

Ad Hoc 2030 Task Force
March. 16, 2021
Special Meeting Minutes

Video of this meeting may be seen at:

<https://woodbridgect.webex.com/woodbridgect/lsr.php?RCID=fde80d2a67794b3f92169c14de458ea5>

In attendance: Co-chairs Chris Dickerson and Susan Jacobs, Jeremy Rosner, Teri Schatz
Administrative Officer and Finance Director Tony Genovese and Assistant Administrative
Officer Betsy Yagla

The meeting came to order at 6:10 pm.

1. **Minutes:** Mr. Rosner made a motion to approve the January meeting minutes. Mr. Dickerson seconded. All in favor; the motion passed.
2. **2021 Dates:** Ms. Jacobs made a motion to approve the proposed meeting dates for 2021, with meetings held on the third Tuesday of the month at 6 pm. Mr. Rosner seconded.
3. **Continue SWOT analysis:** The task force continued its discussion of strengths, weaknesses, opportunities, and threats and possible next steps. Ms. Yagla will share the SWOT matrix with the task force and each member will come up with their top 5 in each category.

Strengths:

Location
Education system
Open space/trails
Yale
sense of volunteerism/civic responsibility
Rural feel
Gorgeous
Library
Former CCW
Rural yet close to urban areas
Family oriented
Residents are affluent and educated
Police/sense of security
Volunteer fire department/community minded

Weaknesses

Limited number of destination businesses
location – between Waterbury and New Haven

location – not on 91 or 95 so truck access is problematic
lack of sidewalks
Lack of “village feel” businesses
High taxes means high rent for businesses
Concentrated ownership of commercial property
Litchfield Turnpike
traffic
Hidden businesses (Selden and Litchfield)
West River
Small business district
Former CCW
Lack of mixed use buildings/**zoning**
Lack of economic/housing diversity in business district
lack of consensus on Town direction
parking

Opportunities

Former CCW
New residents
Clean energy
DOT plan for Exit 59 on & off ramps
Brewery plans

Threats

Former CCW
State economy
Pandemic
DOT plan for Route 15 tunnel
Office vacancies

4. Mr. Rosner reviewed responses to the EDC’s resident survey and will share more information after the next EDC meeting.
5. Mr. Dickerson said he asked the Police Department for a traffic study of Routes 63 and 69 in the business district to get a better sense of traffic numbers and speed, and he believes he will have information in time for the April meeting.

At 6:57 pm Mr. Dickerson made a motion to adjourn; Mr. Rosner seconded. All in favor; the meeting adjourned.