

Ad Hoc Community Council
Meeting Minutes
March 11, 2021

Video of this meeting can be found here:

<https://woodbridgect.webex.com/woodbridgect/lsr.php?RCID=94d69d69408145659d08267b511ad6b3>

In attendance: Sandy Stein, Debbie Brander, Tahera Parvez and staff Betsy Yagla.

The meeting came to order at 9:40 a.m.

Minutes:

Ms. Stein made a motion to approve the Feb. 11 minutes; Ms. Parvez seconded. All in favor; the motion passed unanimously.

March Event:

Ms. Yagla said that the eblast went out to 500+ recipients and about 38% opened but only a few clicked on registration for the community event.

It was agreed that the event would be also posted on Facebook and in the newsletter.

At the meeting the participants will be asked to introduce themselves and their organization, they will be asked to mention any upcoming events they have. They will be shown how to use the Town's online event calendar and promotion and event coordination will be discussed.

April Welcome Coffee Event:

The group discussed the event and decided to hold 3-4 welcome coffees per year. The next will be April 1, July 1, and October 1 at 9:30 a.m.

At the coffee everyone will be asked to introduce themselves, say where they're moving from, why they chose Woodbridge and something they're looking for or are curious about in Woodbridge.

April 28 Book Event

Ms. Brander spoke with People Get Ready bookstore and they are available on April 28. They can showcase diverse books for middle school and high school readers.

Ms. Yagla will also reach out to Ms. Romero and Ms. Wissink to let them know about the event and invite them to participate if they're available. She will also let Youth Services Nancy Pfund know.

The Town will host this event on Webex; people will be asked to register.

Future events:

The group will focus on door/lawn decorating and Make Music Day. People would be asked to submit photos of their fall decorated door/yard. Photos could be used to create a collage or greeting card to be sold as fundraisers. The photos could also be used as the Town's cover photo on Facebook.

For music, the Town could have Fitzgerald in the morning, Pease Place Playground in the afternoon and the business district in the evening as venues.

Ms. Parvez left the meeting at 10:40 a.m.

The meeting adjourned at 10:45.