

TOWN OF WOODBRIDGE
ECONOMIC DEVELOPMENT COMMISSION
MONTHLY MEETING
Thursday, October 13, 2016 – 7 pm
Woodbridge Town Hall-Central Meeting Room
11 Meetinghouse Lane

1. **September Minutes:** Review and approve.
2. **Synergies/Promoting Woodbridge:** Invited Guests: (Jody Ellant)
 - **Ellen Eisenberg, Business Owner- Red Barn**
<http://www.redbarnwoodbridge.com>; ellen@redbarnwoodbridge.com
3. **Synergies:** Takeaways from Recent Meetings.
 - NEDA's 60th Annual Conference [Transportation at the Crossroads: The Economic Developers Road Map](#), Sept. 11-13.
 - CEDAS Free Webinar, **Commercial Property Assessed Clean Energy**, Sept. 20.
 - CEDAS Free Webinar: **What do the Beatles have to do with Economic Development?** Presenter: Alissa DeJonge, VP of Research, CT Economic Resource Center, Oct. 12.
4. **Synergies:** Upcoming Meetings. (Jody Ellant)
 - **EDC Outreach Breakfast** – coordinate focus and date.
5. **DOT: Heroes Tunnel Public Informational/Scoping Meeting:** Takeaways from the September 22nd Meeting (Tunnel Rehabilitation, Route 15 through the West Rock Ridge in Woodbridge, New Haven & Hamden). (Jody Ellant)
6. **YUDW: DOT Woodbridge Safety Analysis Meeting:** (Toni Belenski)
7. **YUDW: STEAP Grant:** Wayfinding Sign Project Update (Jamison Scott).
8. **POCD/YUDW: Zoning Preference Surveys.** Next steps update. (Jody Ellant)
9. **YUDW: Bus Route Extension to Bradley Road:** Discuss ideas to move project forward/Use of business and residential surveys. (Jody Ellant)
10. **Promoting Woodbridge/Business Outreach:** Promoting Businesses and Real Estate Updates. (Jeremy Rosner)

11. **Promoting Woodbridge/Business Outreach:** New Business Packet Update: Discuss ideas to move project forward/Feedback on DRAFT Application Process Document distributed last month/Other Town Approaches. (Jody Ellant)

12. **Promoting Woodbridge/Fall Festival: Fallapalooza Update.** (Kate Brown)

10/1: Road Race: Registration begins at 8 am. 1K Fun Run-9 am, 5K Race-10:30 am.

10/1: Darling House Tag Sale, 8 am- 2 pm.

10/5: Business After Hours & Scarecrow Build hosted by Solun Tapas Bar, 5-6:30pm.

10/6: Marrakech Health & Wellness Fair at the JCC, 9:30 am- 12:30 pm.

10/8: Massaro Family Fun Day, 1-5 pm. (Rain date: 10/9)

10/16: Darling House Open House & Hearth Cooking, 2-4 pm.

10/20: Fashion Show at Coachman Square, 6 pm.

10/29: Pampered in Pink at Progressions Salon, 8:30 am-4:30 pm.

10/31: Volunteer Fire Association's Truck or Treat, 5-8pm.

13. **Fallapalooza-Restaurant Week:** Update. (Toni Belenski)

14. **Other Business.**

15. **Public Comment.**