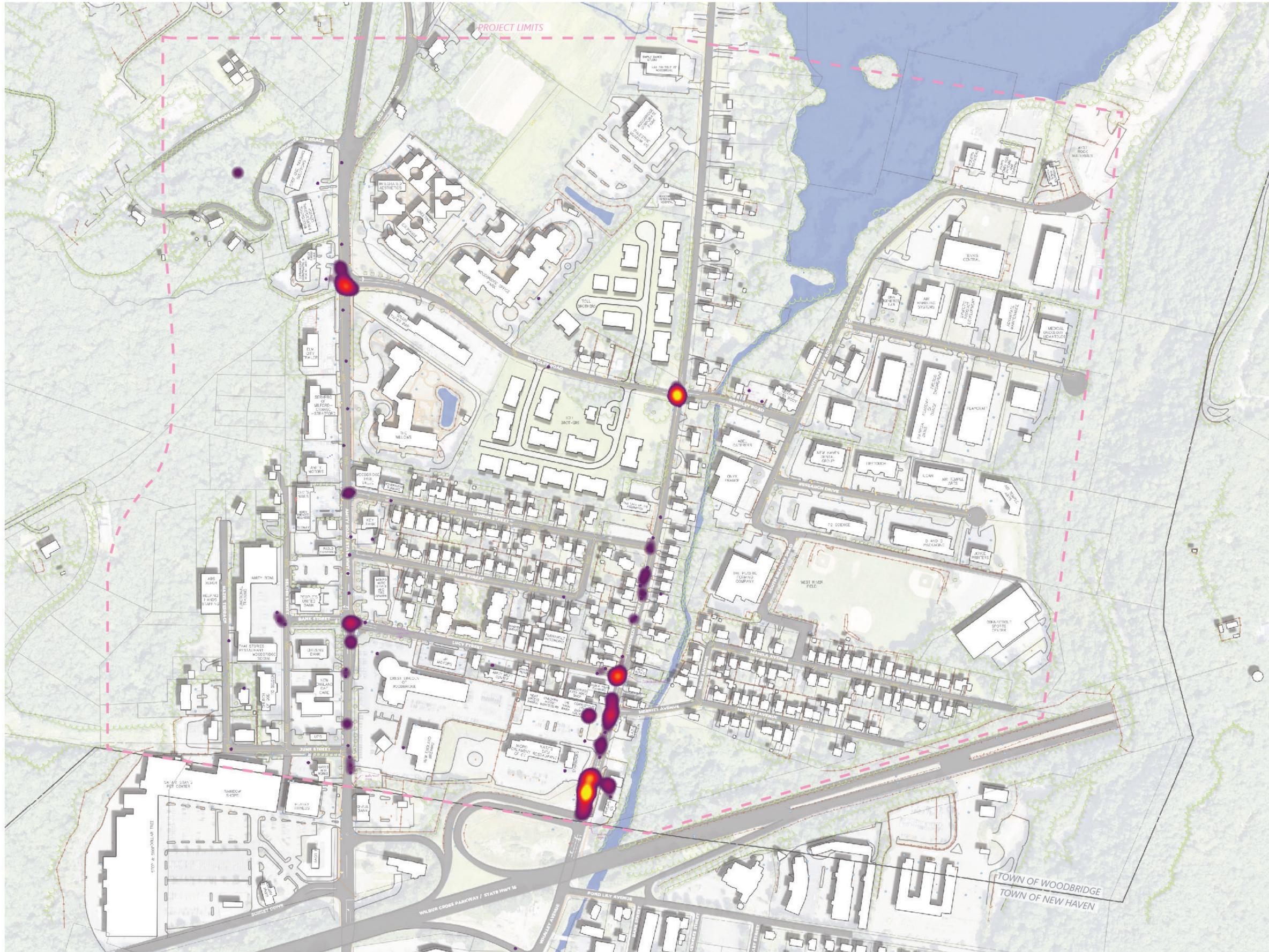
AVERAGE DAILY TRAFFIC (ADT)

Blue line	<2,500 VEHICLES
Light blue line	2,500 TO 5,000
Green line	5,000 TO 9,999
Yellow line	10,000 TO 14,999
Orange line	15,000 TO 19,999
Red line	≥20,000 VEHICLES



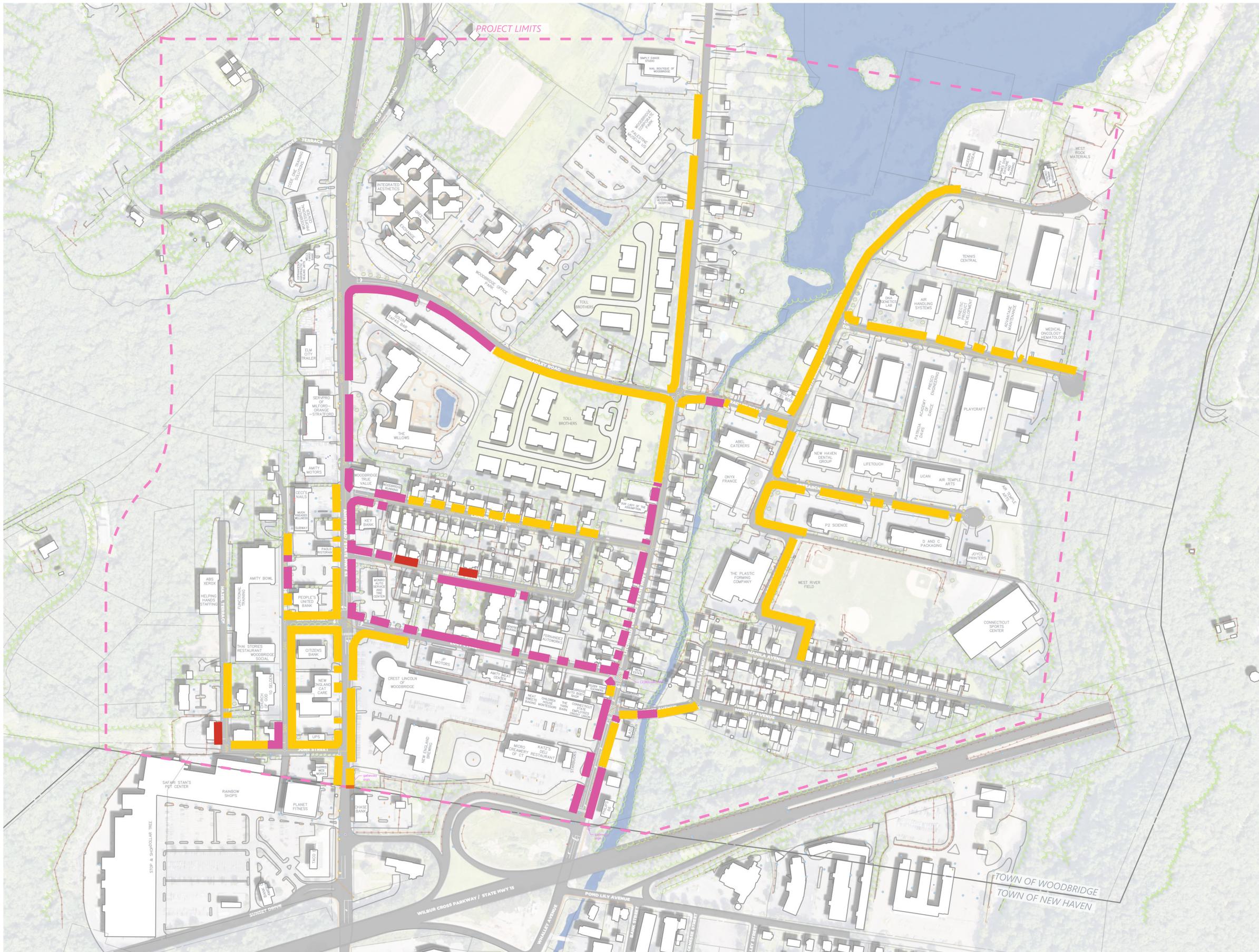
SUMMARY:

1. STATE ROADS QUANTITY OF VEHICLES AND SPEEDS DISCOURAGE PEDESTRIAN USE ADDS TO THE FEELINGS OF CONGESTION
2. LUCY STREET (FOLLOWED BY BRADLEY) ACTS AS THE MAIN EAST/WEST LINK BETWEEN STATE ROADS AND TRAVELING VEHICLES HEADING NORTH



SUMMARY:

1. DENSITY OF VEHICULAR COLLISIONS OCCUR ALONG SOUTHERN PORTION OF LITCHFIELD TURNPIKE AT INTERFACE OF ON/OFF RAMP AND LUCY STREET / MERRIT AVENUE
2. ACCIDENTS OCCUR ON BOTH ENDS OF LUCY DUE TO ITS EAST / WEST IMPORTANCE
3. CONSIDERABLE AMOUNT OF COLLISIONS AT BRADLEY ROAD INTERSECTION LIKELY DUE TO VEHICULAR SPEEDS ON STATE ROADS



LEGEND

- EXISTING SIDEWALK
- DETERIORATED SIDEWALK
- MISSING SIDEWALK

- SUMMARY:**
1. WHILE SOME SIDEWALKS EXIST IN THE PROJECT AREA, MOST OF THEM LACK PHYSICAL OR VISUAL BUFFERS FROM VEHICLES
 2. LACK OF SIDEWALKS IN THE SELDON AREA AND AMITY ROAD LIMIT SAFE PEDESTRIAN CONNECTIONS BETWEEN BUSINESSES
 3. LACK OF SIDEWALKS EAST OF LITCHFIELD TURNPIKE DISCOURAGES PEDESTRIAN MOVEMENT TO CENTRAL DOWNTOWN BUSINESS DISTRICT



LEGEND

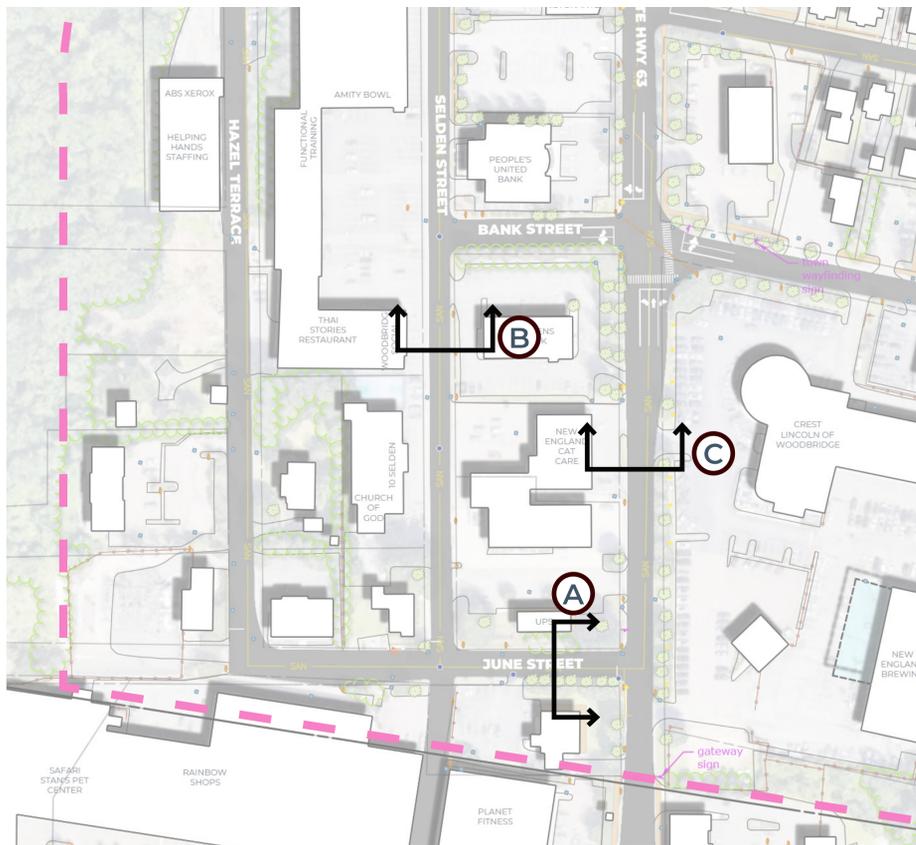
(X) TOTAL PEDESTRIANS AT INTERSECTION

* PEDESTRIAN COUNTS CONDUCTED SATURDAY JUNE 4 AND 11, 2022 (12-2 PM)

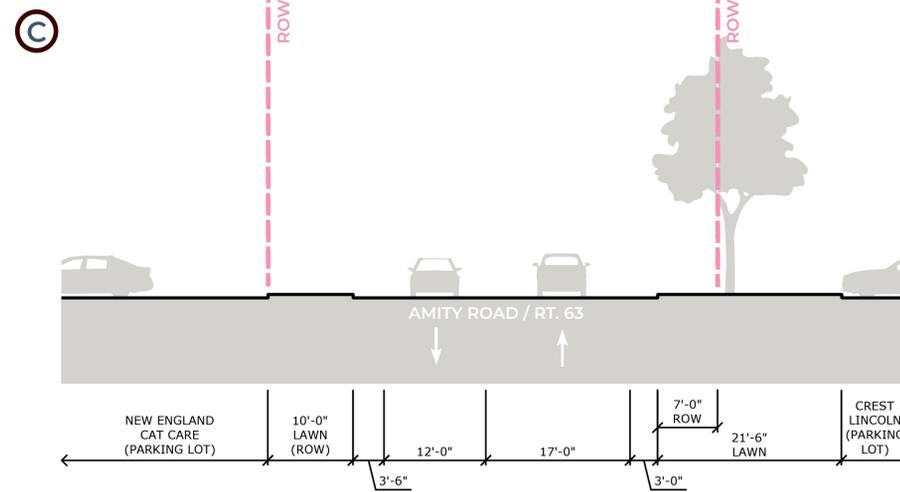
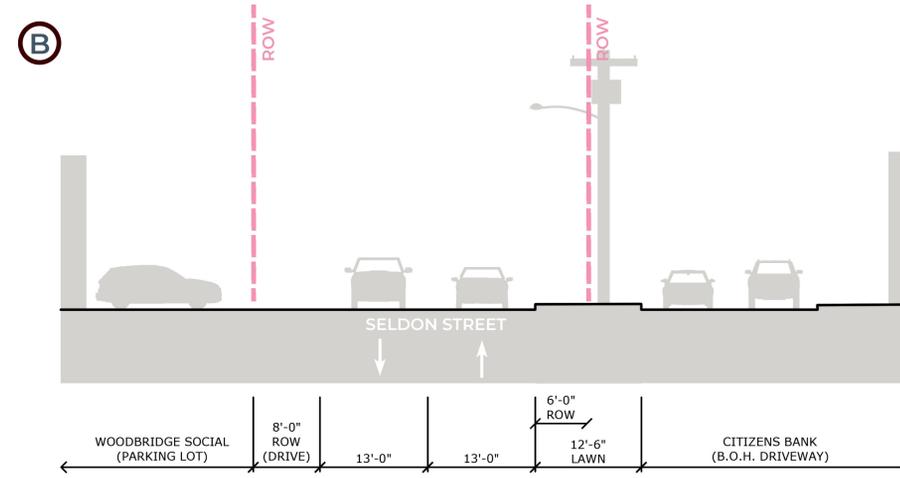
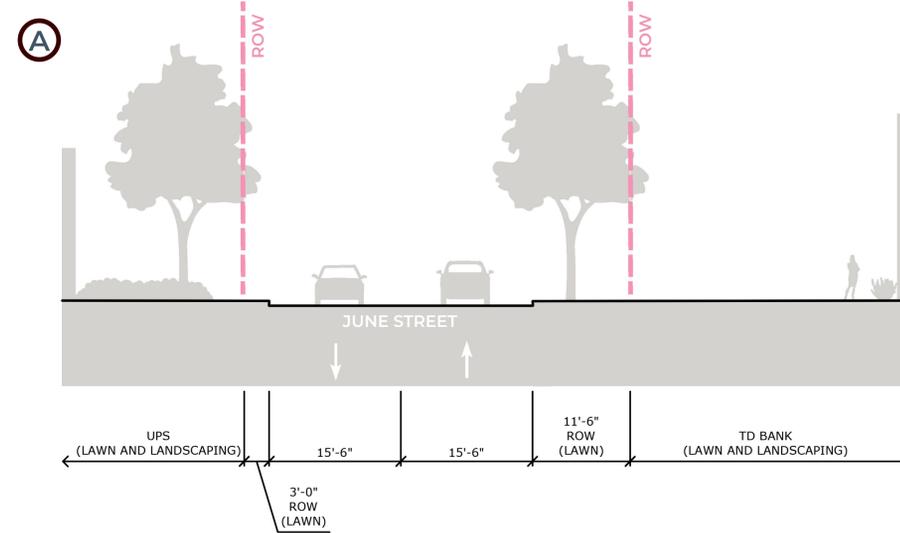


SUMMARY:
 1. MAJORITY OF PEDESTRIANS WERE IDENTIFIED AT LANDIN / AMITY ROAD INTERSECTION AND ALONG THE SOUTHERN LEG OF THE LITCHFIELD TURNPIKE
 2. MODERATE PEDESTRIAN ACTIVITY WAS OBSERVED AT METTLER / AMITY AND LUCY / AMITY INTERSECTIONS

MAP KEY



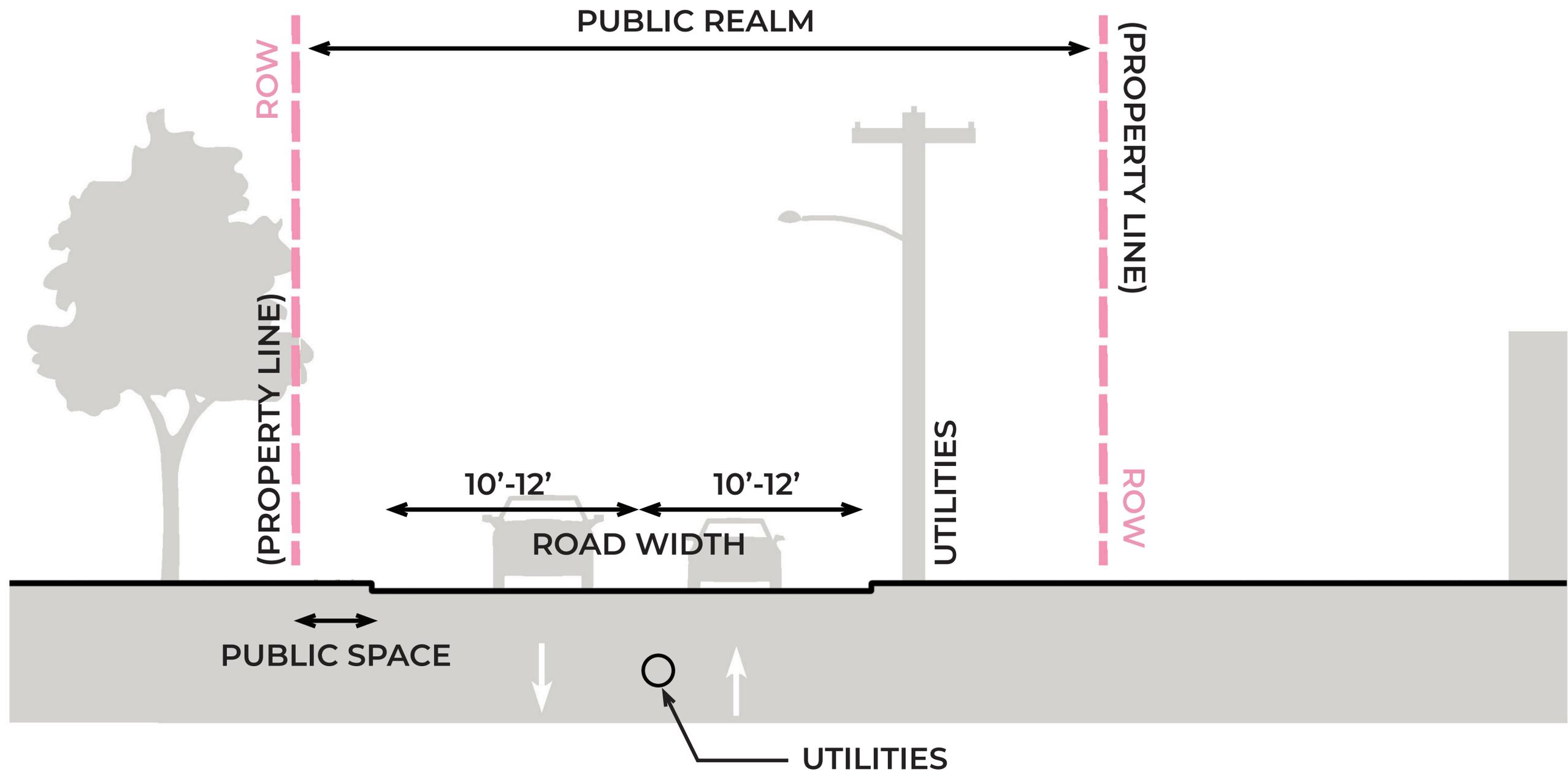
EXISTING



DISCLAIMER: EXISTING CONDITIONS INFORMATION HAS BEEN TAKEN FROM AVAILABLE GIS SOURCES AND AERIAL MAPPING, THEREFORE MAY NOT BE ACCURATE. PROPERTY AND TOPOGRAPHIC SURVEY WILL NEED TO BE COMPLETED TO ACCURATELY VERIFY FIELD CONDITIONS PRIOR TO IMPLEMENTATION.

