

TOWN OF WOODBRIDGE
ECONOMIC DEVELOPMENT COMMISSION
MONTHLY MEETING MINUTES
Thursday, August 11, 2016 – 7 pm
Woodbridge Town Hall-Central Meeting Room
11 Meetinghouse Lane

Attendance: Chair-Jody Ellant, Vice Chair-Jamison Scott, Herbert Mendelsohn

Unavailable: Yaron Baitch, Jeremy Rosner, Kate Brown, Robert Leonard

1. Jody Ellant called meeting to order at 7:07 pm. There was no quorum, no motions were made.
2. **July Minutes:** Approval deferred.
3. **Public Comment:** None.
4. **Synergies/Promoting Woodbridge:** Invited guest Dr. Brian Hollander, Certified Chiropractic Sports Physician, discussed his business, Sports Hollander Spine, Sport and Diagnostic. Dr. Hollander has an advanced understanding of musculoskeletal and physiological function and performance. His practice focuses on total body wellness and reaching optimal function. Dr. Hollander recently moved his practice from Milford to 21 Hazel Terrace, Suite #1, in Woodbridge. The new office space makes it possible to see more patients and offer a wide array of wellness services that compliment his practice. The office number is 203-850-6644.

Dr. Hollander mentioned that Steve Rowe, Personal Training Specialist, operates within his office space. Steve personalizes training based on clients' fitness goals using time-tested techniques and methods.

Guest speaker Jessica Pappas discussed her business, Science First Pappas Diagnostics (PDX), which operates within Dr. Hollander's office space. Pappas Diagnostics offers a full array of diagnostic testing for patient care including Nutritional Testing, Family DNA Testing, DOT mandated physical exams, Drug Testing and more (www.PappasDX.com).

Guest speaker Jen Brennan discussed her business, Much Kneaded Wellness Therapies, which also operates within Dr. Hollander's office space. Jen is a licensed massage therapist and focuses on improving life quality and state of wellness through massage therapy and reiki. Massages are tailored to clients' needs.

5. **Networking:** EDC members present at the meeting were not available to participate in the CEDAS Academy Webinar- (7/6): Webinar [Invigorating Cities and Downtowns: Publicly, Socially, Economically.](#)

6. **Upcoming Networking Meetings:** It was noted that Early Bird Registration is open through August 19th for NEDA's 60th Annual Conference in New Haven (Omni Hotel), [Transportation at the Crossroads: The Economic Developers Road Map](#), to be held Sept. 11-13, 2016. The theme will focus on increasing economic self-sufficiency and vibrancy for citizens, businesses & communities.
7. **New Magazine Publication:** Jamison Scott provided EDC Members with a copy of the new magazine, *2016 Doing Business in Connecticut*.
8. **DOT Woodbridge Safety Analysis Meeting:** Highlights from the July 15th meeting will be discussed at September's EDC Meeting.
9. **Woodbridge Village Associates, LLC:** Highlights from the June 26th TPZ Special Commission Meeting will be discussed at September's EDC Meeting.
10. **STEAP Grant-Wayfinding Sign Project:** Jamison Scott reported there was open discussion surrounding a variety of broad topics at the meeting. Point-of-Entry, Gateway and Business District Signs to help with navigation through Woodbridge were discussed along with other factors for the Designers to consider including State Roads and weather. Jamison noted a follow-up meeting with creative and sign development professionals would be held next week (August 15th).
11. **Zoning Preference Surveys:** Jody Ellant noted that there are three Preference Surveys designed to help create a vision for the Woodbridge Village and Business District. Jody mentioned the three surveys, available on the Town of Woodbridge website, are visual surveys attempting to capture street and structure preferences. Surveys are open to residents and Woodbridge businesses through the end of August. It was noted that a communication regarding the Preference Surveys will be going out to Woodbridge businesses.
12. **Bus Route Extension to Bradley Road:** Discussion deferred.
13. **Country Club of Woodbridge-Redan Reserve Proposal Update:** Jody Ellant reviewed the Redan Reserve Proposal that was discussed at the July Town Meeting.
14. **Promoting Businesses and Real Estate Updates:** Jeremy Rosner to provide update at next meeting.
15. **New Business Packet Update and Building Permit Summary:** Discussion deferred.
16. **Business Outreach/Social Media-Town Policy Update:** Discussion deferred.
17. **Fallapalooza:** It was noted that the Fallapalooza Events (listed below) are scheduled throughout the month of October. Regarding Woodbridge Restaurant Week, it was noted that details are still in the process of being worked out including event promotion & business reach-out.

10/1: Road Race: Registration begins at 8 am. 1K Fun Run-9 am, 5K Race-10:30 am.

10/1: Darling House Tag Sale, 8 am- 2 pm.

10/5: Business After Hours & Scarecrow Build hosted by Solun Tapas Bar, 5-6:30pm.

10/6: Marrakech Health & Wellness Fair at the JCC, 9:30 am- 12:30 pm.

10/8: Massaro Family Fun Day, 1-5 pm. (Rain date: 10/9)

10/16: Darling House Open House & Hearth Cooking, 2-4 pm.

10/20: Fashion Show at Coachman Square, 6 pm.

10/24-28: Woodbridge Restaurant Week.

10/29: Pampered in Pink at Progressions Salon, 8:30 am-4:30 pm.

10/31: Volunteer Fire Association's Truck or Treat, 5-8pm.

18. **Other Business:** No other business discussions took place.

19. Meeting adjourned at 7:52 pm.

Respectfully submitted: Toni Belenski