

**Town of Woodbridge**  
**Economic Development Commission**  
**Meeting Minutes**  
**May 12, 2016 (Thursday) – 7 PM**  
**Central Meeting Room**  
**11 Meetinghouse Lane**

**Attendance:** Chair-Jody Ellant, Vice Chair-Jamison Scott, Yaron Baitch, Herbert Mendelsohn, Jeremy Rosner, Kate Brown (joined at approximately 8:00 pm)

**Unavailable:** Robert Leonard

1. Jody Ellant called meeting to order at 7:07 pm.
2. **Minutes:** Jody made a motion to approve March 3, 2016 and April 14, 2016 meeting minutes as written. Yaron Baitch seconded. All in favor.
3. **New Recording Procedure:** Toni Belenski from Town of Woodbridge will work with EDC to prepare Agendas and Minutes. To ensure timely reporting of the Final Agenda with Town Clerk (4:00 pm prior to meeting date), Commission Members will email Agenda items to Toni five business days in advance of the meeting date. This timeframe should allow for the steps necessary to have the Final Agenda filed with the Town Clerk two days in advance of the actual meeting date. Invitations to various economic development meetings will be incorporated into the Agenda each month.
4. **Networking:** Yaron Baitch recapped the EDC Spring Outreach Breakfast noting businesses left with positive takeaways. It was noted that Michael Dews' (Sr. Security Architect, Stanley Black & Decker) meeting participation was extremely valuable.
5. **Synergies-Promoting Woodbridge (Invited Guests):** Mary DeGennaro, Benchmark Senior Living, was unable to attend (**event flyer attached**). Jeff Block, One Innocent Life, addressed the 5k run/walk he has organized to take place June 18, 2016, 7am – 1pm. The event location changed from Amity High School to Meetinghouse Lane. The event honors lives lost due to fire and promotes fire safety awareness. Family activities will take place on the Woodbridge Green immediately following the race (**event flyer attached**).
6. **Traffic Meeting Update (State Project # 92-672):** Jamison Scott gave an overview of the State's Public Informational Meeting held May 3, 2016 addressing improvements to the Exit 59 area. It was noted that the meeting was well attended and the State did a professional job in their analysis for a short term solution that should provide substantial traffic improvement with a long term plan in mind. (**Public Informational Meeting flyer attached.**)
7. **Synergies-CEDAS Academy Webinar, May 12, 2016-Marketing your Community:** Jamison Scott provided meeting highlights noting there were internationally known economic development professionals that offered many positive takeaways. Among topics covered include: site selectors, community differentiation (strengths/drivers), regional role (labor pool), State as a customer.
8. **Synergies:** Jody Ellant noted two upcoming events that Commissioners might like to attend: CT Brownfield Conference, May 17, 2016 in Hartford and CT Business Expo, June 9, 2016 in Hartford.