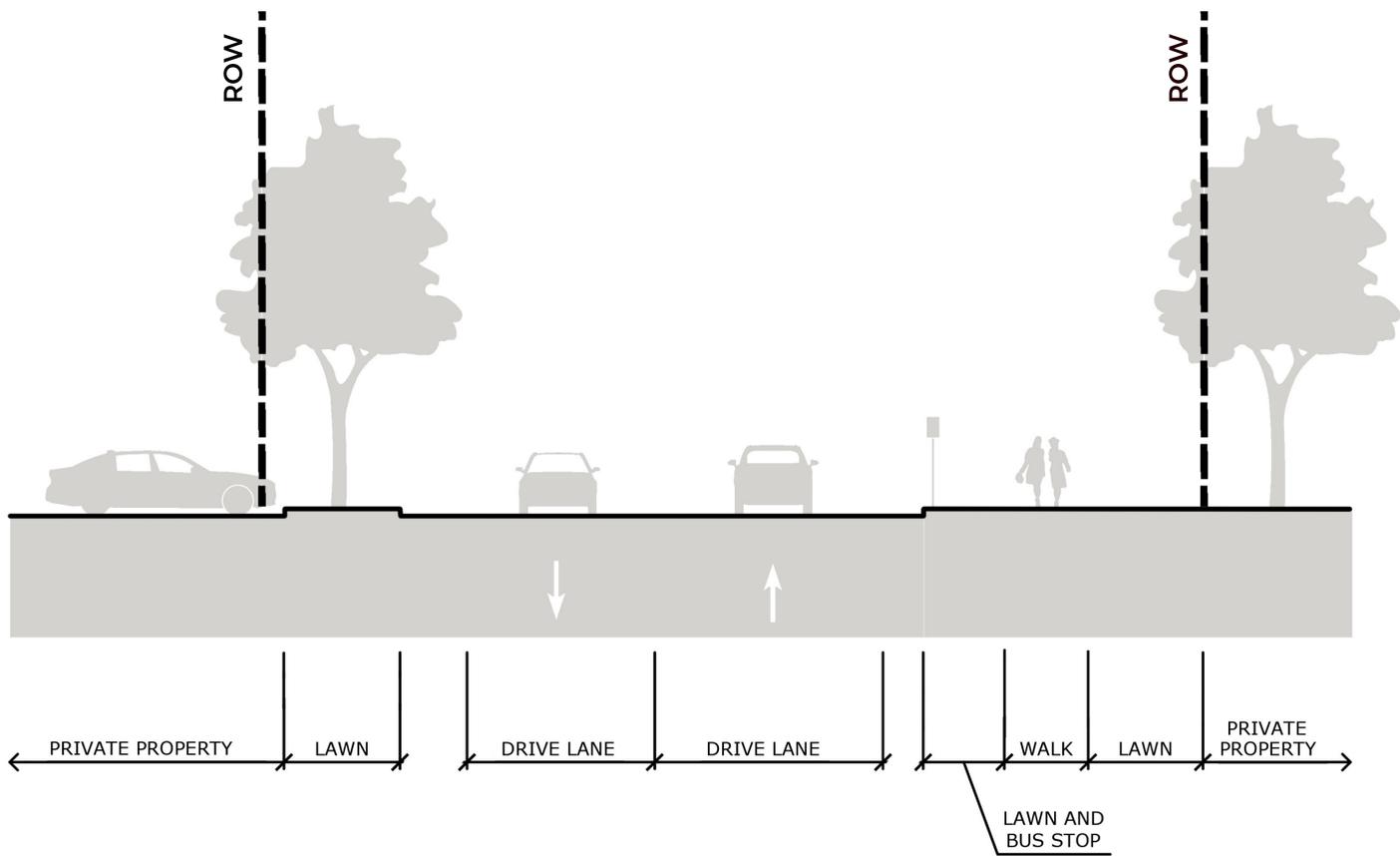
WOODBIDGE BUSINESS CONNECTIVITY STUDY R.O.W. ANALYSIS



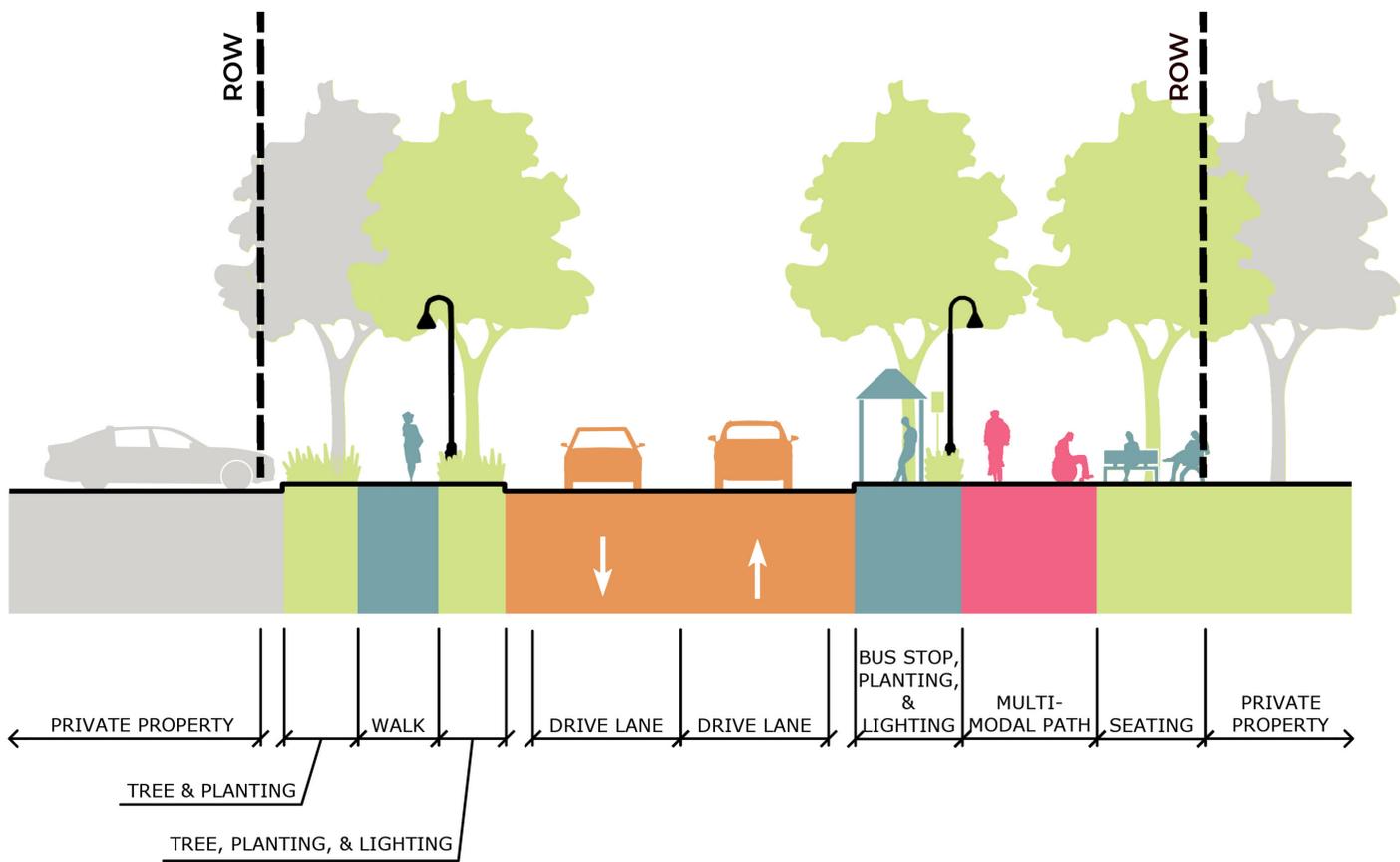




EXISTING STREET VIEW

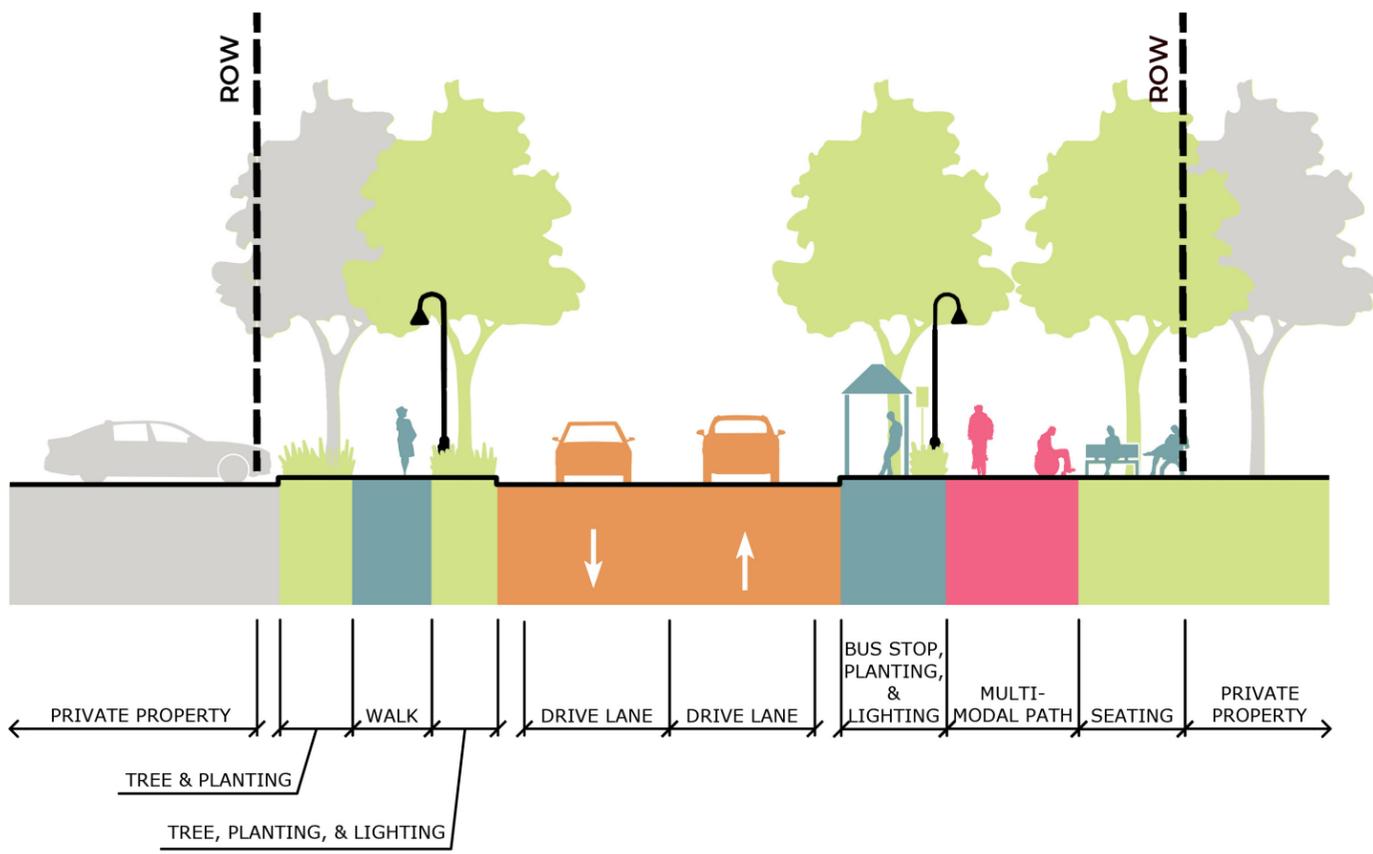


EXISTING SECTION



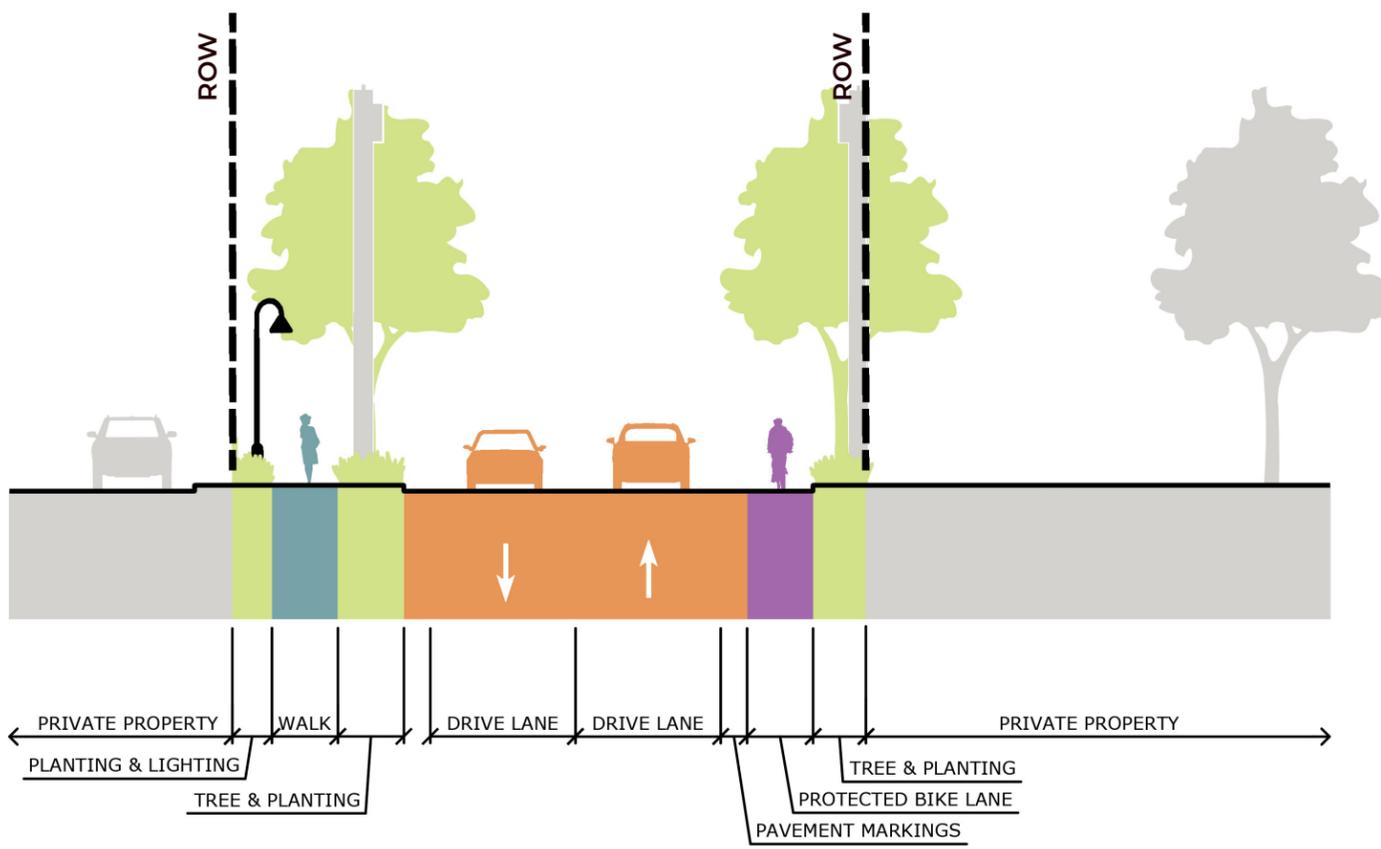
PROPOSED SECTION

WOODBRIIDGE BUSINESS CONNECTIVITY STUDY
 PROCESS: EXISTING TO PROPOSED



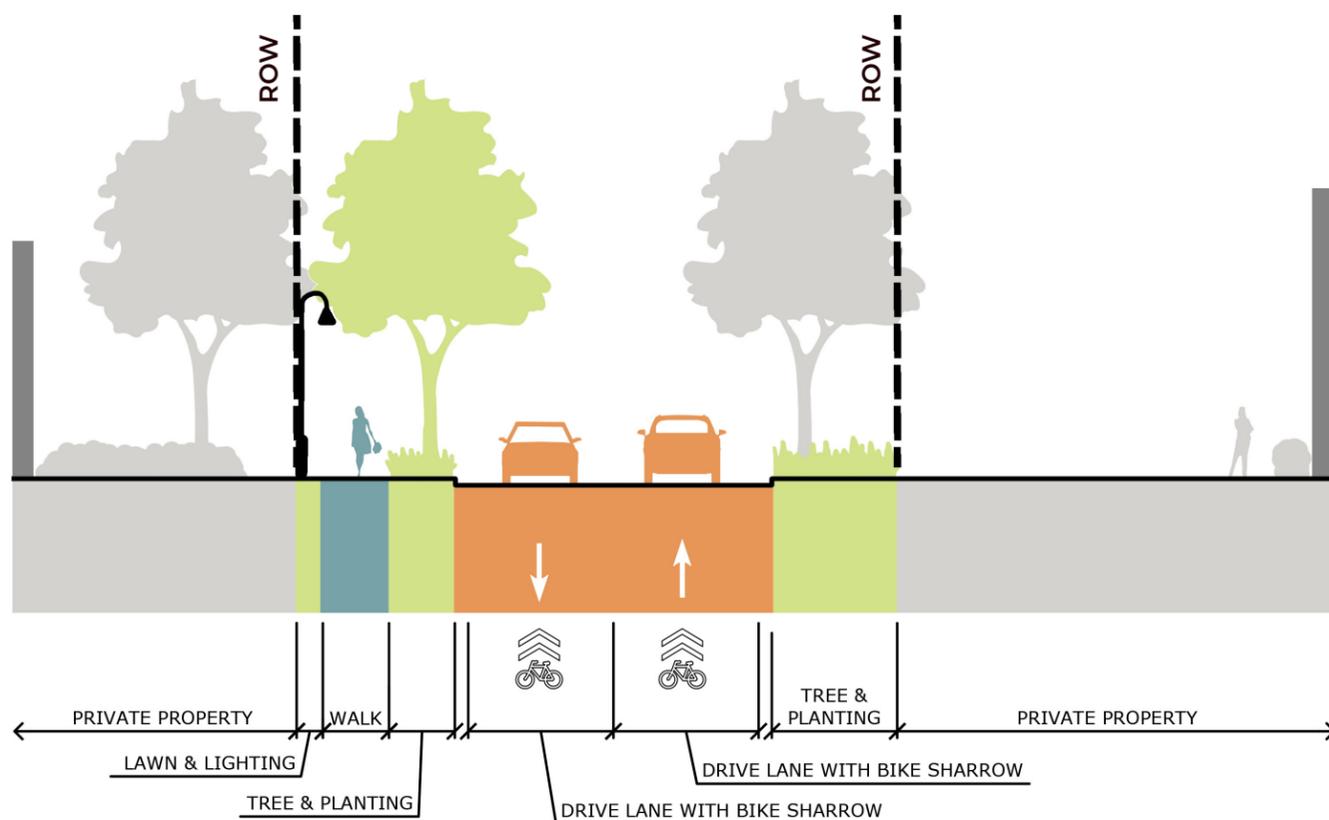
MULTI-MODAL PATH

- 11' DRIVE LANES
- MOST EFFICIENT
- SAFELY CONVEYS MULTIPLE ACTIVE TRANSPORTATION MODES (BIKE, SCOOTER, PEDESTRAIN)
- PROVIDES GATHERING SPACES AND AMENITIES (BUS SHELTERS, BENCHES, LIGHTING, BIKE RACKS) ADJACENT TO MULTI-MODAL PATH
- ABILITY TO INCREASE TREE CANOPY TO SHADE STREETScape
- PROVIDES SEPARATION BETWEEN VEHICLES AND PEDESTRIANS



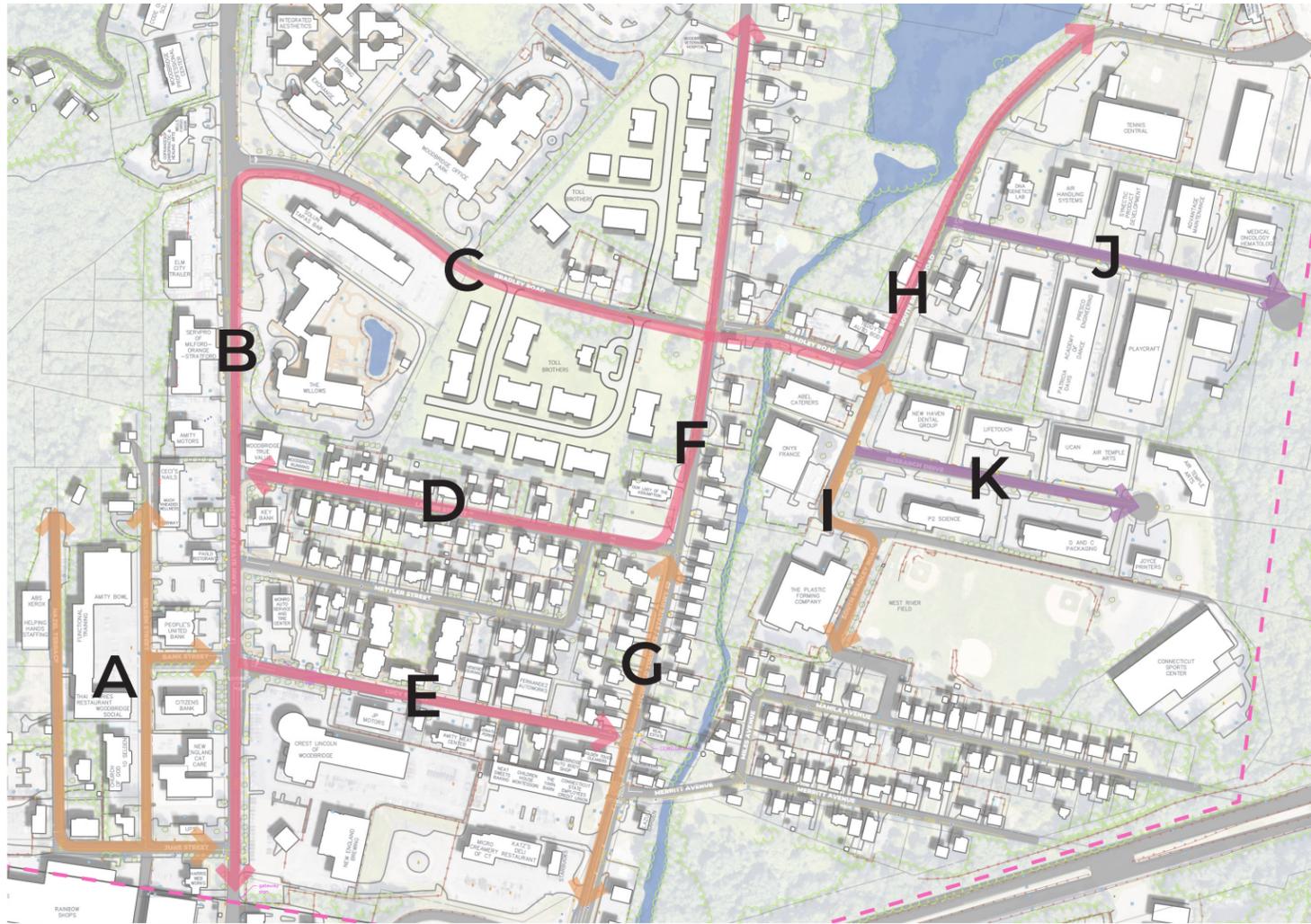
PROTECTED BIKE LANE

- 11' DRIVE LANES
- PROVIDES ONE-WAY TRAVEL FOR BICYCLISTS (ON PROTECTED STRIPED ROADWAY)
- PROVIDES SIDEWALK ON ONE SIDE OF THE ROAD
- ABILITY TO INCREASE TREE CANOPY TO SHADE STREETScape
- PROVIDES SEPARATION BETWEEN VEHICLES AND PEDESTRIANS



SHARROW

- 11' DRIVE LANES
- MOST EFFICIENT
- WHERE RIGHT-OF-WAY DIMENSIONS PROHIBITS PROTECTED BIKE LANE, SHARROWS PROVIDE ACCESS AND VEHICULAR AWARENESS TO VEHICLES ("SHARE THE ROAD")
- APPLICABLE TO LOW VEHICULAR VOLUME AND LOW SPEED ROADWAYS
- ABILITY TO INCREASE TREE CANOPY TO SHADE STREETScape
- PROVIDES SEPARATION BETWEEN VEHICLES AND PEDESTRIANS

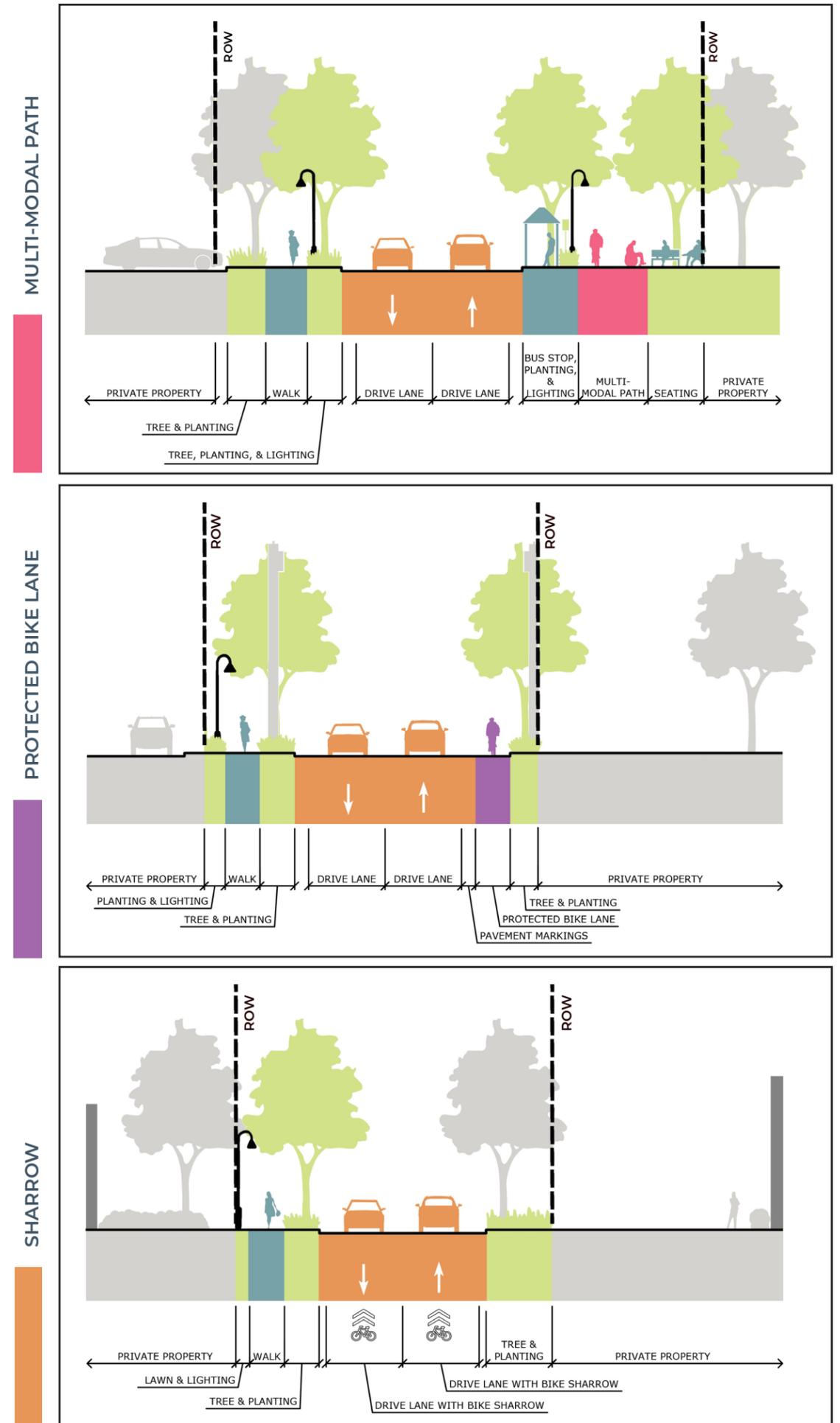


RANK THESE DEVELOPMENT ZONES IN ORDER OF IMPLEMENTATION PRIORITY

(1 BEING MOST IMPORTANT, 11 BEING LEAST IMPORTANT)

RANK (1-11)	DEVELOPMENT ZONE (SEE ABOVE MAP FOR LOCATION)	CONNECTIVITY SCENARIO
	A: HAZEL, SELDON, JUNE, & BANK	
	B: AMITY (FROM TOWN LINE TO BRADLEY)	
	C: BRADLEY (BETWEEN AMITY AND LITCHFIELD)	
	D: LANDIN STREET	
	E: LUCY STREET	
	F: LITCHFIELD (BETWEEN LANDIN AND LAWRENCE)	
	G: LITCHFIELD (FROM TOWN LINE TO LANDIN)	
	H: BRADLEY & SOUTH BRADLEY (GOING NORTH)	
	I: SOUTH BRADLEY (GOING SOUTH)	
	J: LUNAR DRIVE	
	K: RESEARCH DRIVE	

WOODBIDGE BUSINESS CONNECTIVITY STUDY
PRIORITY OF IMPLEMENTATION



discovery

vision & placemaking

connectivity study



thank you!



