

Economic Development Commission
Special Meeting Minutes
July 14, 2022

In attendance: Chair Robert Sharrer, Clio Nicolakis, Scott Prud'homme, Shawn Flynn, Bryan Marazzi and staff Betsy Yagla.

Mr. Sharrer called the meeting to order at 6:05 p.m.

Minutes:

Mr. Sharrer made a motion to approve the June minutes. Mr. Flynn seconded. All in favor; the motion passed.

Goals:

1. Incentives and zoning –
Mr. Marazzi and Mr. Prud'homme led a discussion about draft tax abatement proposal.

There were a few technical questions, and they will meet with the Assessor to discuss the program and ask their questions.

Mr. Sharrer reported that he is still hoping to meet with Town Plan and Zoning. He has been attending the 2030 Task Force meetings and will continue to do so.
2. Signage – The commission discussed wayfinding and the possibility of using American Rescue Plan Act funds for the signs. Mr. Sharrer made a motion to request that the Board of Selectmen Strategic Plan subcommittee consider including wayfinding signage for the business district as part of the Town's ARPA plan. Mr. Marazzi seconded the motion. The motion passed unanimously.
3. Business district events and networking: There was no update.
4. Gift cards: Ms. Yagla reported that she had shared information with the business community about the Town's Yiftee/Woodbridge Bucks gift card and one business expressed interest.

At 6:55 pm Mr. Sharrer made a motion to adjourn. Mr. Flynn seconded. The meeting adjourned.