

Economic Development Commission
Special Meeting Minutes
April 7, 2022

Video of the meeting may be found here:

https://youtu.be/W_MI3RYZcHA

In attendance: Chair Robert Sharrer, Debbie Brander, Clio Nicolakis, Scott Prud'homme, Shawn Flynn, Board of Selectmen liaison Paul Kuriakose and staff Betsy Yagla.

Mr. Sharrer called the meeting to order at 7:05 p.m.

Minutes:

Mr. Sharrer made a motion to approve the December minutes. Mr. Flynn seconded. All in favor; the motion passed.

1. Incentives – Mr. Sharrer reported that he is hoping to meet with Town Plan and Zoning and 2030 and will report back to the commission.
2. Signage – Mr. Sharrer noted that this is on hold at the moment.
3. Business district events: The commission agreed to hold a networking event at the wine store. Ms. Yagla will reach out to schedule a time. The commission also agreed to explore holding Make Music Day events in the business district.
4. Gift cards: Mr. Flynn reported that he had a meeting with a representative from Yiftee and he reported back on the meeting. The commission agreed to move forward with the program. Mr. Sharrer made a motion to begin a relationship with Yiftee to provide gift cards to area businesses. Mr. Flynn seconded. All in favor; the motion passed. Ms. Yagla will refer the Yiftee contract to the Town's attorney for review
Mr. Sharrer made a motion to spend \$1000 of the commission's budget on gift cards and to also purchase an EDC tablecloth and pay for Make Music Day events.
5. Board and commission communication: Ms. Brander reported on the housing committee's activities including a draft report that will likely be available for review in May. Ms. Yagla reported on the 2030 Task Force activities.
6. Updates and announcements: Ms. Brander updated the group on the Community Council's upcoming Earth Day event.

Ms. Yagla reported that, unless State law changes, all board and commission meetings will be in person starting in May. The group discussed changing the meeting time from 7 pm to either 6 or 6:30 pm starting in May.

Adjournment

Mr. Flynn made a motion to adjourn; Mr. Sharrer seconded. The meeting adjourned at 8:10 pm.