PIRIE
ASSOCIATES

SLR



WOODBIDGE BUSINESS DISTRICT CONNECTIVITY STUDY

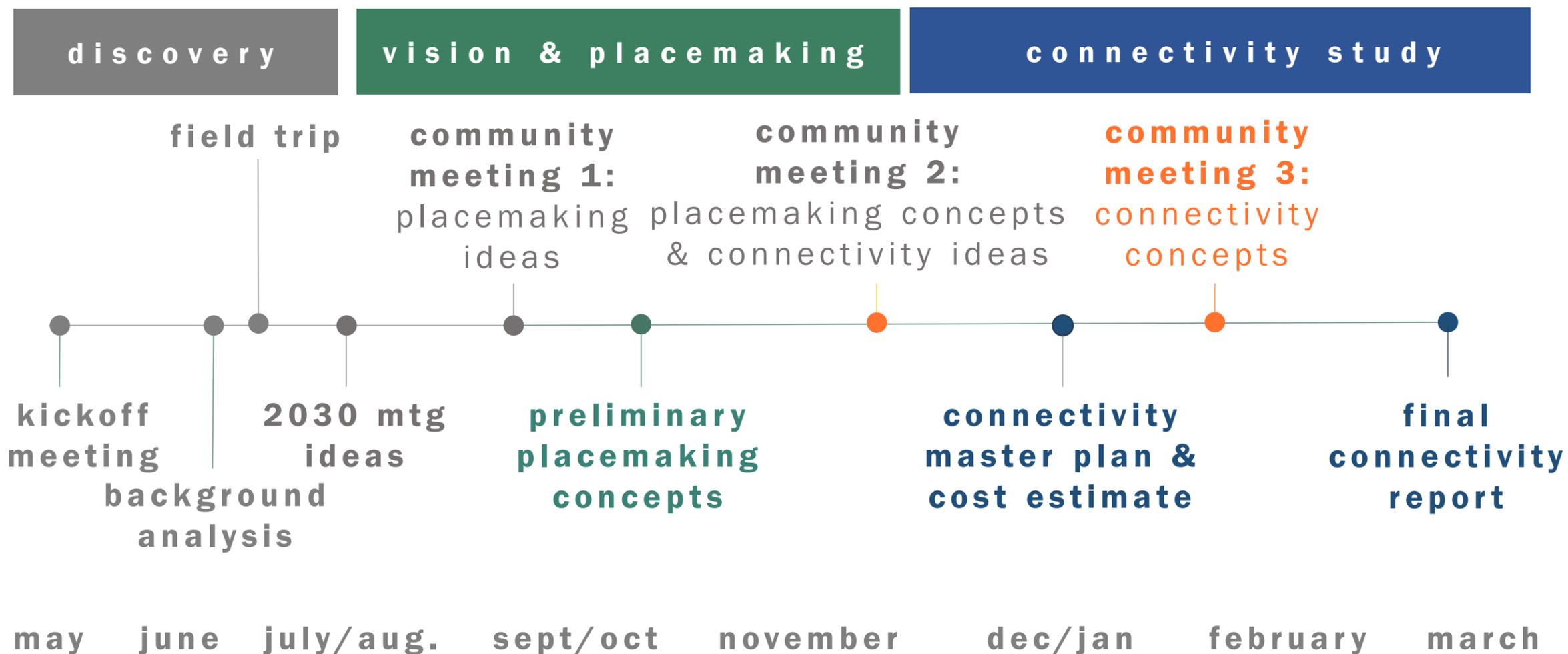
JANUARY 30, 2023

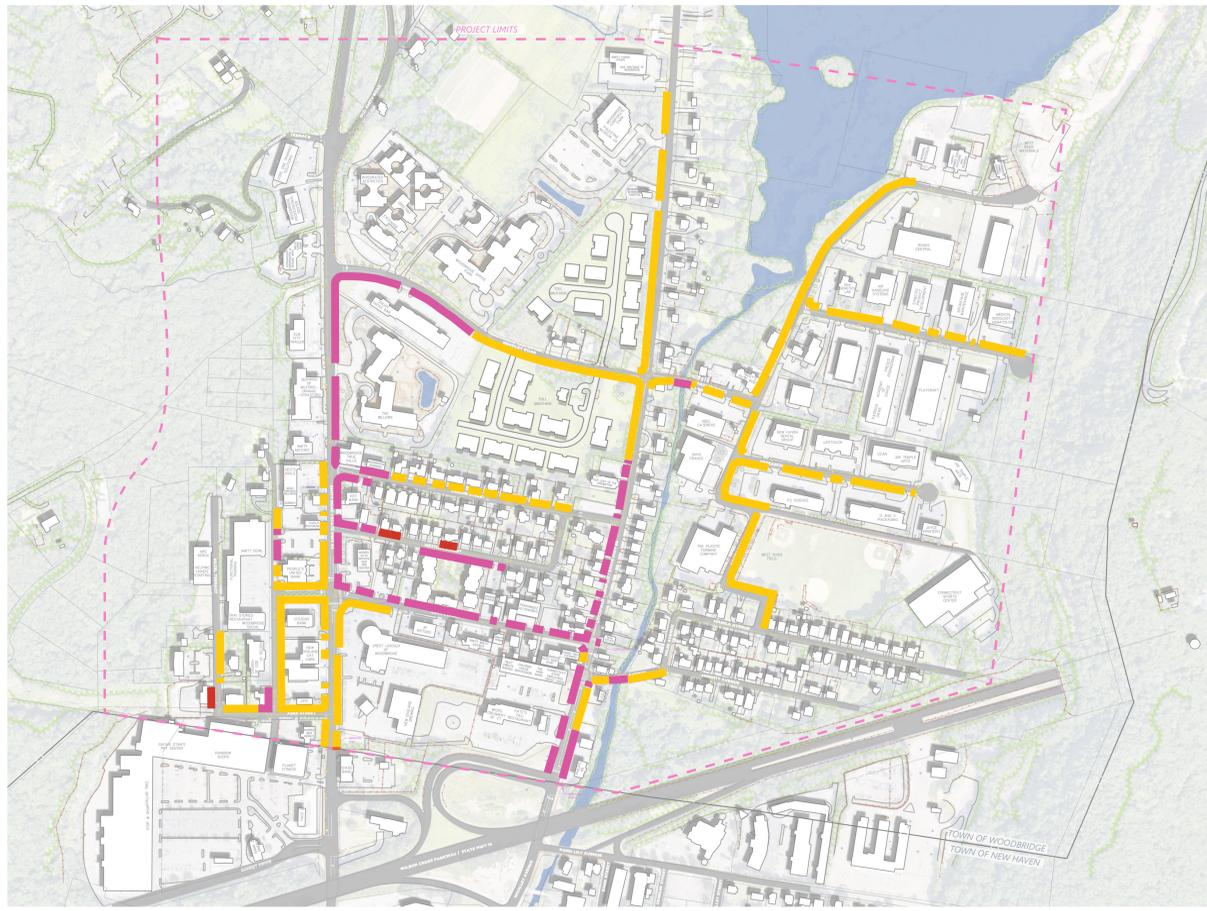


1 | Schedule

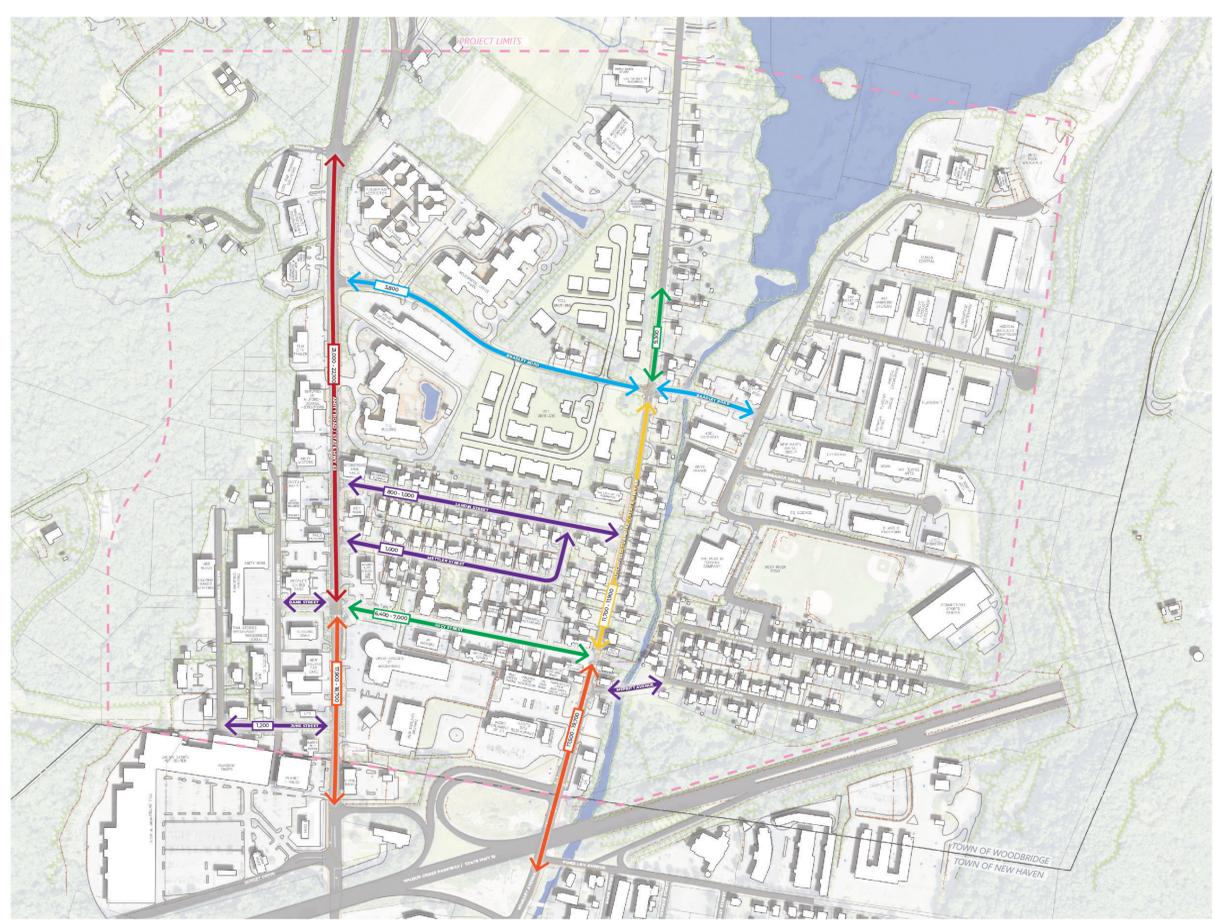
pirie associates: vision & placemaking

SLR: connectivity study





WOODBRIDGE BUSINESS CONNECTIVITY STUDY SIDEWALKS



WOODBRIDGE BUSINESS CONNECTIVITY STUDY VEHICULAR CIRCULATION



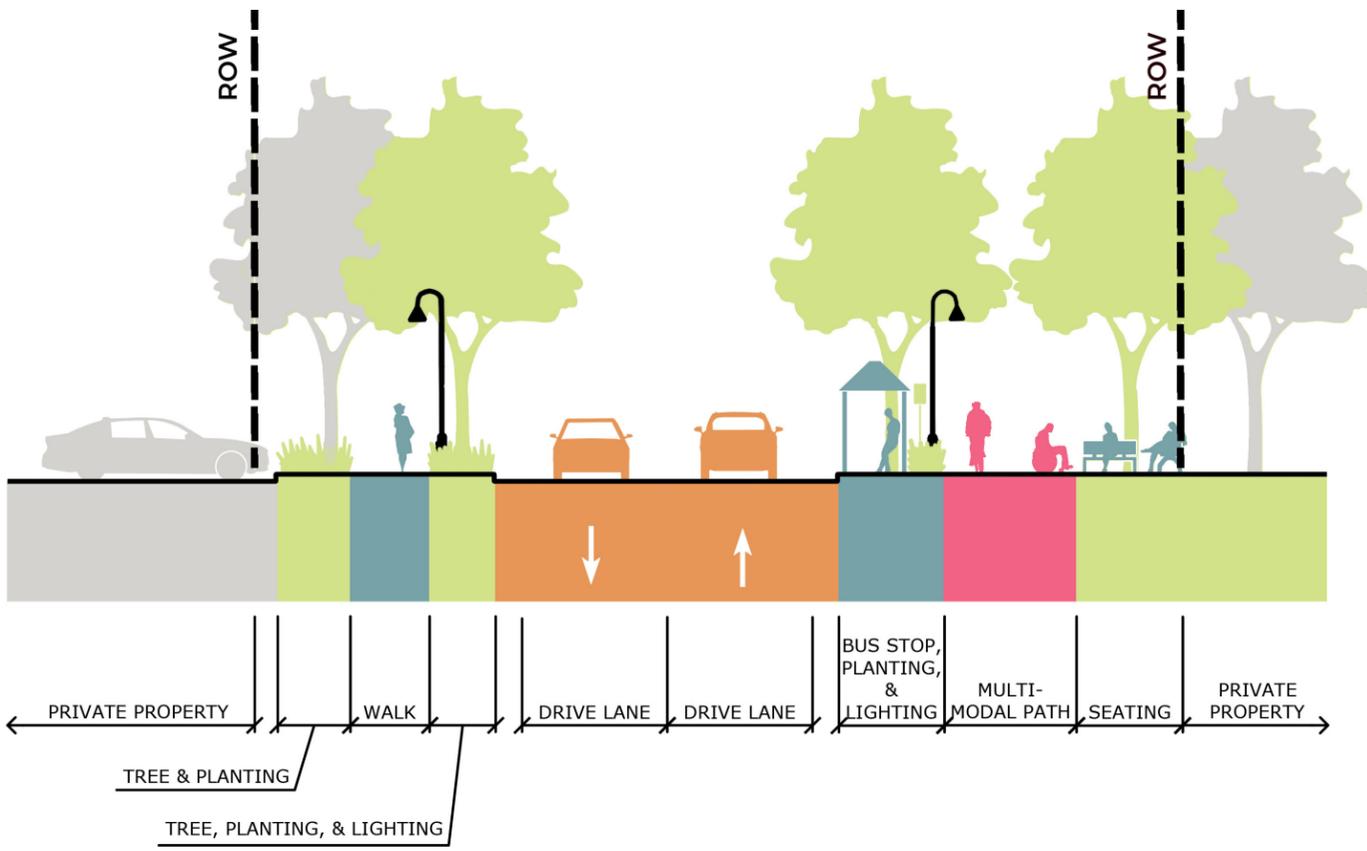
WOODBRIDGE BUSINESS CONNECTIVITY STUDY PEDESTRIAN COUNTS



WOODBRIDGE BUSINESS CONNECTIVITY STUDY VEHICULAR COLLISIONS (2019-2022)

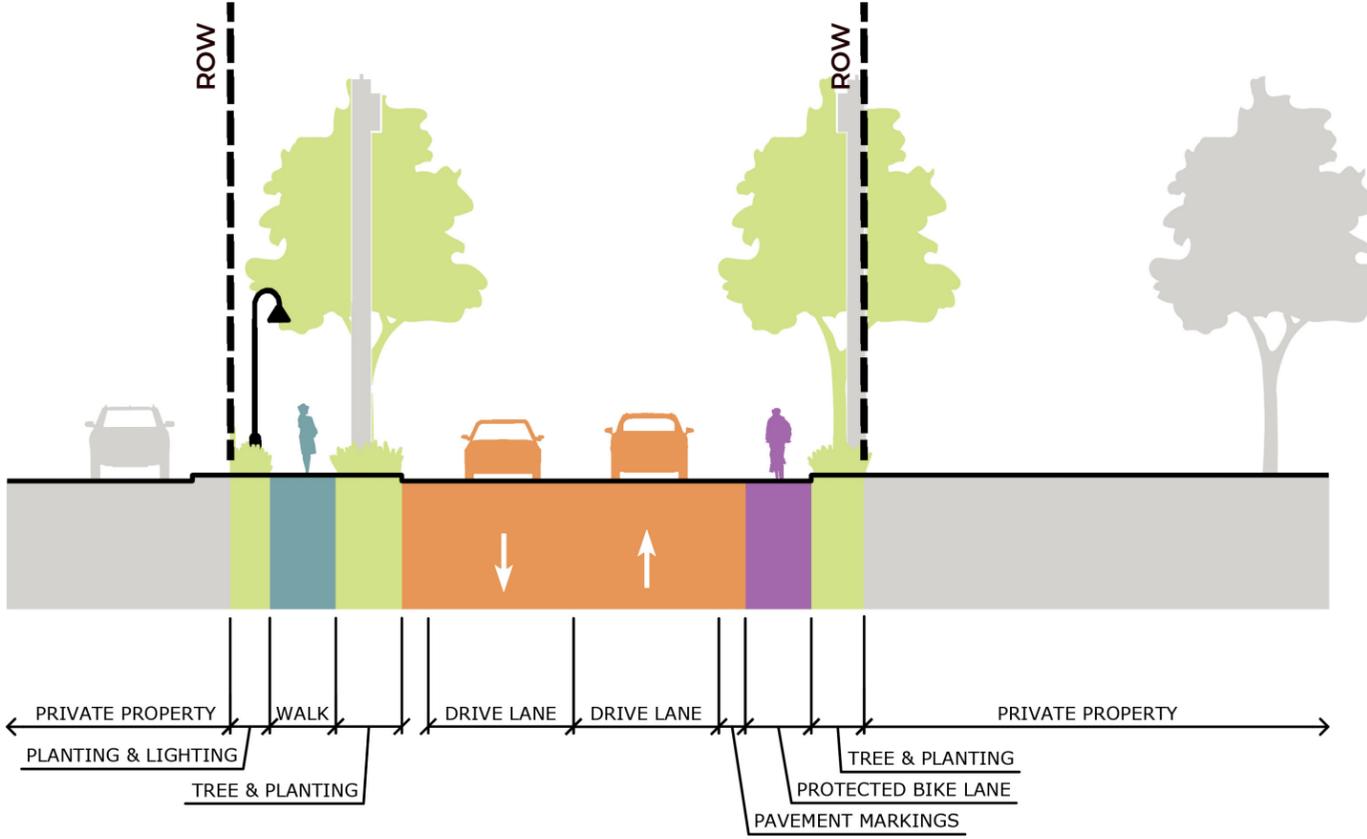
ROUTE 15 INTERCHANGE 59 IMPROVEMENTS
CITY OF NEW HAVEN & TOWN OF WOODBRIDGE
STAGE 2 IMPROVEMENTS - JULY 2020





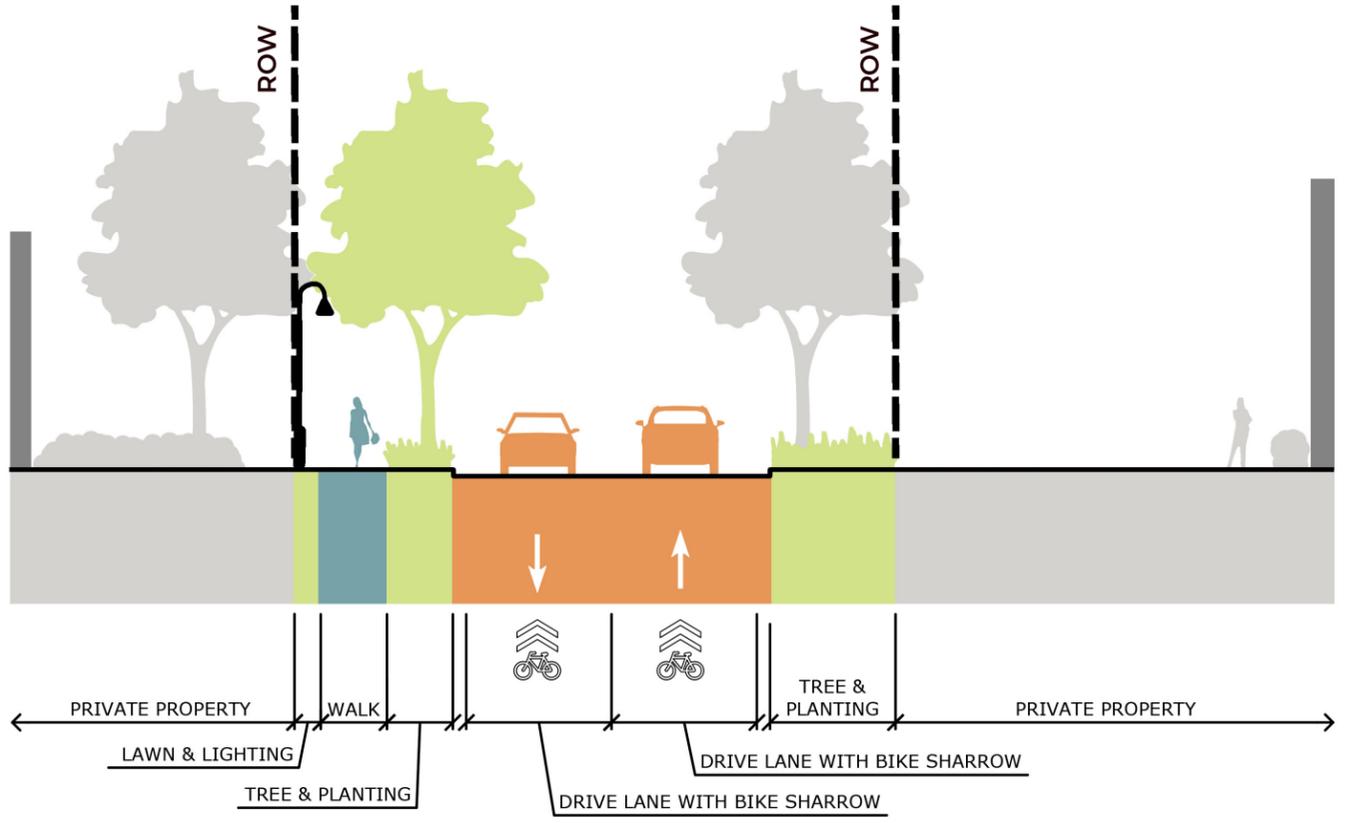
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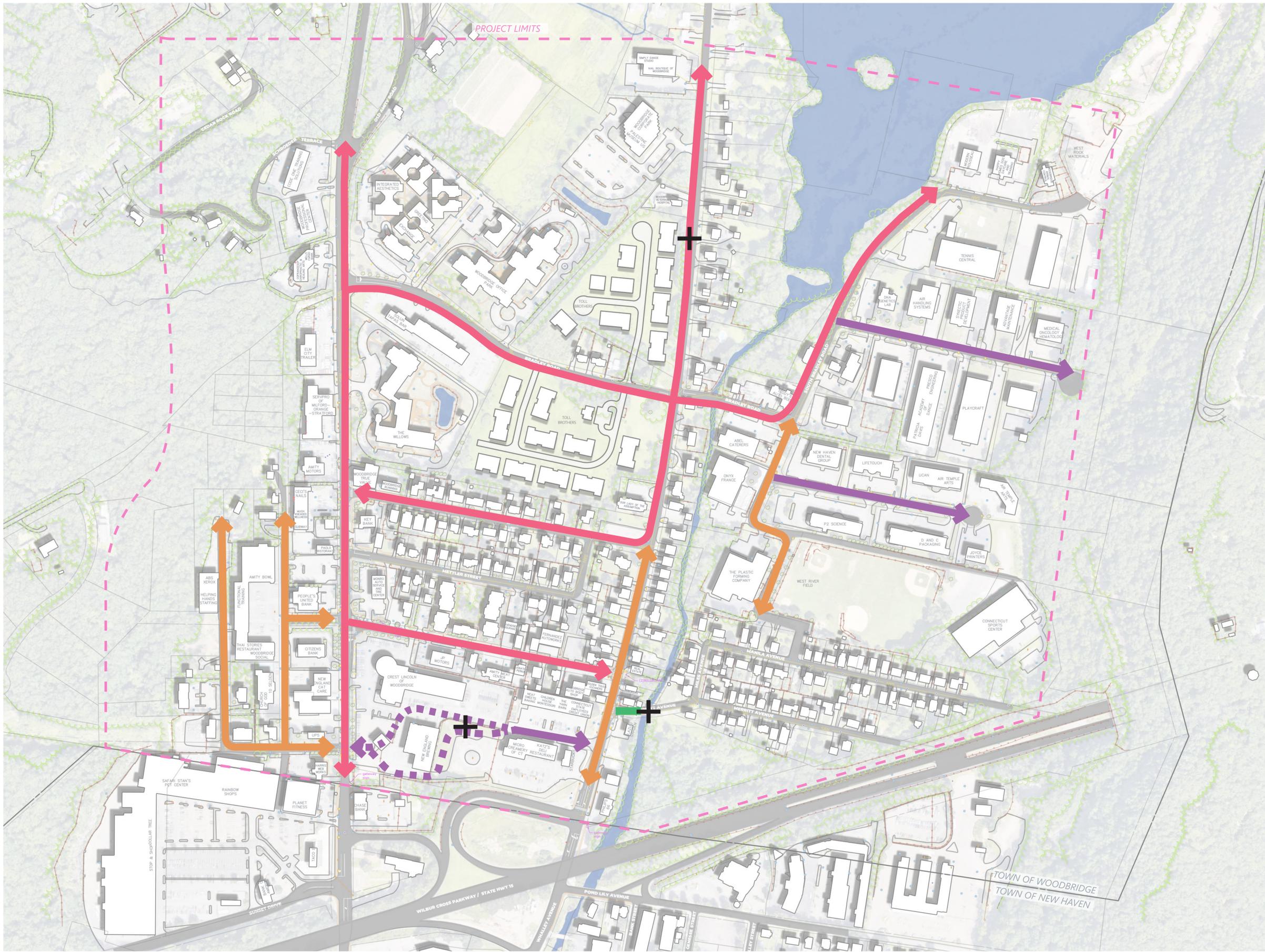
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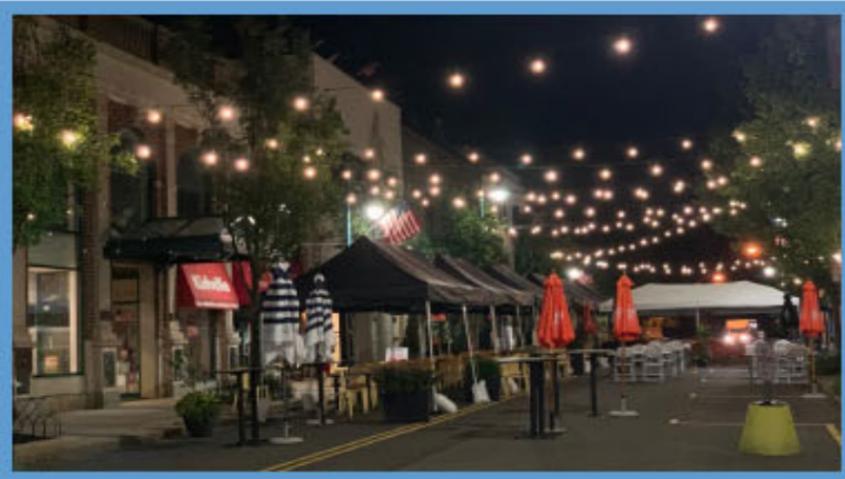
- LEGEND**
- MULTI-MODAL PATH
 - PROTECTED BIKE LANE
 - SHARROWS
 - SIDEWALK CONNECTION TO NEIGHBORHOOD

SUMMARY:

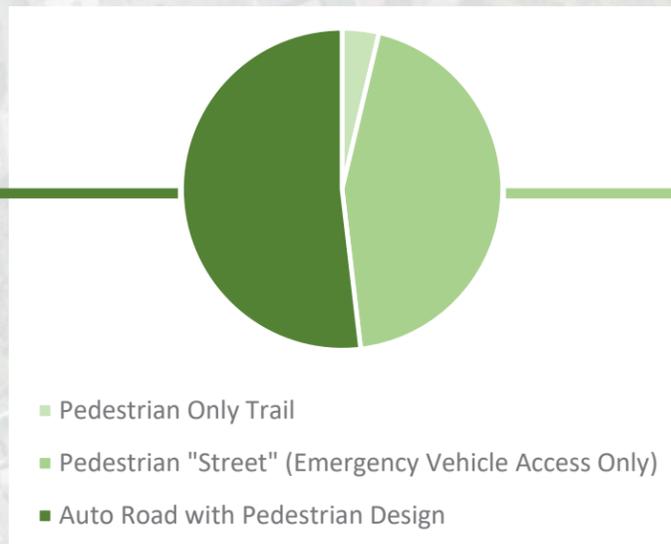
1. BECAUSE OF LOW VEHICULAR VOLUME AND TRAVEL SPEEDS, AS WELL AS LIMITED SPACE, HAZEL, SELDON, JUNE, AND BANK STREETS WILL BENEFIT FROM SHARROWS. SIDEWALKS CAN BE PROVIDED FOR SAFE PEDESTRIAN CONNECTIONS BETWEEN BUSINESSES.
2. AMITY, BRADLEY, LANDIN, LUCY, AND SOUTH BRADLEY (HEADING NORTH) HAVE EXPANSIVE RIGHT-OF-WAYS AND ALLOW FOR MULTI-MODAL PATHS TO CONNECT BOTH BICYCLISTS AND PEDESTRIANS TO THE CENTRAL BUSINESS DISTRICT. THIS WILL COINCIDE WITH THE NATURE FORWARD ACTIVITY LOOP.
3. LITCHFIELD TURNPIKE (SOUTH OF LANDIN) HAS RIGHT-OF-WAY DIMENSIONAL CONSTRAINTS AND THEREFORE CAN ONLY ACCOMMODATE SHARROWS. SIDEWALKS CAN BE PROVIDED FOR PEDESTRIANS.
4. BECAUSE OF LOW VEHICULAR VOLUME AND TRAVEL SPEEDS, AS WELL AS LIMITED SPACE, SOUTH BRADLEY ROAD (HEADING SOUTH) USES SHARROWS TO CONNECT BICYCLISTS TO THE EXISTING PARK. SIDEWALKS CAN BE PROVIDED FOR PEDESTRIANS.
5. LUNAR AND RESEARCH DRIVE CAN ACCOMMODATE PROTECTED BIKE LANES TO COINCIDE WITH THE NATURE-FORWARD ACTIVITY LOOP FOR BUSINESSES. SIDEWALKS CAN BE PROVIDED FOR PEDESTRIANS.
6. CONSIDER ALLEVIATING VEHICULAR CONGESTION ON LITCHFIELD / LUCY STREET BY CREATING A MULTI-MODAL EAST / WEST CONNECTION

"New Connector" Character Preferences

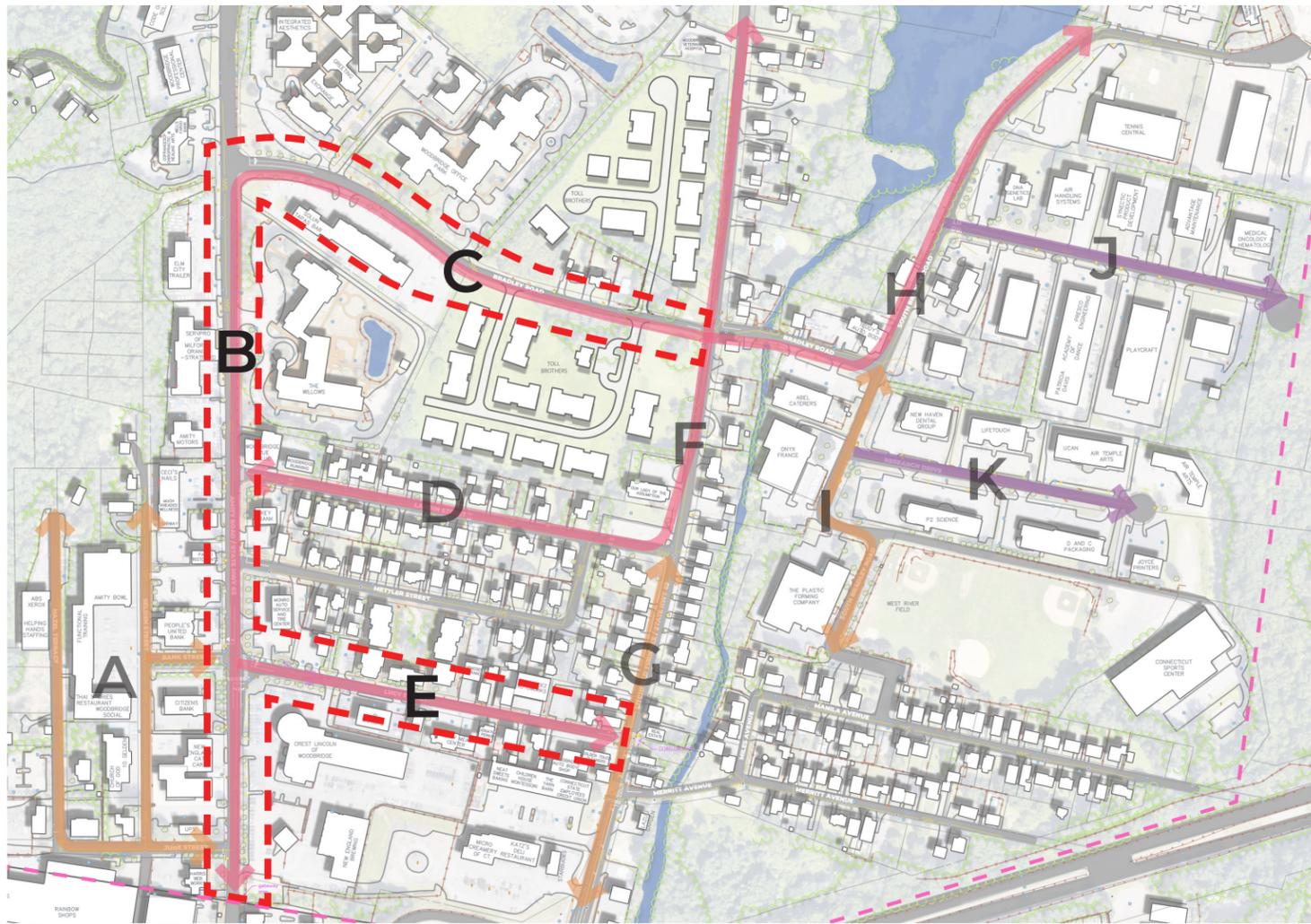
AUTO ROAD WITH PEDESTRIAN DESIGN



PEDESTRIAN "STREET" (EMERGENCY VEHICLE ACCESS ONLY)



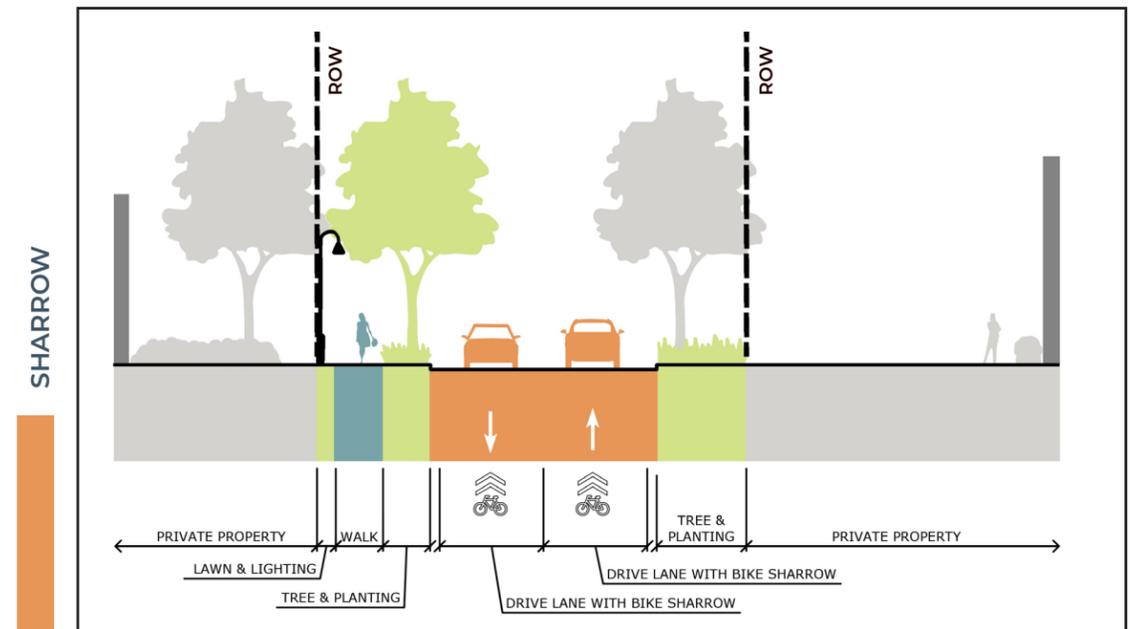
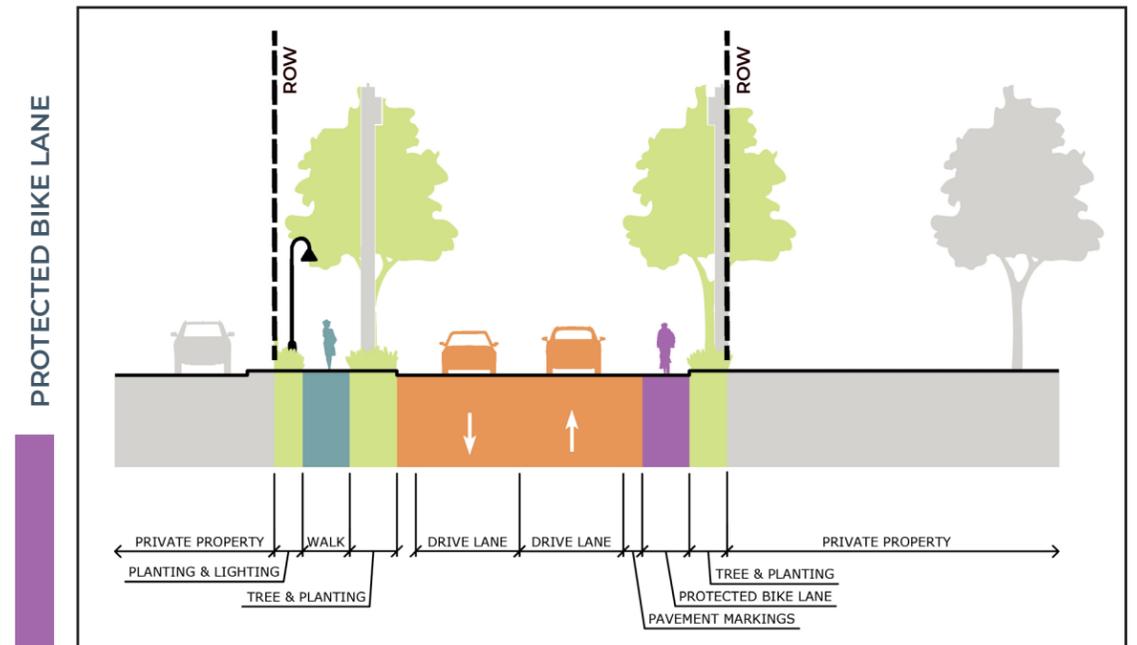
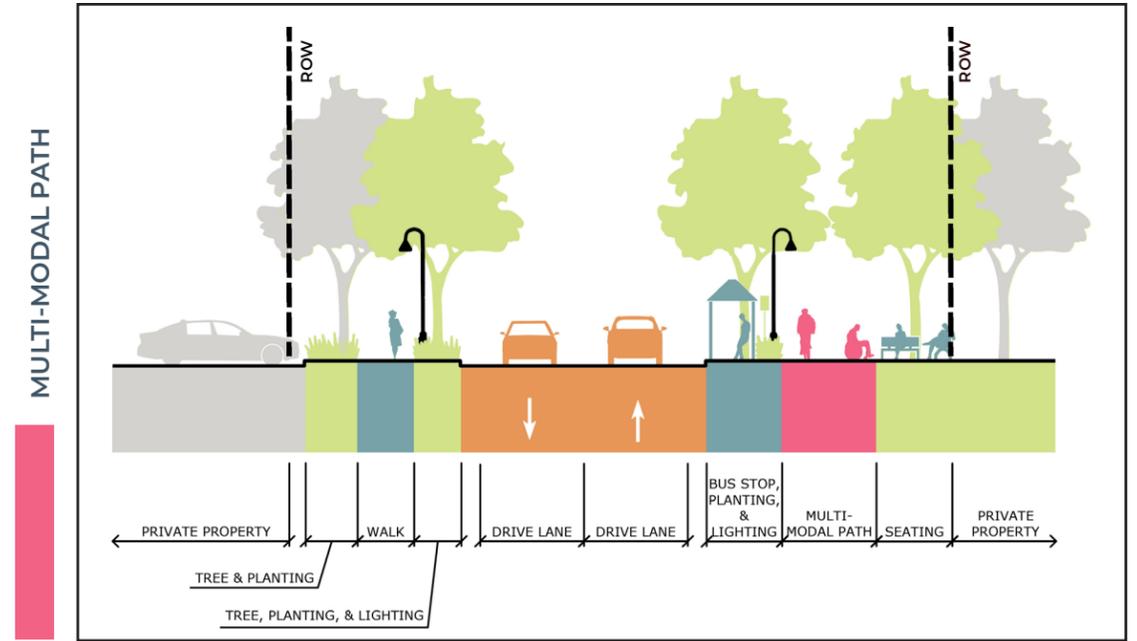
from Public Session 2 survey



