

**TOWN OF WOODBRIDGE
ECONOMIC DEVELOPMENT COMMISSION
MONTHLY MEETING
Thursday, March 3rd, 2016 – 7 p.m.
Central Meeting Room
11 Meetinghouse Lane**

MINUTES

Members in Attendance: Chair J Ellant, J Scott, H Mendelsohn, J Rosner, K Brown

1. Chair J. Ellant called meeting order 7:06 pm
2. Motion to approve minutes of January and February meetings. Second. Approved unanimously
3. Proposed EDC Budget 2016 – J Ellant reported no update on EDC, however “broadcast budget” is being looked at closely and EDC uses this to help promote businesses in town.
4. Change of Procedure: J Ellant reported Electronic Agendas and Handouts are the goal, so no more printing of agendas will be provided by town.
5. Synergies: [WISDOM OF WOODBRIDGE LECTURE SERIES](#): Featuring Yaron Baitch, co-founder and CEO of AuthAir, discussing, "Hacked! Keeping your identity safe in the Information Age." Looking for EDC Commissioners to Attend. Tuesday, March 22 7:00PM – 8:30PM JCC Living Room, 360 Amity Rd.
6. Networking: Update Business Networking Event: J Ellant - EDC happy hour is scheduled for Tuesday, March 29th at New England Brewing 175 Amity Road from 5:30-7 pm. Hosted by EDC Commissioner Rob Leonard, owner of New England Brewing.
7. Networking: Cybersecurity Outreach Breakfast: J Ellant reported Yaron Baitch is coordinating next EDC breakfast event, date: Tuesday, May 3rd, 7:30 a.m. hosted by Jewish Community Center 360 Amity Road, Woodbridge. Open to all Woodbridge based businesses.
8. Synergies: Promoting Woodbridge: Guest business owner provided information on new his business in town and discussion of why he chose Woodbridge to locate his business.

Mohie-Eldin Y. Mohie-Eldin, **Mathnasium of Woodbridge**
14 Selden St. (Selden Plaza), Woodbridge, CT 06525
phone: 1-203-298-4158
email-1: newhaven@mathnasium.com
<http://www.mathnasium.com/newhaven>

9. Synergies: Recap on Economic Development Breakfast: Welcome to AvanGrid – Who are the people in YOUR Neighborhood? March 3, 2016. Energize CT Center. Attended by J Ellant & J Scott

10. Synergies: Looking for EDC Commissioners to Attend: Regional Economic Development Forum. DECD and CERC to host. 3/11/2016. Frontier Communications. 310 Orange Street, New Haven, CT. 7:45 to 9:30 a.m. The Regional Economic Development Forum will provide the opportunity to learn how the Department of Economic and Community Development and CERC are working together to help businesses grow in Connecticut.

Action item – Discussion to host a fall EDC breakfast with UI Economic Development team. J Scott to take lead on the researching possibility of event.

11. Synergies: Recap : County Club of Woodbridge Presentation from March 10th at 7 PM; Senior Center Cafeteria. H Mendelsohn reported could be an economic driver for the town.

Action item – possibly invite Billy Casper and or Chair of the Country Club Commission to attend event. J Rosner also suggested possible EDC golf outing.

For those that missed the meeting, there will be another Special Meeting Thursday, March 10th at 7PM; Senior Center Cafeteria on the Country Club.

12. Synergies: Recap: Outreach to Business Clusters of Woodbridge with First Selectman Ellen Scalettar: Wednesday, February 17th at 9AM – Real Estate Professionals. No EDC Commissioner able to attend.

13. Synergies: Outreach to Business Clusters of Woodbridge with First Selectman Ellen Scalettar: Tuesday, April 5th at 5PM – Healthcare Professionals. Looking for EDC Commissioners to Attend.

14. YUDW: Community Connectivity Program. Attended by J Ellant and J Scott. Wednesday February 10 at 9 a.m. to discuss the opportunity for the Town of Woodbridge to participate in the Community Connectivity Program portion of the DOT's Let'sGoCT! Transportation program which addresses short-term and long-term transportation needs across the State. Community Connectivity Program is intended to improve accommodations for bicyclists and pedestrians. The purpose of the meeting was to identify specific locations of safety issues with regard to pedestrian and bicycle traffic to be include in an application for a DOT Road Safety Audit.

15. Synergies: Update: POCD – Coordinate Outreach: Town has officially hired a Town Planner: Leslie Creane. J Ellant met with new Town Planner and toured business district.

16. YUDW: Signage: Update re STEAP Grant Usage. J Ellant reported RFQ will be sent out by town to improve uniform signage.

17. Synergies: Proposed Extension of Bus Route to Bradley Road: Jody Ellant

18. Promoting Woodbridge/Business Outreach Data: Facebook Page and Real Estate Data Update by J Rosner to get more information out to the business district.

19. Promoting Woodbridge/Business Outreach: *Rob Leonard*. Discussion re Steps of obtaining and maintaining data to Create New Business Packet: Creation of Summary of Building Permit/Process. No Report

20. Public Comment

Member of public commented positively on Yale Urban Design Workshop (YUDW) plan.

Another member of public commented on town country club as a driver of economic development. Also inquired if clubhouse could be rented as a restaurant, catering center etc?

21. Other Business – J Scott reminded commissioners to continue to send leads on businesses to address EDC.

22. Motion to adjourn at 8:25 pm. - unanimous.

Respectfully submitted by Acting Secretary,
Jamison Scott
3/4/16