9. **Energy on the Line:** Jody Ellant discussed the benefits of this program for CT manufacturers noting that there are limited grants worth up to \$50,000 for eligible businesses that apply for C-PACE financing by September 16, 2016.
10. **Woodbridge Village Associates, LLC:** Regarding the proposed Bradley Road development, a request to change already approved zoning was submitted to the Town Planning and Zoning Commission. The request was to change from a 55 and older community to a community without any age restrictions.
11. **STEAP Grant:** Jody Ellant advised the Wayfinding Sign Project is still in process.
12. **Bus Route Extension to Bradley Road:** Jody Ellant noted project is ongoing.
13. **Promoting Woodbridge/Business Outreach – Facebook and Real Estate Updates:** Jeremy Rosner provided a Facebook update noting that Linked-In might be another option for promoting Woodbridge. Board of Selectman Liaison Susan Jacobs noted that the town is working on updating its web page as well. Regarding real estate, Jeremy Rosner noted that there are not many retail vacancies available in Woodbridge. Small suites (approximately 1500- 2000 square feet) are available which may be attractive to home-based businesses looking to move out of their home.
14. **Public Comment:** David Lober, Wepawaug Road in Woodbridge, discussed the CCW Golf Course. He noted that of those that signed the petition, approximately 50% were non-residents that eat, buy gas and shop in Woodbridge. Jody mentioned that David could bring her those non-resident comments as she is curious given the proximity of the Golf Course to the Woodbridge Business District.
15. **Promoting Woodbridge/Business Outreach - New Business Packet update & Building Permit Summary:** Tabled to next month's meeting.
16. **Promoting Woodbridge-Scarecrow Festival:** Kate Brown provided an update noting that changing the event name may make sense. The event will be a month long event throughout October that highlights the entire Woodbridge community to encourage more participation. The Woodbridge Road Race will kick-off activities on October 1<sup>st</sup> followed by a wide array of activities/events which will be noted on a community Event Calendar.
17. **June EDC Meeting:** It was agreed that the meeting date would be changed from June 2<sup>nd</sup> to June 23<sup>rd</sup> and that Jamison Scott would run the meeting. There was a question as to whether this would be a Special Meeting because of the date change. It was noted that this date was reserved on the Main Conference Calendar.
18. **July EDC Meeting:** In lieu of the July meeting, the Commissioners will have a table at the Woodbridge Concert on July 19<sup>th</sup> to promote the EDC as well as the October Festival.
19. Jody Ellant motioned to adjourn the meeting at approximately 8:45pm. Jeremy Rosner seconded. All in favor.

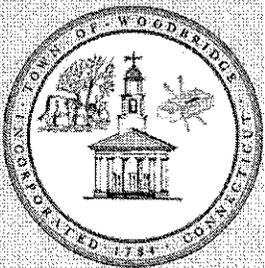
Respectfully submitted: Toni Belenski

*Shop Woodbridge, Dine Woodbridge, Try Woodbridge.*  
**Discover Woodbridge**



**Best of Woodbridge Business Expo**  
Saturday, June 4 • 10am-2pm

**Coachman Square at Woodbridge**  
21 Bradley Road • Woodbridge, CT



The Town of Woodbridge and Coachman Square invite you to come support the businesses you know and love, and see who's new in town.

- Free & fun for the whole family
- Shopping, coupons, and giveaways
- Indulge in local food, music and family entertainment

**We'll see you at the expo! Call 203-397-7544 to learn more.**

**Coachman Square**  
at Woodbridge

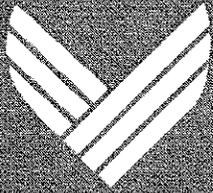
*A Benchmark Senior Living Community*

21 Bradley Road • Woodbridge, CT 06525

**203-397-7544**



[WWW.COACHMANSQUAREATWOODBRIDGE.COM](http://WWW.COACHMANSQUAREATWOODBRIDGE.COM)



ONE INNOCENT LIFE

# BEAT THE HEAT 5K | a flat and fast certified 5k race course BENEFITS ONE INNOCENT LIFE

## Beat the Heat 5K *run | walk* a family friendly event



Beat the Heat 5k Run | Walk is a charity event that honors the lives lost due to fire related incidents, by advocating for fire safety awareness through fun, family-friendly activities and a 5k run | walk.

**WHEN:** June 18, 2016  
7:00 am - 1:00 pm  
Race starts at 8:30 am  
Family activities 10 am - 1 pm

**WHERE:** Town of Woodbridge  
Meeting House Lane  
Woodbridge, CT  
Parking available at Amity High School and surrounding lots.