RANK THESE DEVELOPMENT ZONES IN ORDER OF IMPLEMENTATION PRIORITY

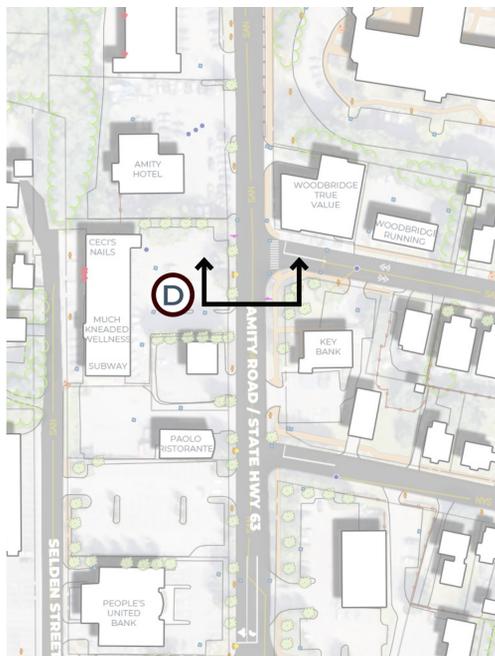
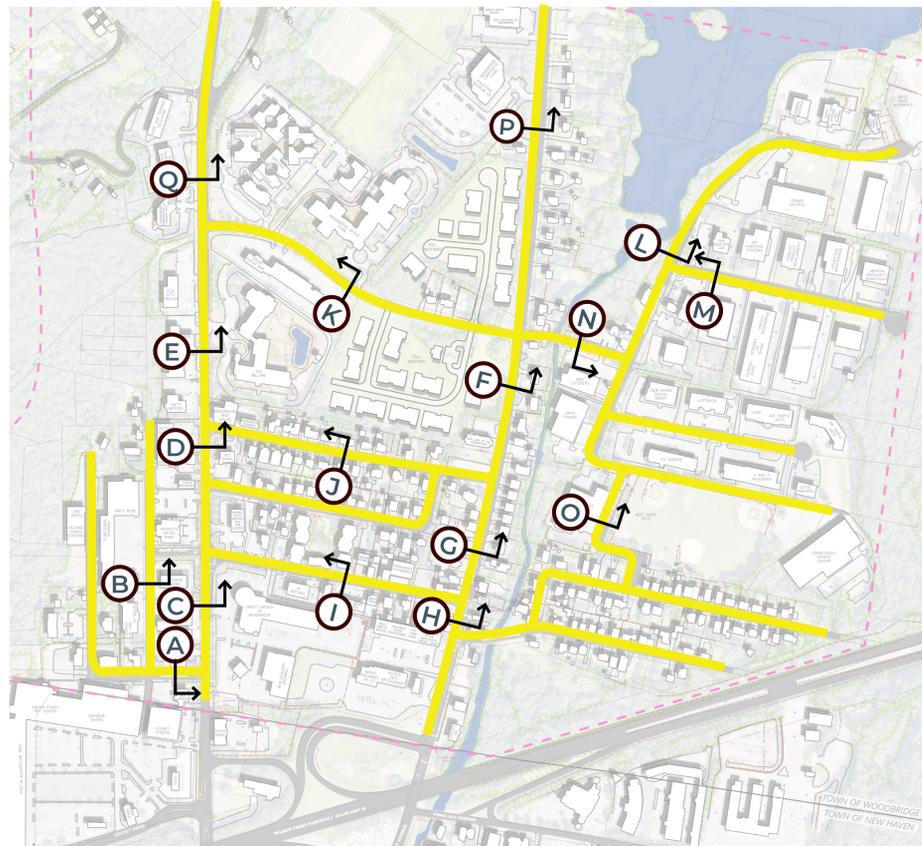
(1 BEING MOST IMPORTANT, 11 BEING LEAST IMPORTANT)

RANK (1-11)	DEVELOPMENT ZONE (SEE ABOVE MAP FOR LOCATION)	CONNECTIVITY SCENARIO
7	A: HAZEL, SELDON, JUNE, & BANK	
* 1	B: AMITY (FROM TOWN LINE TO BRADLEY)	
* 2	C: BRADLEY (BETWEEN AMITY AND LITCHFIELD)	
4	D: LANDIN STREET	
* 3	E: LUCY STREET	
6	F: LITCHFIELD (BETWEEN LANDIN AND LAWRENCE)	
5	G: LITCHFIELD (FROM TOWN LINE TO LANDIN)	
8	H: BRADLEY & SOUTH BRADLEY (GOING NORTH)	
9	I: SOUTH BRADLEY (GOING SOUTH)	
10	J: LUNAR DRIVE	
11	K: RESEARCH DRIVE	



WOODBIDGE BUSINESS CONNECTIVITY STUDY
PRIORITY OF IMPLEMENTATION

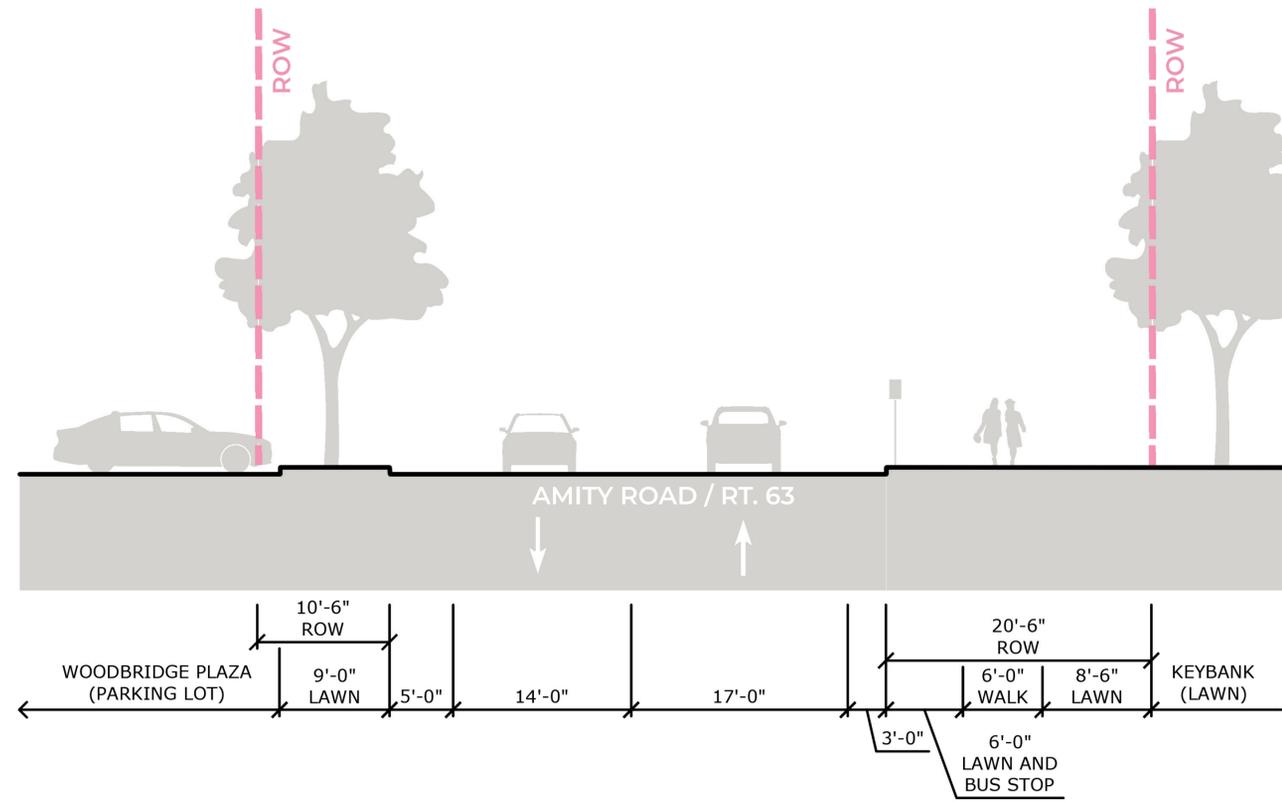
MAP KEY



DISCLAIMER:
EXISTING CONDITIONS INFORMATION HAS BEEN TAKEN FROM AVAILABLE GIS SOURCES AND AERIAL MAPPING, THEREFORE MAY NOT BE ACCURATE. PROPERTY AND TOPOGRAPHIC SURVEY WILL NEED TO BE COMPLETED TO ACCURATELY VERIFY FIELD CONDITIONS PRIOR TO IMPLEMENTATION.

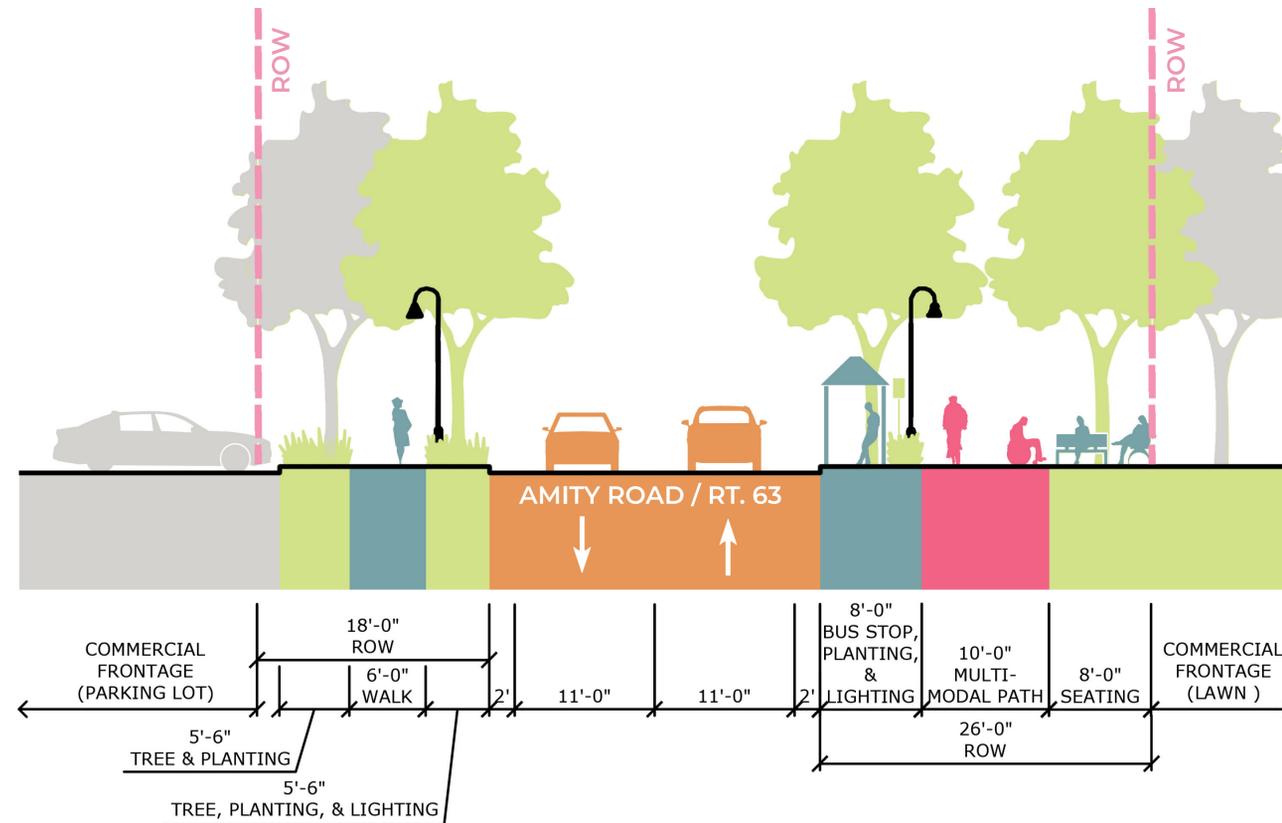
EXISTING

Ⓓ

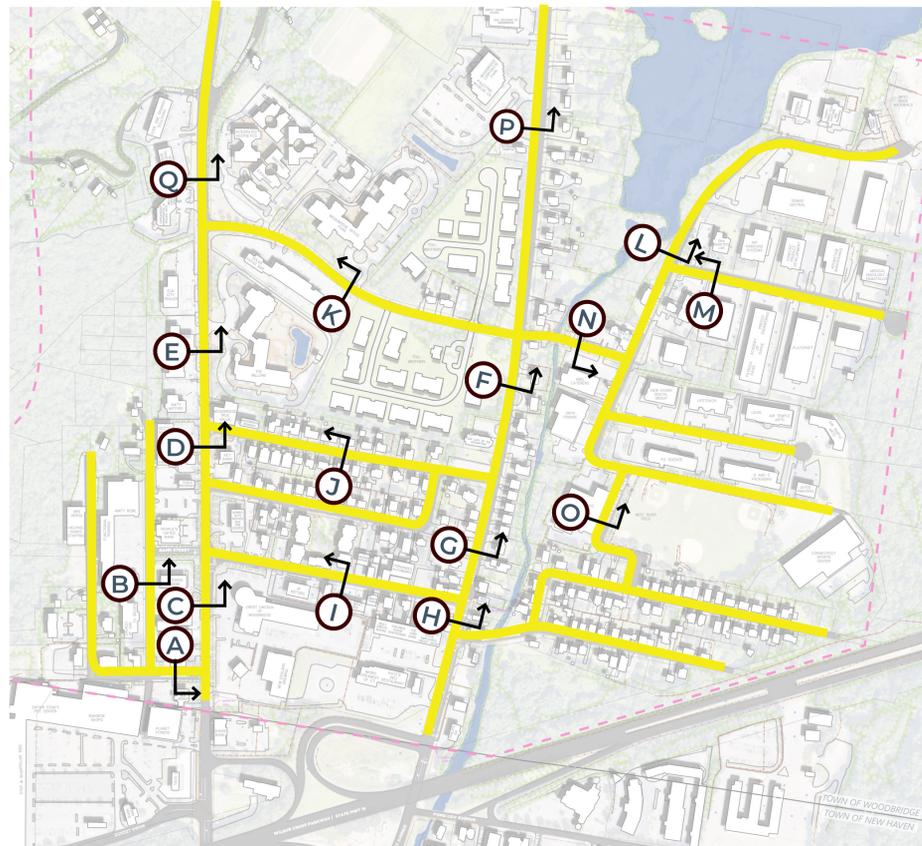


PROPOSED

Ⓓ



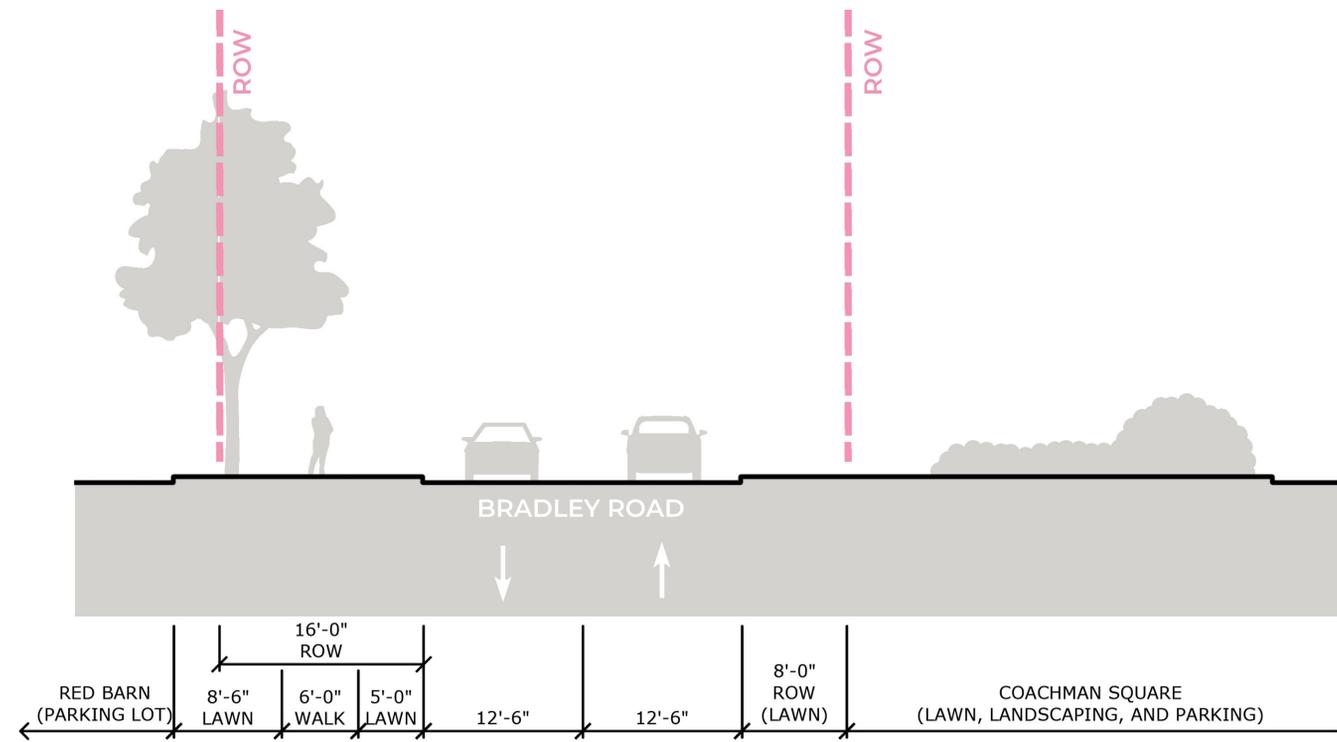
MAP KEY



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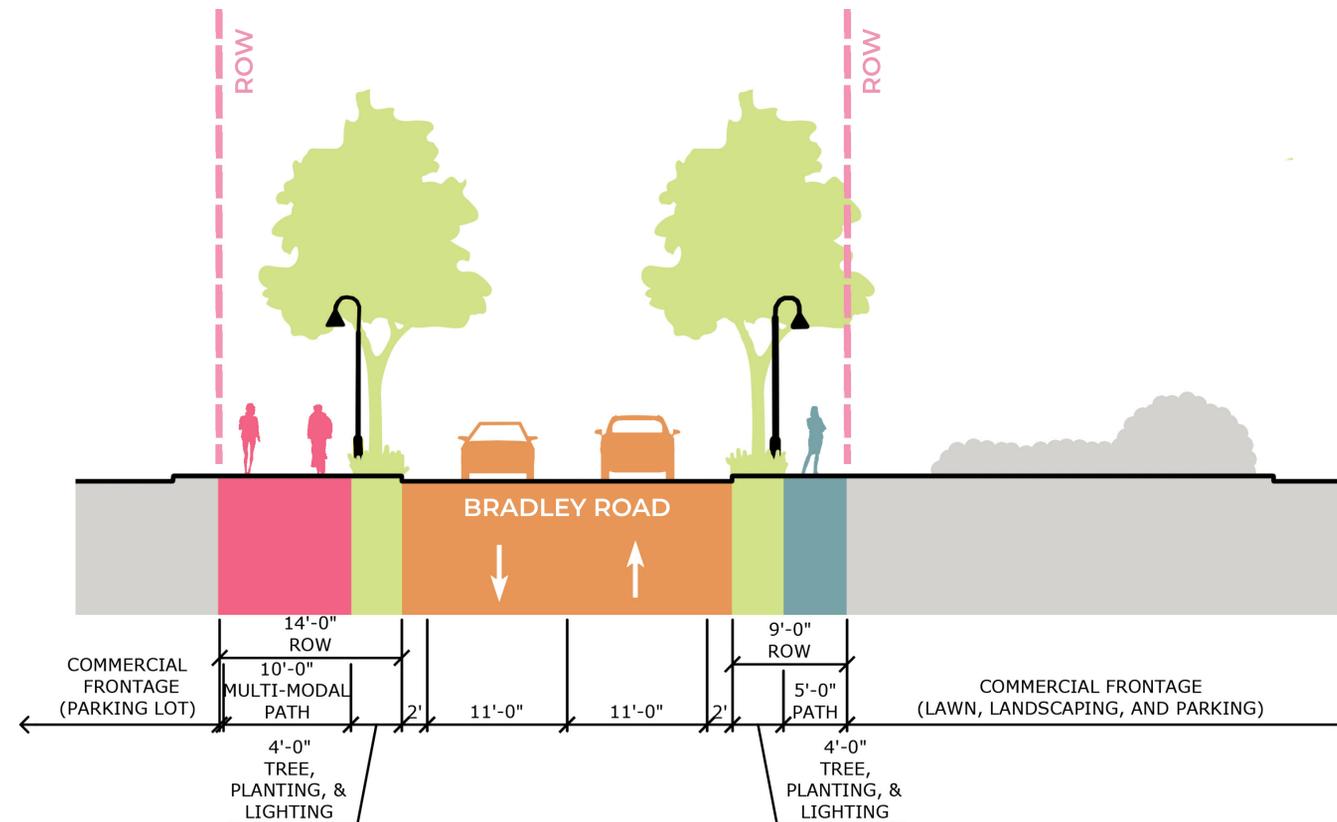
EXISTING

Ⓚ

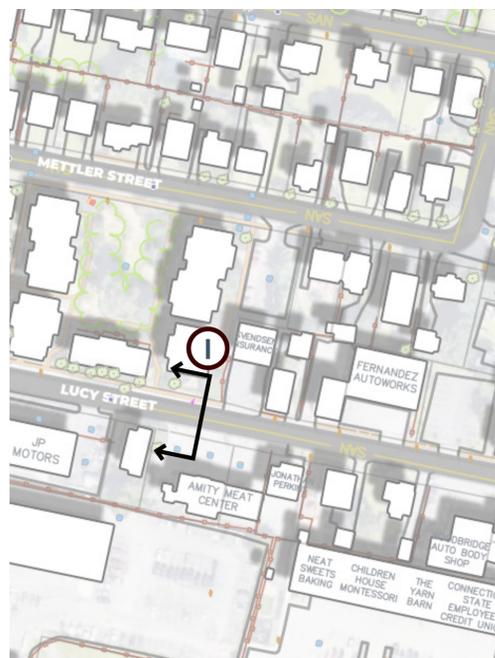
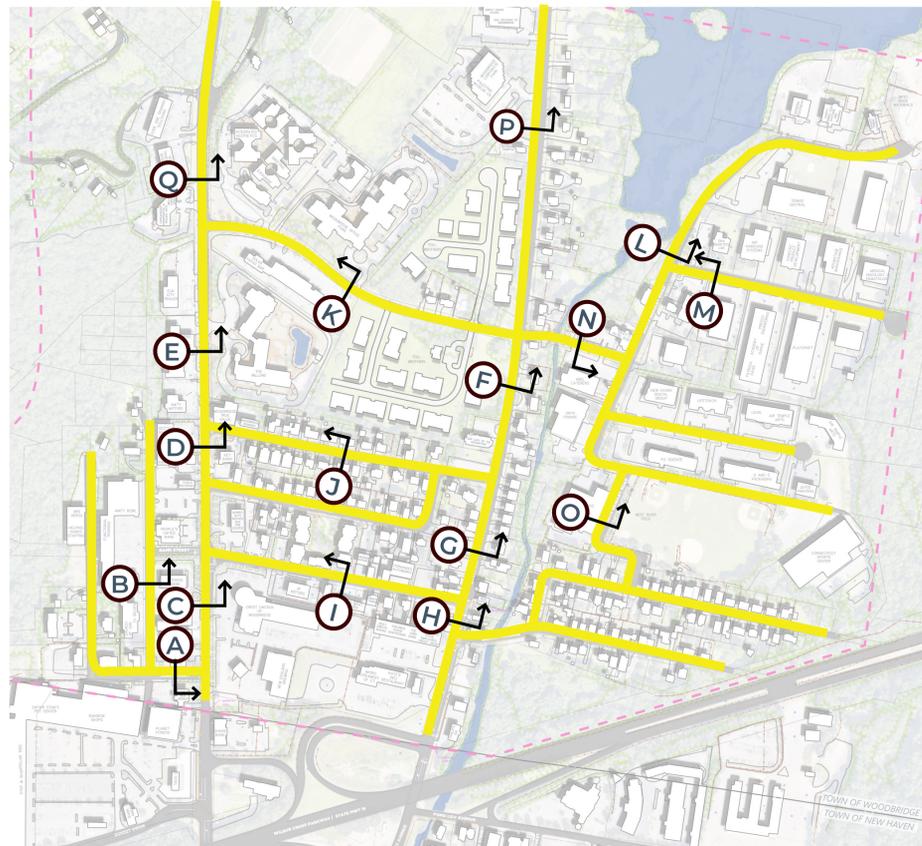


