

**TOWN OF WOODBRIDGE
ECONOMIC DEVELOPMENT COMMISSION
MONTHLY MEETING
Thursday, April 14th, 2016 – 7 p.m.
Central Meeting Room
11 Meetinghouse Lane**

PROPOSED AGENDA

1. Review and Approval of Minutes of March Meeting (*see attached*)
2. **Proposed EDC Budget 2016:** Broadcast Update
<https://www.youtube.com/watch?v=9yX2zRPW6Bc&feature=youtu.be>
3. **Change of Procedure:** Electronic Agendas and Handouts
4. **Synergies: WISDOM OF WOODBRIDGE LECTURE SERIES:** Recap : Yaron Baitch, co-founder and CEO of AuthAir, discussed, "Hacked! Keeping your identity safe in the Information Age."
5. **Networking: Update: Business Networking Event: Jody Ellant**

Recap: The happy hour was held Tuesday, March 29th at New England Brewing 175 Amity Road www.newenglandbrewing.com

6. **Networking: Cybersecurity Outreach Breakfast: Yaron Baitch: Update Looking for EDC Commissioners to Attend: To Promote Event**

Woodbridge Business Owners Protect your IT Systems
YOU ARE INVITED TO ATTEND
Woodbridge Economic Development Commission's
Spring Outreach Breakfast
7:30 AM, Tuesday, May 3
Jewish Community Center, Community Room, 360 Amity Road

Learn how to protect your IT systems the way Fortune 500 companies do. Hear directly from experts on the current best practices and learn how you can protect your data and your customers' data.

7. **Synergies: Promoting Woodbridge: Invited Guests:**

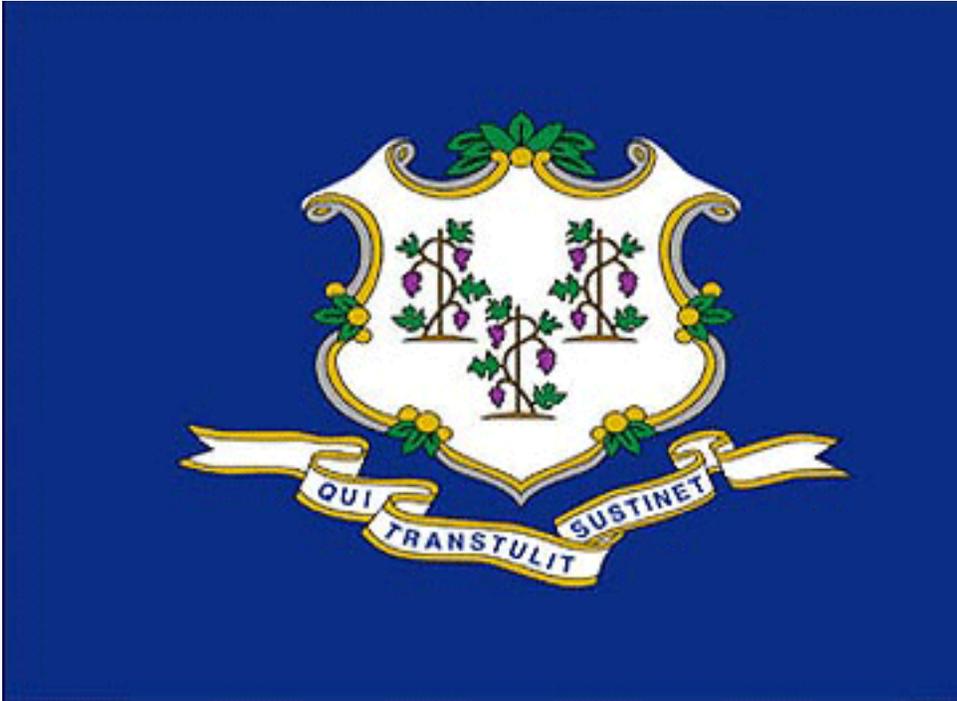
Jade Maoz, Priest Maoz Law, solo private practice

Mary DeGennaro, mdegennaro@benchmarkquality.com, Benchmark Senior Living. I met with Mary this morning. In addition to sharing info on Benchmark, Mary will also be discussing the Business Expo they are planning to host in June.

8. **Synergies:** Scarecrow Festival : Kate Brown

9. **Synergies:**

DECD Announces 1st Connecticut Brownfields Conference



On May 13, 2016 the Connecticut Department of Economic and Community Development will be hosting the first Statewide Brownfields Conference. Brownfields impact all communities across the state and this conference will provide the opportunity for developers, site owners, municipal leaders, attorneys, and environmental professionals to learn more about brownfields and the resources the state has to assist with cleaning up these sites. This event is free, but you must register by April 29th.

[More information and registration...](#)

10 **Synergies:** Recap : the County Club of Woodbridge Presentations: Thursday, March 10th at 7 PM; Senior Center Cafeteria

11 Synergies : New CERC Town Profiles™ Now Available on
CTData.org Latest Technology Provides Visual, Interactive
Comparison of Data for 169 Towns

The Connecticut Economic Resource Center, Inc. (CERC) has partnered with the Connecticut Data Collaborative to release the latest metrics of the CERC Town Profiles™ on CTData.org with a fresh approach. In addition to the popular two-page summaries of current data for each of Connecticut's 169 municipalities, the new interactive profiles enable users to compare geographies for various indicators.

"The CERC Town Profiles are a proven resource, and our collaboration with the Connecticut Data Collaborative is helping to enhance this great tool," said Alissa DeJonge, CERC's Vice President of Research. "We provide this data as a service to economic development and real estate professionals, municipal officials and policy makers to assist in future growth strategies, planning and decision making."

The new data is sorted by town and over time, which provides comparisons – such as equalized mill rates from a low of 7.2 in Greenwich to a high

12. **Synergies:** Update: Business Clusters of Woodbridge with First Selectman Ellen Scalettar: Tuesday, April 5th at 5PM – Healthcare Professionals

13 **Synergies:** Update: POCD – Coordinate Outreach: Town Planner: Leslie Creane

14 **YUDW: Signage:** Update re STEAP Grant Usage: Signage: RFQ: *Jody Ellant*

15 **Synergies:** Proposed Extension of Bus Route to Bradley Road: *Jody Ellant*

16 **Promoting Woodbridge/Business Outreach Data : Facebook Page and Real Estate Data Update** *Jeremy Rosner*

17 **Promoting Woodbridge/Business Outreach:** *Rob Leonard*
Discussion re Steps of obtaining and maintaining data to Create New Business
Packet: a. Creation of Summary of Building Permit /Process

18 **Public Comment**

19. **Other Business**

Proposed Acting Secretary for Proposed Acting Secretary for, Thursday, April 14th

Meeting: *Yaron Baitch*

Next Meeting: Thursday, May 12th Meeting: Kate Brown