**REGISTER AT  
BEATTHEHEAT.RUN**

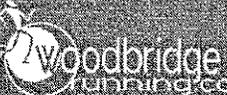
### LIVE MUSIC | FOOD TRUCKS | FAMILY ACTIVITIES | LOCAL ARTISANS

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LEAD CAR PROVIDED BY CREST LINCOLN/JAGUAR OF WOODBRIDGE

   Residential & Commercial SCHAEFER Inspection Services

   Rome Fastener Corporation

Latcrete International Derby/Shelton Rotary

D'Aniello's Amity Bicycles | The Red Barn of Woodbridge | Katz's Deli | Woodbridge Social  
Wheeler's Tap Room | Faxon Law Group | Fairfield Half | Coachman Square at Woodbridge  
The Children's Garden | Wilson Agency | Itchfield Rancorn



# Public Informational Meeting

STATE PROJECT NO. 92-672

Capacity and Operational Improvements on  
Route 69 in the vicinity of Route 15  
In Woodbridge and New Haven

Presented at

## Woodbridge Senior Center

4 Meetinghouse Lane  
Woodbridge, CT

7:00 PM - Tuesday, May 3rd, 2016

### REPRESENTATIVES OF THE CONNECTICUT DEPARTMENT OF TRANSPORTATION

**Scott Bushee, P.E.**

Project Manager  
Telephone No. (860) 594-2079  
Email: [Scott.Bushee@ct.gov](mailto:Scott.Bushee@ct.gov)

**Byong Kim**

Project Engineer  
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**Michelle Saldana**

Project Designer  
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Email: [Michelle.Saldana@ct.gov](mailto:Michelle.Saldana@ct.gov)

**James Massini**

Traffic Project Engineer  
Telephone No. (860) 594-2784  
Email: [James.Massini@ct.gov](mailto:James.Massini@ct.gov)