PROPOSED

Ⓚ



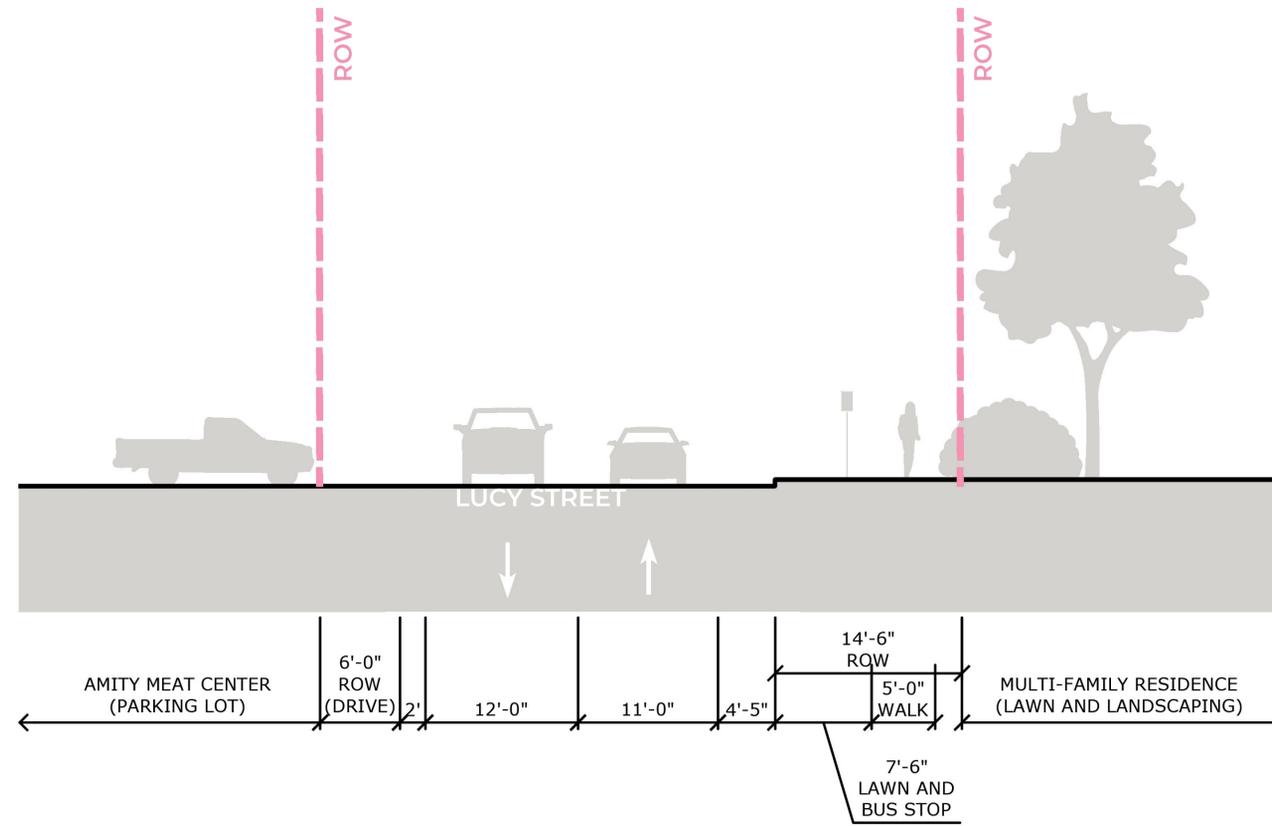
MAP KEY



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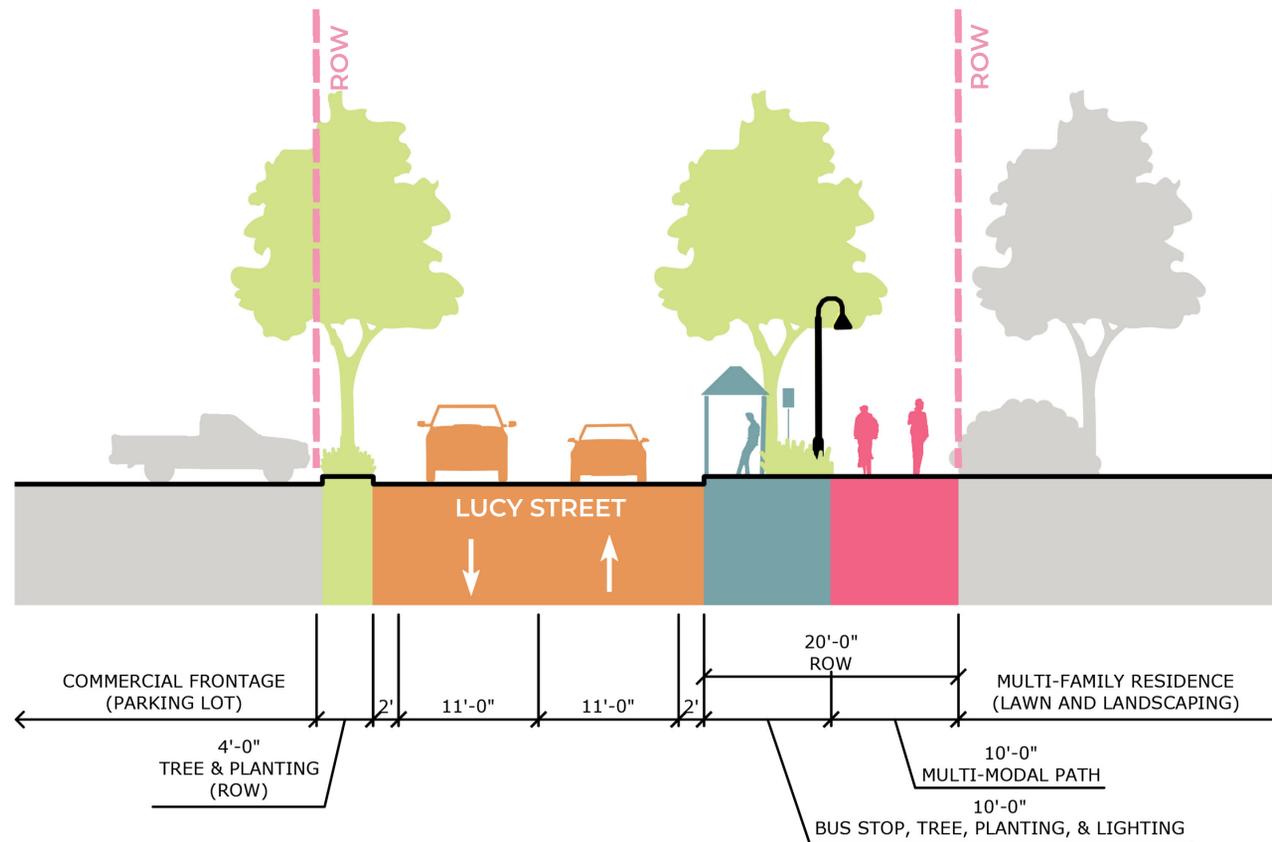
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①



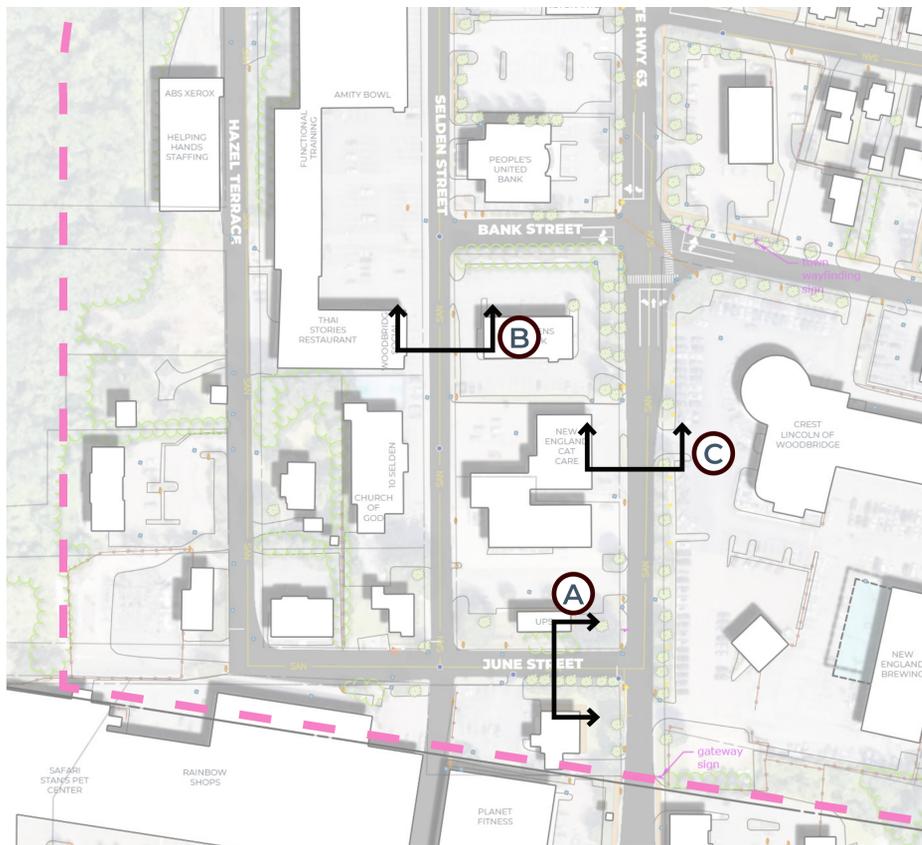
PROPOSED

①

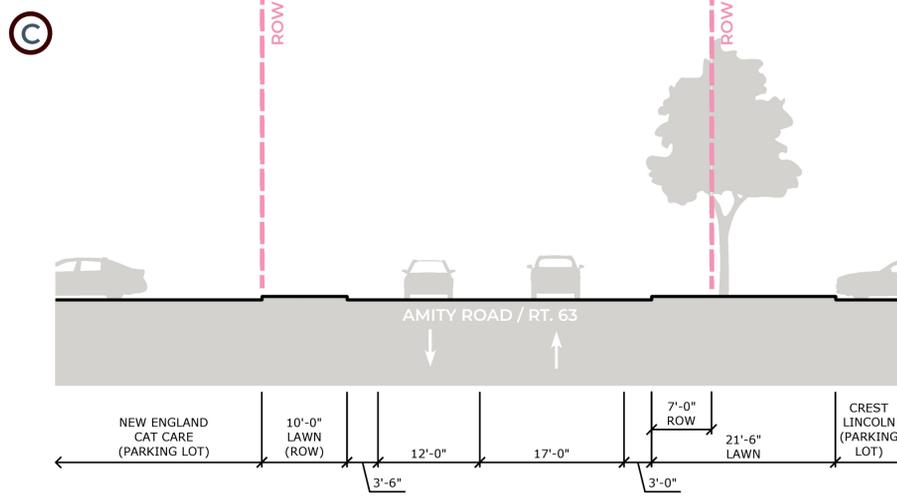
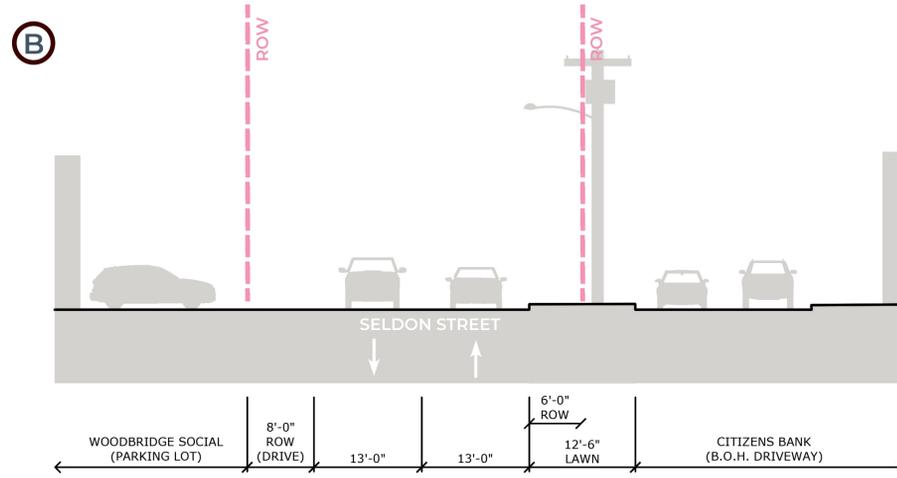
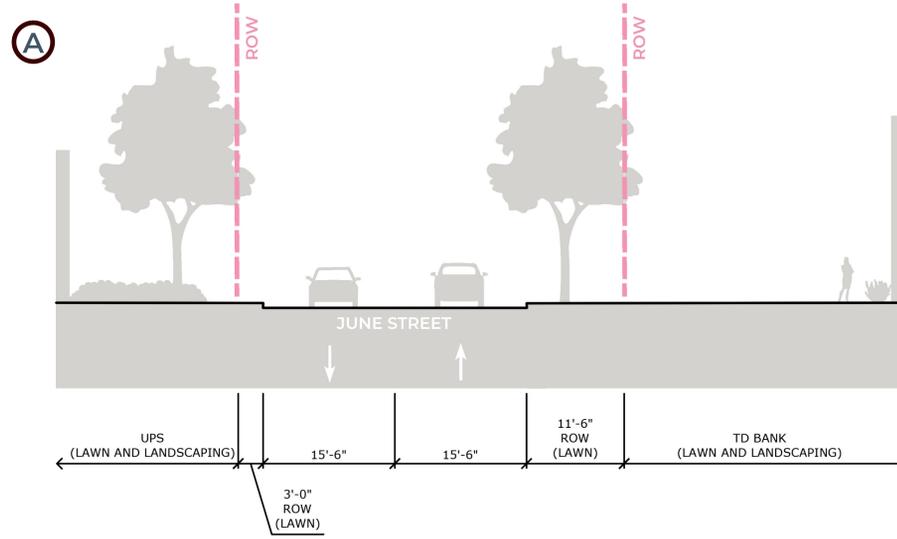


WOODBIDGE BUSINESS CONNECTIVITY STUDY R.O.W. ANALYSIS: LUCY STREET (#3 RANKING)

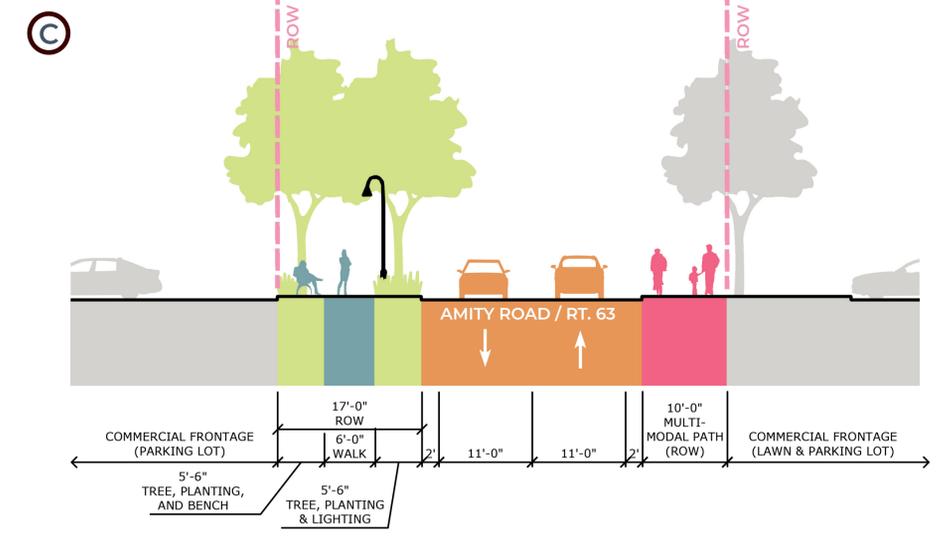
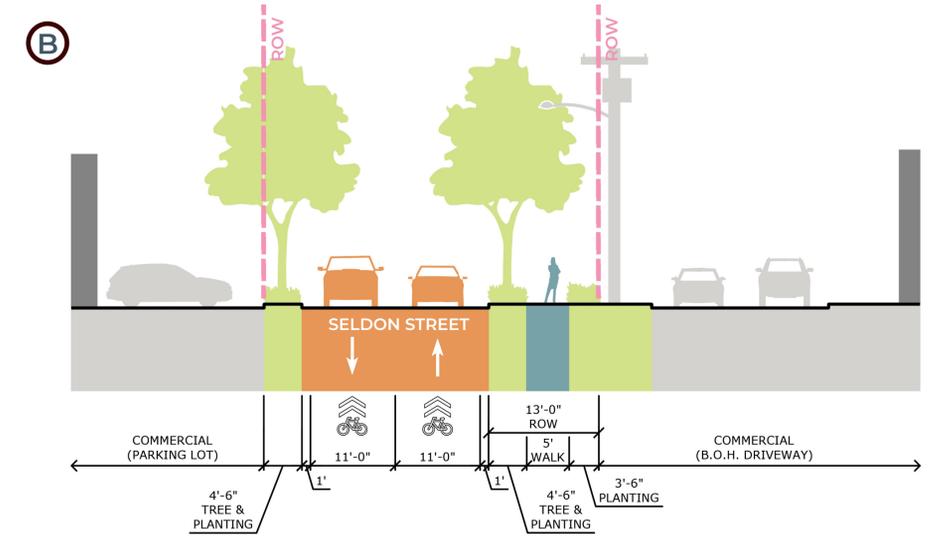
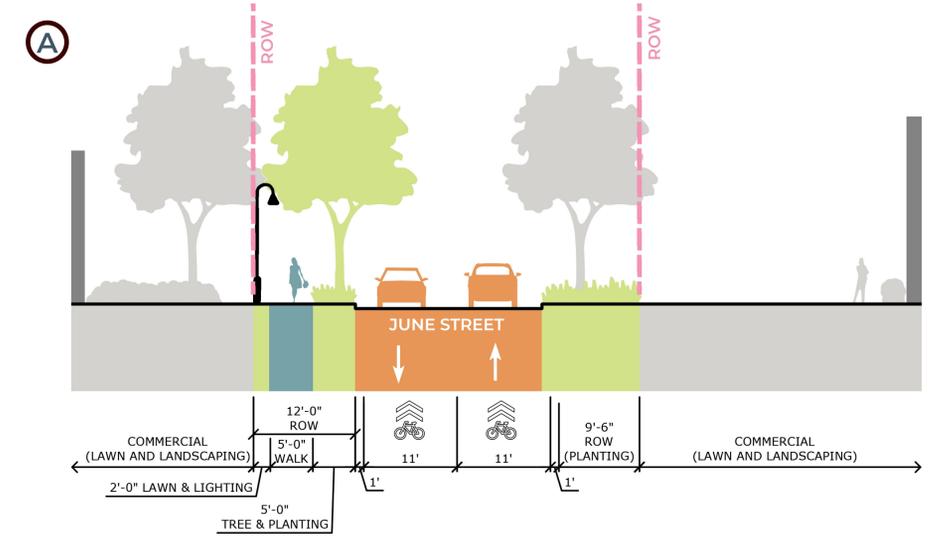
MAP KEY



EXISTING



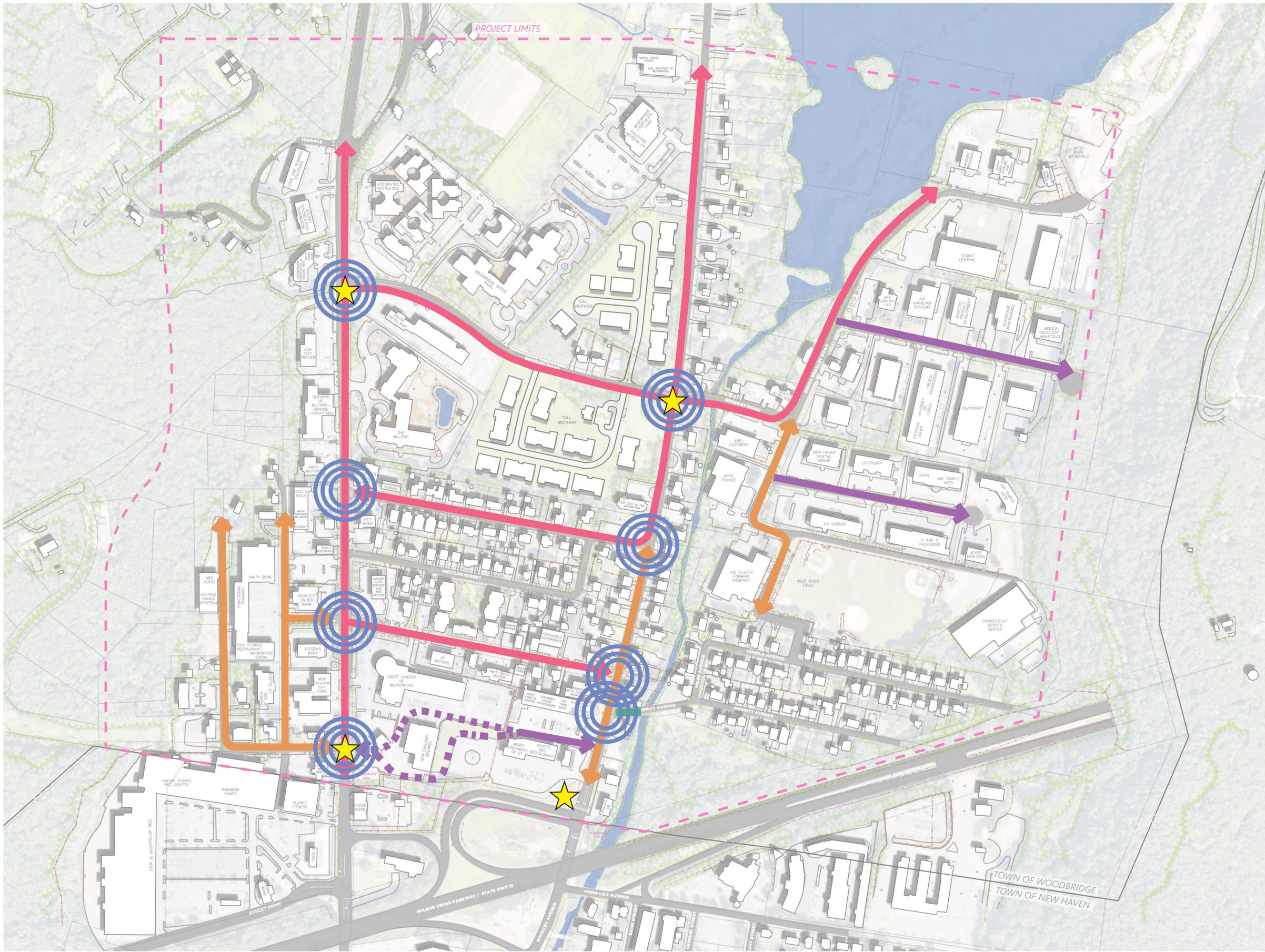
PROPOSED



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INTERSECTION NODES

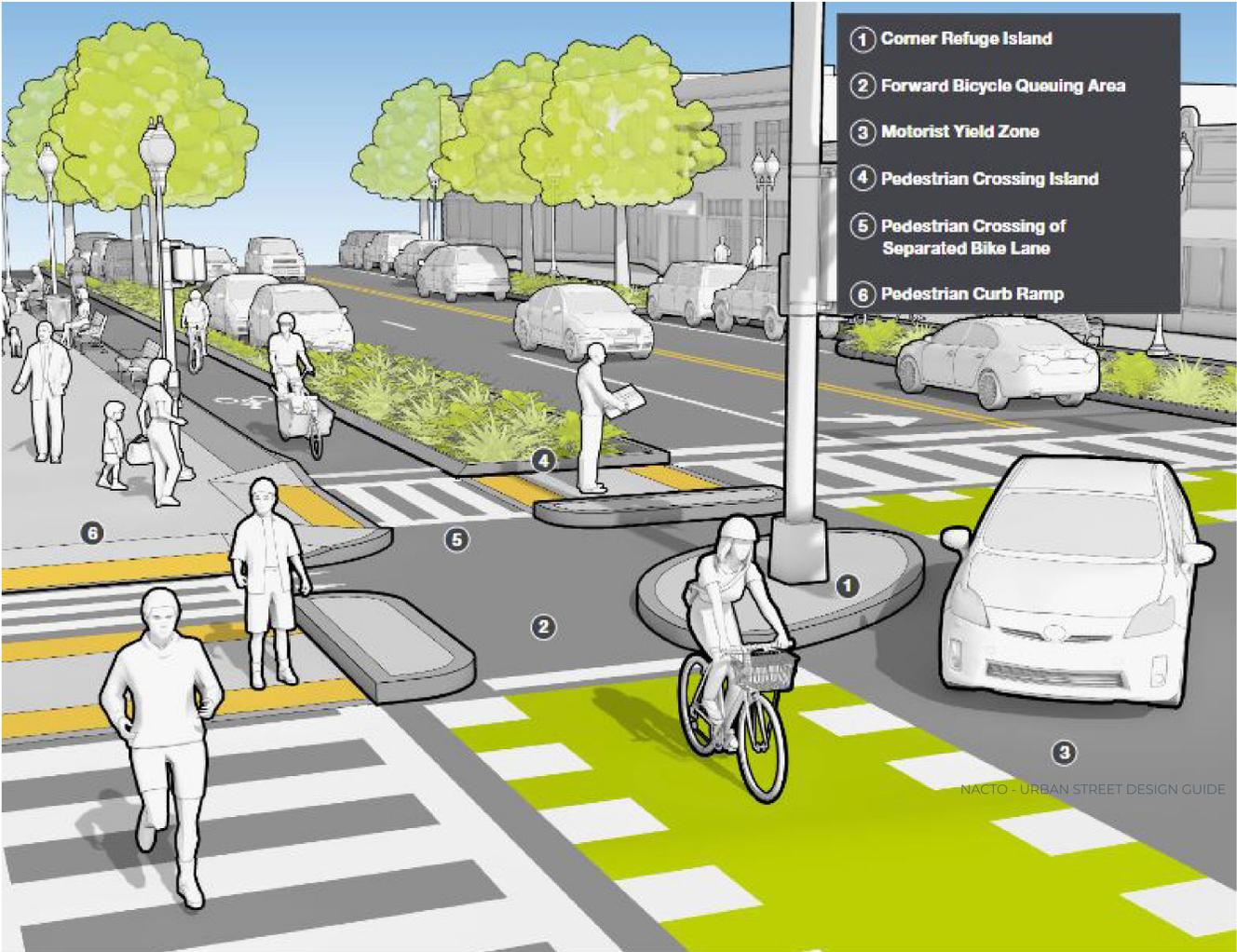


- LEGEND**
- MULTI-MODAL PATH
 - PROTECTED BIKE LANE
 - SHARROWS
 - SIDEWALK CONNECTION TO NEIGHBORHOOD
 - ⊙ IMPROVED INTERSECTION
 - ★ GATEWAYS

Intersections account for the most conflicts between pedestrians, bicyclists and drivers. To limit collisions, intersections should be as compact as possible to reduce pedestrian exposure, slow vehicles, and facilitate eye contact amongst all users



INTERSECTION DESIGN ELEMENTS



INTERSECTION DESIGN ELEMENTS THAT DELINEATE PEDESTRIAN AND BICYCLISTS SPACES

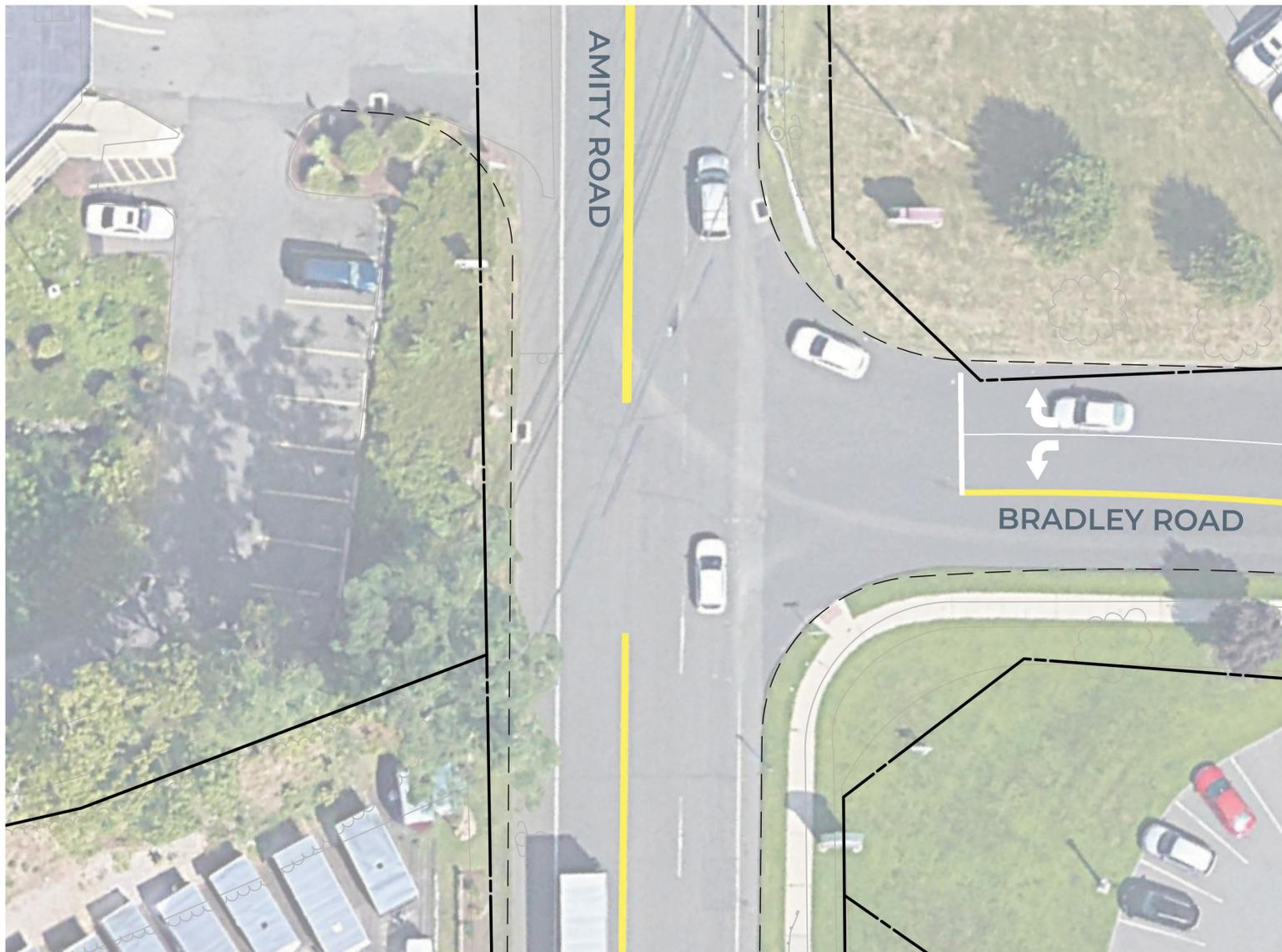
MAP KEY



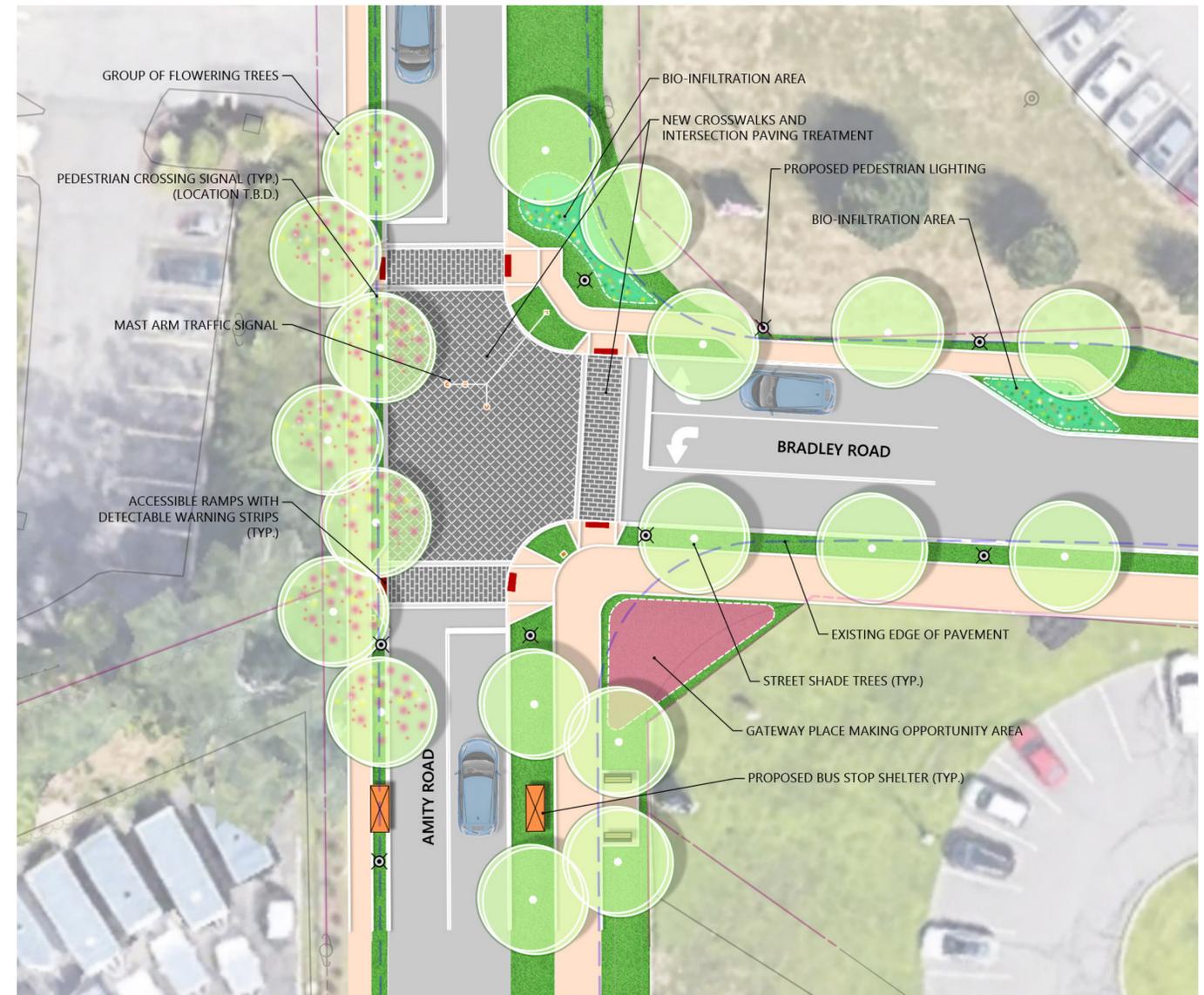
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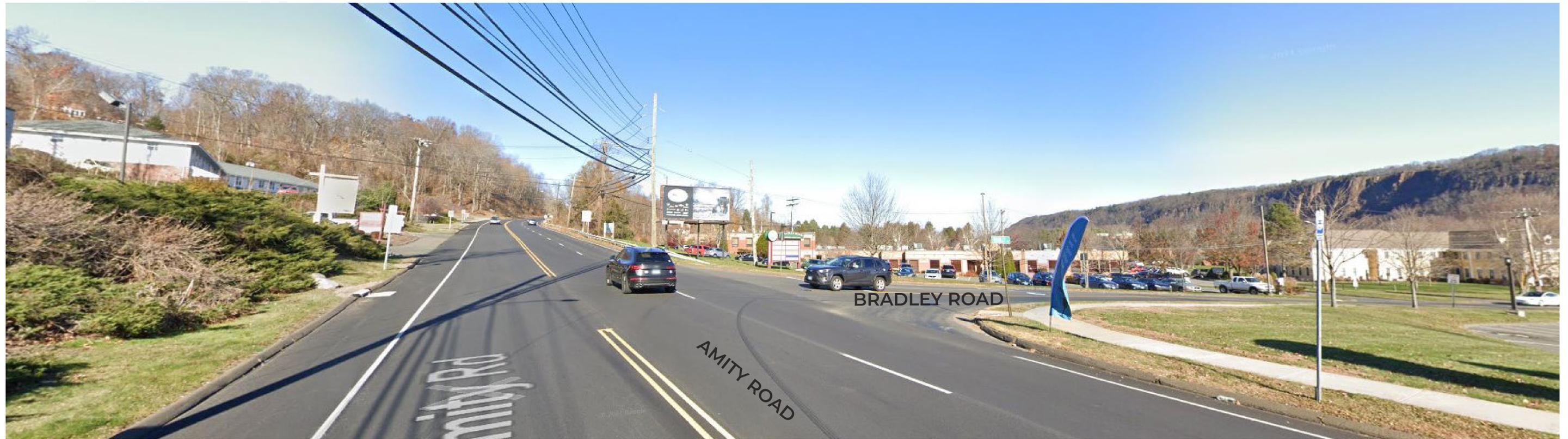
A: AMITY AT BRADLEY - EXISTING



