



**Economic Development Commission (EDC)
Meeting Minutes
Thursday, June 8, 2023 at 6 pm
Town Hall Central Meeting Room – 11 Meetinghouse Lane**

In attendance: Chair Robert Sharrer, Shawn Flynn, Scott Prud'homme, & Clio Nicolakis

1. Chair Sharrer called the meeting to order at 6:14 pm.
2. **Minutes Review:** Deferred to next meeting.
3. **Summer Meetings:** Discussion took place regarding summer meetings. Members are inclined to hold the scheduled summer meetings (July 13 & August 10).
4. **Gift Card Program Update:** Shawn Flynn reported that he sent an email from the EDC to about 150 businesses to gauge their interest in a Gift Card Program. Next steps will be determined based on feedback from the businesses.
5. **Other Business Updates & Announcements:**
Chair Sharrer reported that the upcoming 2030 Task Force Meeting set for June 22 will address the Connectivity Plan and Placemaking Plan for the Business District and EDC members were encouraged to attend. He advised that he has communicated that the EDC is willing to get involved with the business district project. Discussion regarding expectations for EDC members to perform outreach to “fill” the business district took place. A strategy on how to move forward with outreach will be an agenda item for the July meeting. Chair Sharrer will reach out to Jeremy Rosner prior to the meeting to see if he can provide some input. Also, the group will reach out to the regional Economic Development group for ideas.

Clio Nicolakis mentioned that she listened to an interesting CT Main Streets webinar that discussed how a town created a “hype team” to help with revitalization. The link will be shared with commission members.
6. **Next Meeting:** July 13 at 6 pm in Town Hall.
7. Meeting adjourned at 6:40 pm.

Respectfully submitted, *Toni Belenski*