

TOWN OF WOODBRIDGE
ECONOMIC DEVELOPMENT COMMISSION
MEETING MINUTES
Thursday, January 12, 2017 – 7 pm
Woodbridge Town Hall-Central Meeting Room
11 Meetinghouse Lane

Attendance: Chair- Jody Ellant, Jamison Scott, Kate Brown, Yaron Baitch, Herbert Mendelsohn (present at meeting until 7:58 pm)

Unavailable: Jeremy Rosner

1. Jody Ellant called meeting to order at 7:09 pm.
2. **November Minutes:** Jody Ellant called motion to approve November Minutes. Yaron Baitch motioned. Kate Brown seconded. All in favor.
3. **Invited Guests:** Lindsay Phillips, Tennis Central Manager, and Rodrigo Frias, Tennis Instructor who played professional tennis, highlighted the variety of tennis programs at Tennis Central which are designed for all ages and levels. Junior (starting at 5 years of age), High School, High Performance and Adults Programs are offered. Additionally, group, private and semi-private lessons along with court rentals are available. Throughout February, Tennis Central will offer free group lessons. Tennis Central has 5 hard courts which are lighted and heated. It was mentioned that Tennis Central and the JCC plan to partner to cross-offer some programs to each of its members. Tennis Central changed ownership about 5 years ago and is currently owned by Isidro Martinez. Tennis Central is located at 110 Bradley Road in Woodbridge. Contact information for Tennis Central: 203-389-2455 or TennisCentralManager@gmail.com.
4. **2017 EDC Meeting Schedule:** Jody Ellant noted that the 2017 EDC Meeting Schedule was set-up for 13 months (January 2017-January 2018). The EDC Meeting Schedule was approved at November's EDC Meeting and recorded with the Town Clerk's office.
5. **EDC Budget (2017/2018):** Jody Ellant motioned to approve the proposed \$8,000 FY18 Budget (July 1, 2017–June 30, 2018). Yaron Baitch motioned. Herbert Mendelsohn seconded. All in favor. Regarding the Performance Indicator section of the budget, Jamison Scott recommended that the Business Guest List that he maintains be reviewed before finalizing the Business Guests (at EDC meetings) Performance Indicator.
6. **Synergies/Network Meetings:** Jody Ellant mentioned that a CEDAS Webinar "Innovations in Workforce Development" will be held February 16th between 11:00 am–12:00 pm. Registration is required.

7. **Synergies/Upcoming EDC Meetings:** Jody Ellant noted that the EDC hopes to schedule a business outreach meeting in the spring for realtors and property owners to include the topic of new zoning regulations (being finalized by the TPZ). However, if the Town's new zoning regulations are not in place by March, another topic will be considered.
8. **Promoting Woodbridge/Business Outreach:** Businesses and Real Estate updates will be presented by Jeremy Rosner at next month's meeting.
9. **Promoting Woodbridge/Woodbridge Website:** Toni Belenski reported that the Town is continuing its effort to correct the list of businesses on the Town's website.
10. **Promoting Woodbridge/ Business Brochure:** Jody Ellant noted that Business Brochure should focus on the process businesses need to follow once they have decided to move into Woodbridge. The benefits of choosing Woodbridge as the place to conduct business should be highlighted in the brochure as well.
11. **YUDW/Bus Route Extension:** It was noted that the Town will resume the Bus Route Project in hopes to extend the CT Transit Bus Stops deeper into the Woodbridge business area. The Town is waiting to hear back from CT Transit as to their next review period. To collect information required by CT Transit to review this Service Request, a survey will be mailed to Woodbridge businesses. It was noted that the approximate postage cost to mail the survey will be about \$250. Jody motioned to approve this expense. Yaron Baitch motioned. Kate Brown seconded. All in favor.
13. **Other Business/Public Comment:** None.
14. At 8:13 pm, Jody Ellant motioned to adjourn the meeting. Kate Brown motioned. Yaron Baitch seconded. All in favor.

Respectfully submitted, *Toni Belenski*