A: AMITY AT BRADLEY - PROPOSED



A: AMITY AT BRADLEY VIEW NORTH - EXISTING



A: AMITY AT BRADLEY VIEW NORTH - PROPOSED



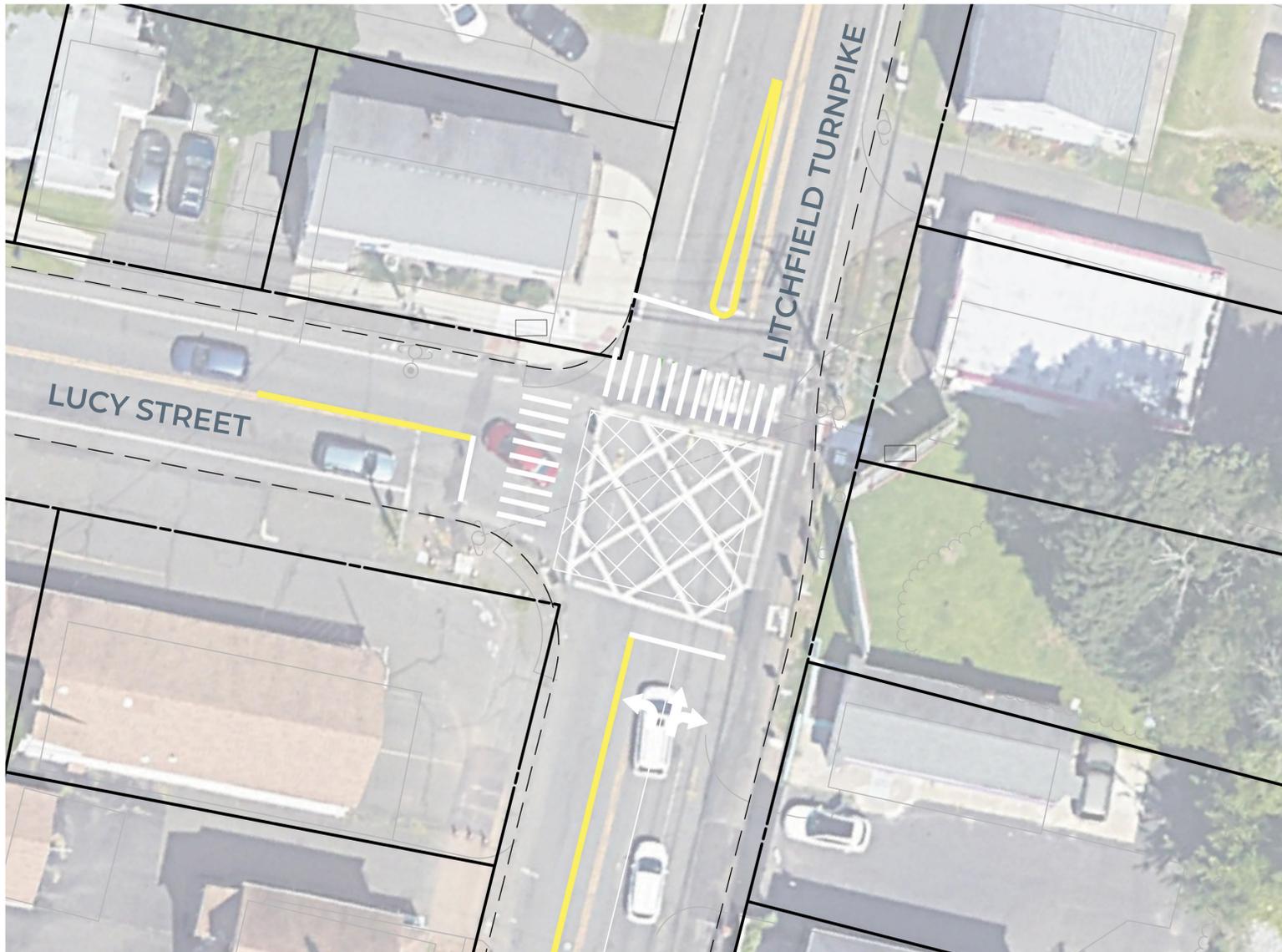
MAP KEY



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C: LITCHFIELD AT LUCY - EXISTING



C: LITCHFIELD AT LUCY - PROPOSED



C: LITCHFIELD AT LUCY - EXISTING



C: LITCHFIELD AT LUCY - PROPOSED



FUNDING SOURCES

Pedestrian and Bicycle Funding Opportunities: U.S. Department of Transportation Transit, Safety, and Highway Funds

September 9, 2022

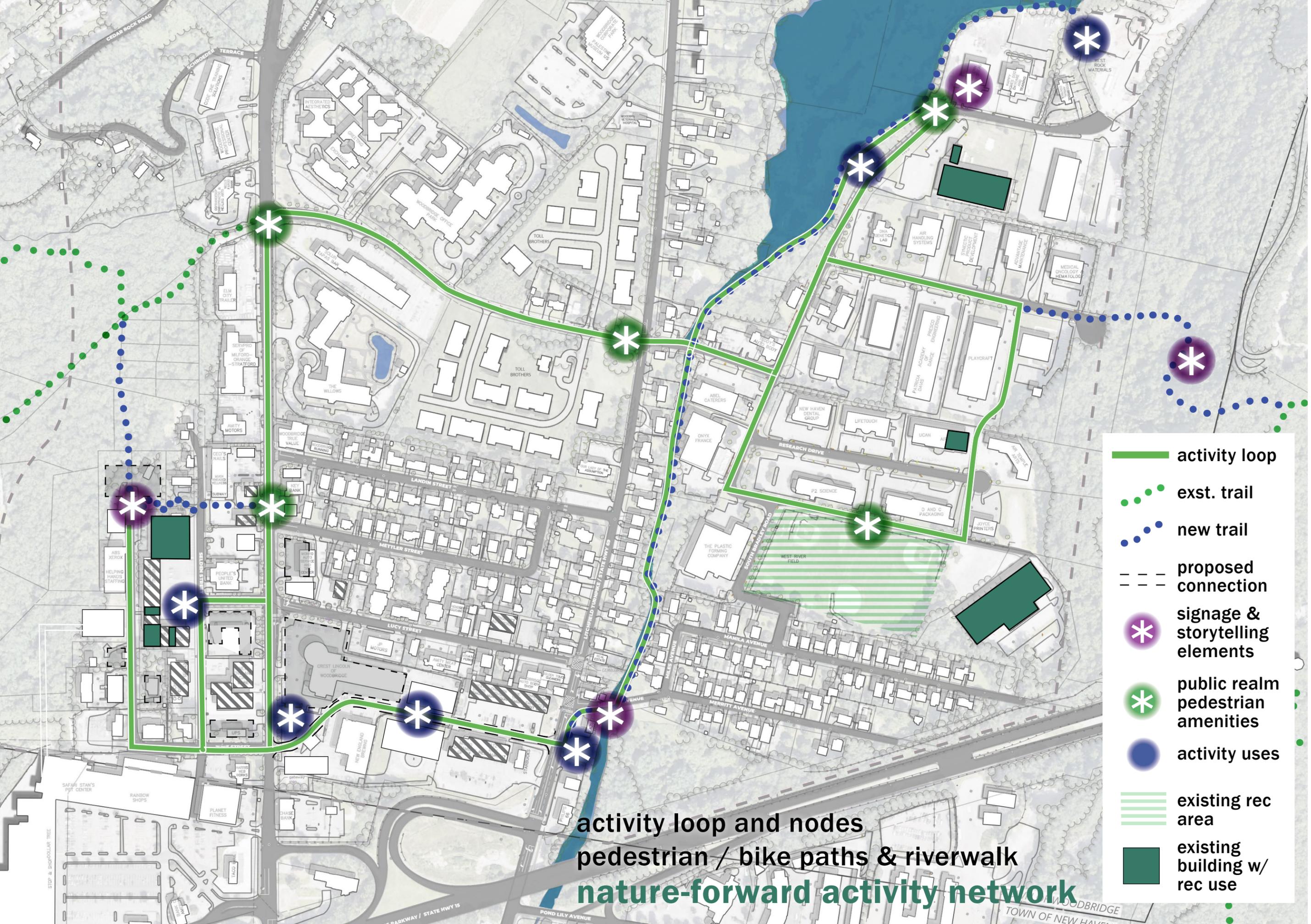
This table indicates potential eligibility for pedestrian and bicycle activities and projects under U.S. Department of Transportation surface transportation funding programs. Activities and projects need to meet program eligibility requirements. See notes and basic program requirements below, with links to program information. Project sponsors should integrate the safety, accessibility, equity, and convenience of walking and bicycling into surface transportation projects.

Pedestrian and Bicycle Funding Opportunities: U.S. Department of Transportation Transit, Safety, and Highway Funds																													
Key: \$ = Activity may be eligible. Restrictions may apply, see program notes and guidance. ~\$ = Eligible, but not competitive unless part of a larger project.																													
Activity or Project Type	OST Programs						Federal Transit				NHTSA		Federal Highway Administration																
	RAISE	INFRA	RCP	SS4A	Thrive	RRIF	TIFIA	FTA	ATI	TOD	AoPP	402	405	BFP BIP BRR	CRP	CMAQ	HSIP	RHCP	NHPP	PRO TECT	STBG	TA	RTP	SRTS	PLAN	NSBP	FLTP	TTP	TTPSF
Access enhancements to public transportation (benches, bus pads)	\$	\$	\$	\$		~\$	~\$	\$	\$		~\$				\$	\$			\$	\$	\$	\$				\$	\$	\$	\$
Americans with Disabilities Act (ADA)/504 Self Evaluation / Transition Plan				\$	TA					\$	\$				\$						\$	\$	\$		\$		\$	\$	\$
Barrier removal for ADA compliance	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$	~\$			\$	\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Bicycle plans			~\$	\$				\$	\$	\$					\$					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Bicycle helmets (project or training related)											\$										\$	SSRTS		\$				\$	\$
Bicycle helmets (safety promotion)																					\$	SSRTS		\$				\$	\$
Bicycle lanes on road	~\$	~\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Bicycle parking (see Bicycle Parking Solutions)	~\$	~\$	\$	\$		~\$	\$	\$	\$	~\$				\$	\$				\$		\$	\$	\$	\$	\$	\$	\$	\$	\$
Bike racks on transit	~\$		\$	~\$				\$	\$	~\$				\$	\$						\$	\$	\$	\$	\$	\$	\$	\$	\$
Bicycle repair station (air pump, simple tools)	~\$		\$	~\$		~\$	~\$	\$	\$					\$							\$	\$					\$	\$	\$
Bicycle share (capital and equipment; not operations)	~\$	~\$	\$	~\$		~\$	~\$	\$	\$					\$	\$				\$		\$	\$					\$	\$	\$
Bicycle storage or service centers (example: at transit hubs)	~\$		\$	~\$		~\$	\$	\$	\$					\$	\$						\$	\$					\$	\$	\$
Bridges / overcrossings for pedestrians and/or bicyclists	\$	\$	\$	\$		~\$	~\$	\$	\$					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Bus shelters and benches	\$	\$	\$	~\$		~\$	~\$	\$	\$					\$	\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Coordinator positions (State or local) (limits on CMAQ and STBG)				\$						\$					\$						\$	SSRTS		\$				\$	\$
Community Capacity Building (develop organizational skills/processes)				\$	TA					\$	\$														\$			\$	\$
Crosswalks for pedestrians, pedestrian refuge islands (new or retrofit)	\$	\$	\$	\$		~\$	~\$	\$	\$					\$	~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Curb ramps	\$	\$	\$	\$		~\$	~\$	\$	\$					\$	\$	~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Counting equipment			\$	\$				\$	\$												\$	\$	\$	\$	\$	\$	\$	\$	\$
Data collection and monitoring for pedestrians and/or bicyclists	\$	\$	\$	\$		~\$	\$	\$	\$	\$				\$							\$	\$	\$	\$	\$	\$	\$	\$	\$
Emergency and evacuation routes for pedestrians and/or bicyclists	\$	\$	\$	~\$			\$	\$	\$	~\$	~\$			\$					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Historic preservation (pedestrian and bicycle and transit facilities)	~\$		~\$	~\$		~\$	~\$	\$	\$	~\$				\$							\$	\$				\$	\$	\$	\$
Landscaping, streetscaping (pedestrian/bicycle route; transit access); related amenities (benches, water fountains); usually part of larger project	~\$	~\$	~\$	~\$		~\$	~\$	\$	\$	~\$	~\$			\$				~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Lighting (pedestrian and bicyclist scale associated with pedestrian/bicyclist project)	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Maps (for pedestrians and/or bicyclists)				\$				\$	\$	~\$				\$	\$						\$	\$	\$	\$	\$	\$	\$	\$	\$
Micromobility projects (including scooter share)	\$		\$	~\$		~\$	~\$			~\$				\$	\$						\$	\$					\$	\$	\$
Paved shoulders for pedestrian and/or bicyclist use	\$	~\$	\$	\$		~\$	~\$							\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Pedestrian plans	\$	~\$	~\$	~\$				\$	\$					\$							\$	\$	\$	\$	\$	\$	\$	\$	\$
Rail at-grade crossings	\$	\$	\$	~\$		\$	\$	\$	\$					\$			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Recreational trails	\$		\$	~\$		~\$															\$	\$	\$	\$	\$	\$	\$	\$	\$
Resilience Improvements for pedestrians and bicyclists	\$	\$	\$	~\$		~\$	~\$		\$	~\$				~\$	~\$	~\$			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Road Diets (pedestrian and bicycle portions)	\$	\$	\$	\$		~\$	\$							\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$

1. COST ESTIMATES

2. DEVELOP REPORT

Pedestrian and Bicycle Funding Opportunities: U.S. Department of Transportation Transit, Safety, and Highway Funds																													
Key: \$ = Activity may be eligible. Restrictions may apply, see program notes and guidance. ~\$ = Eligible, but not competitive unless part of a larger project.																													
Activity or Project Type	OST Programs						Federal Transit				NHTSA		Federal Highway Administration																
	RAISE	INFRA	RCP	SS4A	Thrive	RRIF	TIFIA	FTA	ATI	TOD	AoPP	402	405	BFP BIP BRR	CRP	CMAQ	HSIP	RHCP	NHPP	PRO TECT	STBG	TA	RTP	SRTS	PLAN	NSBP	FLTP	TTP	TTPSF
Road Safety Assessment for pedestrians and bicyclists			\$	\$	TA	~\$				~\$							\$	\$			\$	\$			\$	\$	\$	\$	\$
Safety education and awareness activities and programs to inform pedestrians, bicyclists, and motorists on ped/bike traffic safety laws			\$							~\$	\$	\$									\$	SSRTS	SSRTS	\$	\$			\$	\$
Safety education positions			\$							~\$	\$										\$	SSRTS	SSRTS	\$				\$	\$
Safety enforcement (including police patrols)			\$								\$	\$									\$	SSRTS	SSRTS	\$				\$	\$
Safety program technical assessment (for peds/bicyclists)			\$	~\$	TA					~\$	\$										\$	SSRTS	SSRTS	\$	\$		\$	\$	\$
Separated bicycle lanes	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Shared use paths / transportation trails	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Sidewalks (new or retrofit)	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Signs, signals, signal improvements (incl accessible pedestrian signals) see note	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$	~\$			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Signing for pedestrian or bicycle routes	\$	\$	\$	\$		~\$	~\$	\$	\$	~\$				\$	\$	\$			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Spot improvement programs (for pedestrian and bicycle facilities)	\$	\$	\$			~\$	~\$	\$		~\$				\$			\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Stormwater impacts related to pedestrian and bicycle project impacts	\$	\$	\$	~\$		~\$	~\$	\$	\$								\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Traffic calming	\$	\$	\$	\$		~\$	~\$	\$						\$							\$	\$	\$	\$	\$	\$	\$	\$	\$
Trail bridges	\$	\$	\$	~\$		~\$	\$							\$	~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Trail construction and maintenance equipment			~\$			~\$	~\$							\$							\$	\$	\$	\$	\$	\$	\$	~\$	~\$
Trail/highway crossings and intersections	\$	\$	\$	\$		~\$	~\$							\$	~\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Trailside/trailhead facilities (restrooms, water, not general park amenities)	~\$					~\$	~\$							~\$							\$	\$	\$	\$	\$	\$	\$	\$	\$
Training				\$	TA					~\$	\$						\$	\$			\$	\$	\$	\$	\$	\$	\$	\$	\$
Training for law enforcement on ped/bicyclist safety laws				~\$							\$	\$			~\$	\$					\$	SSRTS	SSRTS	\$				\$	\$
Tunnels / underpasses for pedestrians and/or bicyclists	\$	\$	\$	\$		\$	\$	\$	\$					\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Vulnerable Road User Safety Assessment			\$	\$	TA																\$	\$	\$	\$	\$	\$	\$	\$	\$



-  activity loop
-  exst. trail
-  new trail
-  proposed connection
-  signage & storytelling elements
-  public realm pedestrian amenities
-  activity uses
-  existing rec area
-  existing building w/ rec use

activity loop and nodes
pedestrian / bike paths & riverwalk
nature-forward activity network



PIRIE ASSOCIATES

SLR



Signage & Storytelling Elements



Trailhead Signage



Walking History Tour Marker



Lookout / Vista Marker



Public Realm Pedestrian Amenities



Shade Structures / Seating



Bike Racks / Water-fill & Phone Charging Stations



Parklets





Activity Nodes



Bocce



Farmers Market



Pickleball



Performance

community brainstorming

CULTURAL DESTINATION VENUE ANCHOR, INT/EXT

- music amphitheater
- galleries

ACTIVITY DESTINATION VENUE, ANCHOR INT/EXT

- wedding venue (view of West Rock)
- farmer's market
- crafts/making studios
- teen activity anchor - dance, digital, ?

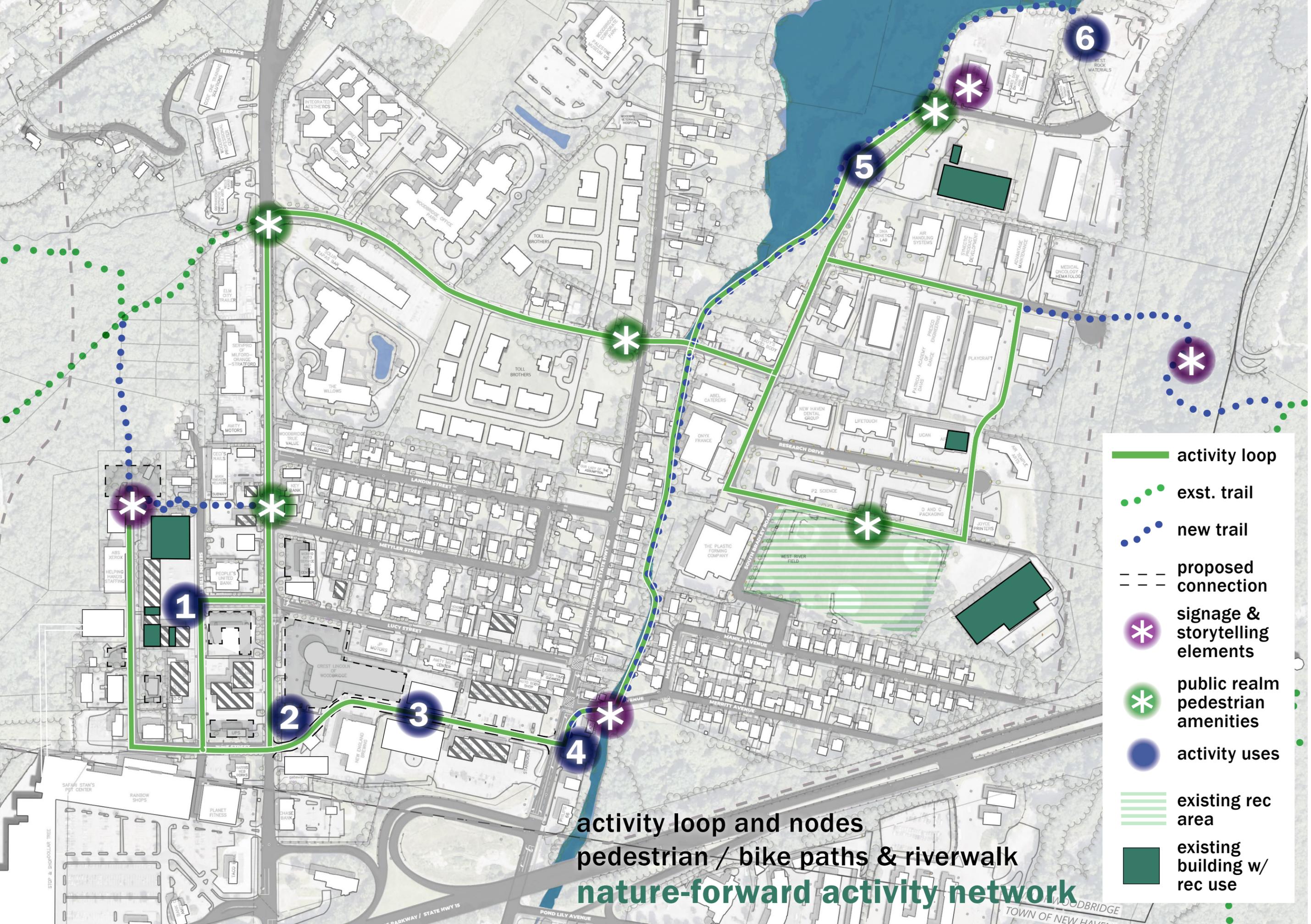
KONOLD'S POND AREA AS REC DESTINATION ANCHOR

- on-pond vendor activiries (boats, etc)
- ice skating

ORGANIZED RECREATIONAL ANCHORS

- tennis courts
- mountain bike anchor
- skate park
- West Rock gondola
- ping pong (Bryant Park)





- activity loop
- exst. trail
- new trail
- - - proposed connection
- * signage & storytelling elements
- * public realm pedestrian amenities
- activity uses
- ▬▬▬ existing rec area
- existing building w/ rec use

activity loop and nodes
pedestrian / bike paths & riverwalk
nature-forward activity network



PIRIE ASSOCIATES

SLR

Looking at the numbered activity node locations on the screen, please indicate "X" in the box next to any activities you think should be supported in each area. If none, then write your preferred activity instead.

1 SELDEN

- BOCCE / PICKLEBALL
- EV CHARGE PARK
- FARMER'S MARKET
- OTHER:

2 AMITY

- PUBLIC GREEN
- FARMER'S MARKET
- ART VENUE / GALLERY
- OTHER:

3 MID-BLOCK

- FARMER'S MARKET
- ENTERTAINMENT VENUE
- OUTDOOR PERFORMANCE
- OTHER:

4 LITCHFIELD

- RIVERWALK TRAILHEAD
- BOCCE / PICKLEBALL
- FOOD TRUCK & TABLES
- OTHER:

5 KONOLD - A

- BOCCE / PICKLEBALL
- KAYAK / PADDLEBOAT RENTAL
- FOOD TRUCK & TABLES
- PIER
- OTHER:

6 KONOLD - B

- OUTDOOR PERFORMANCE
- MOUNTAIN BIKE ANCHOR
- SKATE PARK
- PIER
- OTHER:



next steps



PIRIE
ASSOCIATES

SLR

thank you!



PIRIE
ASSOCIATES

SLR

OBSERVATIONS

Rate how applicable each characteristic of each town is for Woodbridge, then write down a few words about why it's applicable or why not.
 (1 is least applicable, 5 is most applicable)

Characteristics	Westville	Wilton	Ridgefield	Kent
Character	1 (2) 3 4 5 urban artsy niche stores individuality	1 2 (3) 4 5 drive to, few walkers/bike traffic - quintessential creekfront	(1) 2 3 4 5 main of USA	1 2 (3) 4 5 rural m/fm quiet
Uses	1 2 3 (4) 5 park shops/restaurants niche trees supported by community large local	1 (2) 3 4 5 not a brand (local/direct) labs anchored by	(1) 2 3 4 5 seeded random	1 2 3 (4) 5 professional, shops, light face
Placemaking elements & amenities	1 (2) 3 4 5 park, street furniture/plaza	1 2 (3) 4 5 SQAS, light post w/elm, brick, metal posts, park mon.	(1) 2 3 4 5 seeded random, benches park a block away	1 2 3 4 5 mountains,
Density & scale	1 2 3 4 5 the traffic makes it feel too dense but stores ok	1 2 3 4 5 not dense	1 2 3 4 5 more dense	1 2 3 4 5 less dense
Material Palette	(1) 2 3 4 5 concrete mixed brick	1 2 3 (4) 5 brick, stone, wood NE - ie	(1) 2 3 4 5 cove-ish	1 2 (3) (4) 5 asphalt w/ aggregate, cobblestone of facades
Connections to Nature & Recreational Uses	1 2 (3) 4 5 Elgwood PE	(1) 2 3 4 5 did not see any	1 2 (3) 4 5 large park	1 2 (3) 4 5 mountains provide serenity
Economic Development District Impact	(1) 2 3 4 5 they did a great job with the old mill	1 2 (3) 4 5	(1) 2 3 4 5	1 2 (3) 4 5

General observations:

I think the idea of fully embracing the outdoors (athletic) nature/conservation/biking/hiking thing is not portrayed elsewhere in CT - maybe a CO vibe but I think it will work.

