

Economic Development Commission  
Special Meeting Minutes  
June 9, 2022

In attendance: Chair Robert Sharrer, Clio Nicolakis, Scott Prud'homme, Shawn Flynn, Debbie Brander and staff Betsy Yagla.

Mr. Sharrer called the meeting to order at 6:00 p.m.

Minutes:

Mr. Sharrer made a motion to approve the May minutes. Mr. Flynn seconded. All in favor; the motion passed.

Goals:

1. Incentives and zoning –

Mr. Prud'homme reported that he reviewed the previous commission's work on an abatement package. He thinks the commission can clarify who and what will be eligible and hopes to make it more clear how it ties back to Town tax revenue.

Mr. Sharrer reported that he is still hoping to meet with Town Plan and Zoning. He also plans to attend the next 2030 Task Force meeting and will report back to the commission.

Ms. Yagla will share the draft abatement plan with all commission members so that it can be discussed in further detail at the July meeting.

2. Signage – Ms. Yagla noted that she is working on a grant that could provide wayfinding signage for the Town and business district.
3. Business district events: Mr. Sharrer reviewed the wine tasting in May at the Wine and Spirits of Woodbridge store. The event was scheduled for 5-7 pm but peak attendance was between 5 and 5:30, he reported, and dropped off significantly after 6 pm. The commission discussed planning another happy hour or other networking event for the fall. Ms. Yagla reported that there are six businesses participating in Make Music Day: 10selden, Coachman Square, Crest Lincoln, The Linden, the Shops at 245 Amity and the Willows. In addition to music each is also hosting additional events to attract families to the area for the event.
4. Ms. Yagla shared with the commission two possible designs for the Town's Yiftee/Woodbridge Bucks gift card. The group agreed on one design.

5. Mr. Sharrer reported on the 2030 Task Force meeting that he attended in May. Ms. Yagla reported on the 2030 field trip and their next steps. Mr. Sharrer plans to continue attending the meetings. Ms. Brander reported on the Housing Opportunity Study Committee's work – the plan the committee drafted was approved by the Board of Selectmen and filed with the State in time for the State's deadline.

At 6:40 pm Mr. Sharrer made a motion to adjourn. Mr. Flynn seconded. The meeting adjourned.