

Ad Hoc 2030 Task Force
June 15, 2021
Special Meeting Minutes

Video of this meeting may be seen at:

<https://woodbridgect.webex.com/woodbridgect/lsr.php?RCID=4faf0830c46ffa0d2c40e50680b43d14>

In attendance: Co-chairs Susan Jacobs and Chris Dickerson, Garret Luciani, Jeremy Rosner, Teri Schatz and Assistant Administrative Officer Betsy Yagla

The meeting came to order at 6:00 pm.

1. **Minutes:** Mr. Dickerson made a motion to approve the April meeting minutes. Mr. Luciani seconded. All in favor; the motion passed.
2. **Discuss what 2030 should do:** Each member discussed how the task force should accomplish its goal of growing the grant list. Ms. Jacobs discussed short-term practical goals and long-term harder ones. Mr. Dickerson suggested enhancing the business district, reducing Town expenditures, attracting new businesses. Mr. Rosner discussed identifying necessary infrastructure such as upgrading and expanding water, sewer and gas access. Mr. Luciani suggesting looking long-term but not ignoring the short term. Ms. Schatz suggested looking at similar towns that have had successes growing their grand list.
3. **Continue SWOT analysis:** The group reviewed and discussed the strengths, weaknesses, opportunities, and threats analysis.
4. **Discuss speaker for next meeting:** Ms. Yagla explained that she and Tony Genoevese had met with Patrick McMahon of CT Main Street to tour the business district and discuss how to create improvements. Mr. McMahon is willing to come to a future meeting to discuss other towns' successes, how to create a plan and how to finance it.
5. The committee agreed to invite Mr. McMahon to the July 20 meeting. It will be held at the Woodbridge Running Company and will include a walking tour.

At 6:51 pm the meeting adjourned.