IDEAS & GOALS

Record observations & examples of how each town has addressed the following idea.
 Rate how applicable each town's approach is for Woodbridge. (1 is least applicable, 5 is most applicable)

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Define boundaries, sense of arrival	N/A 1 2 3 4 5 Slope into narrow street but I think these streets are not attractive to Woodbridge	N/A 1 2 3 4 5 Stone sign	N/A 1 2 3 4 5	N/A 1 2 3 4 5
Develop unique identity, character	N/A 1 2 3 4 5 All old fire but I think the identity he would create is vague	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5
Improve multimodal safety & access	N/A 1 2 3 4 5 narrow sidewalks tight parking	N/A 1 2 3 4 5 wheel chair accessible sidewalk brick tripping hazard	N/A 1 2 3 4 5 wide sidewalks, trees create sense of safety	N/A 1 2 3 4 5 asphalt w/ stone for interest w/o tripping hazard cobblestone not great for access
Create diverse uses, occupancies	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5 not sure if there was residential

IDEAS & GOALS

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Develop uses for all ages, families	N/A 1 2 3 4 5 park/galleries	N/A 1 2 3 4 5 did not see any ice cream	N/A 1 2 3 4 5 did not see any ice cream	N/A 1 2 3 4 5 did not see any asked for ice cream
Connect to trails & nature assets	N/A 1 2 3 4 5 park	N/A 1 2 3 4 5 none	N/A 1 2 3 4 5 none	N/A 1 2 3 4 5 mountains
Diversify tax base, grown business rolls	N/A 1 2 3 4 5 nice diversity of mom's, pop shops	N/A 1 2 3 4 5 combo retail charis / local shops	N/A 1 2 3 4 5 -	N/A 1 2 3 4 5 -
Sustainable infrastructure as differentiator	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5

General observations:

Creating walkways, connecting spaces - thinking bike trails, walking trails - Conservation Lab?
 that infrastructure would attract people then businesses will follow

GOALS RANKING

We've outlined eight possible goals but need to narrow the focus of this Visioning to 4 or 5. Consider the following ideas and share your thoughts about them. Rank them 1 to 8, where 1 is most important and 8 is least important.

Idea / Goal	Your thoughts	Ranking
Define boundaries, sense of arrival		
Develop unique identity, character	through sustainable infrastructure	1
Improve multimodal safety & access	just keep this in mind as we put in infrastructure	
Create diverse uses, occupancies		4
Develop uses for all ages, families	#1 reason families leave town	3
Connect to trails & nature assets	this is part of the sustainable infrastructure	2
Diversify tax base, grown business rolls	EASIER TO ATTRACT BUSINESSES if a natural outcome of infrastructure changes	5
Sustainable infrastructure as differentiator		1
Other?		

AGENDA

Travel times are italicized & depend on traffic conditions

9:00	Depart Woodbridge Town Hall
9:00 - 9:15	<i>Agenda & Definitions</i>
9:15 - 10	Westville with Lizzy Donius
10 - 10:45	<i>Travel to Wilton - Overview</i>
10:45 - 11:45	Wilton Walkabout
11:45 - 12:00	<i>Travel to Ridgefield - Observations, Ideas & Goals</i>
12:00 - 1:00	Ridgefield Walkabout
1:00 - 2:00	<i>Travel to Kent - Eat Boxed Lunch, Observations, Ideas & Goals</i>
2:00 - 3:00	Kent Walkabout
3:00 - 4:00	<i>Return travel to Woodbridge - Observations, Ideas & Goals; Goals Ranking; Planning Ahead</i>

events for families!
KDs
Bank plaza?

DEFINITIONS

After each walkabout, we'll ask you to think about Characteristics of each place and consider whether they would be applicable for Woodbridge. As a helpful reference for this exercise, please see a few definitions or examples below.

Character - feel, ambiance, atmosphere of a place based on attributes of the built environment

For example: Modern, Traditional, Industrial, Rural, Urban, Suburban, Formal, Informal

Uses - how the buildings and landscape are being occupied

For example: Retail, Restaurants, Housing, Business/Services, Manufacturing, Markets

Placemaking Elements & Amenities - physical items in a space that contribute to a sense of place, often providing human comfort

For example: Fountain, Bench, Signage, Fence, Lamppost, Kiosk, Sculpture, Trash Bin, Flowerpots, Tables, Chairs, Umbrellas

Density & Scale - building size, height & spacing

For example: one-story, close together, spread out, over three stories

Material Palette - specifically refers to materials and visual appearance of buildings and landscape, and can be a unified aesthetic or ad hoc

For example: Wood Clapboard, Concrete, Large Windows, Awnings, Bluestone pavers, Paint

Connections to Nature & Recreational Uses - Pathways and trails to natural features or open-air activities

For example: Scenic Outlook, Bike Paths, Riverwalk, Sports fields, Athletic venues

RESOURCES

Westville: Westville Village Renaissance Alliance - <https://westvillect.org/westville-village-renaissance-alliance>

Wilton: EDC - <http://wiltonedc.org/>

Ridgefield: EDC - <https://www.ridgefieldct.com/start-your-business>; Cultural District - <https://inridgefield.com/>

Kent: Chamber of Commerce - <https://www.kentct.com/>;

Kent Town Center - <https://www.facebook.com/KentTownCenterCT>

Capitalize on traffic & destinations
Katie, Brewer

OBSERVATIONS

Rate how applicable each characteristic of each town is for Woodbridge, then write down a few words about why it's applicable or why not.
(1 is least applicable, 5 is most applicable)

Characteristics	Westville	Wilton	Ridgefield	Kent
Character	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5 feels big city-ish	1 2 3 4 5 rural farm + high end
Uses	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5 book store, toy store, cafes specialty shops	1 2 3 4 5 benches, sculpture
Placemaking elements & amenities	1 2 3 4 5 plaza	1 2 3 4 5 brick sidewalk lamp post flower	1 2 3 4 5 planters street trees signage	1 2 3 4 5 office, retail, service
Density & scale	1 2 3 4 5 density bldg size	1 2 3 4 5 suburban but semi-dense	1 2 3 4 5 scale - yes (2-3 storey) density - no	1 2 3 4 5 rural space low density
Material Palette	1 2 3 4 5	1 2 3 4 5 brick bldg mix styles	1 2 3 4 5	1 2 3 4 5
Connections to Nature & Recreational Uses	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5 n/a?	1 2 3 4 5
Economic Development District Impact	1 2 3 4 5 highly programmed	1 2 3 4 5 seems hands off: created by town but not programmed	1 2 3 4 5 upkeep sponsored by local businesses	1 2 3 4 5

General observations:

IDEAS & GOALS

B

Record observations & examples of how each town has addressed the following idea.
 Rate how applicable each town's approach is for Woodbridge. (1 is least applicable, 5 is most applicable)

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Define boundaries, sense of arrival	N/A 1 2 3 4 5 Edgewood Park / narrowing of valley	N/A 1 2 3 4 5 sign designed sidewalk planters	N/A 1 2 3 4 5 density street trees lamp posts planters	N/A 1 2 3 4 5 rural + town signs + shops
Develop unique identity, character	N/A 1 2 3 4 5 arts focused scrappy	N/A 1 2 3 4 5 formal-ish upscale, cared for	N/A 1 2 3 4 5 formal well cared for active	N/A 1 2 3 4 5 farm/rural-ish small town vibe w/ high end customers
Improve multimodal safety & access	N/A 1 2 3 4 5	N/A 1 2 3 4 5 benches - bus stops?	N/A 1 2 3 4 5 slow traffic high volume safe sidewalks + buffer from street	N/A 1 2 3 4 5 lackluster sidewalks but slow traffic
Create diverse uses, occupancies	N/A 1 2 3 4 5	N/A 1 2 3 4 5 library, bank, coffee, retail, restaurant, grocery	N/A 1 2 3 4 5 seems like they have everything	N/A 1 2 3 4 5 retail restaurant services

IDEAS & GOALS

B

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Develop uses for all ages, families	N/A 1 2 3 4 5 events focus on family and/or recreation	N/A 1 2 3 4 5 clean attractive safe	N/A 1 2 3 4 5 tin shop ice cream compact + walkable for all ages	N/A 1 2 3 4 5 open space to play for picnic families
Connect to trails & nature assets	N/A 1 2 3 4 5 map art walk wood: poetry/art/literature	N/A 1 2 3 4 5 river walk	N/A 1 2 3 4 5 history map in area - ag/farm history	N/A 1 2 3 4 5 signs to trails
Diversify tax base, grown business rolls	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5 incentives/ideas for infill?
Sustainable infrastructure as differentiator	N/A 1 2 3 4 5 plaza park access	N/A 1 2 3 4 5 wide sidewalks nice street trees + gardens lampposts	N/A 1 2 3 4 5 street furniture contributes to vibrancy	N/A 1 2 3 4 5 natural space/park w/ short drive - attracts tourists for hiking/parks

General observations:

on-street parking - business owned

Buildings close to street/sidewalk

GOALS RANKING

We've outlined eight possible goals but need to narrow the focus of this Visioning to 4 or 5.

Consider the following ideas and share your thoughts about them.

Rank them 1 to 8, where 1 is most important and 8 is least important.

Idea / Goal	Your thoughts	Ranking
Define boundaries, sense of arrival		
Develop unique identity, character		
Improve multimodal safety & access		
Create diverse uses, occupancies		
Develop uses for all ages, families		
Connect to trails & nature assets		
Diversify tax base, grown business rolls		
Sustainable infrastructure as differentiator		
Other?		

OBSERVATIONS

Rate how applicable each characteristic of each town is for Woodbridge, then write down a few words about why it's applicable or why not.
 (1 is least applicable, 5 is most applicable)

Characteristics	Westville	Wilton	Ridgefield	Kent
Character	1 2 <u>3</u> 4 5	1 2 <u>3</u> <u>4</u> 5	1 <u>2</u> 3 4 5	1 2 3 <u>4</u> 5
Uses	1 2 3 4 <u>5</u>	1 2 3 4 <u>5</u>	1 2 3 <u>4</u> 5	1 2 <u>3</u> 4 5
Placemaking elements & amenities	1 2 3 <u>4</u> 5	1 2 3 4 <u>5</u>	1 2 3 <u>4</u> 5	1 2 3 <u>4</u> 5
Density & scale	1 2 3 4 <u>5</u>	1 2 <u>3</u> 4 5	1 2 <u>3</u> 4 5	1 2 <u>3</u> 4 5
Material Palette	1 2 3 <u>4</u> 5	1 2 3 4 <u>5</u>	1 2 3 <u>4</u> 5	1 2 3 4 <u>5</u>
Connections to Nature & Recreational Uses	1 2 3 4 5 ?	1 2 3 4 5 ?	1 2 3 4 5 ?	1 2 3 4 5 ?
Economic Development District Impact	1 2 3 4 <u>5</u>	1 2 3 4 <u>5</u>	1 2 3 <u>4</u> 5	1 2 3 <u>4</u> 5

General observations:

IDEAS & GOALS

Record observations & examples of how each town has addressed the following idea.
 Rate how applicable each town's approach is for Woodbridge. (1 is least applicable, 5 is most applicable)

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Define boundaries, sense of arrival	N/A 1 2 3 4 <u>5</u>	N/A 1 2 3 <u>4</u> 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5
Develop unique identity, character	N/A 1 2 3 4 <u>5</u>	N/A 1 2 <u>3</u> 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5
Improve multimodal safety & access	N/A 1 2 <u>3</u> 4 5	N/A 1 <u>2</u> 3 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5
Create diverse uses, occupancies	N/A 1 2 3 <u>4</u> 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5

IDEAS & GOALS

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Develop uses for all ages, families	N/A 1 2 <u>3</u> 4 5	N/A 1 <u>2</u> 3 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5
Connect to trails & nature assets	<u>N/A</u> 1 2 3 4 5	<u>N/A</u> 1 2 3 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 <u>3</u> 4 5
Diversify tax base, grown business rolls	N/A 1 2 3 4 <u>5</u>	N/A 1 2 <u>3</u> 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5
Sustainable infrastructure as differentiator	N/A 1 2 3 <u>4</u> 5	N/A 1 <u>2</u> 3 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 2 3 <u>4</u> 5

General observations:

GOALS RANKING

We've outlined eight possible goals but need to narrow the focus of this Visioning to 4 or 5.

Consider the following ideas and share your thoughts about them.

Rank them 1 to 8, where 1 is most important and 8 is least important.

Idea / Goal	Your thoughts	Ranking
Define boundaries, sense of arrival		4
Develop unique identity, character		3
Improve multimodal safety & access		6
Create diverse uses, occupancies		1
Develop uses for all ages, families		5
Connect to trails & nature assets		8
Diversify tax base, grown business rolls		2
Sustainable infrastructure as differentiator		7
Other?		

OBSERVATIONS

Rate how applicable each characteristic of each town is for Woodbridge, then write down a few words about why it's applicable or why not. (1 is least applicable, 5 is most applicable)

Characteristics	Westville	Wilton	Ridgefield	Kent
Character	1 2 (3) (4) 5	1 2 (3) 4 5	1 2 (3) 4 5	1 2 3 4 (5)
Uses	1 2 3 (4) 5	1 (2) 3 4 5	1 (2) 3 4 5	1 2 3 (4) 5
Placemaking elements & amenities	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Density & scale	1 2 (3) 4 5	1 (2) 3 4 5	(1) 2 3 4 5 way too dense - especially parking - overwhelming	1 2 3 (4) 5 Quiet, peace but not too much pavement
Material Palette	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Connections to Nature & Recreational Uses	1 (2) 3 4 5	1 (2) (3) 4 5	(1) 2 3 4 5	1 2 3 (4) 5
Economic Development District Impact	1 2 3 (4) 5	1 2 3 (4) 5	1 2 3 (4) 5 lots of commercial property!!	1 2 (3) 4 5

General observations:

Westville has a vibe that I like. Artsy - we need our own vibe -

Wilton + Ridgefield seemed too dense and overwhelming.

A bit more rural than Woodbridge feels - but very nice - I liked that calm + quietness

IDEAS & GOALS

Record observations & examples of how each town has addressed the following idea.
 Rate how applicable each town's approach is for Woodbridge. (1 is least applicable, 5 is most applicable)

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Define boundaries, sense of arrival	N/A 1 2 3 4 5 All in their own ways - have a sense of arrival. Not sure which would be best for Woodbridge	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5
Develop unique identity, character	N/A 1 2 3 4 5 No real development plan in these towns - appear to be built up over time without a common theme.	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5 Appear to be more planned - rural feel
Improve multimodal safety & access	N/A 1 2 3 4 5 One ^{or two} main access roads - both heavily traveled	N/A 1 2 3 4 5 Odd location - can't put a finger on it - just odd	N/A 1 2 3 4 5 Traffic flow not too fast but lots of density	N/A 1 2 3 4 5 Quiet + slow
Create diverse uses, occupancies	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5	N/A 1 2 3 4 5

IDEAS & GOALS

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Develop uses for all ages, families	N/A 1 2 3 4 5			
Connect to trails & nature assets	N/A 1 2 3 4 5			
Diversify tax base, grown business rolls	N/A 1 2 3 4 5			
Sustainable infrastructure as differentiator	N/A 1 2 3 4 5			

General observations:

GOALS RANKING

We've outlined eight possible goals but need to narrow the focus of this Visioning to 4 or 5.
 Consider the following ideas and share your thoughts about them.
 Rank them 1 to 8, where 1 is most important and 8 is least important.

Idea / Goal	Your thoughts	Ranking
Define boundaries, sense of arrival		
Develop unique identity, character	What is our "vibe"?	3
Improve multimodal safety & access	Unless we slow down traffic - none of this will work.	2
Create diverse uses, occupancies	Mixed use with mixed age ranges	4
Develop uses for all ages, families	This will flow from other goals	
Connect to trails & nature assets	I think instead point out the sports or athletic themes - Running Stone, Bike Shop, Tennis, Volleyball, Bowling, Alley Ball fields.	5
Diversify tax base, grown business rolls	then trails - which is a bit harder	1
Sustainable infrastructure as differentiator	This will follow new development and redevelopment	
Other?		

* SIDEWALKS! *

E

OBSERVATIONS

Rate how applicable each characteristic of each town is for Woodbridge, then write down a few words about why it's applicable or why not.
(1 is least applicable, 5 is most applicable)

Characteristics	Westville	Wilton	Ridgefield	Kent
Character	1 2 <u>3</u> 4 5 Side walks	1 2 <u>3</u> 4 5 Landscape lights	1 2 <u>3</u> 4 5 Much larger scale	1 2 3 <u>4</u> 5 Too rural
Uses	1 2 3 <u>4</u> 5 Mixed	1 2 <u>3</u> 4 5	1 2 3 <u>4</u> 5	1 2 3 <u>4</u> 5 use of existing...
Placemaking elements & amenities	1 2 <u>3</u> 4 5	1 2 3 <u>4</u> 5	1 2 3 <u>4</u> 5	1 2 3 <u>4</u> 5
Density & scale	1 2 <u>3</u> 4 5	<u>1</u> 2 3 4 5 Too dense	<u>1</u> 2 3 4 5 Too dense	1 2 3 <u>4</u> 5 Lacks family appeal
Material Palette	1 2 3 <u>4</u> 5 No uniformity	1 2 <u>3</u> 4 5 Similar look & feel	1 <u>2</u> 3 4 5 ✓	1 2 3 <u>4</u> 5
Connections to Nature & Recreational Uses	1 2 <u>3</u> 4 5 Greenwood Park Farmers market	1 2 3 <u>4</u> 5 Trail heads	1 <u>2</u> 3 4 5	1 2 3 <u>4</u> 5 rural feel
Economic Development District Impact	1 2 3 <u>4</u> 5 Funding State*	1 2 <u>3</u> 4 5	1 2 <u>3</u> 4 5	1 <u>2</u> 3 4 5

General observations:

IDEAS & GOALS

Record observations & examples of how each town has addressed the following idea.

Rate how applicable each town's approach is for Woodbridge. (1 is least applicable, 5 is most applicable)

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Define boundaries, sense of arrival	N/A <u>1</u> 2 3 4 5 <i>As</i>	N/A 1 <u>2</u> 3 4 5	N/A 1 <u>2</u> 3 4 5	N/A 1 2 3 <u>4</u> 5
Develop unique identity, character	N/A <u>1</u> 2 3 4 5 <i>Very urban</i>	N/A 1 2 <u>3</u> 4 5	N/A 1 2 <u>3</u> 4 5	N/A 1 <u>2</u> 3 4 5
Improve multimodal safety & access	N/A 1 2 <u>3</u> 4 5	N/A 1 <u>2</u> 3 4 5	N/A 1 <u>2</u> 3 4 5	N/A 1 2 <u>3</u> 4 5
Create diverse uses, occupancies	N/A 1 2 3 <u>4</u> 5	N/A <u>1</u> 2 3 4 5	N/A <u>1</u> 2 3 4 5	N/A 1 2 3 <u>4</u> 5

IDEAS & GOALS

Ideas / Goals	Westville	Wilton	Ridgefield	Kent
Develop uses for all ages, families	N/A 1 2 3 4 5			
Connect to trails & nature assets	N/A 1 2 3 4 5			
Diversify tax base, grown business rolls	N/A 1 2 3 4 5			
Sustainable infrastructure as differentiator	N/A 1 2 3 4 5			

General observations:

Woodbridge Public Session - September 15
 Visual Preference Survey Results
 Survey Number

		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	Total	Percentage
Nature Forward - Landscape - Major Roads																																				
CHARACTER Which image (1-3) shows the most appropriate character for plantings in the district?	1. Cultivated		1		1		1		1		1	1	1	1	1	1	1				1	1			1		1				1	1	17	57%		
	2. Pastoral									1																							1	3%		
	3. Pollinator			1		1			1										1	1	1		1			1		1		1	1	1	12	40%		
DENSITY Which image (4-6) shows the best density for public planted areas?	4. Open					1		1			1		1				1					1								1	1	8	29%			
	5. Mixed		1	1			1	1	1					1	1	1			1	1	1		1		1		1	1				17	61%			
	6. Dense					1						1														1						3	11%			
INTEGRATION Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?	7. Apart						1				1													1	1							4	14%			
	8. Blended			1		1			1	1			1	1					1	1	1						1					10	34%			
	9. Edge/Barrier		1		1			1				1			1	1	1					1	1	1				1	1	1	1	1	15	52%		
Nature Forward - Landscape - Side Streets																																				
CHARACTER Which image (1-3) shows the most appropriate character for plantings in the district?	1. Cultivated		1	1		1		1	1					1		1	1		1	1	1			1	1						1	15	43%			
	2. Pastoral	1	1								1	1									1										1	6	17%			
	3. Pollinator	1	1		1		1		1	1			1		1						1		1			1		1	1	1	1	14	40%			
DENSITY Which image (4-6) shows the best density for public planted areas?	4. Open		1						1																	1				1		4	12%			
	5. Mixed	1	1			1	1	1	1	1	1	1	1	1	1		1		1	1	1	1	1	1	1	1	1	1	1	1	23	70%				
	6. Dense	1	1	1	1												1													1		6	18%			
INTEGRATION Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?	7. Apart		1		1		1																	1				1		1		6	18%			
	8. Blended	1	1			1		1	1	1	1	1	1	1	1		1		1	1	1	1	1		1			1			1	19	58%			
	9. Edge/Barrier	1		1											1	1					1	1	1			1				1		8	24%			
Nature Forward - Streetscape - Major Roads																																				
SAFETY Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?	1. Fencing				1	1	1	1	1	1			1				1			1												11	35%			
	2. On-Street Parking	1	1	1							1	1									1		1	1	1		1		1	1		11	35%			
	3. Bioswales	1						1				1			1				1		1						1			1	1	9	29%			
FIXTURES Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?	4. Bike Racks					1																								1		2	6%			
	5. Lighting	1	1	1		1		1	1	1		1	1	1	1		1		1	1	1	1	1	1	1	1	1	1	1	1	20	56%				
	6. Benches	1	1		1	1					1			1		1						1			1	1	1	1	1	1	1	14	39%			
PATHS Which image (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible.)	7. Loose Surface																									1				1		2	6%			
	8. Mixed Surface	1		1	1	1		1					1	1	1						1	1		1		1	1			1	1	15	47%			
	9. Hard Surface	1	1			1	1	1		1	1	1	1	1	1		1		1	1			1					1			15	47%				
Nature Forward - Streetscape - Side Streets																																				
SAFETY Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?	1. Fencing		1					1				1		1															1		5	15%				
	2. On-Street Parking	1	1		1		1		1	1							1	1	1	1	1	1	1	1	1	1	1	1		1	1	16	48%			
	3. Bioswales	1	1			1	1		1			1	1				1				1		1						1		1	12	36%			
FIXTURES Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?	4. Bike Racks		1														1		1	1							1			1		7	18%			
	5. Lighting	1		1	1	1	1	1		1		1	1	1							1						1	1	1		1	15	38%			
	6. Benches	1	1					1	1			1	1	1		1					1		1	1	1	1	1	1	1	1	1	17	44%			
PATHS Which image (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible.)	7. Loose Surface		1		1														1										1	1	1	6	17%			
	8. Mixed Surface	1	1	1		1		1	1	1	1	1	1	1	1		1		1	1	1			1	1		1			1	21	60%				
	9. Hard Surface	1	1			1	1							1								1	1				1				8	23%				
Built Environment																																				
TYPES Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?	1. Mom and Pop		1			1		1	1					1						1	1								1		8	22%				
	2. Non-Streetwall	1		1	1			1	1		1	1	1	1	1	1	1		1		1	1	1	1	1	1	1			1	1	22	61%			
	3. Barn-Inspired		1				1		1							1													1	1		6	17%			

Survey Number	Nature Forward - Landscape			Nature Forward - Streetscape			Built Environment			Activities and Amenities		
	CHARACTER Which image (1-3) shows the most appropriate character for plantings in the district? If other, please describe.	DENSITY Which image (4-6) shows the best density for public planted areas? What do you like about your choice? (choices are indicated in parentheses)	INTEGRATION Which image (7-9) has the ideal integration of planting with vehicle-accessed areas? Additional notes:	SAFETY Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic? Would these options increase your likelihood to walk in the district?	FIXTURES Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district? Are there others you would add?	PATHS Which image (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible.) What do you like about your choice? (choices are indicated in parentheses)	TYPES Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite? Are there others that should be included?	STREET EDGE Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite? Are there others that should be included?	CHARACTER Which built character (7-9) do you think would be most appropriate to the district? What do you like about your choice? (choices are indicated in parentheses)	OUTDOOR RECREATION Which recreation activities (1-3) area particular asset to the Woodbridge community? What would these activities create for your community?	OUTDOOR ACTIVITIES Which activities (4-6) would you like to see brought into/expended in the district? How often would you use these activities?	ATTRACTIONS Which attractions (7-9) would be the best draw for the district? In your view, would these attractions support economic development?
1	Trees (moderate height) & Perennial Plantings	None of these.	Trees (moderate height) & Perennial Plantings	Sidewalk would help!	Pocket gardens, Benches, Sidewalk cross lights	Need pedestrian zone on Selden, <u>NO</u> vehicles	Mixed use	Shops below, housing above	All poor choices	Already have a ballpark. Need pocket parks.	Tennis courts. Pickleball court. None. Can be found throughout the town.	Plan to build spaces & pedestrian zones.
2												
3	[no comments]											
4	More formal for major roads but pollinator landscape is essential to earth's survival and beautiful, too	(5/6) It has a pastoral feel, but is a little more organized than #4.	The shops may be on major roads & therefore need more structure to landscape.					#2 looks prosperous, organized & inviting to shoppers.	#5 Middle range of build-up. #4 wastes space, #6 is too crowded	To me, #7 is a mid-range choice; not too dense like #9 or wastefully open as #8.	Do any of these; have no suggestion of anything else.	Farmer's market would be appropriate to historical use of land. "Performance" might attract people from other towns.
5	[no comments]											
6	Dense planting; #2 sparser	Trees not too tall. #5 pastoral.	"Pastoral"; #7 busy pedestrians						#9 encourages businesses	1+3 are equal We already have a lot of this.	#6 encourage bike paths Infrequent	Pedestrian traffic is good.
7	None [of these for major roads]. Major roads separate from pedestrians. Side [streets] - more visually interesting!!											
8	I would like to see plantings used to establish <u>entry points</u> to the town - you should know when you cross the town line.	Depends on the specifics of the area.	Prefer a natural look rather than trees lined up sentry style.	Yes - and I would like to see traffic circles - can calm intersections.	Yes - <u>signage</u> in a unified style.	Depends on the area.			Fits the scale & style of the area.	Other - bike trail. Get people out of cars		Yes, absolutely - need to draw more people to the area.
9	[no comments]											
10					Every bike rack I've ever seen is an eyesore.				Woodbridge is a transition from urban New Haven to rural connecticut - we can leverage both styles. Craftsman feeling			Other - gondola / aerial tramway
11		Density - open spaces in close proximity to densely (tightly) packed buildings.		A sidewalk would go a long way while still homey.	I think bike racks (and a bike lane) will be necessary on main streets					Beautiful landscape - open spaces		Make Woodbridge a destination for local foods(?) + Entertainment Some - good food & beautiful seating is better!
12	Cultivated, but low maintenance local flowers			Yes! We live on Amity and can't walk anywhere!		Loose surface is nice in a green area!	with green areas/seating in between or around the buildings. Parking separately.	with green space incorporated into the "outside"	rural/crafty feeling. Not all identical buildings, but they all go together to create a nice feel.	The river is unique to this area - we have the others already	none - I would love a walking path cleared of snow/ice in winter (even a short one) - we don't have that! None of these	Every day visits
13	I like the idea of it planned, pulling you into stores	"Wood"bridge but because business we need to see	You are able to walk and see what going on									
14					it has to have lots of lighting. "lantern like"							
15	[no comments]											
16		They are all a bit too open to be a practical district.		Yes!	love #6 for <u>some</u> side streets - a "mix"!	Side streets are comfortable & slow speed. Main street is nice cushion	#2 is <u>great</u>	Also see #2	7 for <u>some</u> side streets. 9 for some main street buildings. 8 for both - limited #	nice, maintained, landscaped <u>common</u> areas	2x1 month. Other: walking & biking pathways - connected & extensive.	Seven - yes!! Eight would be good raise(?) but not unique in the area. Nine - not helpful at all.
17				I would love to see a safe place to walk around all the business! Sidewalks (<u>more</u>) would be welcome. <u>Slow down</u> on Amity Rd! Traffic light @ Bradley and Amity Rd. "Friendly community!"								
18			For side streets: 8 or 9 to allow accessibility to businesses - or 9 for "inside" of a business area.	Yes! Sidewalks + bike lanes.	Covered seating - "gazebo" or similar structure.	7 - paths between buildings & connect to nature trails. 8 - around businesses	All 3 options could be appropriate depending upon the final layout. I picked option 2 bc I felt like it was the best to increase business density while keeping character.	Again, these could be a place for all 3 options depending on the area. Inside-out and layered options look best for economic development. Landscaped is great for leading to nature trails etc. Inside out I like, but we have a short season of nice weather.	I like #8 bc it's a middle ground between industrial & the street wall in the informal picture.	Other - bike trails. Gathering places; group activity ideas , community building opportunities.	Any of these! Other - skate park; ice skate rink; gazebo for music recreation.	Yes - <u>if</u> there were restaurants & shops surrounding the recreation.
19				Fencing on major roads	Perhaps need to know other examples	Hard surface on major is most practical to maintain	Traditional streetwall may be useful in certain areas? Just a thought Buildings in front, parking lots in back. Parking lots are ugly!	A mix is nice so the area looks like it evolved organically.	Rural likely matches our nature themes best	#1 Already one of our best assets, so capitalize	Will fits with the boomers in the new 55+ development	We have families who buy healthy food. P.S. We need our own grocery store! Yes! Also, a community garden & garden club.
20	Both 1 & 3: I think there should be a lot of trees that can grow tall & full. Global warming is an issue.	Given that the development area is large, there should be a mix throughout.	I don't know if parking areas need a lot of landscaping. Again, I think trees & some planting but there doesn't need to be a garden.	On street parking slows down traffic.	Benches are nice in building community. Provide shade for them. Lighting is for night use so it depends on the businesses/homes.	Paving should be designed to work with the structures nearby.			I think barn-inspired and agri-industrial have the sacle of a shopping mall & not a barn. They lack intimacy.	Other - bike path. A ballfield should be on the periphery.	Never. I don't even know what disc golf is!	
21	[no comments]											
22	Native plants	Nature & walkable areas			Bike friendly		Wee need walkable density!!!	Again walkable density. A Village!	Connected existing structures & new structures with <u>walkable</u> connectors	Walkable areas near water & views of west rock	Mountain bike off west rock!!	
23				yes	small parks w/ swings							

PLEASE SEE → SEE OVER

Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

If other, please describe:
Trees (moderate height)
+ Perennial Plantings

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

What do you like about your choice?
None of them

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

Additional notes:
Same as #1

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?
~~Yes~~ sidewalks would help!