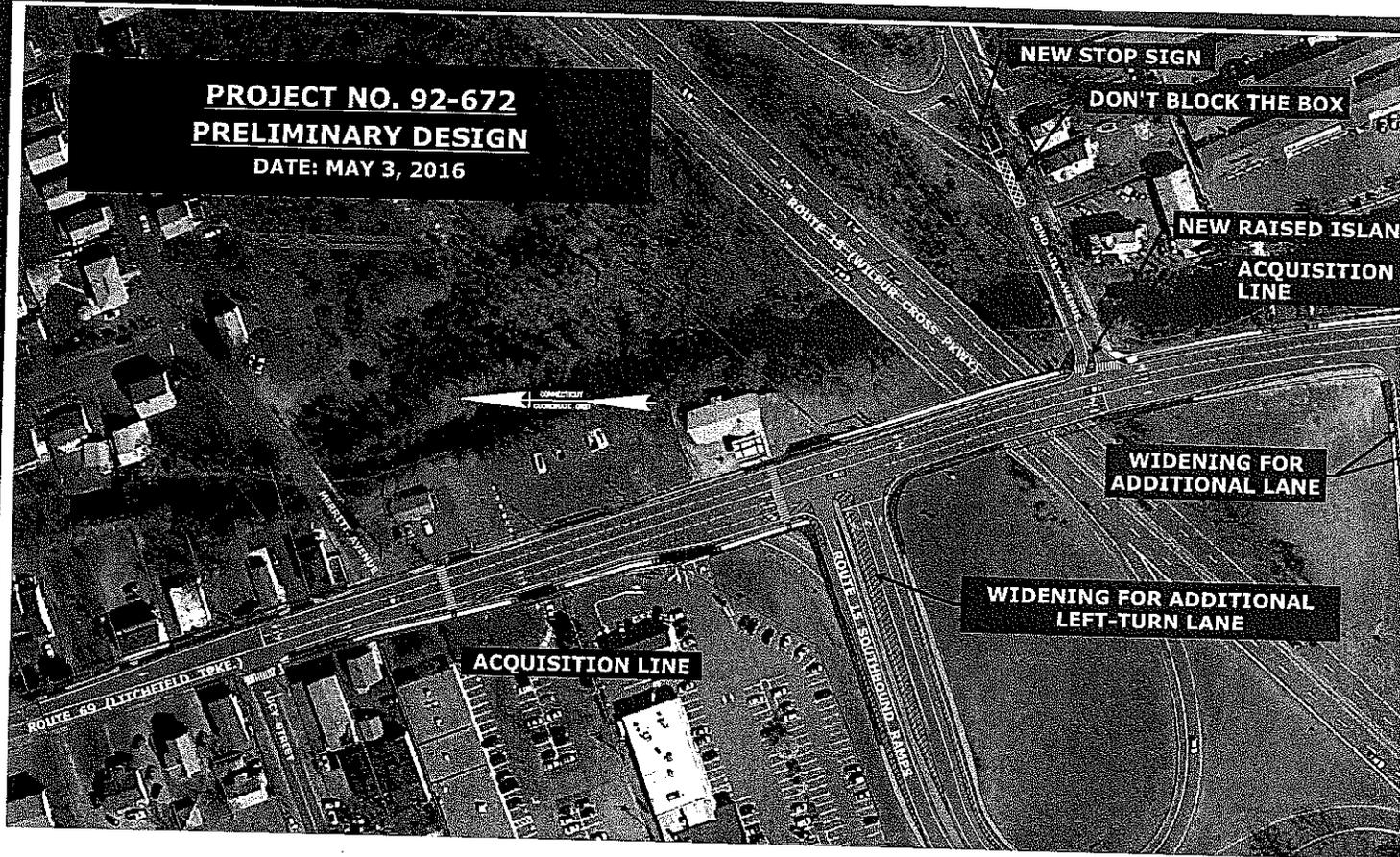
**Snow Peng**

Traffic Project Designer  
Telephone No. (860) 594-2775  
Email: [Snow.Peng@ct.gov](mailto:Snow.Peng@ct.gov)

**Douglas Hummel**

Right of Way Coordinator  
Telephone No. (860) 594-2441  
Email: [Douglas.Hummel@ct.gov](mailto:Douglas.Hummel@ct.gov)

**PROJECT NO. 92-672**  
**PRELIMINARY DESIGN**  
DATE: MAY 3, 2016



## GENERAL PROJECT INFORMATION

### PURPOSE AND NEED

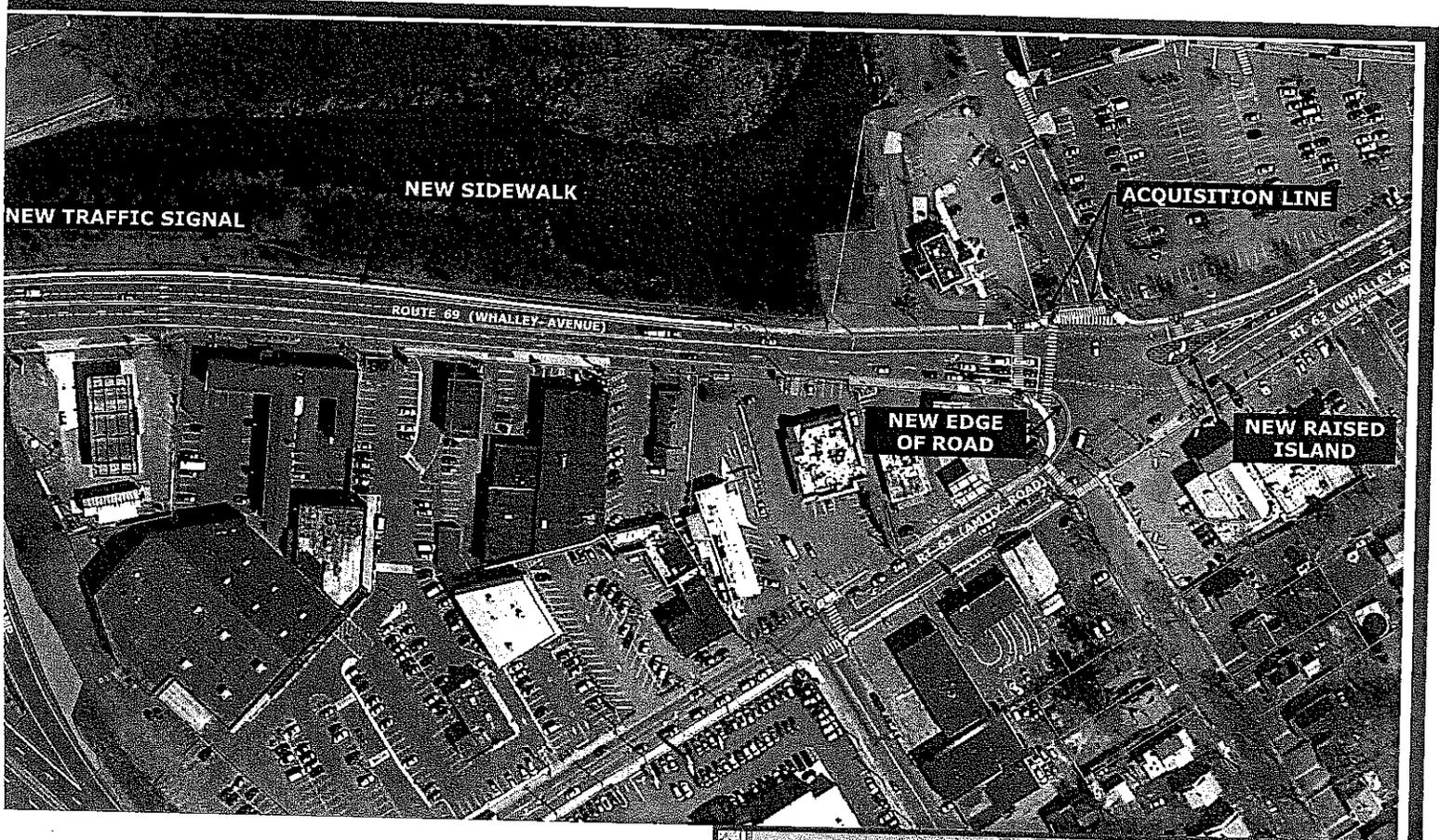
The purpose of this project is to improve capacity and operational deficiencies on Route 69 and Route 15 at the Interchange 59 exit ramps. Route 69 is experiencing heavy congestion and backups due to the traffic accessing Route 69 from intersecting roads and Route 15, causing queues on both Route 69 and the Route 15 exit ramps. This project will also improve pedestrian accommodations. A gap in the existing sidewalk network will be connected.