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

Are there others you would add?
Pocket Gardens
Benches sidewalk crosswalks

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

What do you like most about your choice?
Need pedestrian zone

2 ON BELDEN NO vehicles

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3 No Streetwall

Are there others that should be included?

Mixed Use

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Flags below
Housing above

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

All good choices

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Already have a ball park. Need pocket parks
Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Tennis courts
Pickleball court

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

PLAN TO BUILD SPACES + PEDESTRIAN

SURVEY #1



Woodbridge Business District Placemaking Study - IDEAS - Community Meeting #1 ZONES

Thank you for your participation in this survey, your input is greatly appreciated!

Pirie Associates Architects SLR Consulting

SPACE WITH NO TRAFFIC
Business & parking on main road
How side of district is on traffic free zone
15 Sept 2022

Issues

- ① SAFETY
No Traffic hazards
Sidewalks
Lighting
Crossing lights on all corners
- ② Pedestrian zones
Raised Garden beds
Seating
Outside patios
Cleanliness
Parking behind buildings along main roads, Amity Center, Selden Plaza.

- ③ Scattered affordable housing
Scattered multi housing
Scattered pocket parks
Build elder care + preschools
next to each other.
Intergenerational

SURVEY

#1

Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
None. Can be found throughout the town.

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:
More formal for major roads but pollinator landscape is essential to earth's survival & beautiful, too

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?
It has a pastoral feel but is a little more organized than #4

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:
The shops may be on major roads & therefore need more structure to landscape

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?
#2 looks prosperous, organized & inviting to shoppers

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
Middle range of build up #4 wastes space, #6 is too crowded

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
To me #7 is a mid-range choice; not too dense & like #9 or wastefully open as #8

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
Do do any of these; have no suggestion of anything else

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
Farmer's market would be appropriate to historical use of land "Performance" might attract people from other towns



Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

dense planting; spacer plant

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

trees not too tall "personal"

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

"personal" ↓ buy pedestrian

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

encourages business

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

1 + 3 are equal

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

encourage bike paths

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

pedestrian traffic is fun



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

*Major roads separate from pedestrians
Side - more visually interesting*

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

WE ALREADY HAVE A LOT OF THIS

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

INFREQUENT

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

I would like to see plantings used to establish entry points to the town - you should know when you cross the town line

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Depends on the specifics of the area

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Prefer a natural look rather than trees lined up curbside style

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Yes - and I would like to see traffic circles - can calm intersections

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Yes - Signage in a unified style

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Depends on the area -

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Fits the scale & style of the area

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other *Bike Trail*

What would these activities create for your community?

Get people out of cars

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Yes, absolutely - need to draw more people to the area



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

EVERY BIKE RACK I'VE EVER SEEN IS AN EYESORE

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

WOODBRIDGE IS A TRANSITION FROM URBAN NEW HAVEN TO RURAL CONNECTICUT - WE CAN LEVERAGE BOTH STYLES

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other GONDOLA / AERIAL TRAMWAY

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Density - open spaces in close proximity to densely (tightly) packed buildings

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

A sidewalk could go a long way

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

I think bike racks (and a bike lane) will be ~~more~~ necessary on main streets

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Needs to be dense enough to walk still homey.

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Built in green space around buildings

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Craftsman feeling

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Beautiful landscape - open spaces

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Make Woodbridge a destination for local arts + entertainment



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:
cultivated, but low maintenance
local flowers

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

yes! we live on Amity & can't walk anywhere!

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?
loose surface is nice in a green areas

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?
with green areas/seating in between or around the buildings.
Parking separately

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
with green space incorporated into the "outside"

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
rural / crafty feeling, not all identical buildings, but they all go together to create a nice feel.

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

The river is unique to this area - we have the others already

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
none - I would love a walking path cleared of snow/ice in winter - We don't have that!

(even a short one)
Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Some - good food & beautiful seating is better!



Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3
 Along Side Streets: 1 2 3

If other, please describe:

I LIKE THE IDEA OF IT PLANNED, PULLING YOU INTO STORES

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6
 Along Side Streets: 4 5 6

What do you like about your choice?

"WOOD" BRIDGE BUT BECAUSE BUSINESS WE NEED TO SEE

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9
 Along Side Streets: 7 8 9

Additional notes:

YOU ARE ABLE TO WALK AND SEE WHAT GOING ON

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3
 Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6
 Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9
 Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

NONE OF THESE

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

EVERY DAY VISITS



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

Are there others you would add?
it has to have lots of lighting. "lantern like"

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3
 Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6
 Along Side Streets: 4 5 6

What do you ^{not} like about your choice?
 They are all a bit too open to be a practical district.

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9
 Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3
 Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?
 Yes!

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6
 Along Side Streets: 4 5 6

Are there others you would add?
 #8 for side streets
 Love #6 for some sidewalks -
 A "Mix"!

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9
 Along Side Streets: 7 8 9

What do you like most about your choice?
 Side streets are comfortable + slow feel
 Main street is nice cushion

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?
 #2 is great

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
 Also see #12

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
 7 for some side streets
 9 for some main street bldgs.
 8 for both - limited #

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?
 nice, maintained, landscaped common areas

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
 2x1 month
 other: walking + biking pathways - connected + extensive.

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
 Seven - yes!!
 Eight would be good + wise but not unique in the area.
 Nine - not helpful at all.



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

SURVEY
#17



Woodbridge Business District Placemaking Study - IDEAS - Community Meeting #1

Thank you for your participation in this survey, your input is greatly appreciated!

Pirie Associates Architects SLR Consulting

I would love to see a safe place to walk around all the business' sidewalks (more) would be welcome. Slow down on Amity Rd! traffic light @ Bradley and Amity Rd. "Friendly community"

15 Sept 2022

Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:
For side streets: 8 or 9 to allow accessibility to businesses - or 9 for "inside" of a business area.

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?
Yes! Sidewalks + bike lanes.

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?
covered seating - "gazebo" or similar structure.

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?
7 - paths between buildings & connect to nature trails. 8 - around businesses

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?
All 3 options could be appropriate depending upon the final layout. I picked option 2 bc I felt like it was the best to increase business density while keeping character.

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
Again, there could be a place for all 3 options depending on the area. Inside-out + layered options look best for economic development. Landscaped is great for leading to nature trails etc.

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
I like #8 bc it's a middle ground between industrial + the street wall in the informal picture.

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other Bike Trails

What would these activities create for your community?
Gathering places; group activity ideas; community building opportunities.

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

Any of these!!
How often would you use these activities?
Other: skate park; ice skate rink; gazebo for music;

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
YES - if there were restaurants + shops surrounding the recreation.



Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

FENCING ON MAJOR ROADS

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

PERHAPS, NEED TO KNOW OTHER EXAMPLES

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

HARD SURFACE ON MAJOR IS MOST PRACTICAL TO MAINTAIN

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

TRADITIONAL STREETWALL MAY BE USEFUL IN CERTAIN AREAS? JUST A THOUGHT

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

INSIDE OUT I LIKE, BUT WE HAVE A SHORT SEASON OF NICE WEATHER.

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

RURAL LIKELY MATCHES OUR NATURE THEMES BEST

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

ALREADY ONE OF OUR BEST ASSETS, SO CAPITALIZE

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

WILL FIT W/ THE BOOMERS IN THE NEW 55+ DEVELOPMENT

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

WE HAVE FAMILIES WHO BUY HEALTHY FOOD.

P.S. WE NEED OUR OWN GROCERY STORE



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Both ↗

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3 ↗ Both

If other, please describe:

I think there should be a lot of trees that can grow tall & full. Global warming is an issue.

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Given that the development area is large, there should be a mix throughout.

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Both ↗

Along Major Roads: 7 8 9

Both ↗

Along Side Streets: 7 8 9

Additional notes:

I don't know if parking areas need a lot of landscaping. Again, I think trees & some planting but there

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

On street parking slows down traffic.

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Benches are nice in building community provide shade for them.
Lighting is for night use so it depends on the businesses/homes.

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Paving should be designed to work with the structures near by.

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Buildings in front, parking lots in back. Parking lots are ugly!

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

A mix is nice so the area looks like it evolved organically

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

I think Barn-inspired and agri-industrial have the scale of a shopping mall & not a barn. They lack intimacy.

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other and Bike path

What would these activities create for your community?

A ballfield should be on the periphery.

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Never. I don't even know what disc golf is!

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Yes! Also, a community garden & garden club.

Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

NATIVE PLANTS

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

NATURE + WALKABLE AREAS

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

BIKE FRIENDLY

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

WE NEED WALKABLE DENSITY !!!

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

AGAIN WALKABLE DENSITY A VILLAGE!

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

CONNECTED EXISTING STRUCTURES + NEW STRUCTURES WITH WALKABLE CONNECTORS

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

WALKABLE AREAS NEAR WATER + SIGNS OF WEST VILLAGE

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

MOUNTAIN BIKE OFF WEST VILLAGE!

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?
yes

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?
small parks w/ swings

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:
How would 2 or 3 be even achievable?

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?
WE NEED a Flood Light at Amity + Bradley!

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
A mix of 7 + 8

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?
Both / A.M.V

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
Both

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
Include a statue dedicated to Native American history
All of them why be a monotone?

Nature Forward - Landscape
Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape
Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment
Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
Not sure any of these fit.

Activities and Amenities
Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?
Show the natural beauty

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
Bring together w/ family

Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

We need a list on Amity and Bradley Rd most important

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

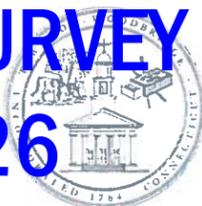
4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:
 Flowers offer charm + tranquility

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?
 Sidewalk surrounded by green space separates pedestrian traffic from cars psychologically as well as physically

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:
 Planted environment makes place soothing + attractive

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?
 Yes

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others that should be added?
 Crosswalks, hanging plants, window boxes

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?
 Look Stone different for wheelchair, rollers

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?
 # 2 fails because of ratio of building mass to planted environment

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
 Scale of 5 is proper porches are homely; put in less rhythm + uniformity

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?
 see above

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?
 attract foot traffic + visitors from other towns

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
 6 times a lot of land

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
 music is a big attraction both indoors + outdoors

YES TIMY, Casual (SAFE) SAFE Most important

Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3
Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6
Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9
Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?
Put in an Anchor grocery store
aldi/trader Joe market 32

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other Whole Foods

What do you like about your choice?
Encourage New Restaurants to open

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other and Sidewalks

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?
EVERYONE here hates stop + shop its a dump

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?
offer incentives



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

2 too boring, 1 too manicured and too much upkeep

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

seems reasonable to maintain

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

On main roads 9 creates distinction from road. On side roads need to integrate more.

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

My wife insists we retire somewhere that has sidewalks.

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Kids and older people need a surface they won't trip over

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

1 is bad, we are not that rural. 2 is fine, we have that on Bailey Rd. 3 would be new and different.

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Need outdoor seating so people can see activity. But won't get much use in winter.

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Makes the new development seem more established. 9 is good for large tenants/establishments.

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Take advantage of the river and cliffs. We have plenty of nature. Billiards probably a big need too.

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

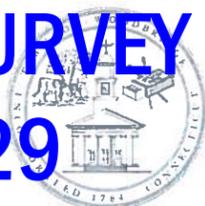
My wife wants us to do this. I rarely see the bocce court at the library being used. Disc golf better for up the hill.

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

We do get decent attendance at the summer movies and concerts.



Country Style

Nature Forward - Landscape Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Enough to be appealing

Nature Forward - Streetscape Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Country Comfortable

Built Environment Mixed Use & Residential No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Open & inviting

Activities and Amenities Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

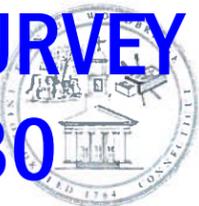
4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Pollinator good for environment

Nice if we could send this message

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

open = good!

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Edge barrier looks nice

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

bio swales very important

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

benches, bike racks too

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Keep it low-key!

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

non-street wall feels more organic & loose

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Layered ok too but need much more outdoor gathering/commerce due to covid

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

hard to do rural when we are so close to city

Activities and Amenities

Promote Community · Enhance Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Create a River Walk (let people walk the dogs) at the animal shelter.

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

active recreation for aging population and kids who stare at screens!

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?

Attract visitors to explore our history (genealogy too!)



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

Additional notes:

Nature Forward - Streetscape

Tidy · Casual · Safe

Which image (1-3) is the best strategy for separating vehicle from pedestrian traffic?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

Would these options increase your likelihood to walk in the district?

Images 4-6 show fixtures which are intended to support inviting pedestrian areas. Which are your favorite for the district?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

Are there others you would add?

Which image of paving (7-9) feels most appropriate for pedestrian areas? (Assume all are safe and accessible)

Along Major Roads: 7 8 9

Along Side Streets: 7 8 9

What do you like most about your choice?

Built Environment

Mixed Use & Residential
No Streetwall · Small Scale

Images 1-3 show scales of buildings that could be planned to enhance the sense of place in the district. Which is your favorite?

1 2 3

Are there others that should be included?

Images 4-6 show different strategies for businesses to engage the street edge. Which is your favorite?

4 5 6

Are there others that should be included?

Which built character (7-9) do you think would be most appropriate to the district?

7 8 9 Other

What do you like about your choice?

Activities and Amenities

Promote Community · Enhance
Economic Development

Which recreation amenities (1-3) are a particular asset to the Woodbridge community?

1 2 3 Other

What would these activities create for your community?

Which activities (4-6) would you like to see brought into/expanded in the district?

4 5 6 Other

How often would you use these activities?

Which attractions (7-9) would be the best draw for the district?

7 8 9 Other

In your view, would these attractions support economic development?



Nature Forward - Landscape

Rural · Open · Airy

Which image (1-3) shows the most appropriate character for plantings in the district?

Along Major Roads: 1 2 3

Along Side Streets: 1 2 3

If other, please describe:

Which image (4-6) shows the best density for public planted areas?

Along Major Roads: 4 5 6

Along Side Streets: 4 5 6

What do you like about your choice?

Which image (7-9) has the ideal integration of planting with vehicle-accessed areas?

Along Major Roads: 7 8 9

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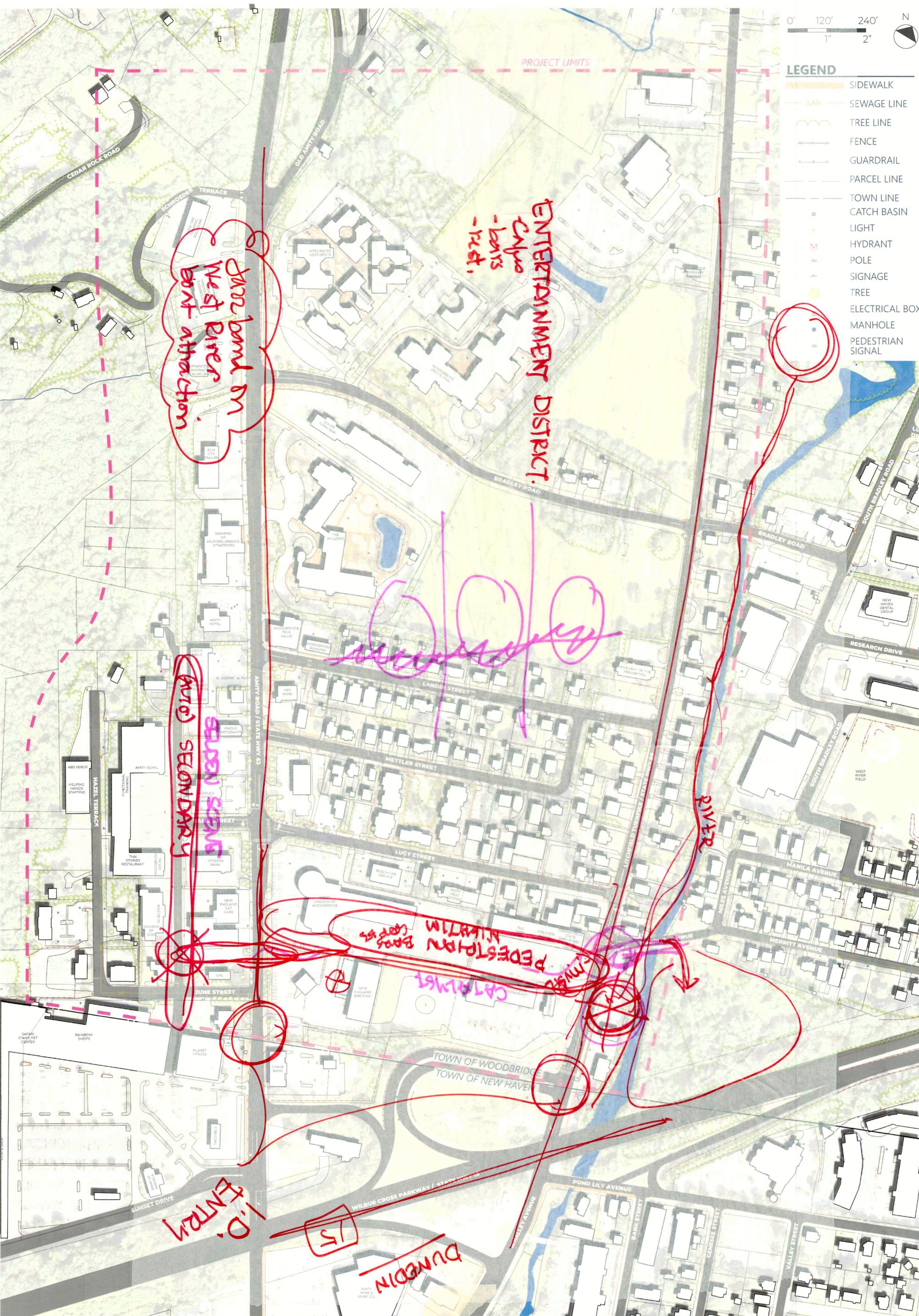
7 8 9 Other

In your view, would these attractions support economic development?



LEGEND

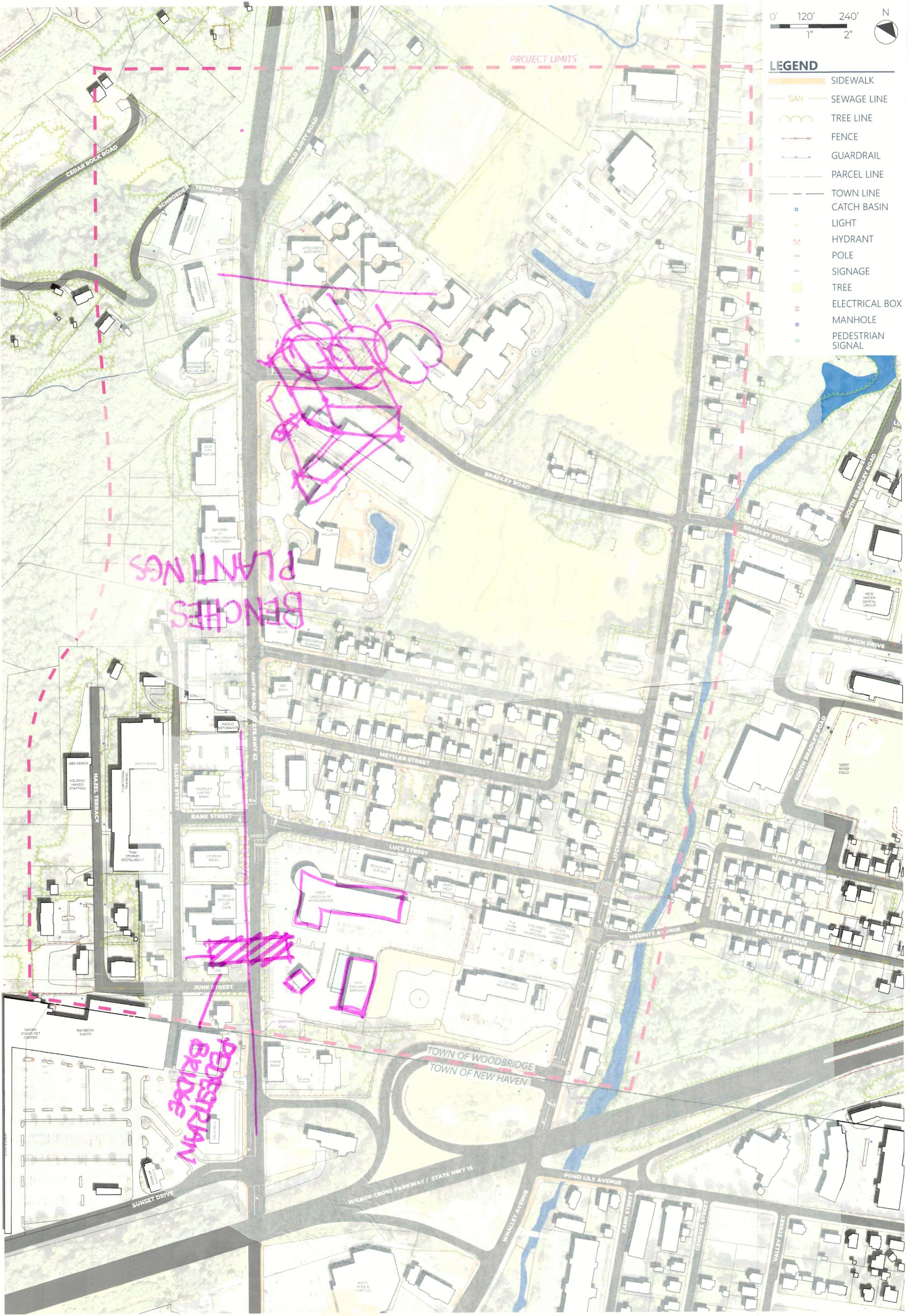
- SIDEWALK
- SAN SEWAGE LINE
- TREE LINE
- FENCE
- GUARDRAIL
- PARCEL LINE
- TOWN LINE
- CATCH BASIN
- LIGHT
- HYDRANT
- POLE
- SIGNAGE
- TREE
- ELECTRICAL BOX
- MANHOLE
- PEDESTRIAN SIGNAL





LEGEND

- SIDEWALK
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LEGEND

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LEGEND

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WOODBIDGE BUSINESS CONNECTIVITY STUDY EXISTING CONDITIONS

0' 120' 240'
1" 2"

LEGEND

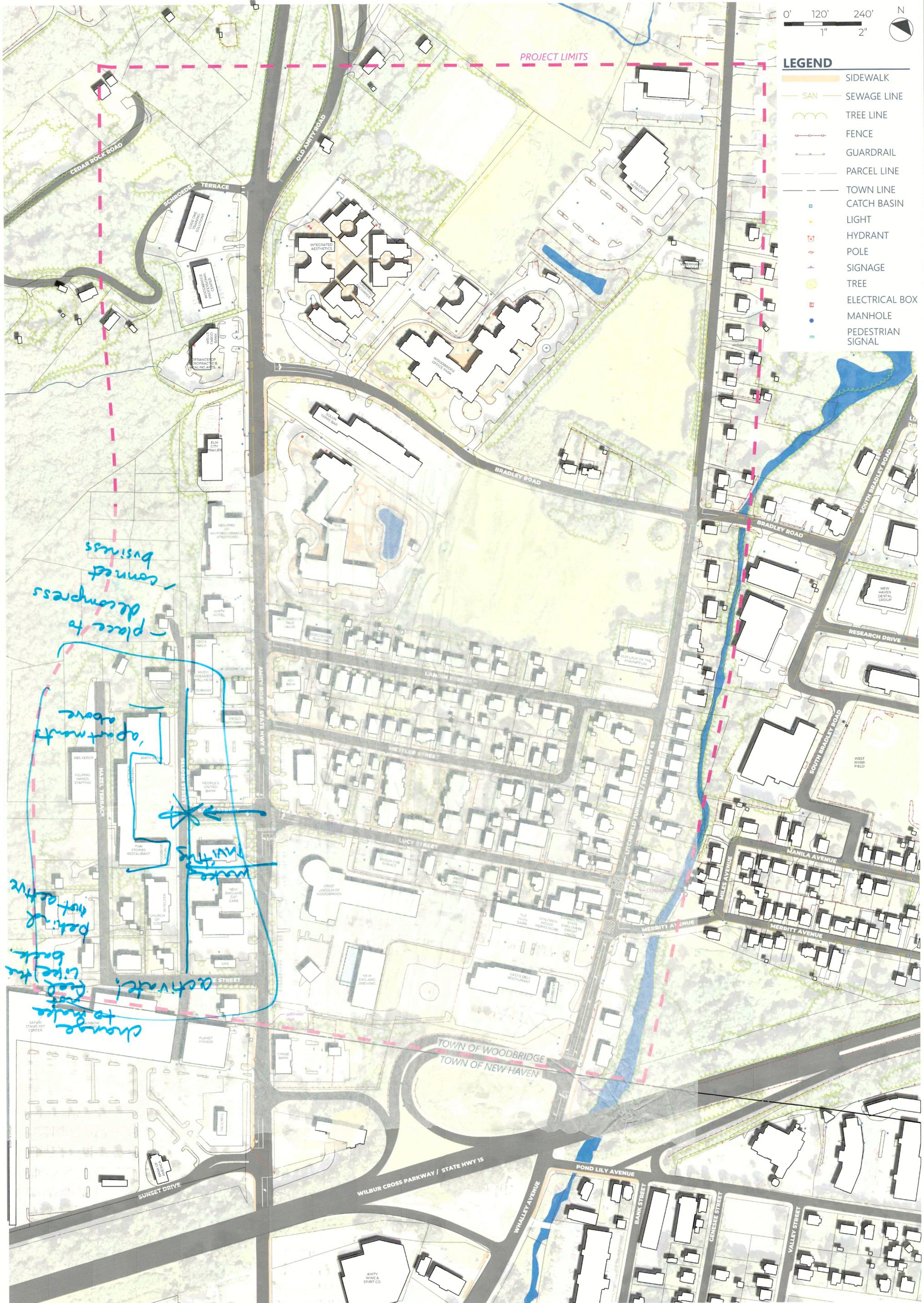
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-  LIGHT
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-  POLE
-  SIGNAGE
-  TREE
-  ELECTRICA
-  MANHOLE
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-  SIGNAL





LEGEND

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Destination Ideas

Brainstorm Activity

- Wedding Venue
- Craft Center making/crafting/galleries
- Arts cinema
- Kids - activities for 13 year olds, for example.
- Live music amphitheater / "Red Rocks"
- Ping Pong (Bryant Park)
- Gondola over West Rock / "Ski lift"
- Swan boats on Konold's Pond / skating
- Mountain Bike West Rock
- Tennis courts
- Skate park / ice activity
- All season's farmers market / local grocery

Distilled Idea

- CULTURAL DESTINATION VENUE ANCHOR, INT/EXT**
 - music amphitheater
 - galleries
- ACTIVITY DESTINATION VENUE, ANCHOR INT/EXT**
 - wedding venue (view of West Rock)
 - farmer's market
 - crafts/making studios
 - teen activity anchor - dance, digital, ?
- KONOLD'S POND AREA AS REC DESTINATION ANCHOR**
 - on-pond vendor activiries (boats, etc)
 - ice skating
- ORGANIZED RECREATIONAL ANCHORS**
 - tennis courts
 - mountain bike anchor
 - skate park
 - West Rock gondola
 - ping pong (Bryant Park)
- RETAIL NEEDS**
 - local grocery (not chain)

Destination Ideas

- wedding venue
- craft center making/crafting / galleries
- arts cinema
- Kids - 13 yr. walk
- live music amphitheater / "Red Rocks"
- ping pong (Bryant Park)
- gondola over W.R. / "ski life"
- Swan boats on Knolls Pond / skating.
- water Bike w.d.
- tennis courts
- skate park / ice activities
- All seasons farmers market / local grocer

Woodbridge Public Session - September 15

Name the District Votes

District Names

Name	Number of Votes
Glacier Flats	4
The Flats	1
Woodbridge District	
The Gates	
Woodbridge Flats	2
West River District	1
West Rock Vale	
The Tunnel District	1
The Match District	
Sperry Farms	2
Old Town	
West Rock Gateway	
Before the Tunnel Restoration	1
15 Choices	
Tunnel Village Vision	2
Main St	
Woodbridge Village	1
Woodbridge Village Flats	1
Sperry Center	1
The Amity Flats	
Darling District	
Village District	1
Glacier Flats Village	1

Votes for

Names with Flats in it	9
Names with Woodbridge in it	4
Names with District in it	3
Names with Village in it	6
Names with Tunnel in it	4

GLACIER FLATS ● ● ● ●

• THE FLATS ● Before the Tunnel ●

• WOODBRIDGE DISTRICT Restoration 15 Choices

● WOODBRIDGE FLATS ● ● THE GATES Tunnel Village Vision ● ●

• WEST RIVER DISTRICT ●

• MAIN ST ● WOODBRIDGE VILLAGE ●

• WEST ROCK VALE

● Woodbridge Village Flats ●

● Sperry Center ●

• THE TUNNEL DISTRICT ● The Amity Flats Darling District

• The MATCH DISTRICT

• Sperry Farms ● ●

● Village District

• OLD TOWN

● GLACIER FLATS VILLAGE

• West Rock Gateway