### PROPOSED PROJECT DESCRIPTION

The proposed improvements will consist of widening Route 69 (Whalley Avenue/Litchfield Turnpike) to accommodate wider shoulders and an exclusive right-turn lane from Route 69 to the Route 15 southbound entrance ramp. The Route 15 northbound and southbound exit ramps will be widened to provide a 2-lane and 3-lane approach, respectively, to Route 69. A new traffic signal will be installed at Route 69 and the Route 15 northbound exit ramp intersection. A new stop sign will be installed on Pond Lily Avenue at the Route 15 northbound entrance ramp. In addition, installation of new sidewalks, sidewalk ramps and crosswalks along Route 69, and at the intersection of Route 69 and Route 63 (Amity Road) are proposed. These changes will help reduce congestion and queue lengths, and will improve overall operation and safety of the area.

### ESTIMATED CONSTRUCTION COST

\$3.5 million

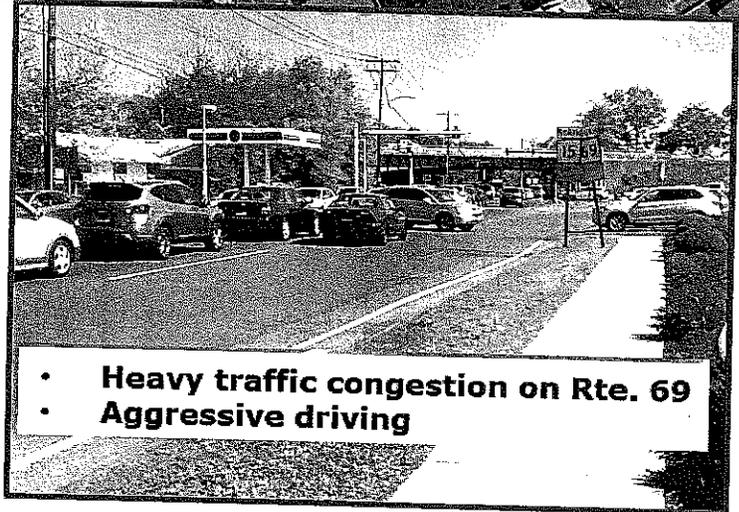


**FUNDING**

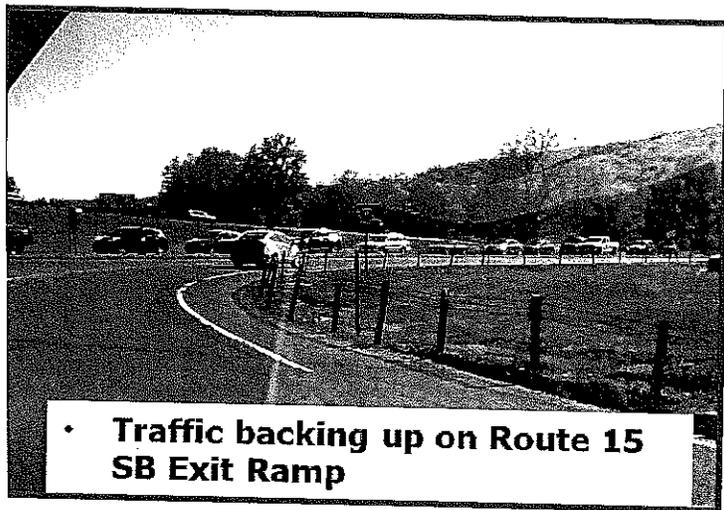
80% Federal, 20% State

**SCHEDULE**

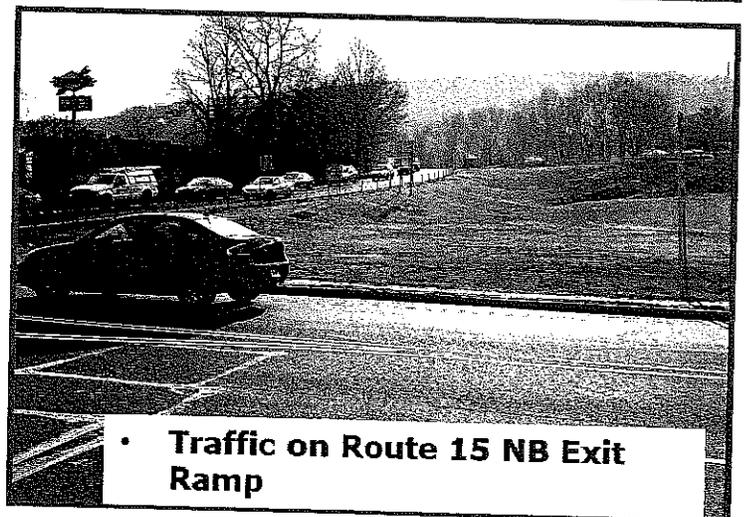
Construction is anticipated to begin in Spring of 2018 and will be completed by Summer of 2019.



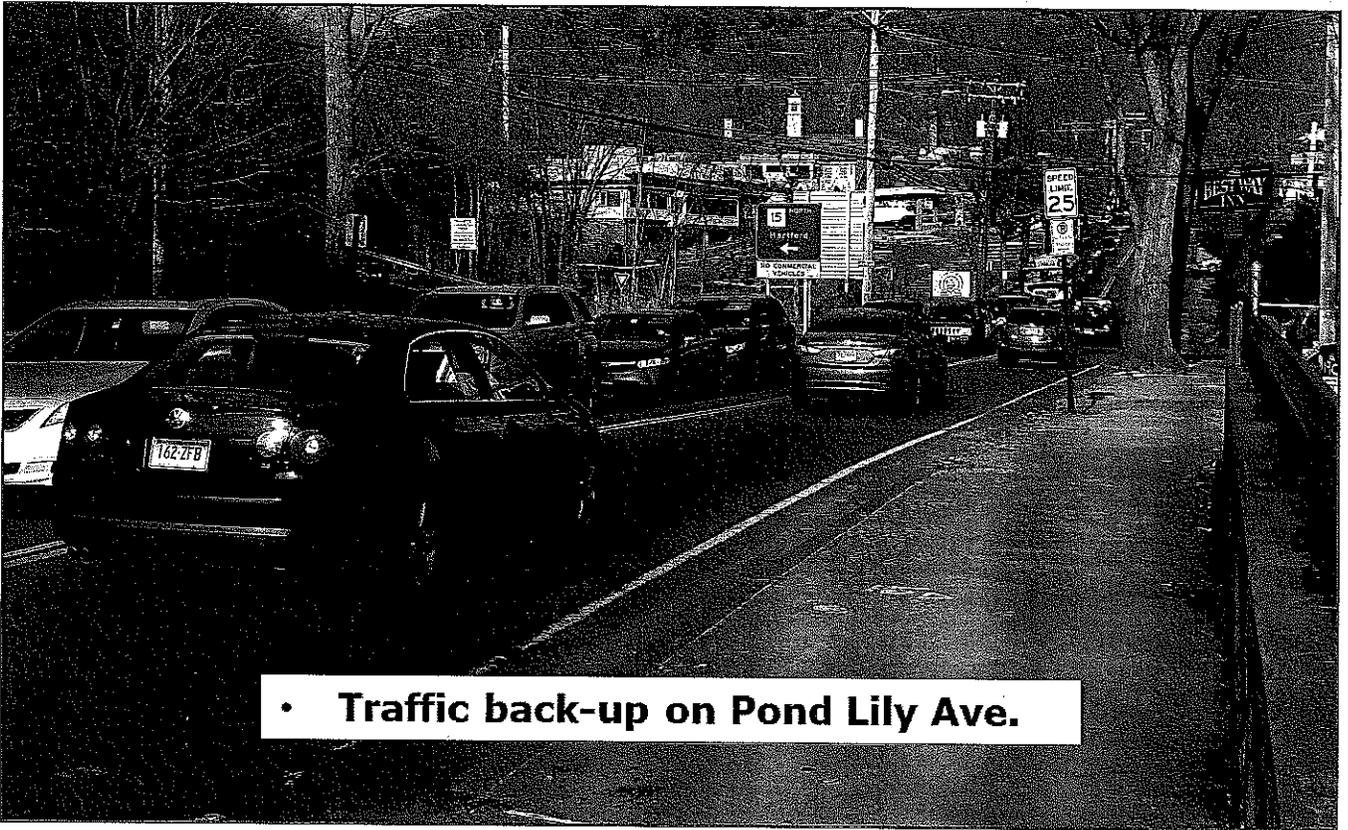
- Heavy traffic congestion on Rte. 69
- Aggressive driving



- Traffic backing up on Route 15 SB Exit Ramp



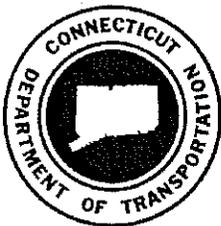
- Traffic on Route 15 NB Exit Ramp



## COMMENTS AND ADDITIONAL INFORMATION

Documents and other information are available for public inspection or copying at the Connecticut Department of Transportation Engineering Office at 2800 Berlin Turnpike, Newington, Monday-Friday, between the hours of 8:30 AM and 4:00 PM (holidays excluded).

All comments and recommendations made at this meeting will receive careful consideration by the Connecticut Department of Transportation. As a result of the information gained at this meeting, some of you may wish to make additional statements. Additional statements, made in writing, should be sent to:



**Mr. William Britnell, P.E.**  
Principal Engineer  
Connecticut Department of Transportation  
P.O. Box 317546  
Newington, Connecticut 06131-7546

[William.Britnell@ct.gov](mailto:William.Britnell@ct.gov)

Comments are appreciated by **May 17, 2016**  
Please reference in subject: **Project No. 92-672**

**Thank you for attending and we look forward to your feedback.**